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Public Opinion Polling

from January 1, 2006 to March 31, 2006

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Government of Saskatchewan

Management Survey
Series #3
Report

March 2006

SIGMA ANALYTICS
DATA MINING & RESEARCH

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Background

This report is part of the Management series of provincial surveys. The fieldwork was done in late February to early March 2006.

Methodology

Interviews were conducted with a randomly selected sample of Saskatchewan residents aged 18 or over. The sample was stratified geographically and weighted by gender to provide representative coverage of the province.

A total of 813 interviews were completed. This sample size yields a precision level for estimates of population proportions of plus or minus 3.5% at the 95% confidence level. Data were analyzed using SPSS and Excel software applications.

Where reported, the percentage of "don't know" responses is a proportion of all respondents.

Survey Results

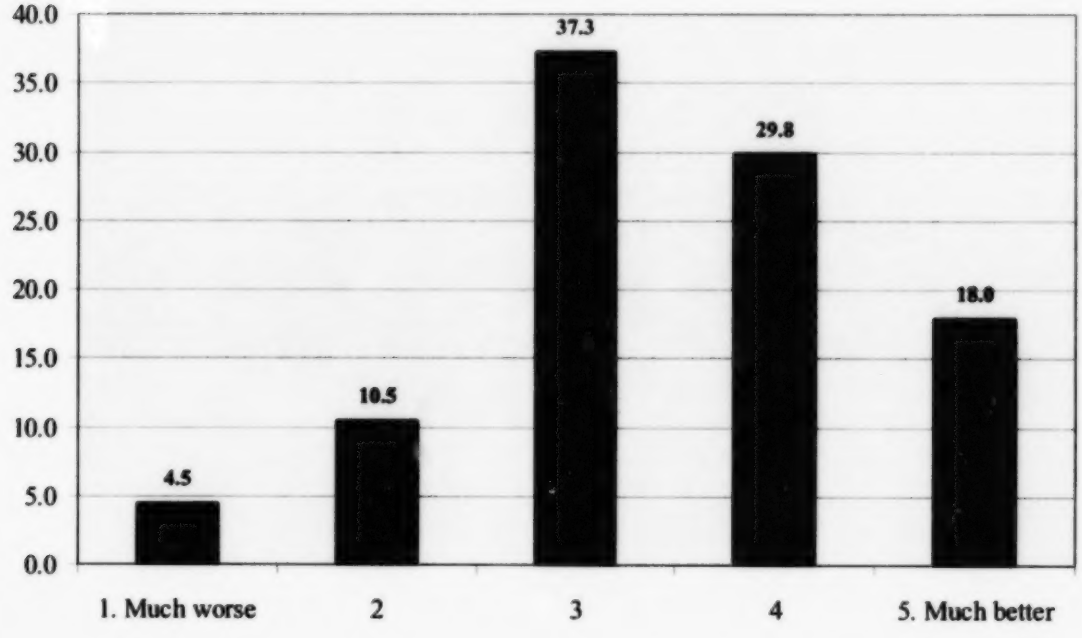
SECTION A: Saskatchewan Learning

A1. On a 1 to 5 scale where 1 is "Much worse" and 5 is "Much better", do you think the education students receive today is better or worse than the education you received?

Generally, Saskatchewan residents have a positive view of today's education system compared to their own education.

- Nearly half (48%) of the respondents are on the positive side of the scale, over three times more than are on the negative side (15%)
- The mean response level of 3.46 is well above the neutral midpoint.

A1. On a 1 to 5 scale where 1 is Much worse and 5 is Much better, do you think the education students receive today is better or worse than the education you received?
Mean response level = 3.46



Don't know = 5.5%

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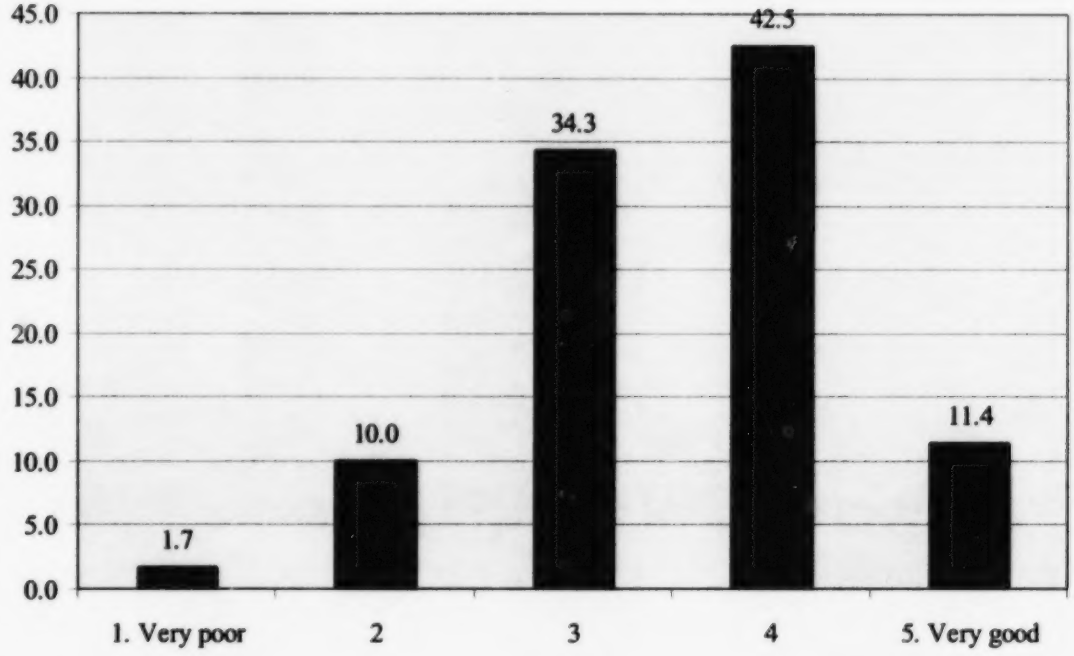
A2. On a 1 to 5 scale where 1 is "Very poor" and 5 is "Very good", please rate the quality of the KINDERGARTEN to GRADE 12 education system in Saskatchewan.

Saskatchewan residents have a positive view of the K-to-12 education system in the province.

- Those on the positive side of the scale (54%) far outnumber those on the negative side (12%).
- The mean response level of 3.52 is quite high.

A2. On a 1 to 5 scale where 1 is Very poor and 5 is Very good, please rate the quality of the KINDERGARTEN to GRADE 12 education system in Saskatchewan.
Mean response level = 3.52



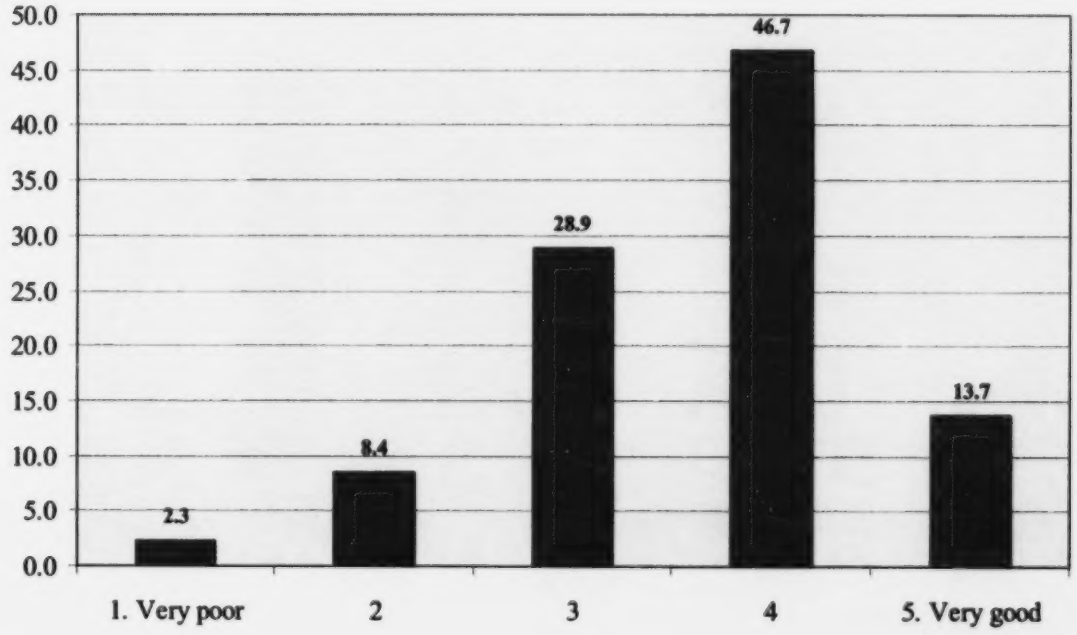
Don't know = 13.2%

A3. On a 1 to 5 scale where 1 is "Very poor" and 5 is "Very good", please rate the quality of the POST-SECONDARY education system in Saskatchewan.

Saskatchewan residents have a very positive view of post-secondary education and training in Saskatchewan.

- A substantial majority (60%) of respondents are on the positive side of the scale, compared to relatively few (11%) on the negative side.
- The mean response level of 3.61 is high.

A3. On a 1 to 5 scale where 1 is Very poor and 5 is Very good, please rate the quality of the POST-SECONDARY education system in Saskatchewan.
Mean response level = 3.61



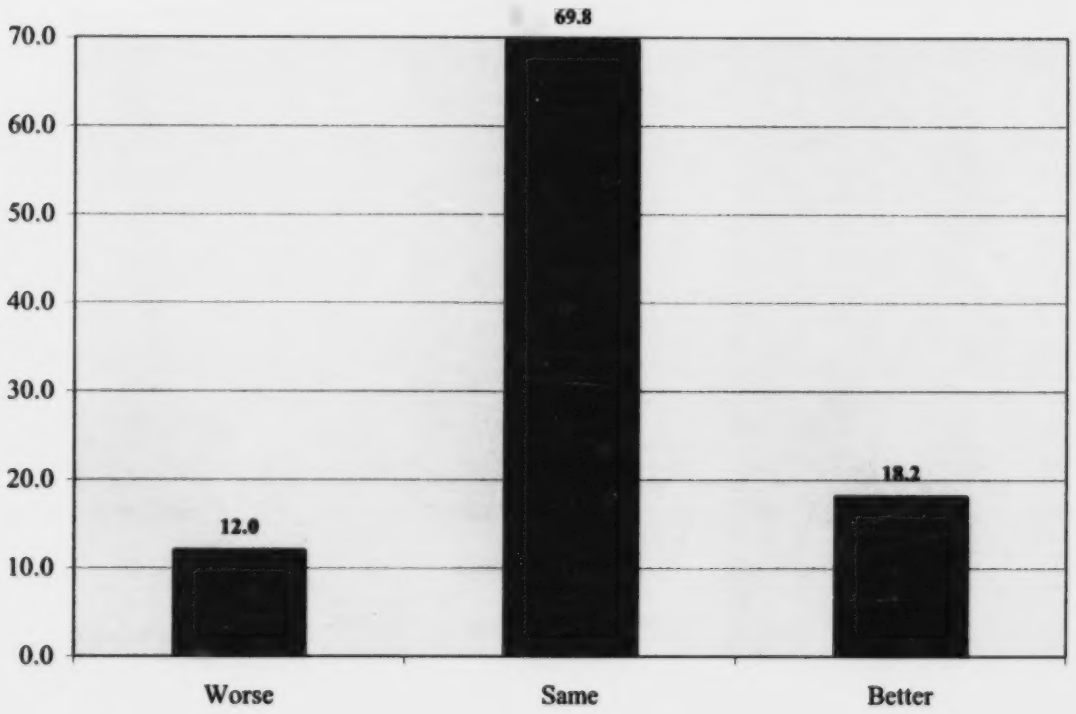
Don't know = 16.9%

A4. Compared to the rest of Canada, do you think the quality of the KINDERGARTEN to GRADE 12 education system in Saskatchewan is better, worse, or about the same?

Saskatchewan people see K-to-12 education in the province as comparable or slightly better than other systems in Canada.

- Seven in ten residents (70%) say it is about the same quality as other jurisdictions.
- Those who feel the Saskatchewan system is better (18%) outnumber those who feel it is worse (12%).

A4. Compared to the rest of Canada, do you think the quality of the KINDERGARTEN to GRADE 12 education system in Saskatchewan is better, worse, or about the same?
Mean response level = 2.06
1 = Worse, 2 = Same, 3 = Better



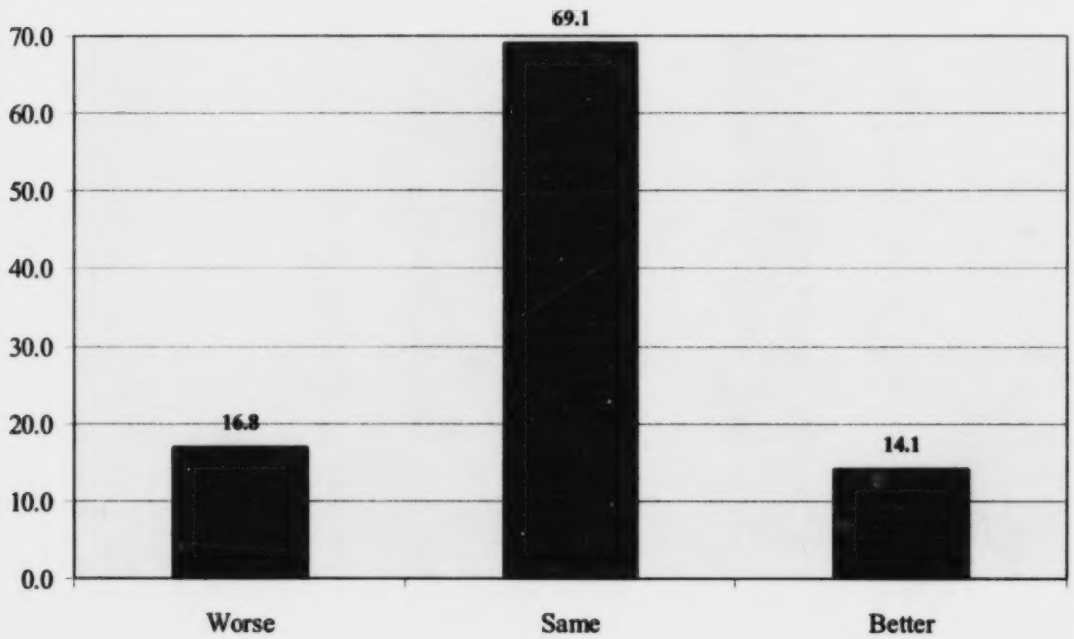
Don't know = 18.4%

A5. Compared to the rest of Canada, is POST-SECONDARY education and training in Saskatchewan better, worse, or about the same?

Saskatchewan people see post-secondary education and training in the province as comparable to the rest of Canada.

- Over two-thirds (69%) of respondents consider the post-secondary system to be about the same.
- Those (17%) who consider it worse slightly outnumber those (14%) who see it as better.

A5. Compared to the rest of Canada, is POST-SECONDARY education and training in Saskatchewan better, worse, or about the same?
Mean response level = 1.97
1 = Worse, 2 = Same, 3 = Better



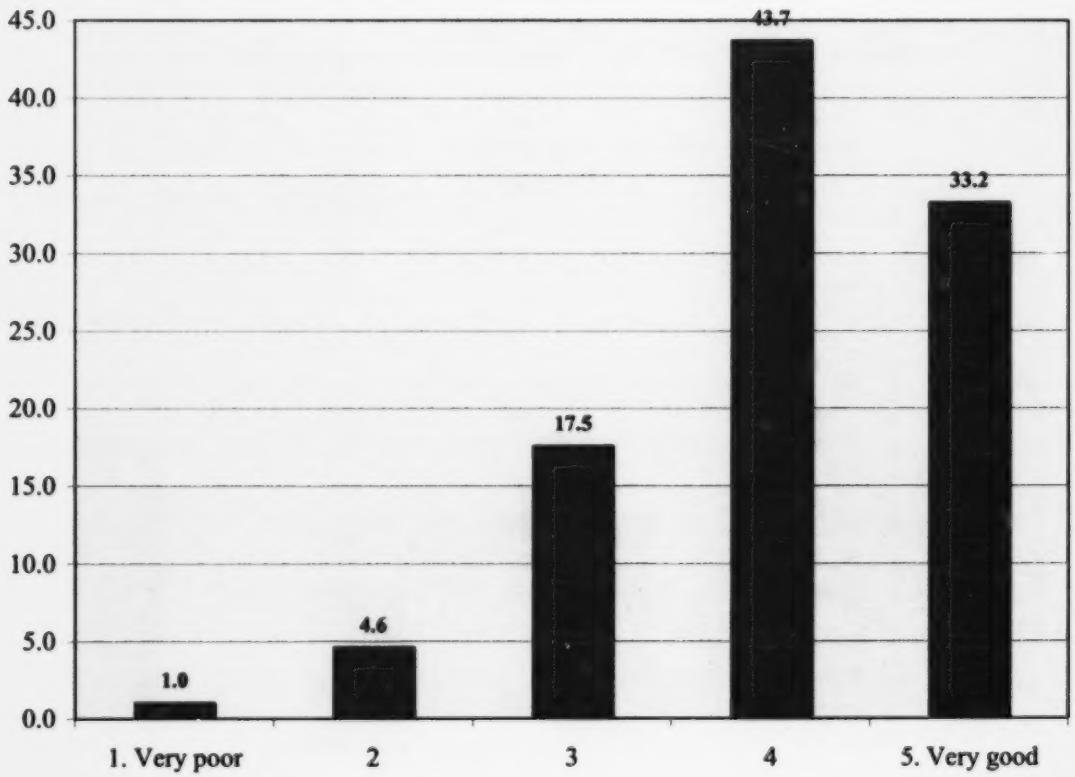
Don't know = 17.4%

A6. On a 1 to 5 scale where 1 is "Very poor" and 5 is "Very good, how would you rate the quality of service from the PUBLIC LIBRARY SYSTEM in Saskatchewan?

The public library system receives an extraordinarily strong endorsement from library users in the province.

- More than three-quarters (77%) of respondents are on the positive side of the scale, while very few respondents (6%) are on the negative side.
- The mean response level of 4.04 is exceptionally high.

A6. On a 1 to 5 scale where 1 is Very poor and 5 is Very good, how would you rate the quality of service from the public library system in Saskatchewan?
Mean response level = 4.04



Don't know = 13.9%

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A7. Do you use the Internet?

Two-thirds (68.2%) of residents indicate they use the Internet.

A8. In the past 12 months have you used the Internet to access LIBRARY SERVICES?

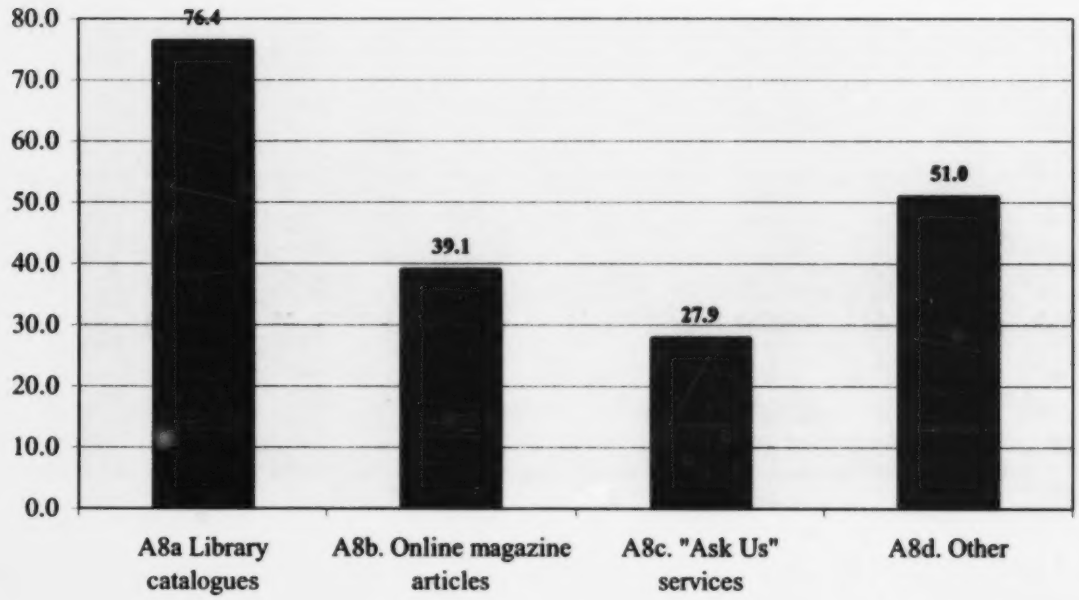
Nearly three in ten respondents (29.0%) stated they have used the Internet to access library services in the last year.

A8a. Have you used the following LIBRARY SERVICES over the Internet?

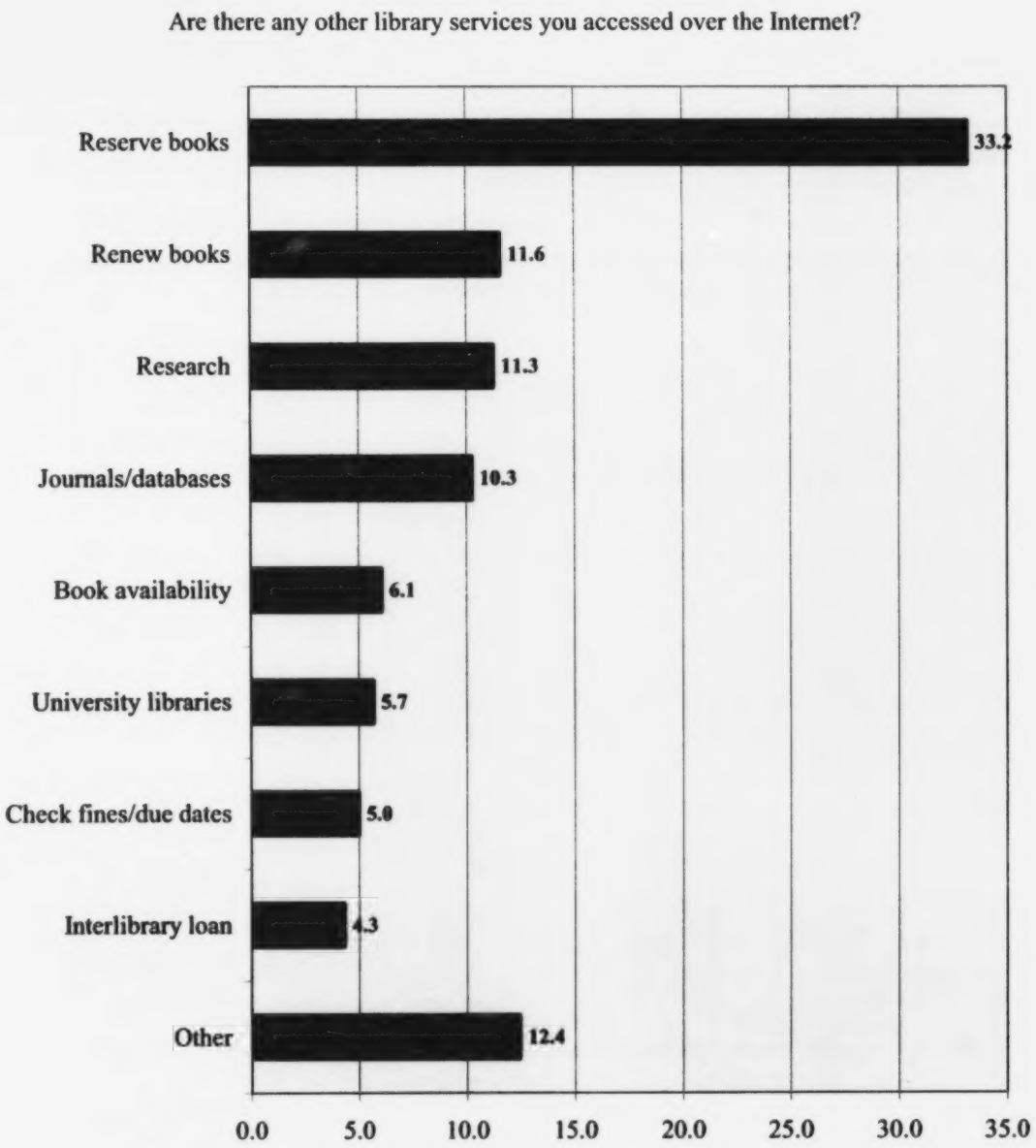
Of those who have used library services over the Internet, three-quarters (76%) have used library catalogues.

- 39% have used online magazine articles, while only 28% have used "Ask Us" services.
- Over half (51%) of those who use library services over the internet indicated they used some other service not listed here, outlined in the chart on the next page.

Have you used the following Library Services over the Internet?
% saying 'Yes'



A8d. Are there any other library services you accessed over the Internet?



A9. In the past 12 months have you borrowed library materials from your LOCAL library?

Over half (51.9%) of all respondents have borrowed library materials from a local library in the last year.

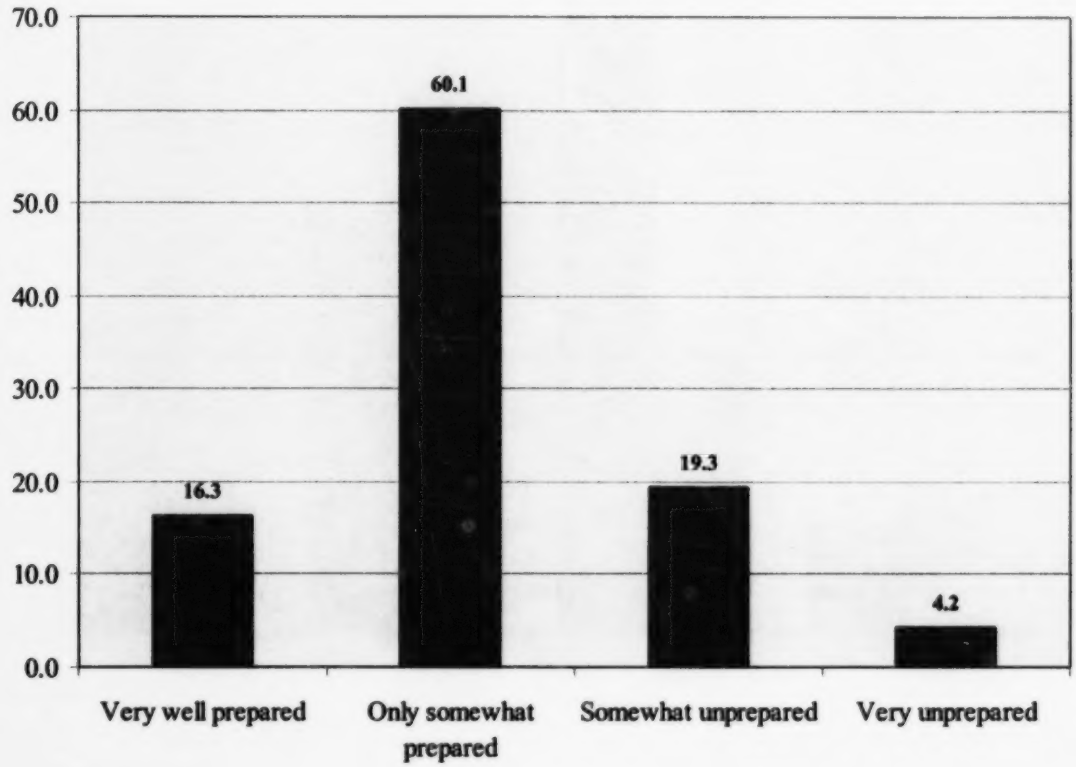
A10. In the past 12 months have you borrowed library materials from a library OUTSIDE YOUR COMMUNITY?

A significant proportion (16.9%) of all respondents have borrowed library materials from a library outside their local community.

A11. Which best describes how well prepared you think Saskatchewan high school students are for entering post-secondary institutions such as universities, technical institutes, and colleges?

Three-quarters of respondents feel that high school students are prepared for entering post-secondary institutions, although only 16% feel they are very well prepared.

A11. Which best describes how well prepared you think Saskatchewan high school students are for entering post-secondary institutions like universities, technical institutes, and colleges? Do you think they are …

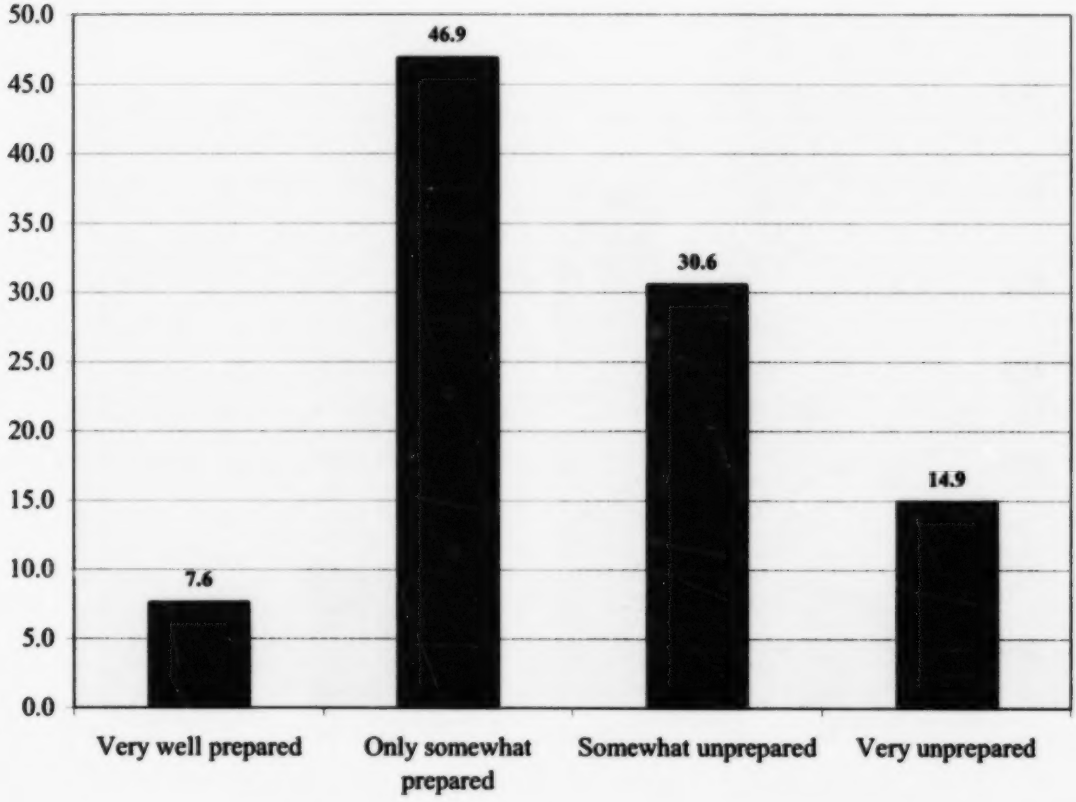


Don't know = 6.8%

A12. How well prepared do you think high school students are for entering the workforce?

A small majority (55%) feels that high school students are prepared for entering the workforce, although only 8% feel they are very well prepared.

A12. How well prepared do you think high school students are for entering the workforce? Do you think they are …

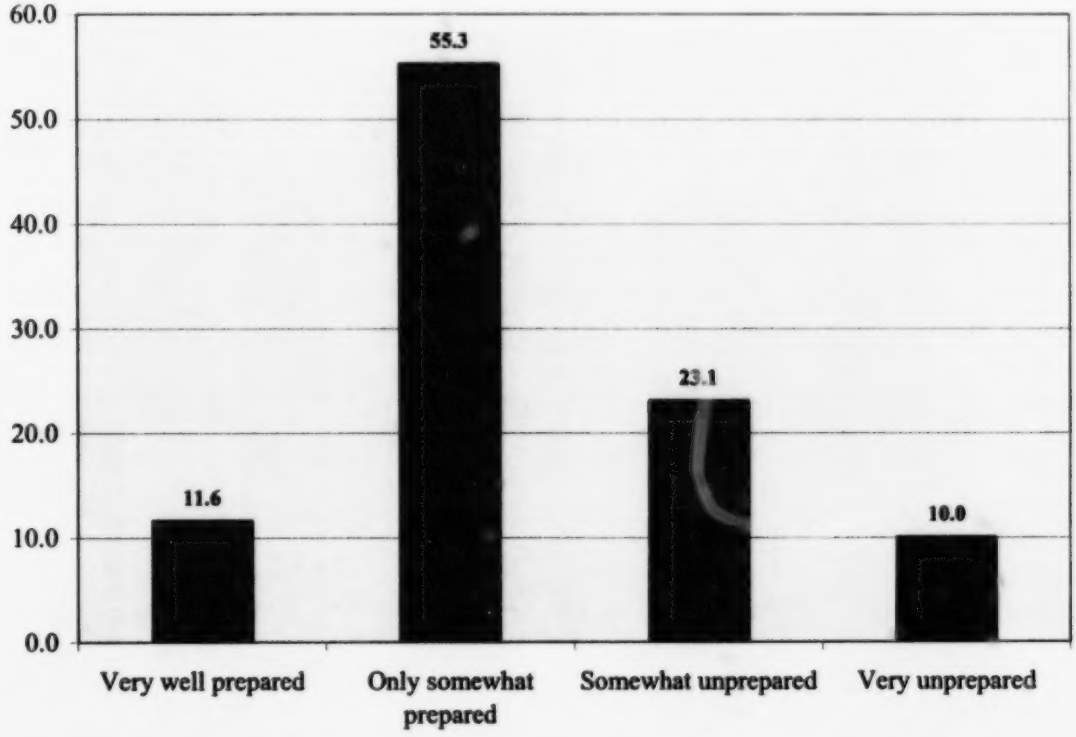


Don't know = 4.2%

A13. How well prepared do you think high school students are for participating in family and community life?

A majority (55%) indicated they think high school students are only somewhat prepared for participating in family and community life. One-third (33%) feels high school students are unprepared.

A13. How well prepared do you think high school students are for participating in family and community life? Do you think they are . . .



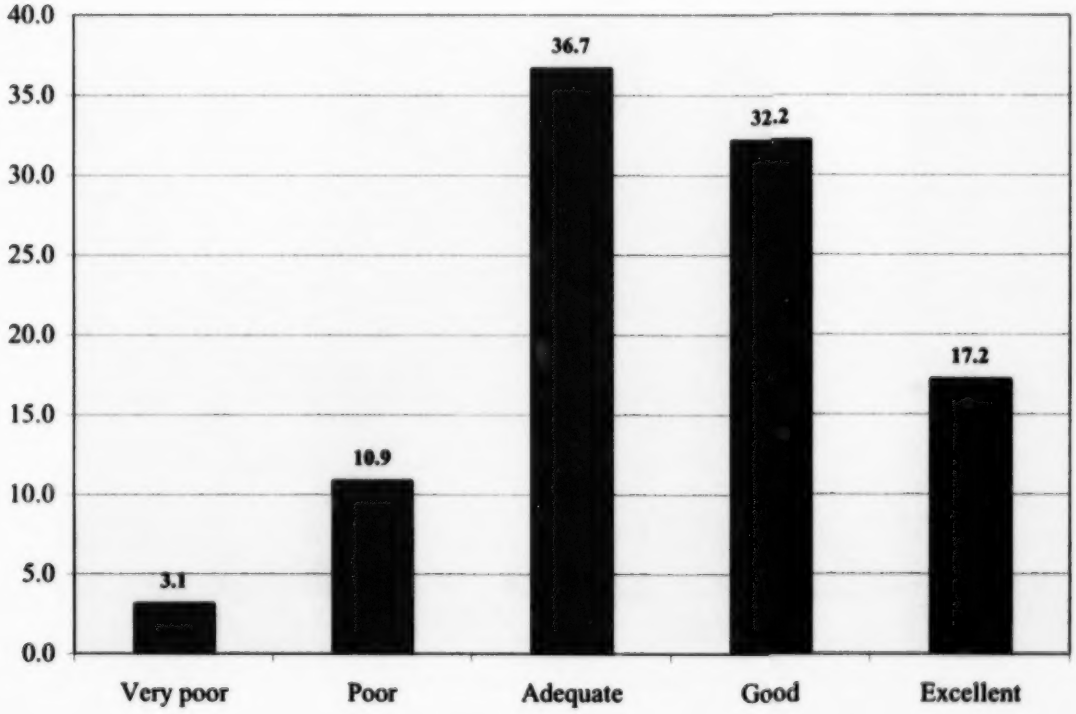
Don't know = 8.0%

A14. How would you rate your level of awareness of what students learn in school?

Most respondents (86%) feel they have at least an adequate awareness of what students learn in school.

- Nearly half (47%) say they have a good or excellent awareness.

A14. How would you rate your level of awareness of what students learn in school?



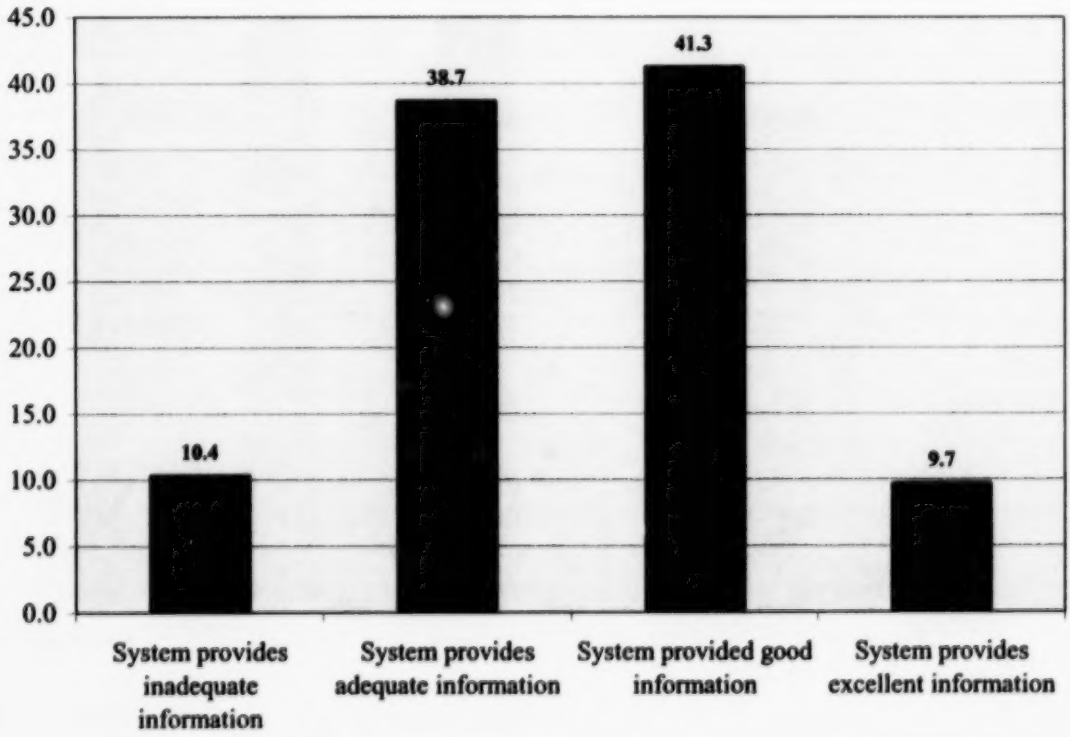
Don't know = 6.0%

A15. How well does the education system in Saskatchewan meet your needs for information about its programs and services?

Generally, residents of Saskatchewan feel they are given at least adequate information about programs and services in the education system.

- Over half (51%) stated they receive good or excellent information
- Roughly the same number of respondents (10%) feels that the system provides inadequate information as respondents that feel they receive excellent information.

A15. How well does the education system in Saskatchewan meet your needs for information about its programs and services?



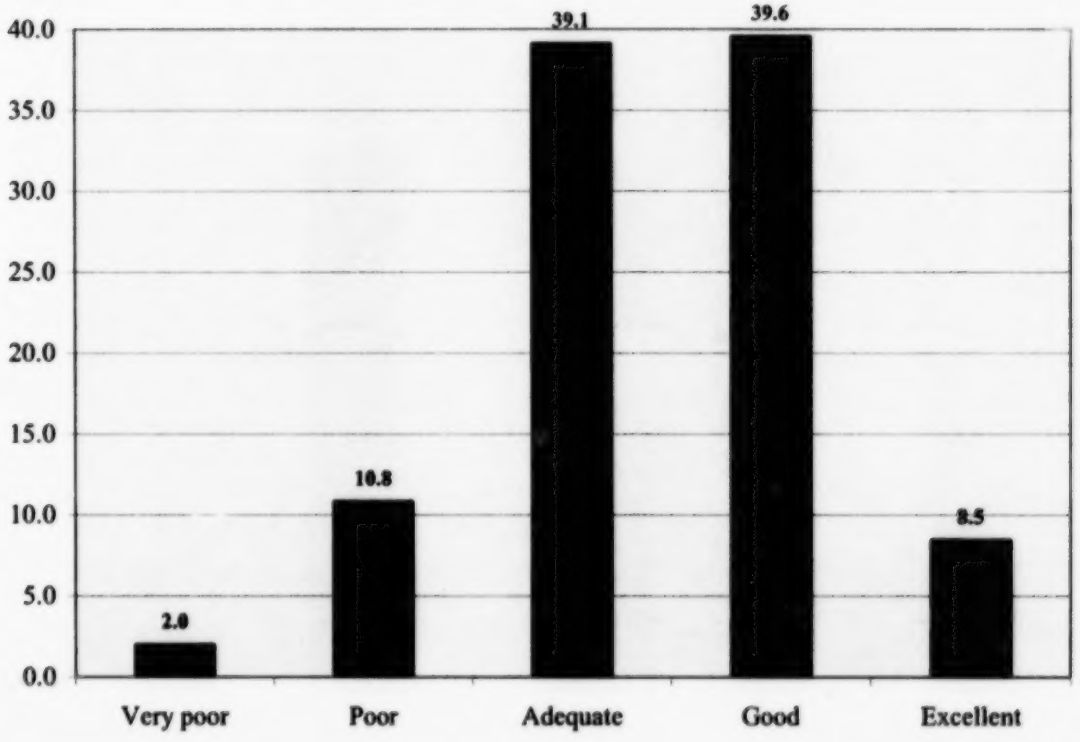
Don't know = 12.6%

A16. How well do you believe Saskatchewan's education system is doing in supporting school library programs?

Saskatchewan residents give the education system a positive rating when it comes to supporting school library programs.

- Nearly half (48%) of respondents are on the positive side, over three times as many as are on the negative side (13%).

A16. How well do you believe Saskatchewan's education system is doing in supporting school library programs?



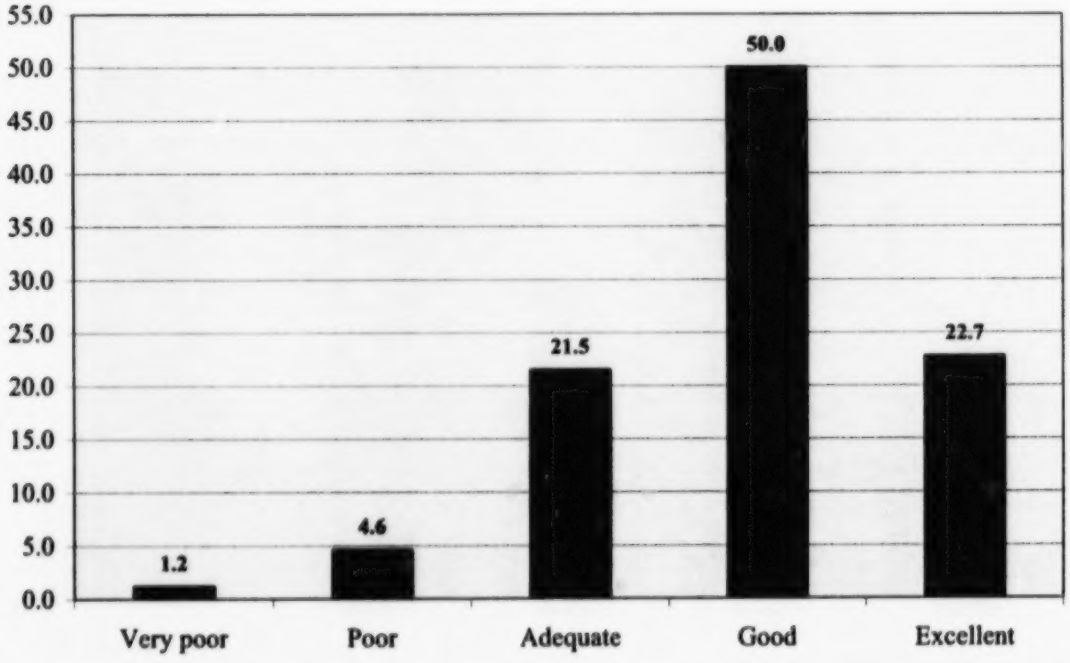
Don't know = 27.0%

A17. How well do you believe Saskatchewan's education system is doing in using new technology like computers and the Internet to enhance learning opportunities for students?

Saskatchewan residents believe the education system is doing a good job in using new technology to enhance learning for students.

- Nearly three-quarters (73%) stated "Good" or "Very good".
- Only 6% stated "Poor" or "Very poor".

A17. How well do you believe Saskatchewan's education system is doing in using new technology like computers and the Internet to enhance learning opportunities for students?



Don't know = 9.3%

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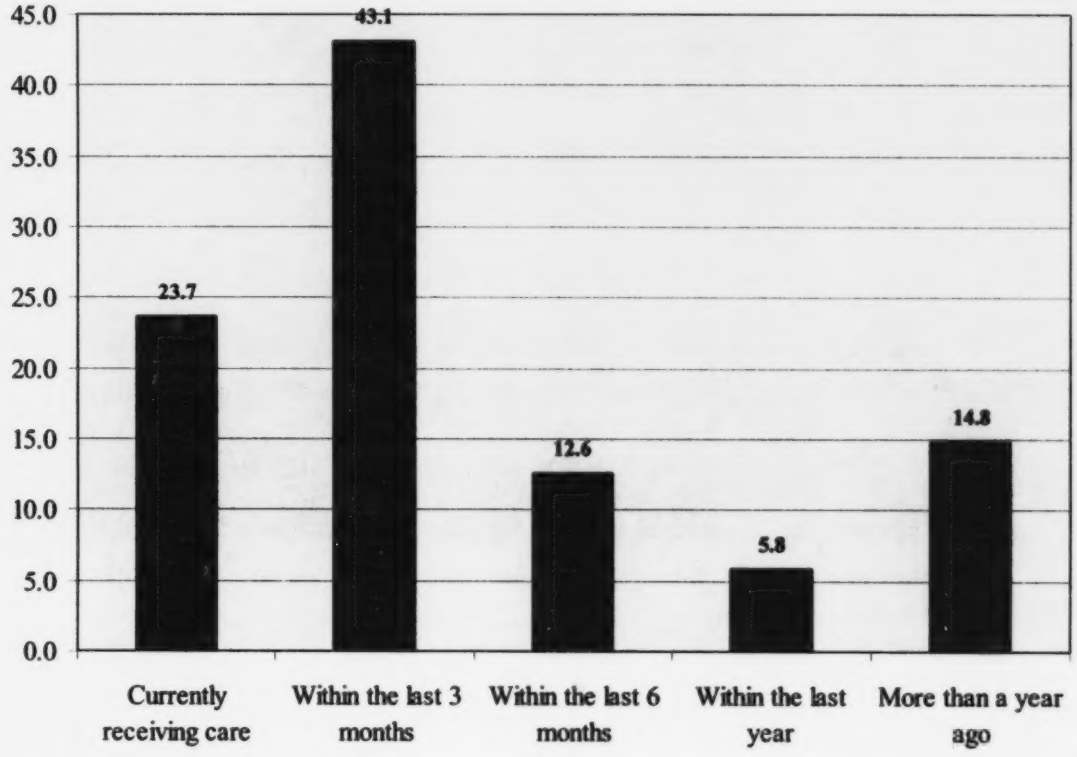
SECTION B: Saskatchewan Health

B1. How recently have you or someone in your household received health care services?

Many respondents have recent experience with the health care system in Saskatchewan.

- Two-thirds of respondents (67%) say they have someone in the household who is either currently receiving care or has within the last 3 months.
- Only 15% of respondents said it has been more than a year ago since someone in their household received health care services.

B1. How recently have you or someone in your household received health care services? Is that …

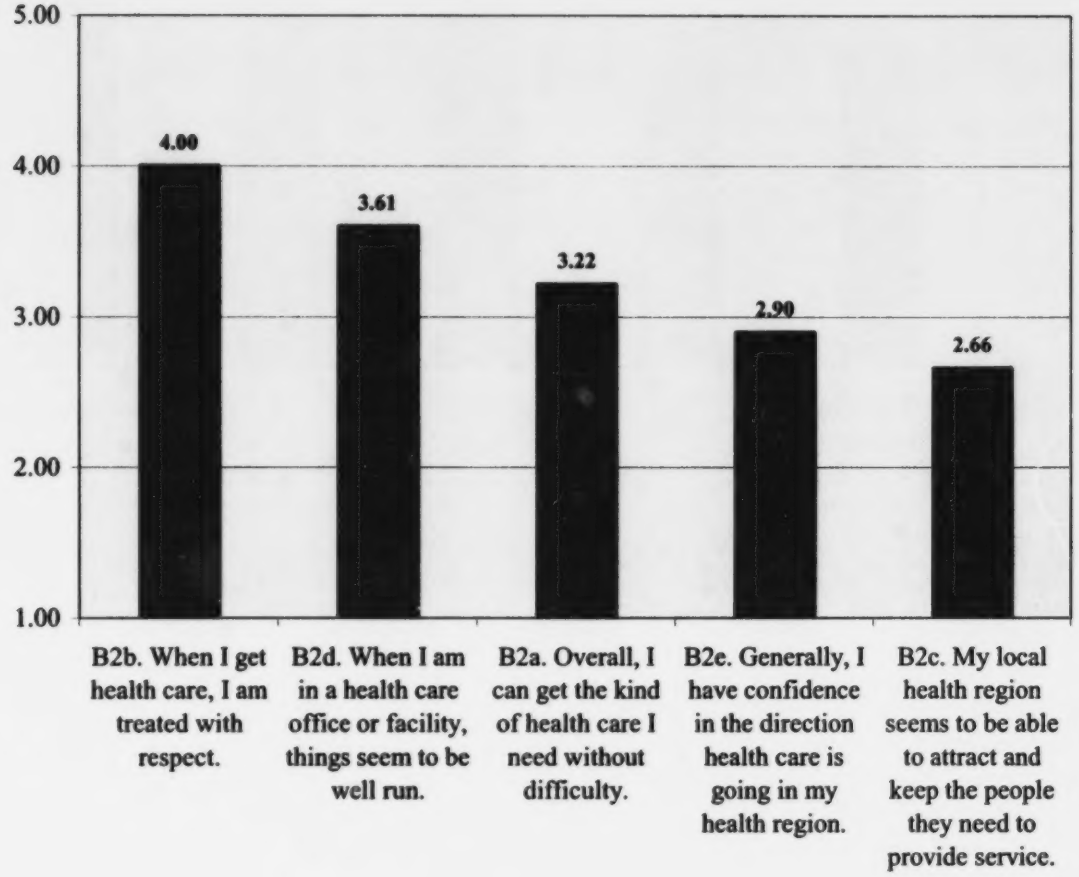


B2. On a 1 to 5 scale where 1 is "Strongly disagree" and 5 is "Strongly agree", do you agree or disagree with the following statements about health care?

Health care in Saskatchewan receives good grades in some areas, and lesser grades in others.

- Most respondents feel they are treated with respect when receiving health care. The average rating of 4.00 is very high.
- Nearly half (47%) of respondents disagree that their local health region is attracting and keeping personnel. This statement was given the lowest average rating (2.66).

On a 1 to 5 scale where 1 is "Strongly disagree" and 5 is "Strongly agree", do you agree or disagree with the following statements about health care?

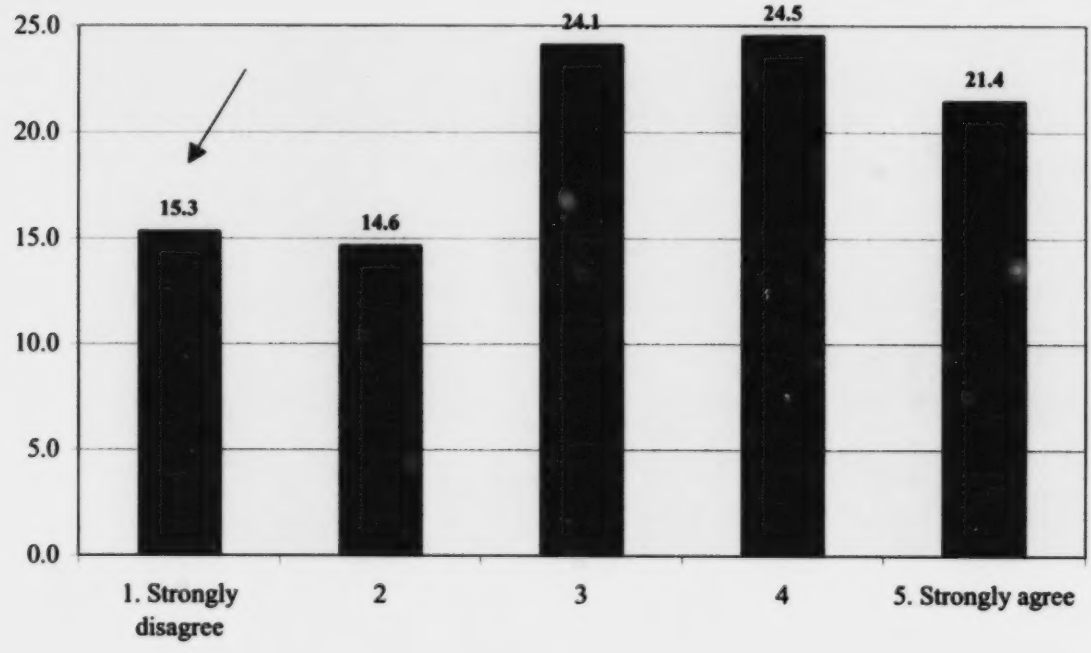

5.00
4.00
3.00
2.00
1.00
4.00
3.61
3.22
2.90
2.66
B2b. When I get health care, I am treated with respect.
B2d. When I am in a health care office or facility, things seem to be well run.
B2a. Overall, I can get the kind of health care I need without difficulty.
B2e. Generally, I have confidence in the direction health care is going in my health region.
B2c. My local health region seems to be able to attract and keep the people they need to provide service.

B2a. Overall, I can get the kind of health care I need without difficulty.

The general response to getting health care without difficulty is positive.

- However, there is a significant proportion (15%) of residents who strongly disagree.

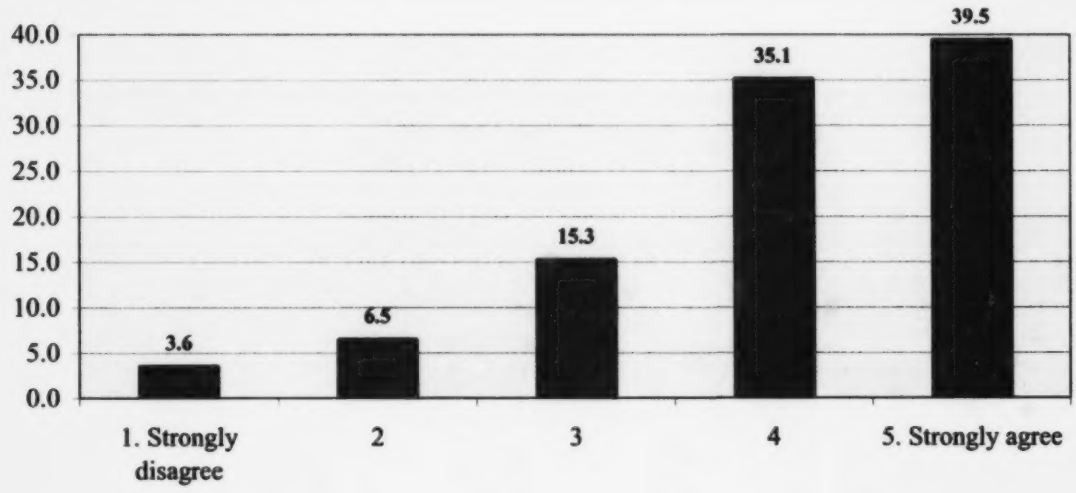
B2a. Overall, I can get the kind of health care I need without difficulty.
Mean response level = 3.22



B2b. When I get health care, I am treated with respect.

The Saskatchewan health care system clearly provides respectful care to residents.

B2b. When I get health care, I am treated with respect.
Mean response level = 4.00

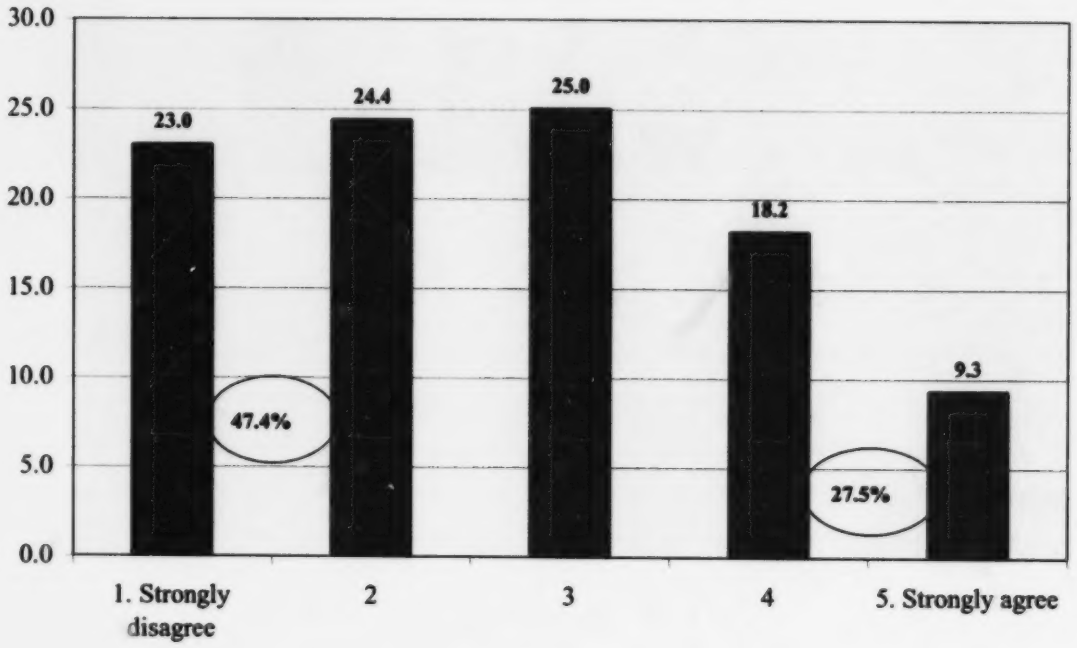


B2c. My local health region seems to be able to attract and keep the people they need to provide service.

Saskatchewan people generally do not agree that their health regions are able to attract and keep service providers. Those on the negative side of the scale (47%) outnumber those on the positive sided (28%).

- The mean response level of 2.66 is low.

B2c. My local health region seems to be able to attract and keep the people they need to provide service.
Mean response level = 2.66

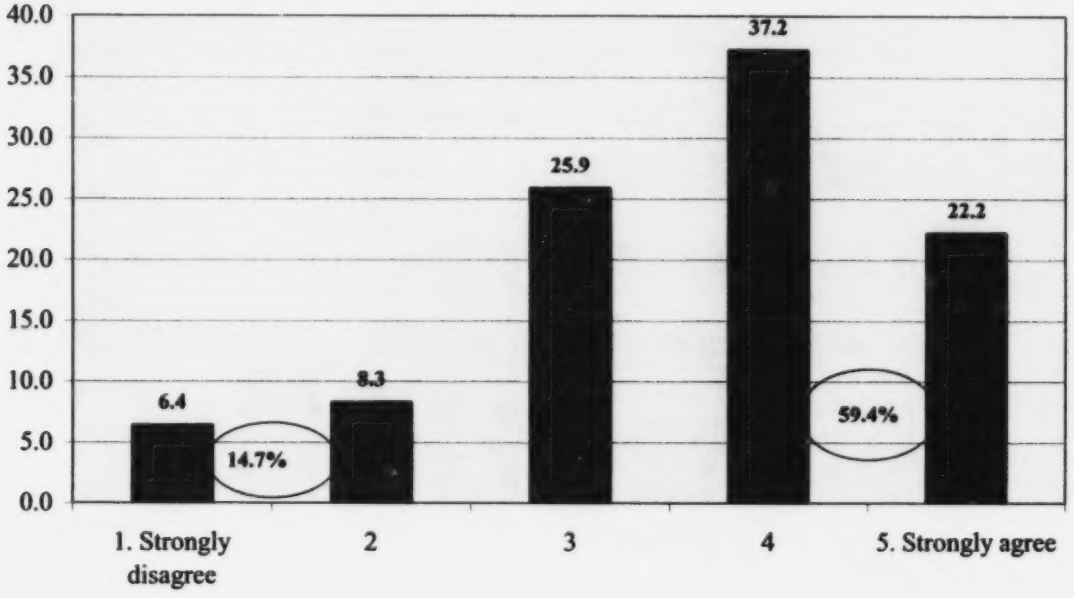


B2d. When I am in a health care office or facility, things seem to be well run.

Saskatchewan people generally have a positive view of how health care facilities are run.

- Those on the positive side of the scale massively outnumber the negative responses by four to one.
- The mean response level of 3.61 is quite high.

B2d. When I am in a health care office or facility, things seem to be well run.
Mean response level = 3.61

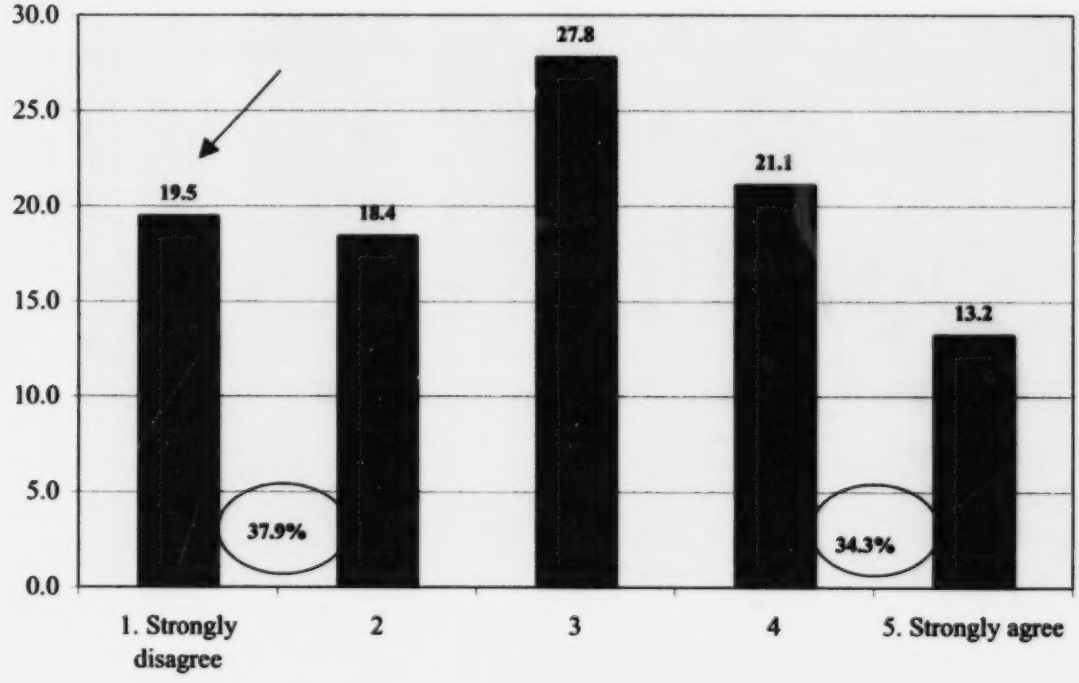


B2e. Generally, I have confidence in the direction health care is going in my health region.

While opinions on confidence in the direction of health care are divided, the overall response is slightly negative.

- A slightly higher proportion (38%) is on the negative side of the scale compared to 34% on the positive side.
- The mean response level of 2.90 is on the negative side of neutral, primarily because of a significant proportion (20%) of respondents who strongly disagree that they have confidence in the direction of health care in their region.

B2e. Generally, I have confidence in the direction health care is going in my health region.
Mean response level = 2.90



B3. Have you or anyone living in your household been diagnosed in the last 12 months as needing surgery?

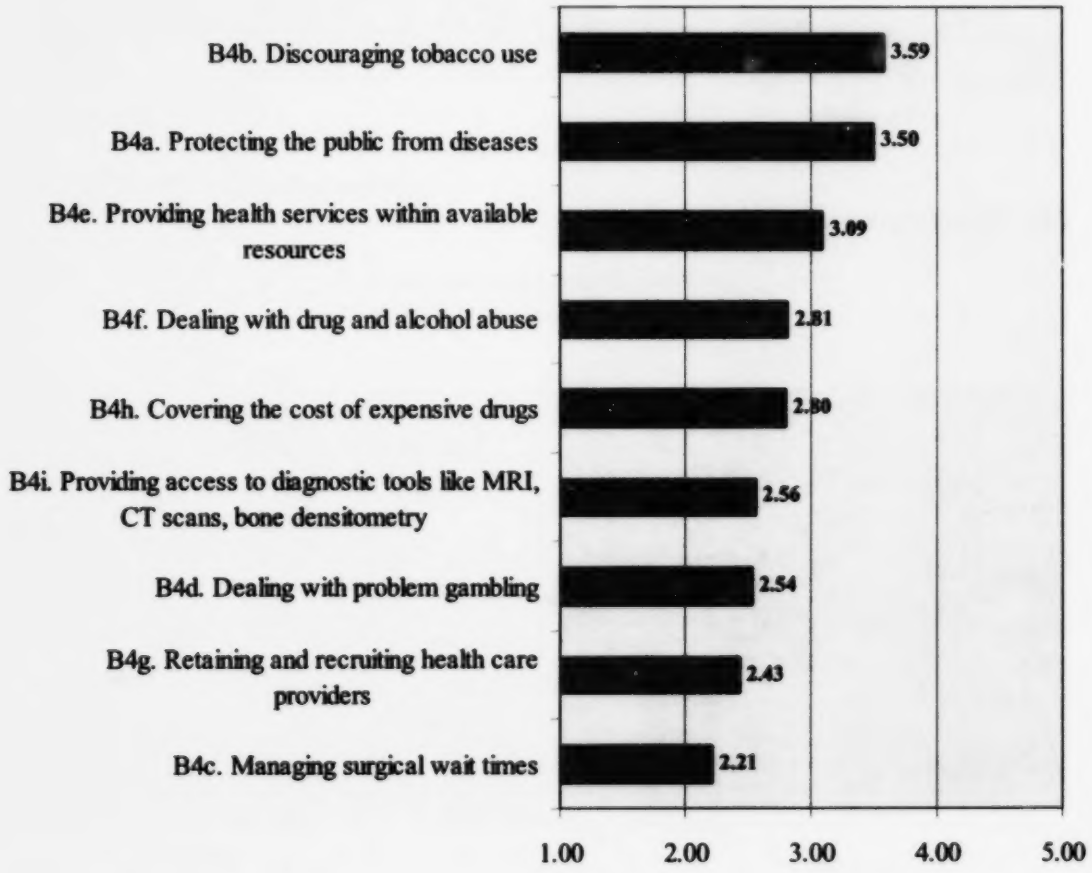
Nearly one-quarter (23.0%) of respondents indicated that someone in their household has been diagnosed in the last year as needing surgery.

B4. On a 1 to 5 scale where 1 is "Very poor" and 5 is "Very good", please rate the job you think the provincial government has been doing in managing the following health care issues.

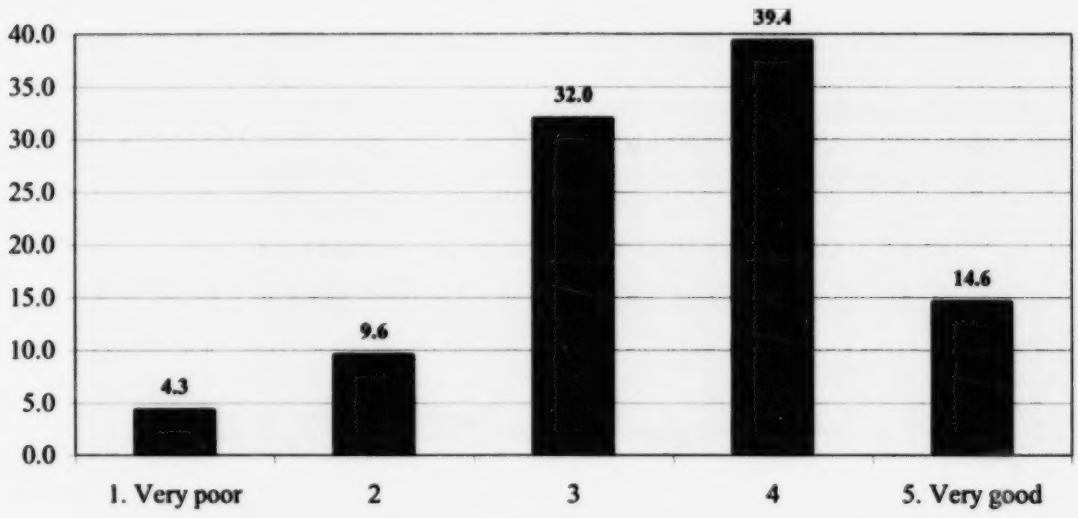
Respondents feel the government is doing a good job in some areas and a poor job in others.

- Only three issues receive an average rating above the 3.00 midpoint.
- Discouraging tobacco use receives the highest rating of 3.59. The lowest rating is for managing surgical wait times.

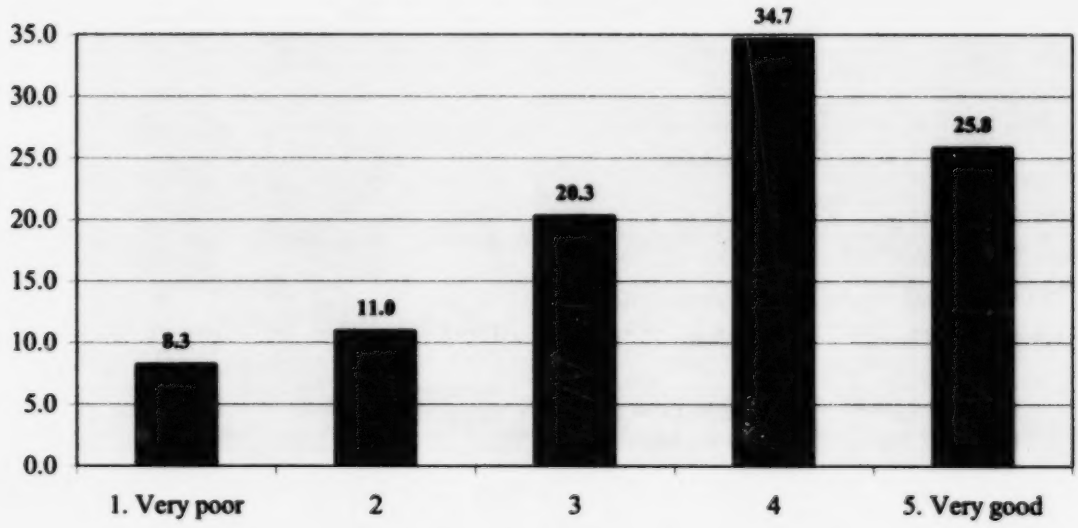
B4. On a 1 to 5 scale where 1 is "Very poor" and 5 is "Very good", please rate the job you think the Provincial Government has been doing in managing the following heath care issues.



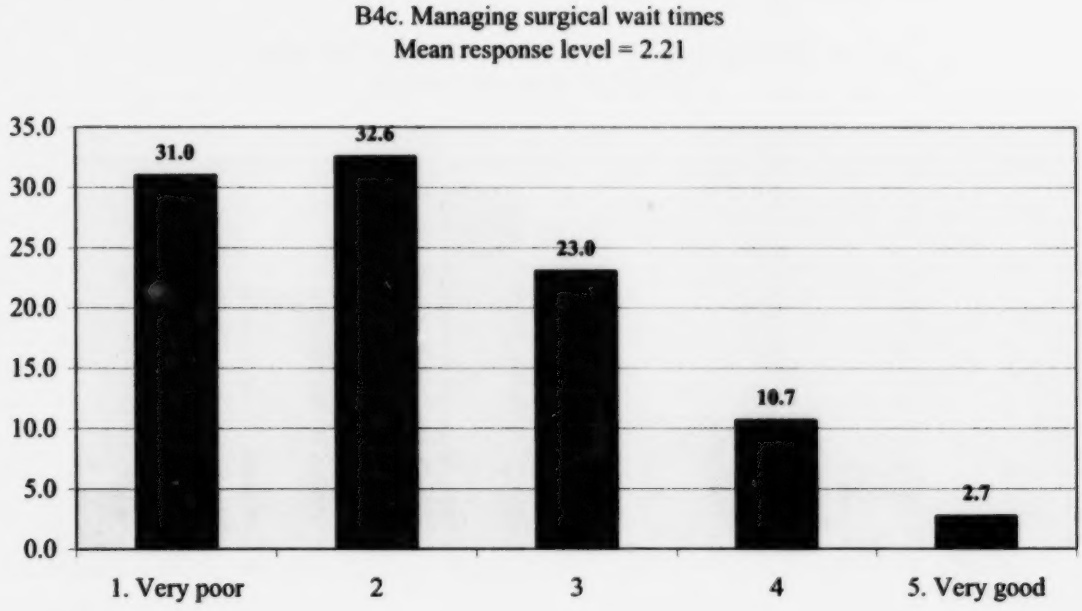
B4a. Protecting the public from diseases



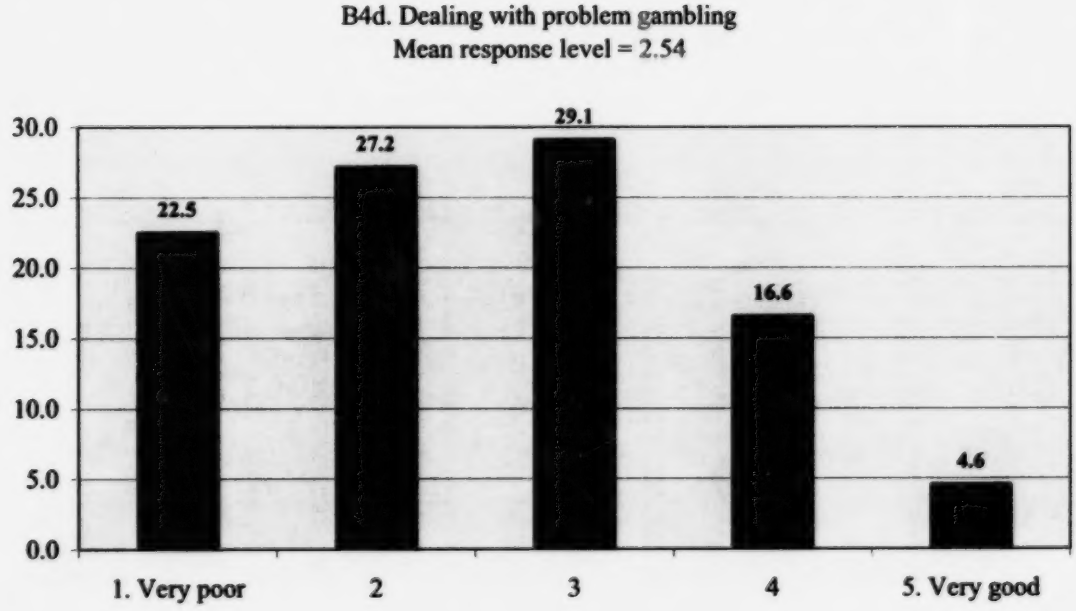
B4b. Discouraging tobacco use



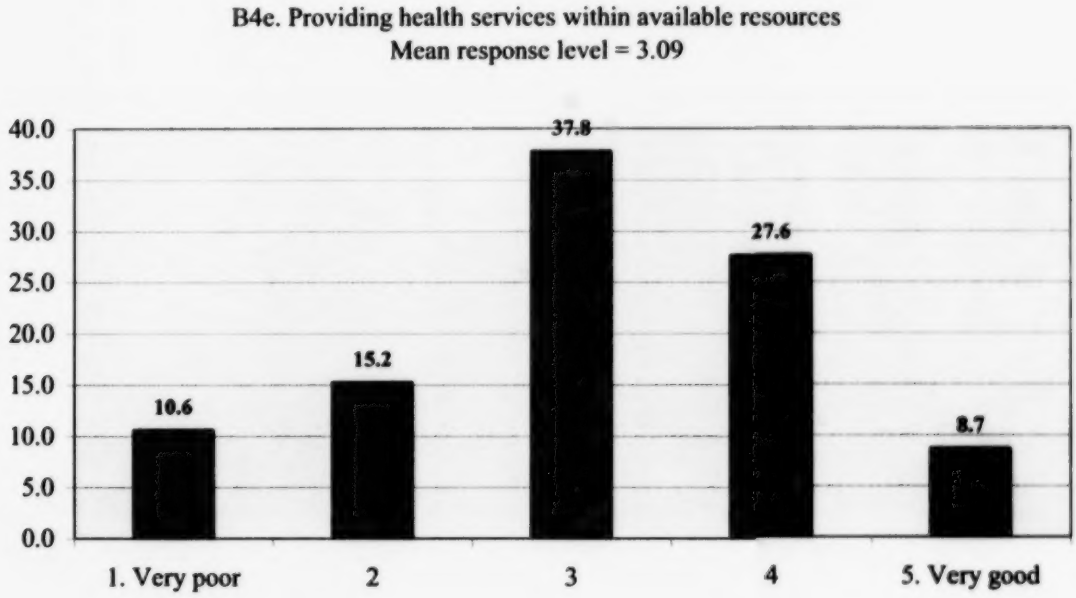
B4c. Managing surgical wait times



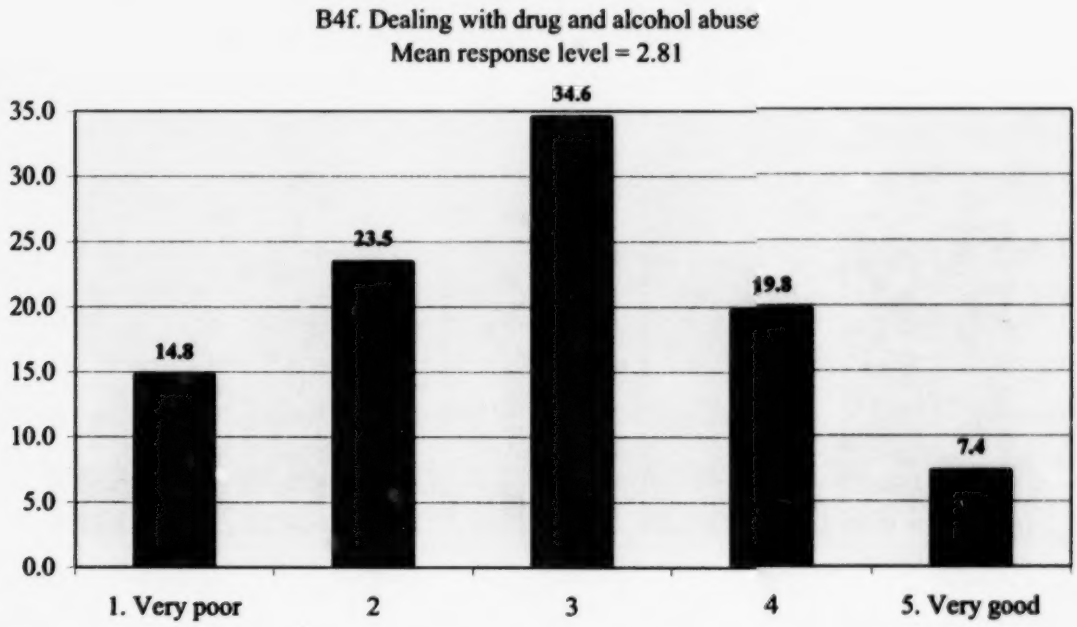
B4d. Dealing with problem gambling



B4e. Providing health services within available resources



B4f. Dealing with drug and alcohol abuse



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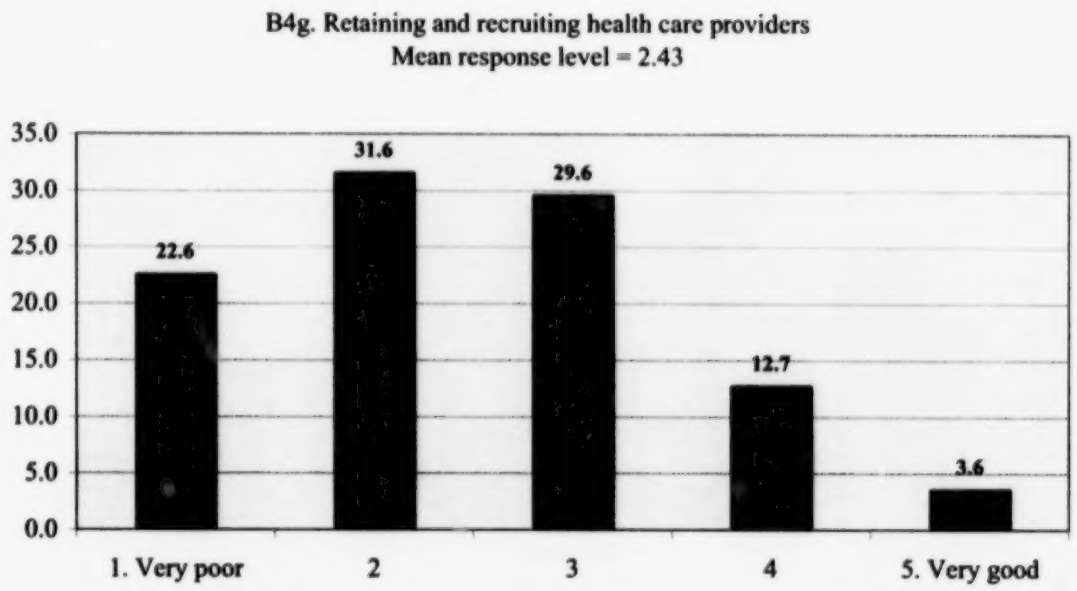
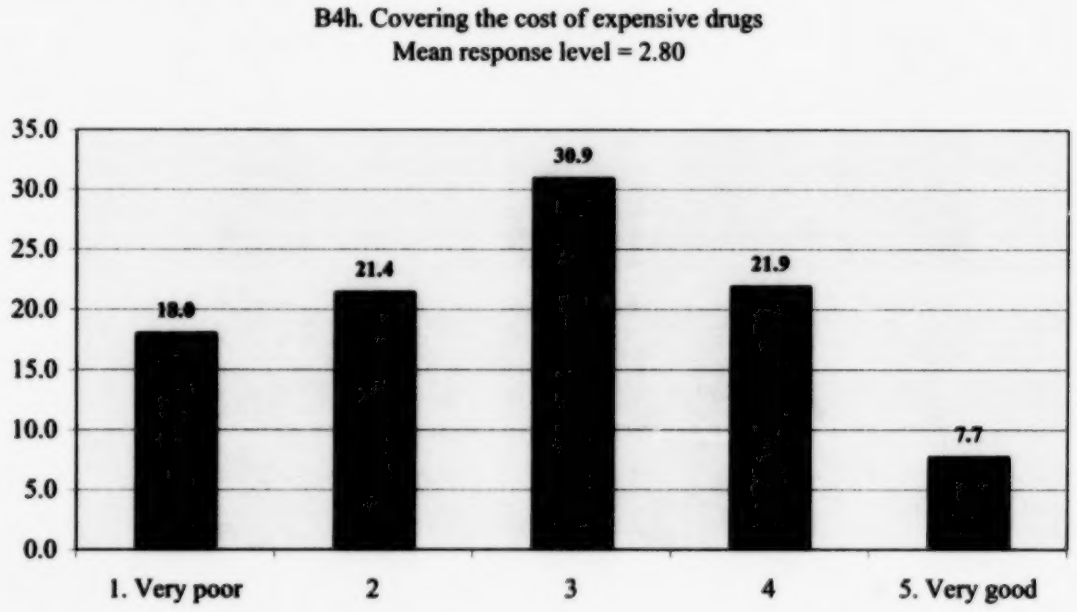
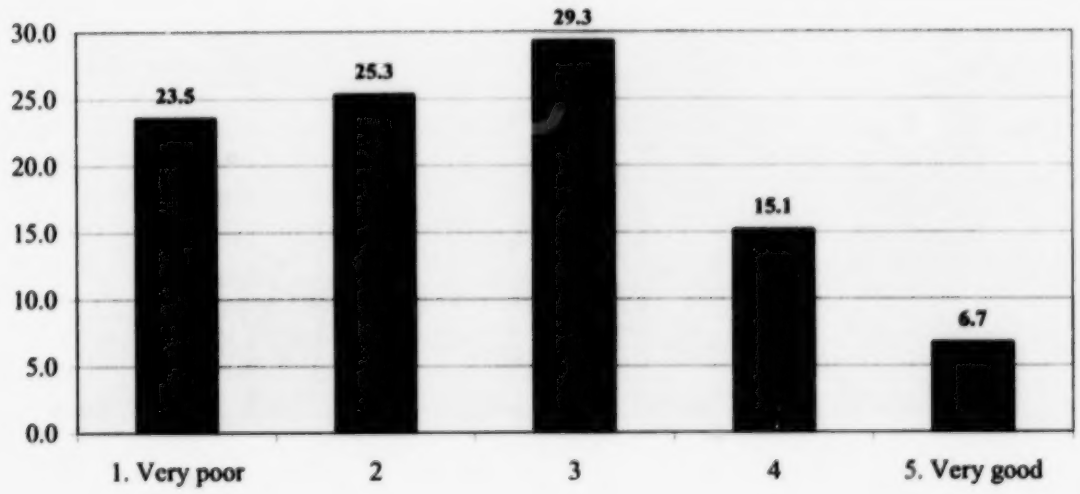
B4g. Retaining and recruiting health care providers



B4h. Covering the cost of expensive drugs



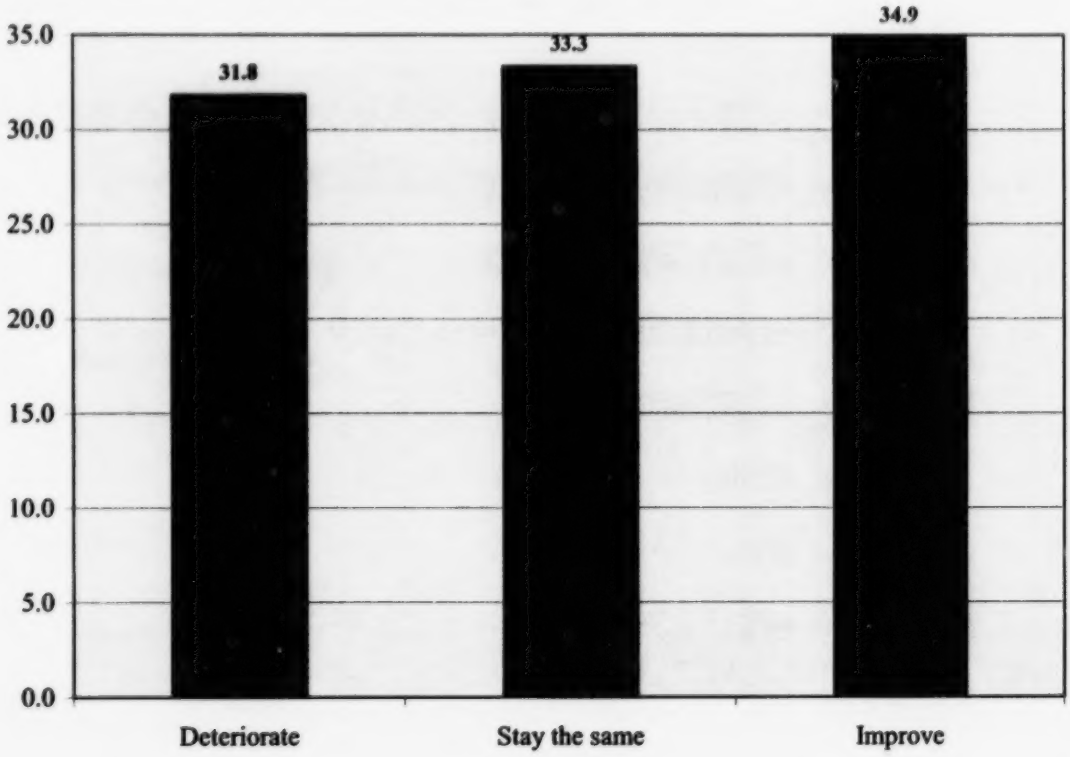
B4i. Providing access to diagnostic tools like MRI, CT scans, bone densitometry



B5. Over the next 10 years, do you expect health services in Saskatchewan will improve, deteriorate, or stay the same?

Responses are fairly evenly divided, with slightly more people saying health care will improve than those saying it will deteriorate.

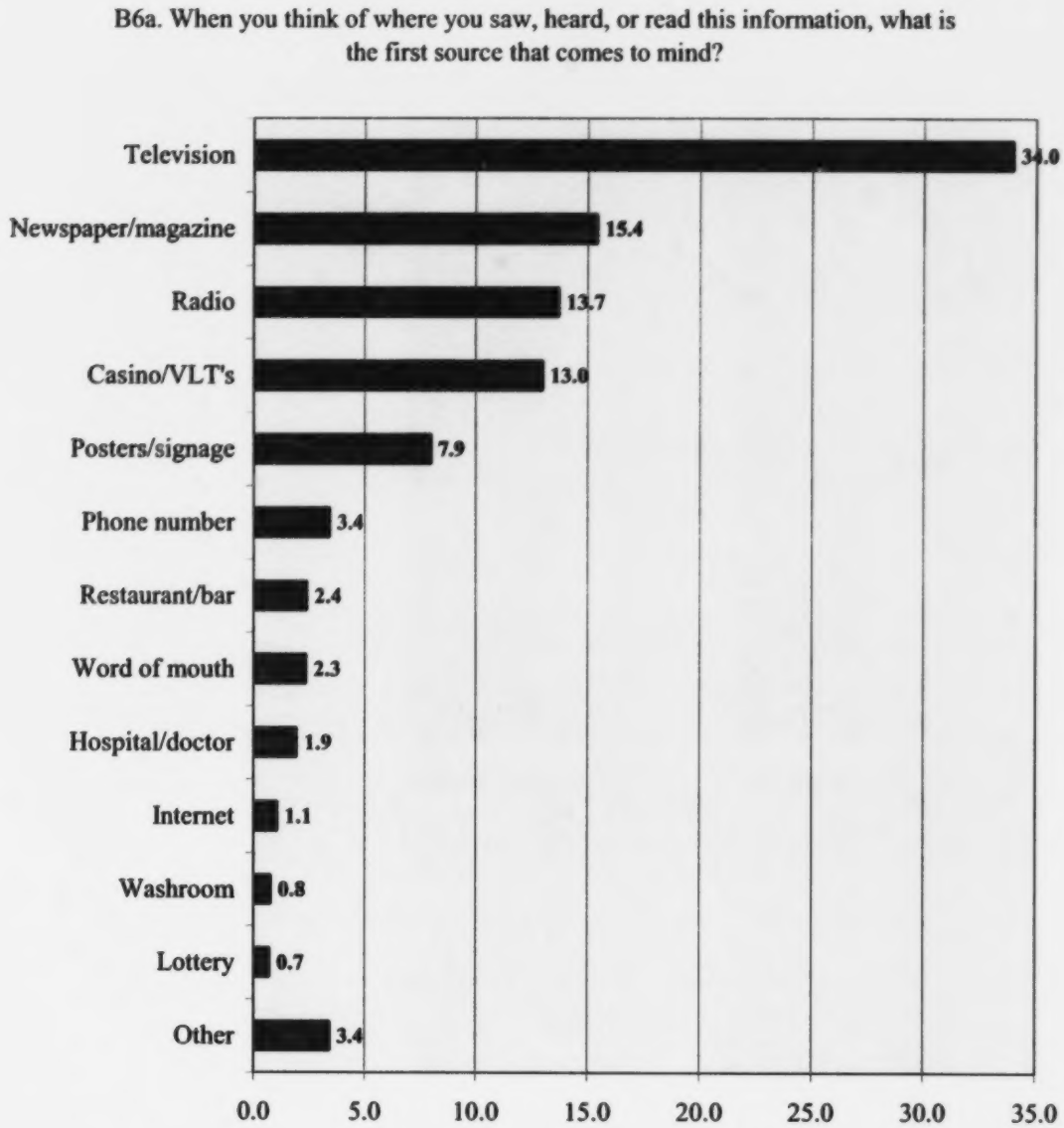
B5. Over the next 10 years, do you expect health services in Saskatchewan will improve, deteriorate, or stay the same?



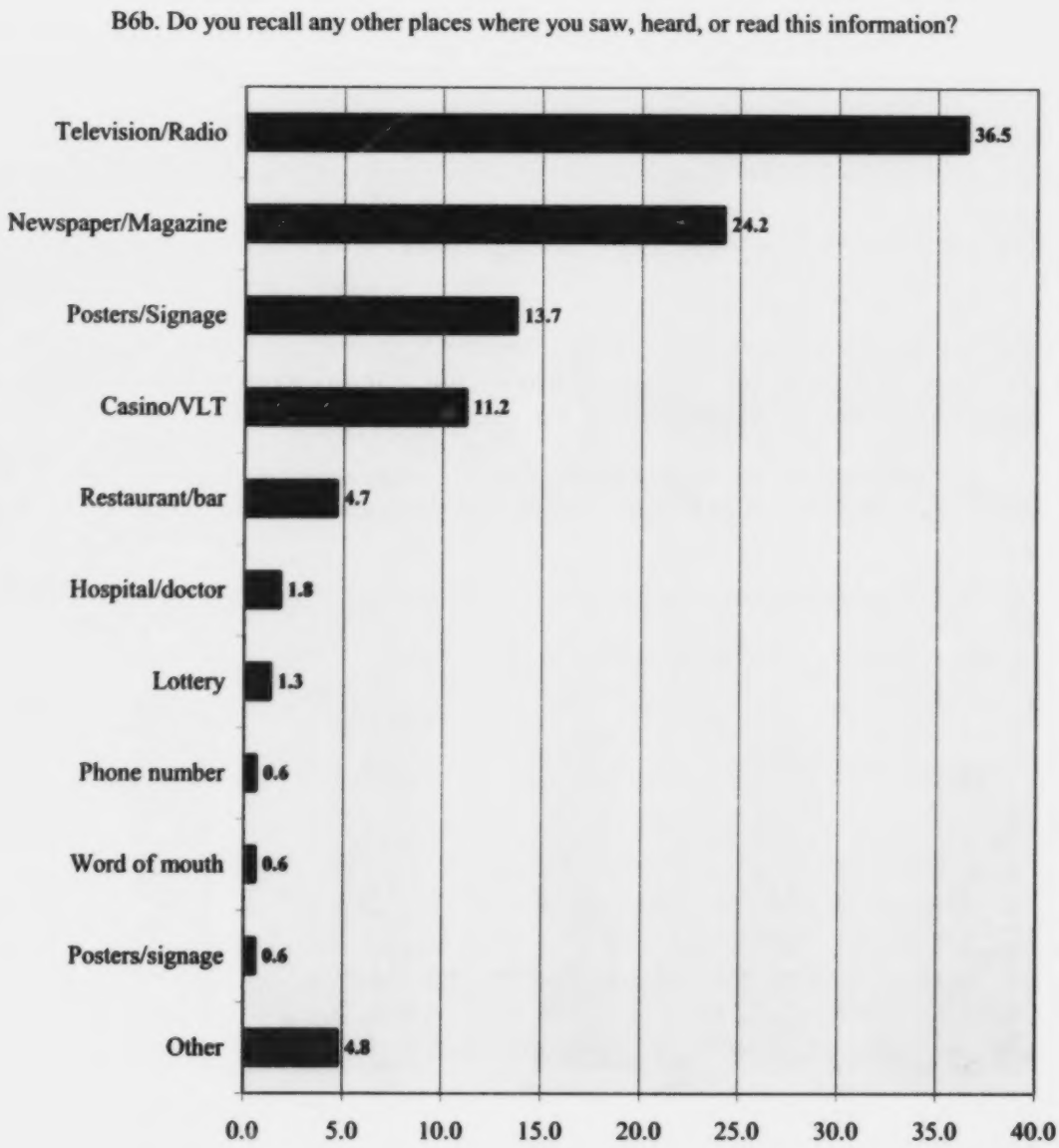
B6. Have you recently seen, heard, or read any messages that encourage people to seek help or information about problem gambling?

56.8% of respondents recalled advertising about problem gambling.

B6a. When you think of where you saw, heard, or read this information, what is the first source that comes to mind?



B6b. Do you recall any other places where you saw, heard, or read this information?



B7. Are you aware that Saskatchewan Health offers a problem gambling toll-free help line?

78.2% of respondents are aware that of the problem gambling telephone line offered by Saskatchewan Health.

SECTION C: Sask Environment

C1. Did you visit a provincial park in 2005?

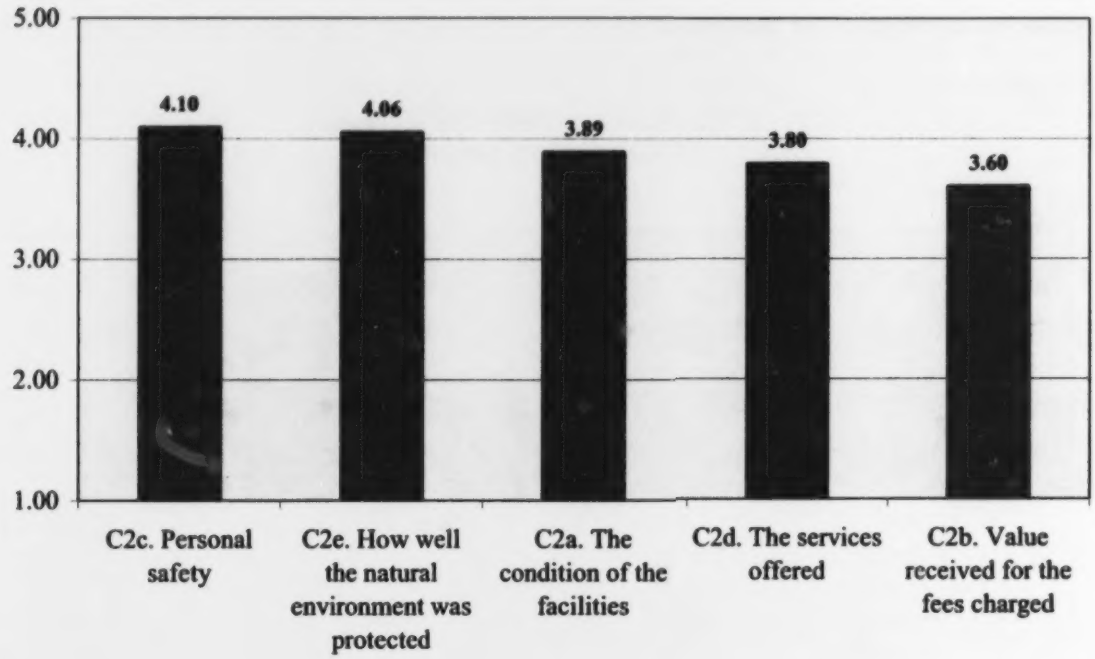
Just over one-half of respondents (52.2%) indicated they had visited a provincial park in Saskatchewan in 2005.

C2. On a 1 to 5 scale where 1 is "Very dissatisfied" and 5 is "Very satisfied", please rate the following aspects of your most recent visit to a provincial park.

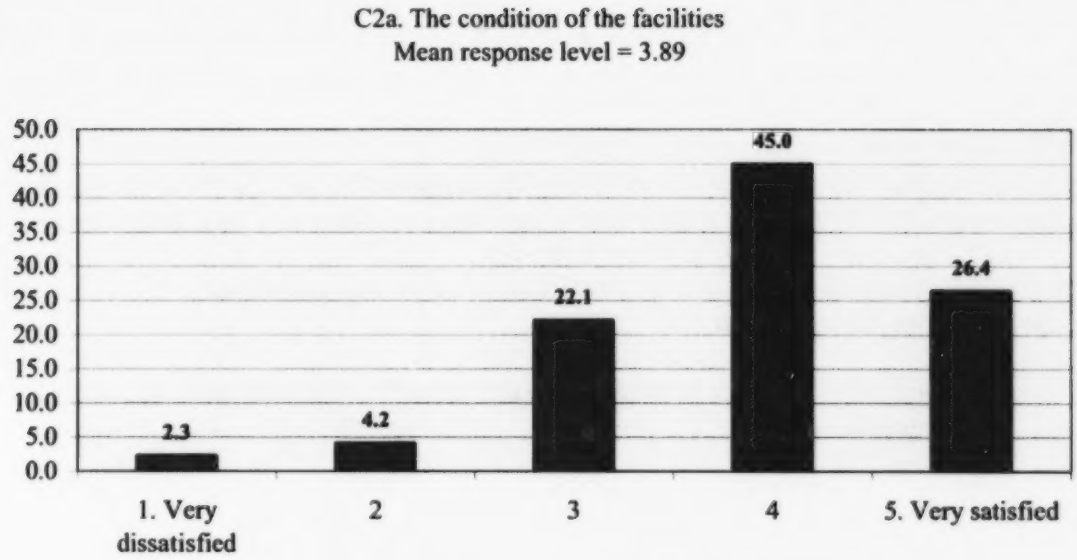
Those who visited provincial parks in 2005 generally were very satisfied with the five aspects of experience with provincial parks.

- Personal safety and protecting the environment lead the way with exceptionally high mean response levels.

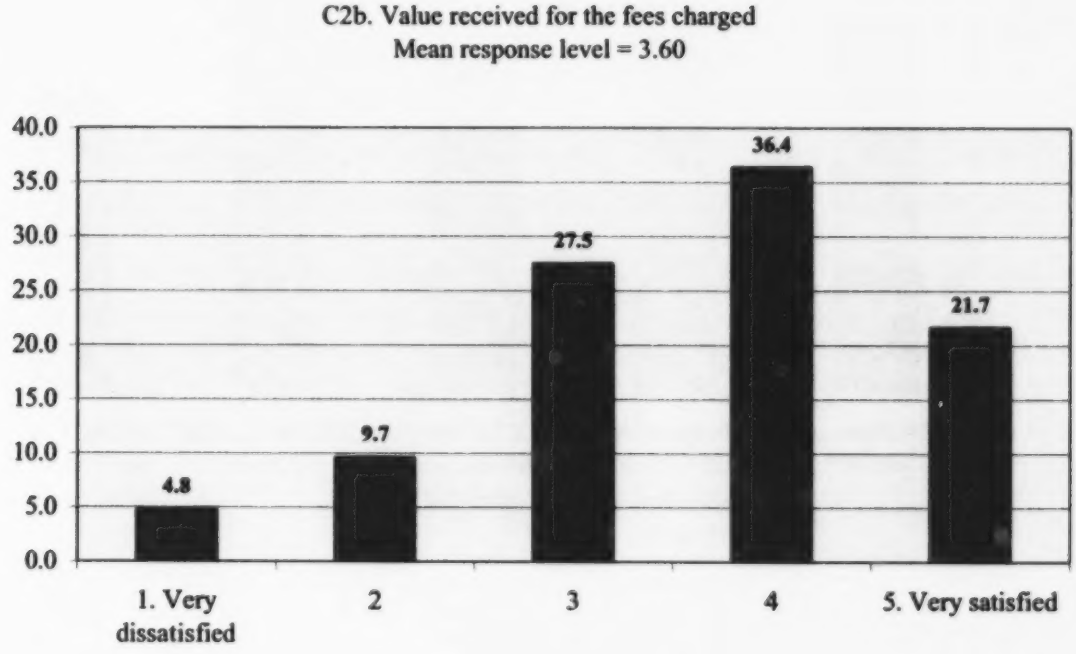
C2. On a 1 to 5 scale where 1 is "Very dissatisfied" and 5 is "Very satisfied", please rate the following aspects of your most recent visit to a provincial park.



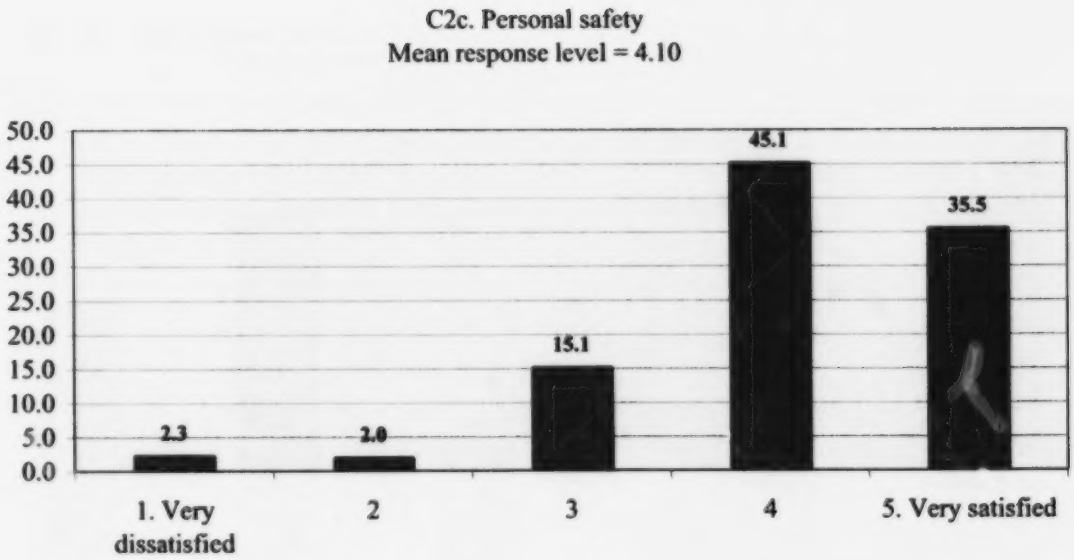
C2a. The condition of the facilities



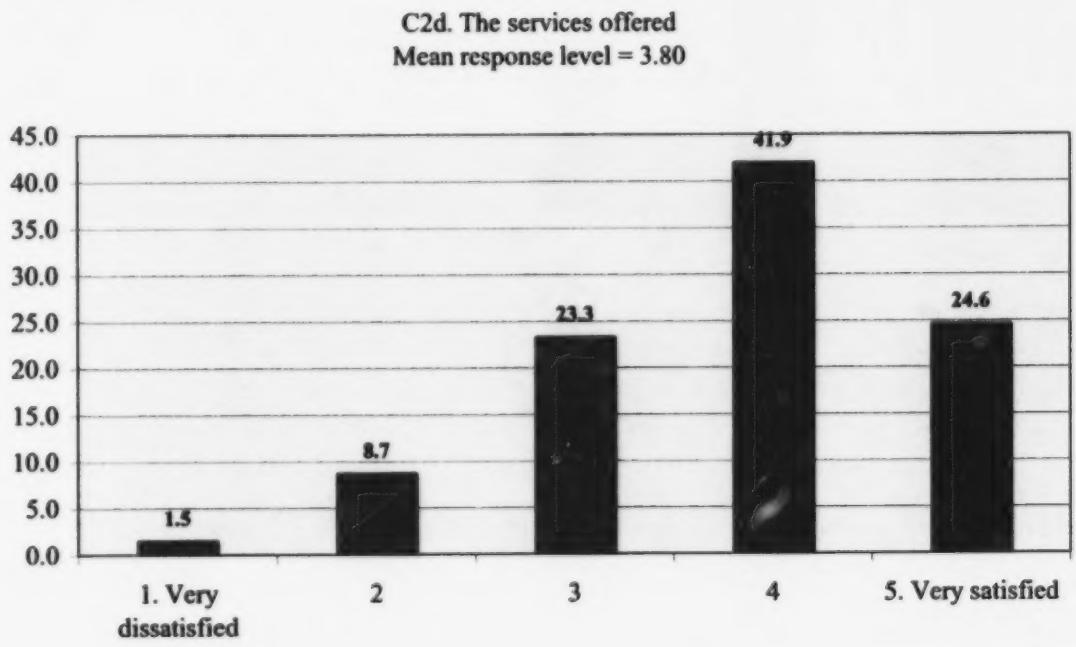
C2b. Value received for the fees charged



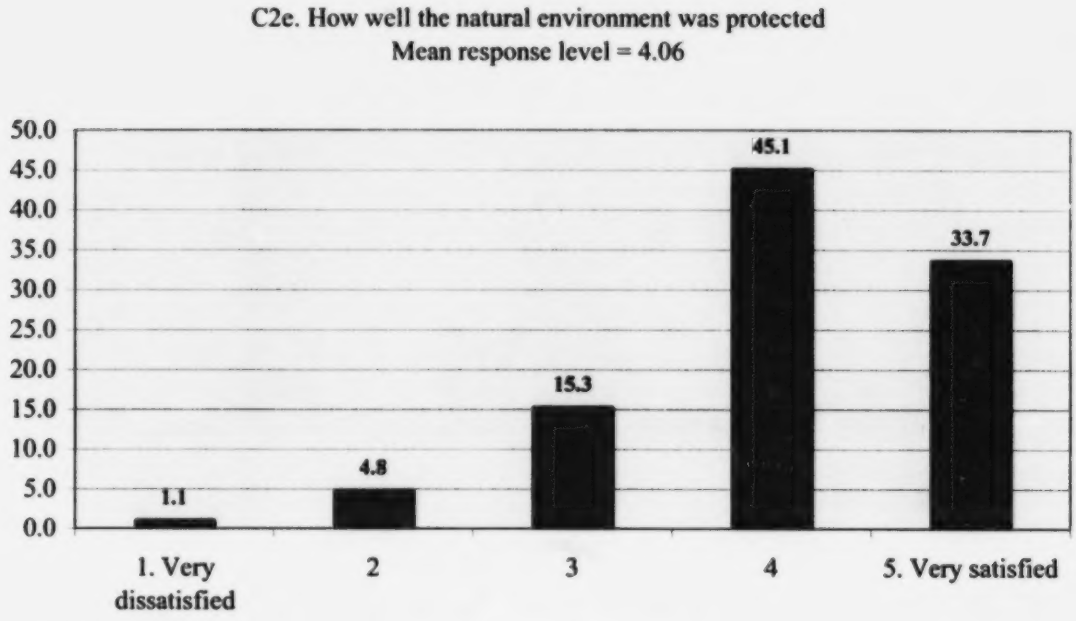
C2c. Personal safety



C2d. The services offered



C2e. How well the natural environment was protected

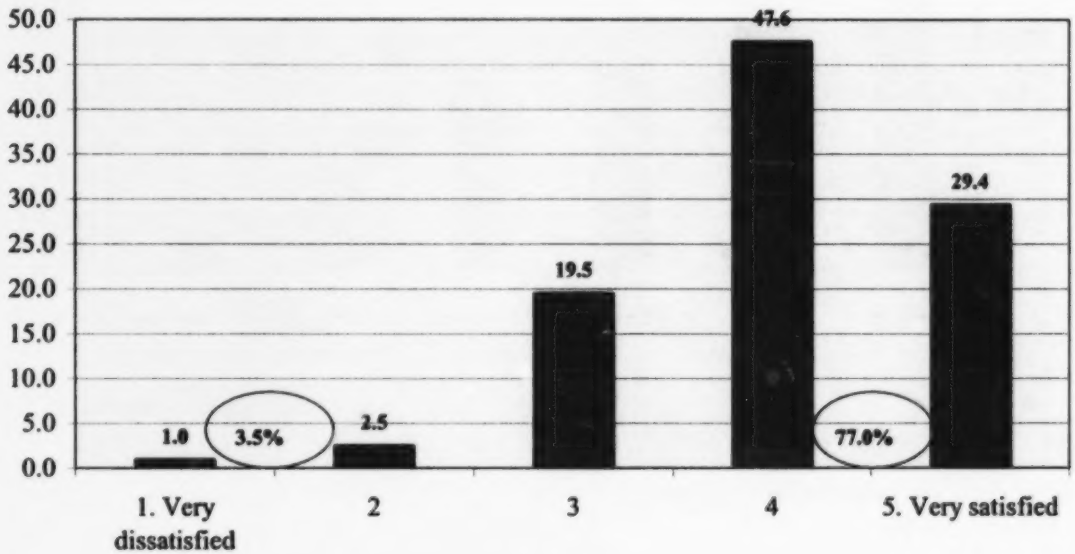


C3. Overall, how satisfied were you with all your visits to Saskatchewan Parks in 2005, using the same 5-point scale?

Overall, park users were very satisfied with their visits in 2005.

- More than three-quarters (77%) fall on the positive side, compared to less than 4% on the negative side.
- The mean response level of 4.05 is exceptionally high.

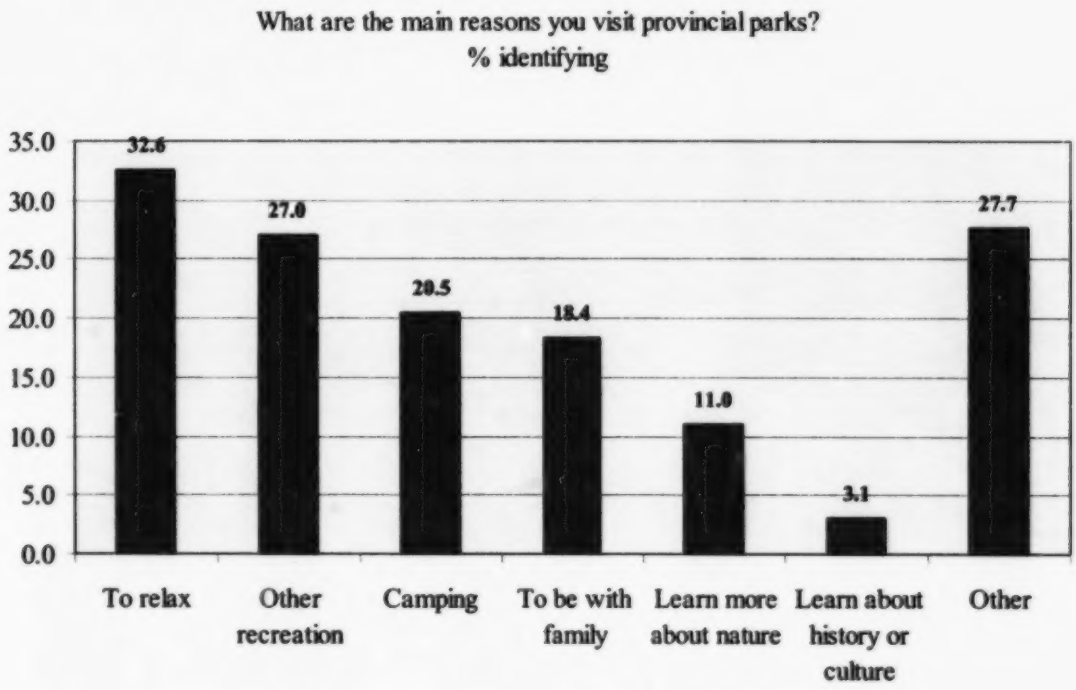
C3. Overall, how satisfied were you with all your visits to Saskatchewan Parks in 2005, using the same 5-point scale?
Mean response level = 4.02



C4. What are the main reasons you visit provincial parks?

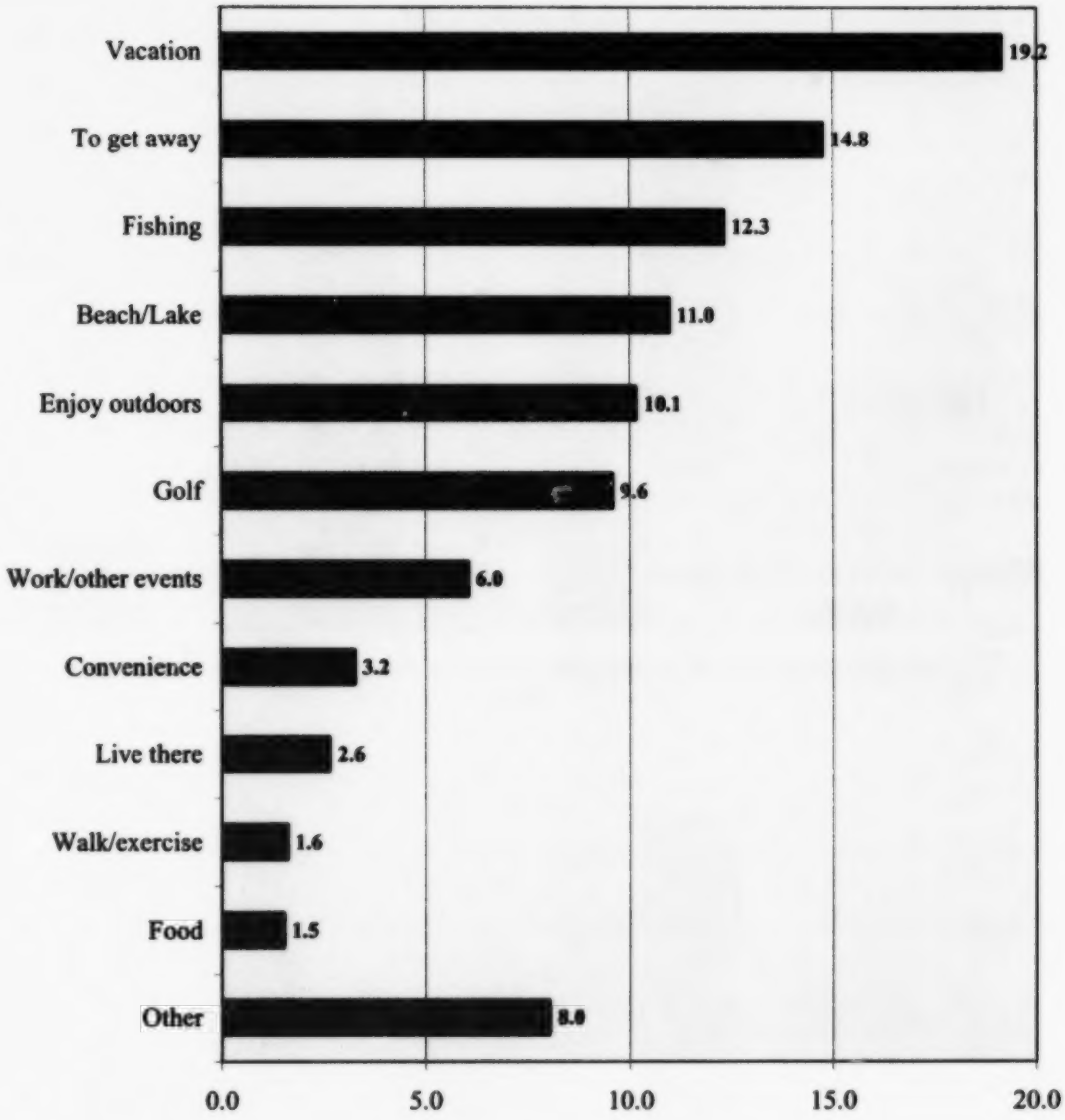
Reasons for visiting provincial parks vary among respondents.

- Relaxation and recreation are the most popular pursuits in provincial parks.



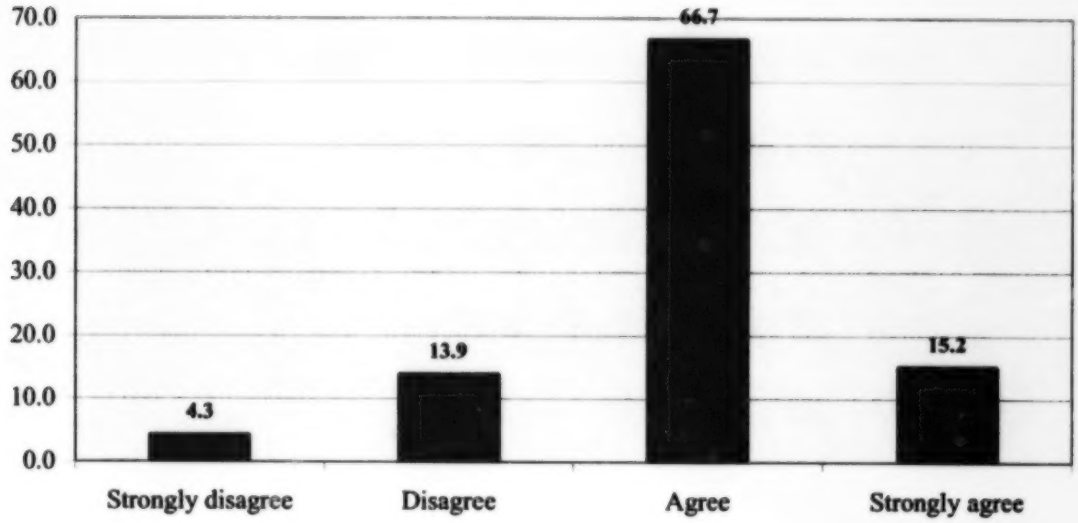
The "other" response category is summarized in the chart to follow.

C4. Other

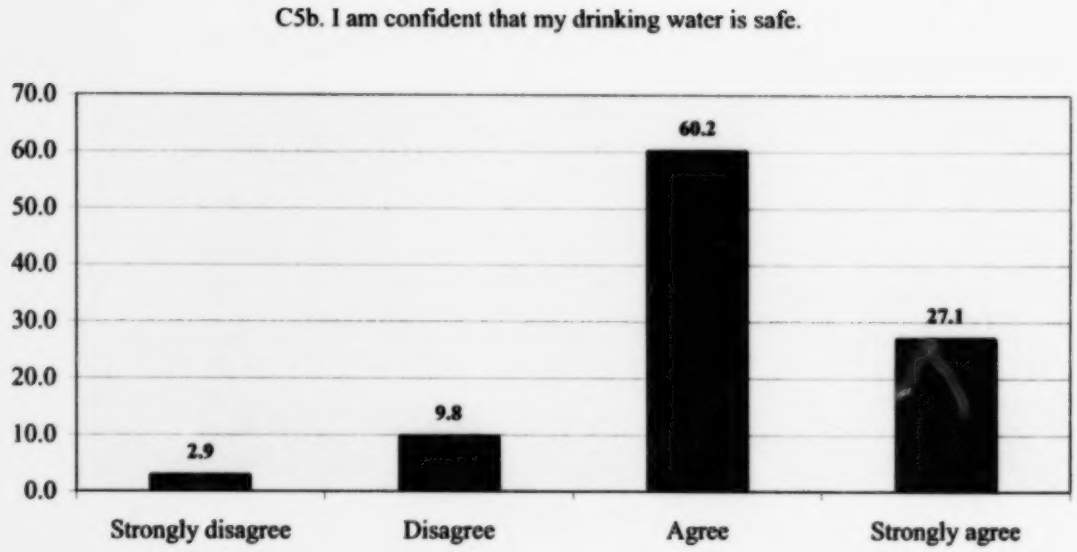

Vacation
19.2
To get away
14.8
Fishing
12.3
Beach/Lake
11.0
Enjoy outdoors
10.1
Golf
9.6
Work/other events
6.0
Convenience
3.2
Live there
2.6
Walk/exercise
1.6
Food
1.5
Other
8.0
0.0
5.0
10.0
15.0
20.0

C5. Do you agree or disagree with the following statements? Do you "strongly disagree", "disagree", "agree", or "strongly agree"?

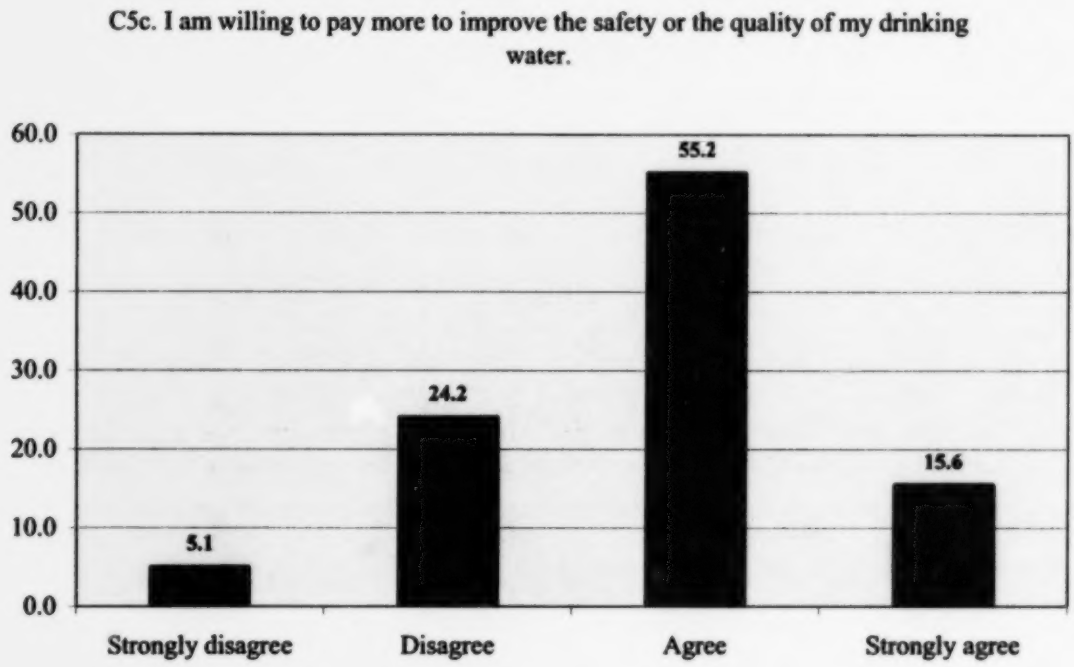
C5a. Saskatchewan residents have safe drinking water.



C5b. I am confident that my drinking water is safe.



C5c. I am willing to pay more to improve the safety or the quality of my drinking water.



Department/Crown commissioning the work:

Environment

Date: **January, 2006**

Supplier: Sigma Analytics
Regina

Cost: $16,563.00

Background

As part of a broader vision of economic growth and sustainable development, Saskatchewan Environment (SE) has developed an updated policy framework that includes policies and regulations around wild fire prevention and response. The goal of this survey is to gather information that will assist in managing those policies and associated regulations.

Methodology

Computer assisted telephone interviews were conducted with a randomly selected sample of Saskatchewan residents aged 18 or over.

The sample was stratified geographically to provide coverage of areas of the province of interest to SE. The province was first divided into north and south parts along a south line running from near Lloydminster in the west to near Kamsack in the east. A total of 718 interviews were completed, 411 in the north and 307 in the south.

The northern portion of the sample was then subdivided with a line approximating the northern limit of surveyed land covering rural municipalities, which yielded a far north area and an intermediate parkland area between the Far North and South portions. This parkland area was further subdivided into three areas of analytic interest within this part of the province, described as the North West, North Central, and North East.

The report focuses on comparing survey results among the five resulting sample strata, which include:

1. **Far North**;
2. **North West**, between the south line and the surveyed line from the Alberta border to the west side of Prince Albert National Park;
3. **North Central**, between the south line and survey line between the north west portion and a north-south line running about through Tobin Lake;
4. **North East**, between the south line and survey line from the north central area and the Manitoba border; and
5. **South**.

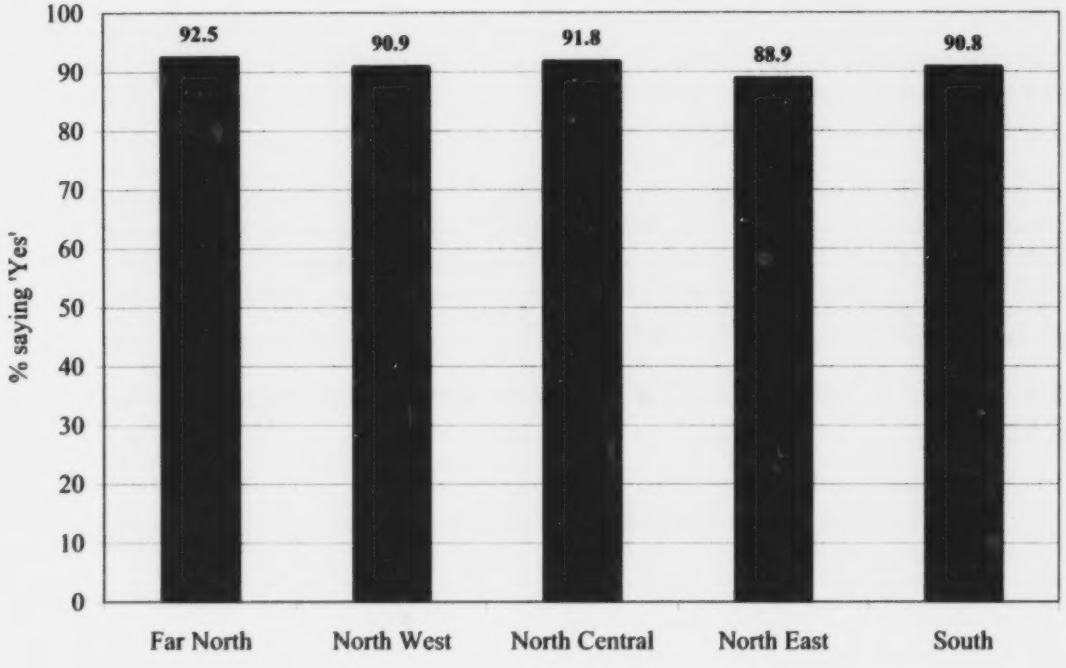
Survey Results

SECTION A: Recreational Use

A1. During the course of a year, do you build campfires?

A very large proportion of respondents, virtually the same across all strata, builds campfires during the year (chart below). (These respondents were asked the remaining questions in Section A.)

A1. During the course of a year, do you build campfires?



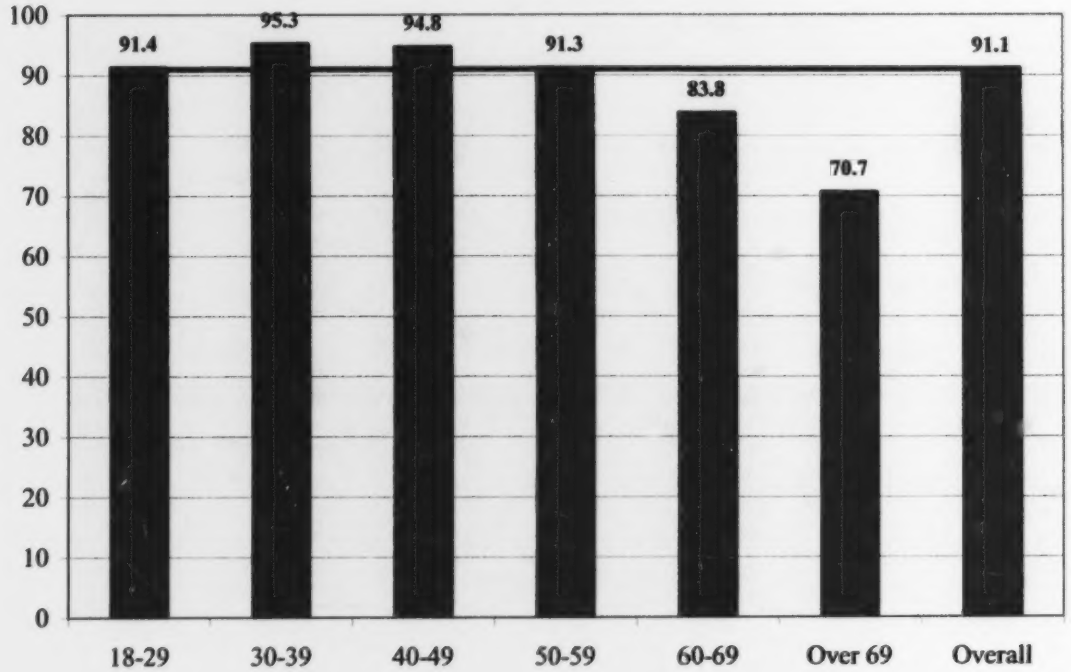
SIGMA ANALYTICS
DATA MINING & RESEARCH

Statistical Significance

Age

The chart below demonstrates an expected pattern of response. The incidence of building campfires is greatest among those in child-rearing age groups and declines after about age 60.

A1. During the course of a year, do you build campfires?
% saying 'Yes'



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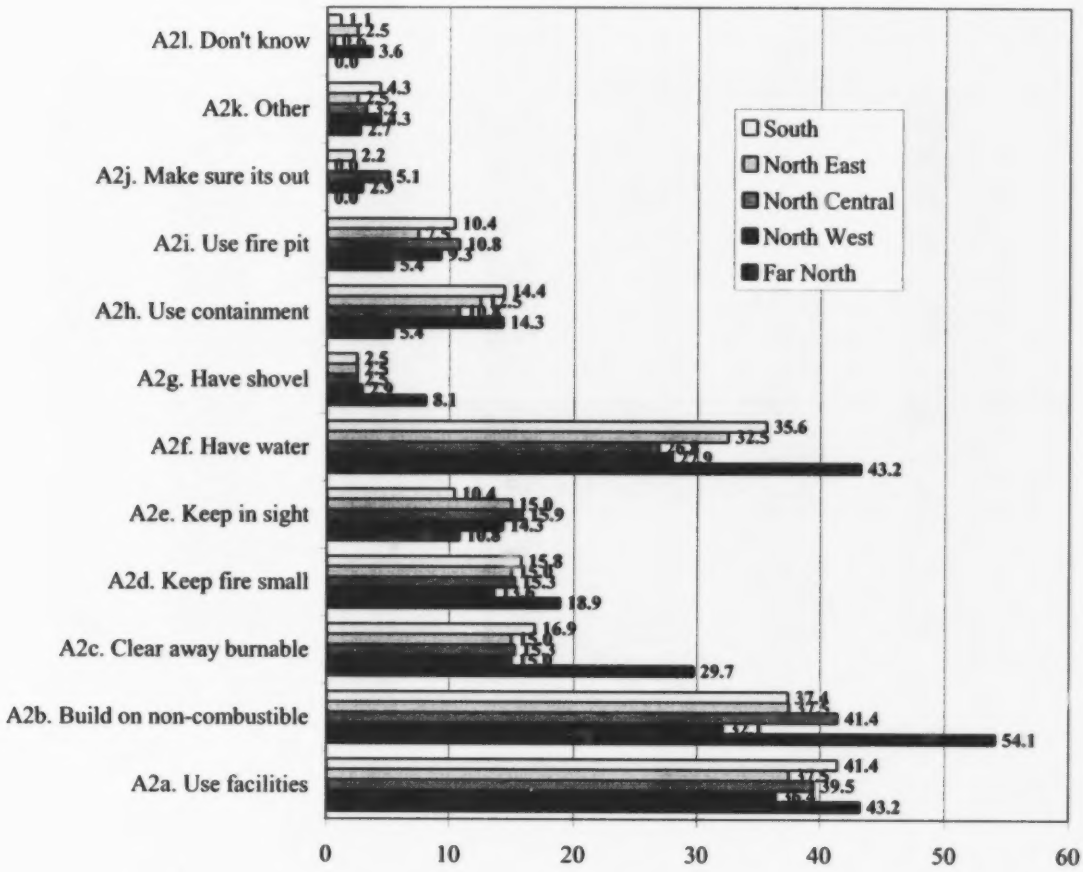
A2. What do you do to ensure your campfire is SAFE? (multiple response, unprompted)

According to the chart below, the most common techniques used to keep campfires safe are: (1) to use existing facilities; (2) build on non-combustible material; and (3) have water available.

Among the differences between strata, the Far North appears to stand out as being more aware of several methods including building on non-combustible material, having water available, clearing away combustible material, and having a shovel handy.

A2. What do you do to ensure your campfire is SAFE?



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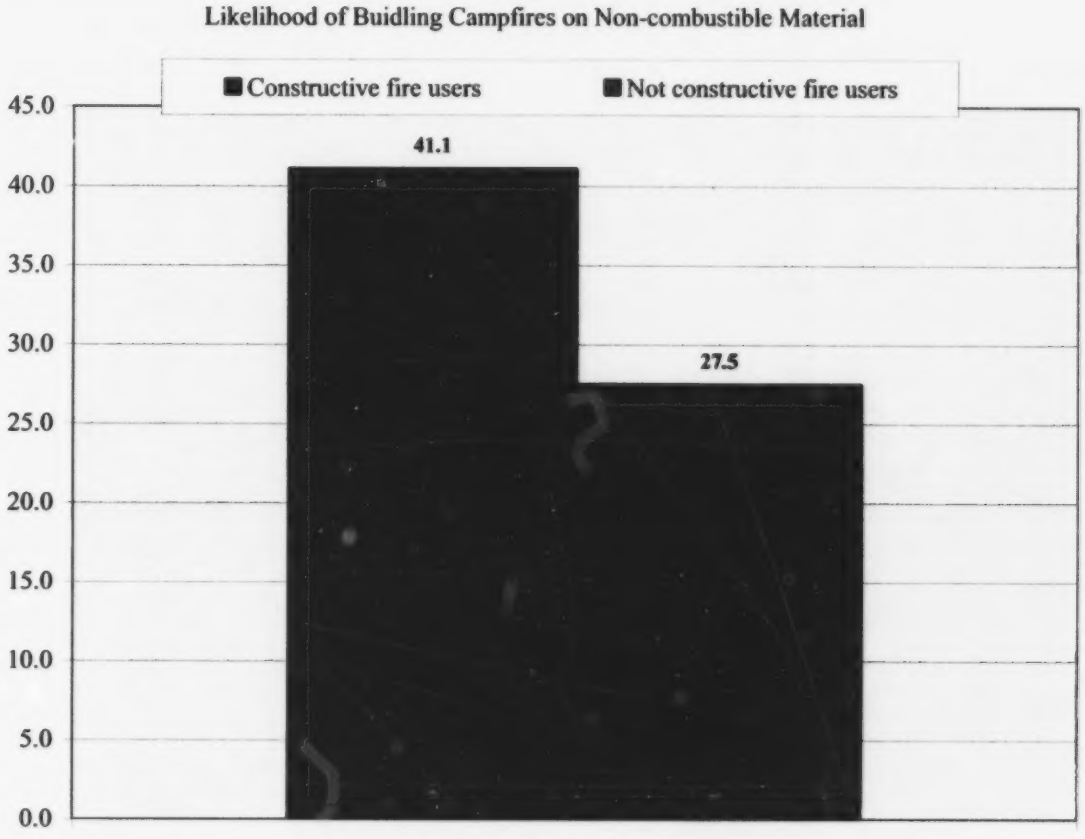
Statistical Significance

Constructive Fire Users vs. Others

Those who use fire for residential- or work-related purposes are much more likely to report building campfires on non-combustible material to keep fires campfires safe (chart below).



A2b. Build fire on dirt/sand/rock

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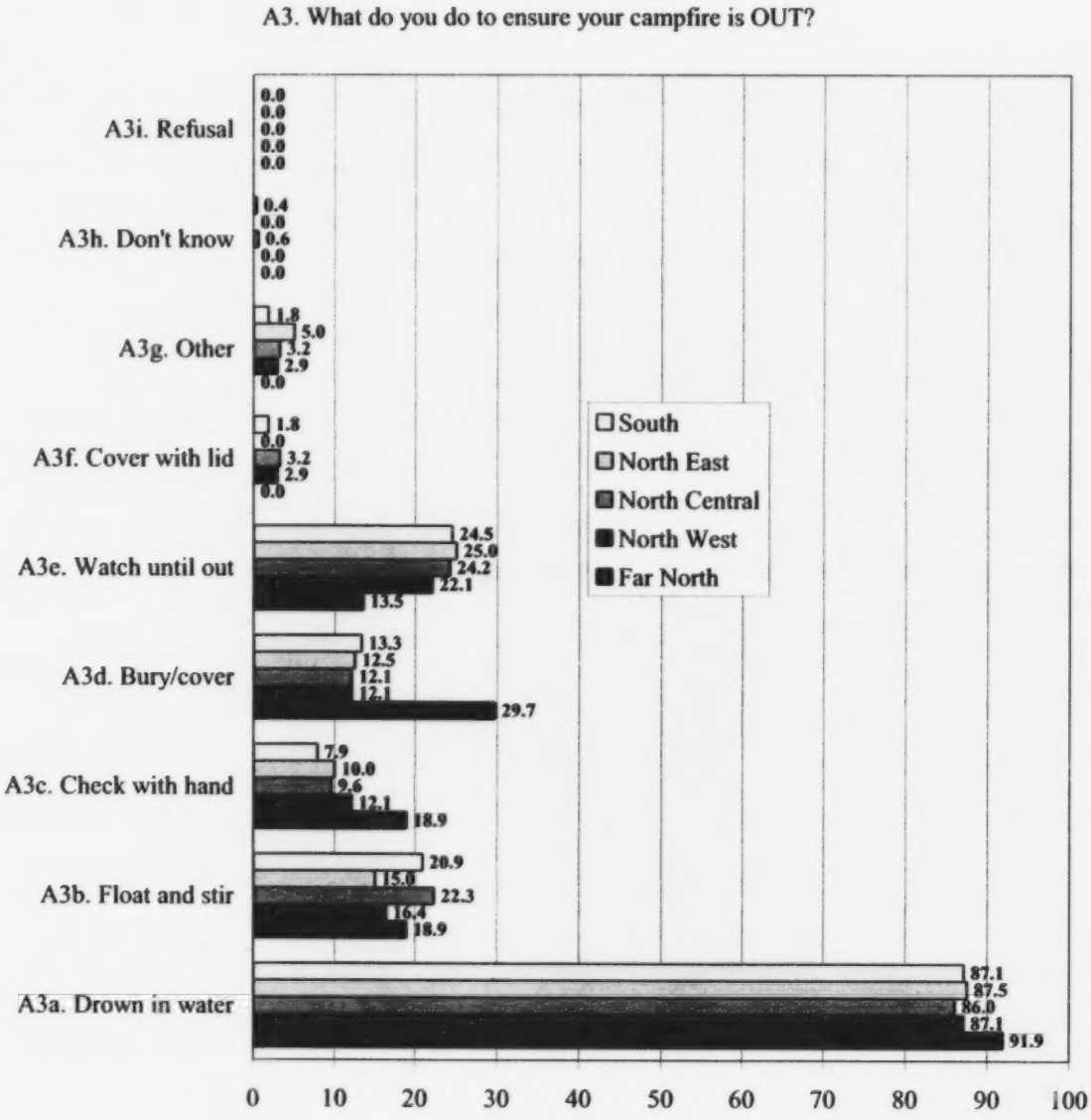
A3. What do you do to ensure your campfire is OUT? (multiple-response, unprompted)

The chart below shows that having water available is, by far, the most common method used to ensure a campfire is out. Residents of the Far North appear to be more likely to bury the fire and less likely to watch until it is out.


A3. What do you do to ensure your campfire is OUT?
A3i. Refusal
A3h. Don't know
A3g. Other
A3f. Cover with lid
A3e. Watch until out
A3d. Bury/cover
A3c. Check with hand
A3b. Float and stir
A3a. Drown in water
South
North East
North Central
North West
Far North
0.0 0.0 0.0 0.0 0.0
0.4 0.0 0.6 0.0 0.0
1.8 5.0 3.2 2.9 0.0
1.8 0.0 3.2 2.9 0.0
24.5 25.0 24.2 22.1 13.5
13.3 12.5 12.1 12.1 29.7
7.9 10.0 9.6 12.1 18.9
20.9 15.0 22.3 16.4 18.9
87.1 87.5 86.0 87.1 91.9
0 10 20 30 40 50 60 70 80 90 100

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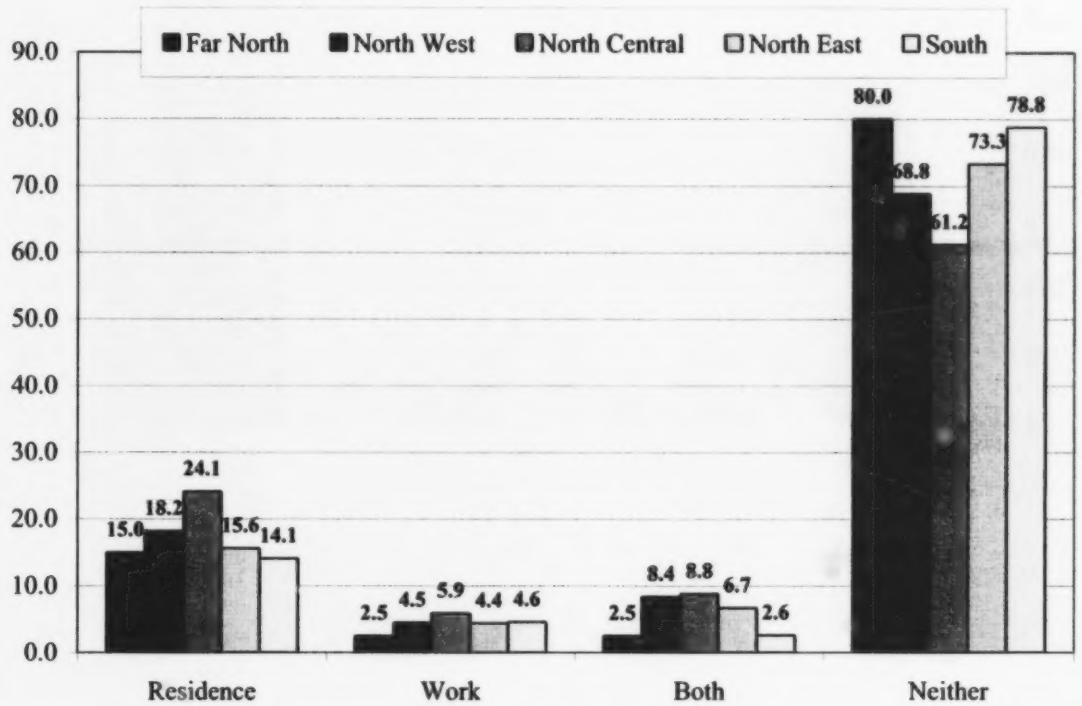
SECTION B: Constructive Use

B1. Do you use fire to help clean up around your residence or for jobs related to your work, or both, or neither? (Those indicating use of either residence- or job-related use of fire, or both, were asked the remaining questions in Section B.)

The "neither" category in the chart below establishes overall residential and work fire use levels.

- Use of fire around residences or for work is most common among residents of the parkland areas, especially in the North Central area.
- Such 'constructive' use of fire is least popular in the Far North and the South.

B1. Do you use fire to help clean up around your residence or for jobs related to your work, or both, or neither?



SIGMA ANALYTICS
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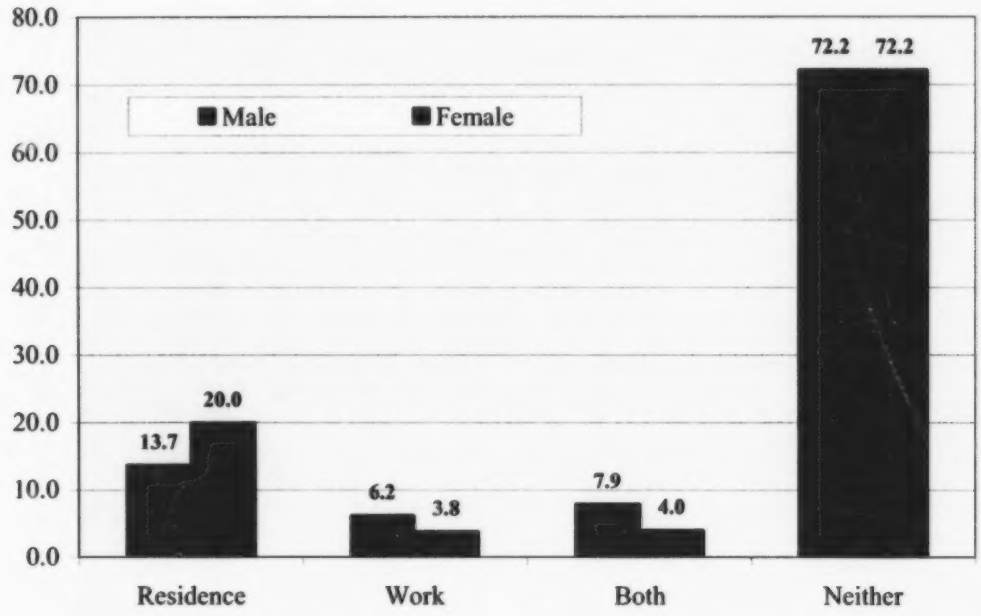
Statistical Significance

Gender

While males and females are equally likely to use fire 'constructively', females are more likely to use it for residence-related tasks while fire use by males is more likely to associated with work.

B1. Do you use fire to help clean up around your residence, for jobs related to your work, for both, or for neither?
% saying . . .



SIGMA ANALYTICS
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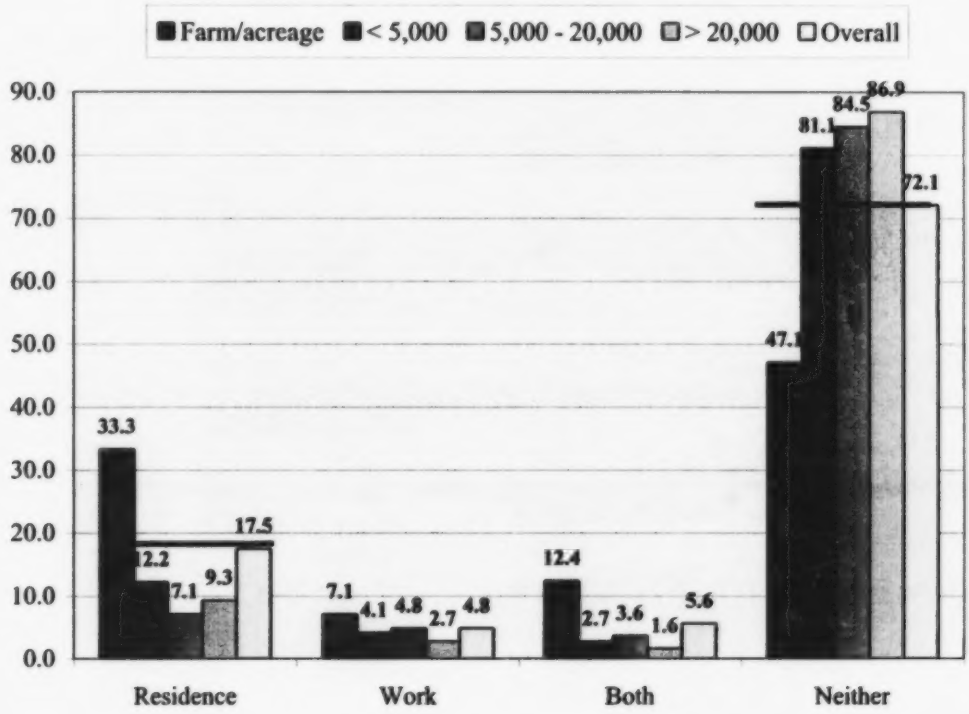
Residence Location

The 'constructive' use of fire is much more common among residents of farms and acreages as compared to residents of communities of varying sizes identified in the chart below.

B1. Do you use fire to help clean up around your residence, for jobs related to your work, for both, or for neither?
% saying . . .



SIGMA ANALYTICS
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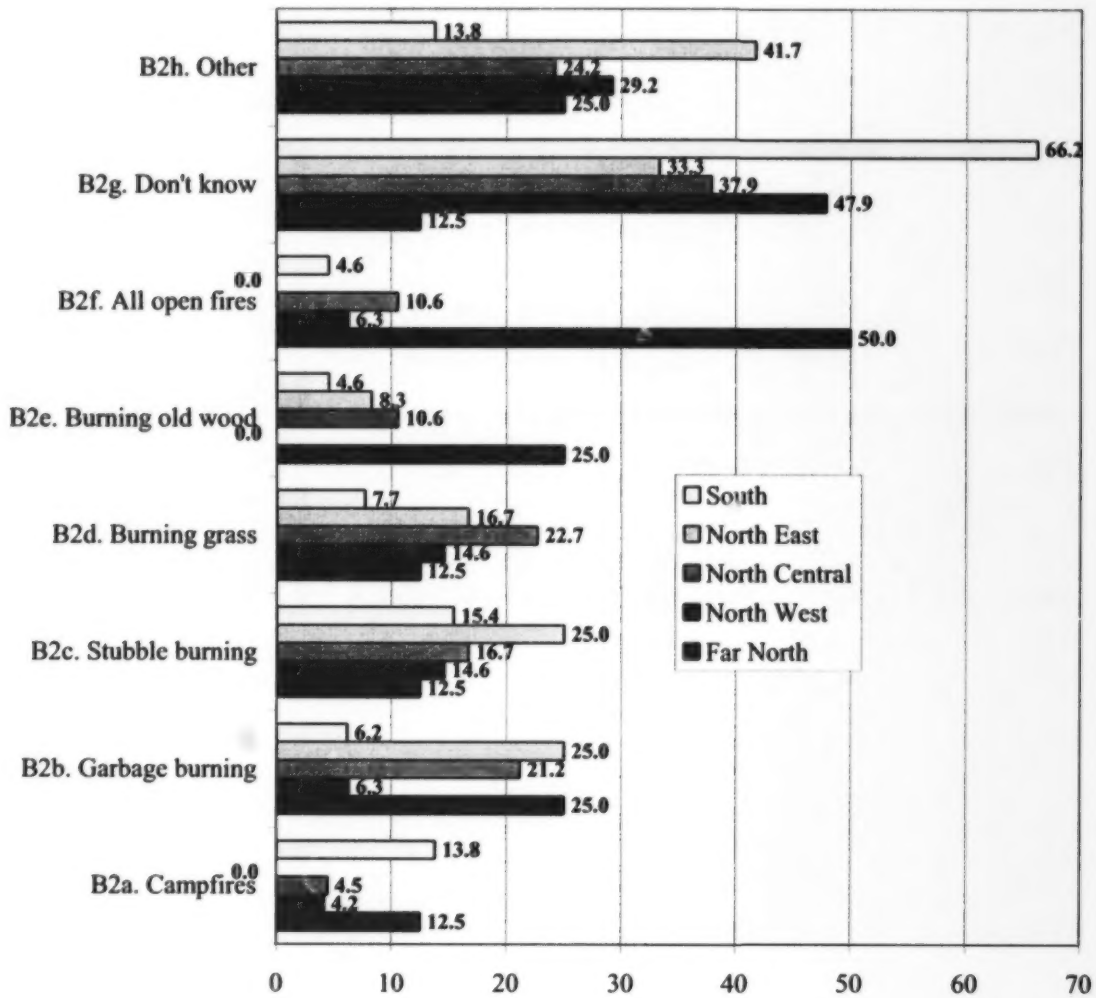
B2. Can you tell me what types of fire use require a Provincial burning permit? (multiple-response, unprompted)

- Awareness of what types of fire require a permit is lowest in the South and highest in the Far North (chart below).
- Correspondingly, the largest proportion of respondents correctly identifying "all open fires" is in the Far North (50%).

B2. Can you tell me what types of fire use require a Provincial burning permit?

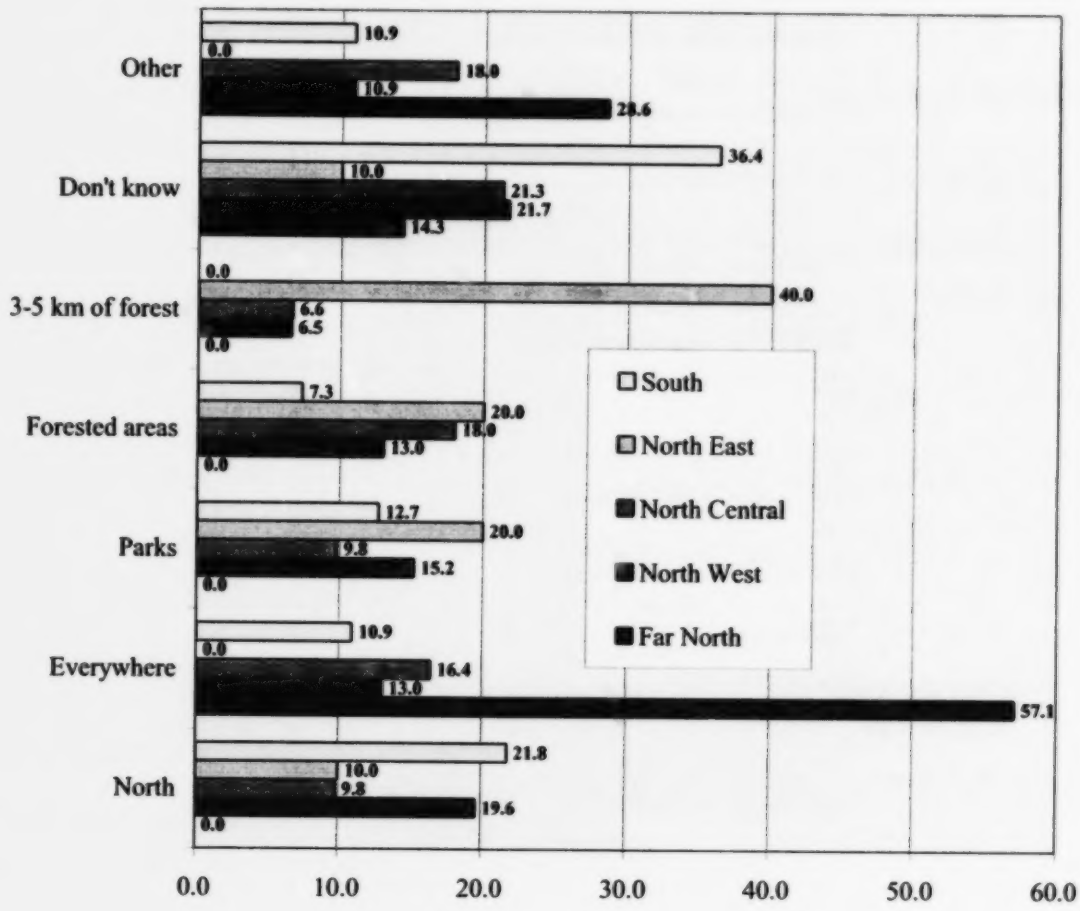


B3. In what areas of the Province are burning permits required? (open-ended)

The chart below shows the differing perceptions across survey areas of where burning permits are required.

- It is residents of the North East who most frequently identified SE's requirement for permits within 4.5 kilometers of a provincial forest.
- Residents of the Far North are very likely to think permits are required everywhere.
- General awareness is lowest among respondents living in the South.

B3. In what areas of the Province are burning permits required?



SIGMA ANALYTICS
DATA MINING & RESEARCH

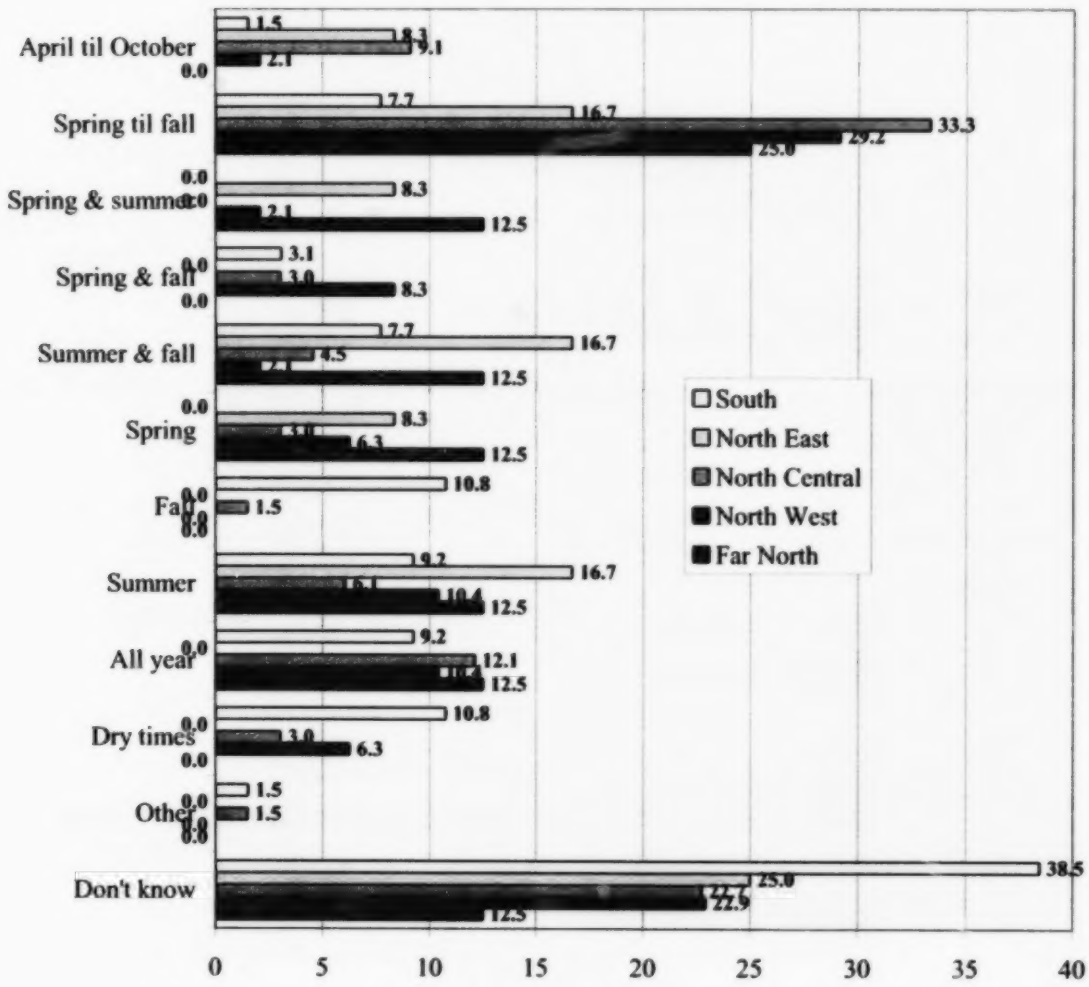
B4. At what time of the year are burning permits required? (open-ended)

The chart below shows responses across survey areas as time-of-year permit requirements.

- While few respondents correctly identified the exact permit requirement (April 1 to October 31), the 'spring to fall' responses can be considered close approximations. Awareness of this requirement is highest among residents in the North Central area.

- General lack of awareness is highest among residents in the South.

B4. At what time of the year are burning permits required?



SIGMA ANALYTICS
DATA MINING & RESEARCH

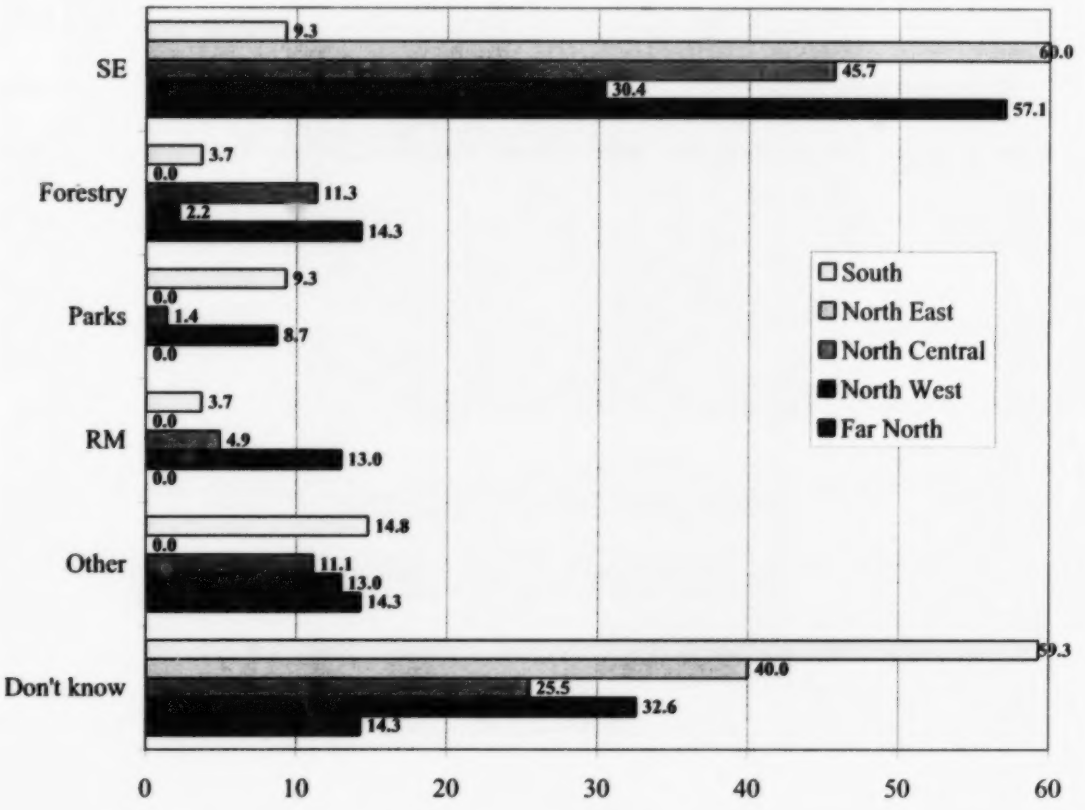
B5. What agency issues Provincial burning permits?

The chart below shows that perceptions vary widely across the survey areas as to what agency issues Provincial burning permits.

- Most frequently, respondents did not know the agency, with the proportion ranging from about one in seven (14%) in the Far North to six in ten (59%) in the South. Respondents in the parkland areas in between had intermediate levels of awareness somewhat similar to each other.

- Correspondingly, a majority (57%) of those in the far north correctly identified SE compared to fewer than one in ten (9%) in the south. However, respondents' ability to identify SE differed dramatically within the parkland areas, ranging from 15% in the North West to 35% in the North Central to 50% in the North East.

B5. What agency issues Provincial burning permits?



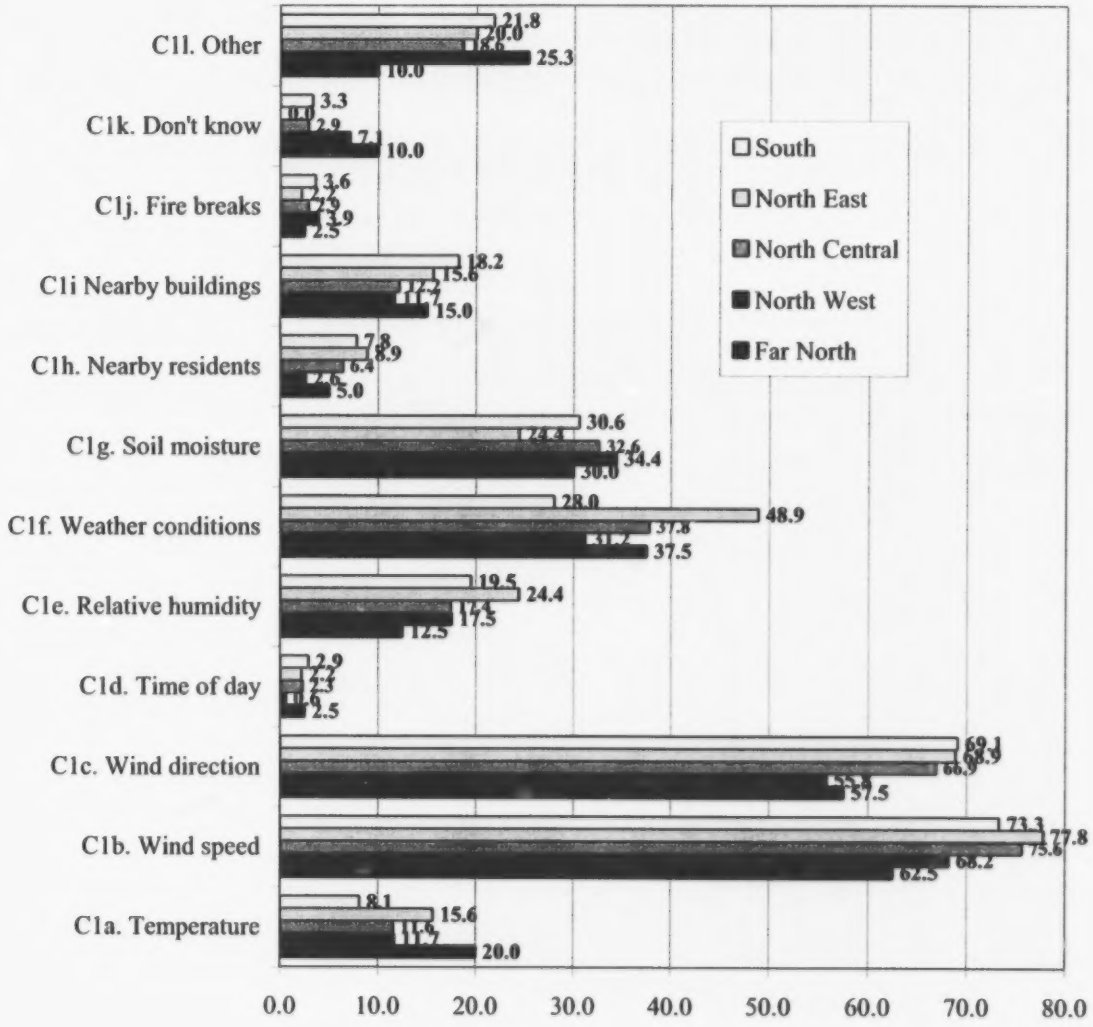
SIGMA ANALYTICS
DATA MINING & RESEARCH

SECTION C: General

C1. When lighting a fire for purposes such as campfires, burning waste material or crop residue, what conditions do you take into consideration? (multiple-response, unprompted)

The chart below shows that wind speed and wind direction are the two main considerations when people use fire. Differences in response levels between survey areas are not large.

C1. When lighting a fire for purposes such as campfires, burning waste material or crop residue, what conditions do you take into consideration?

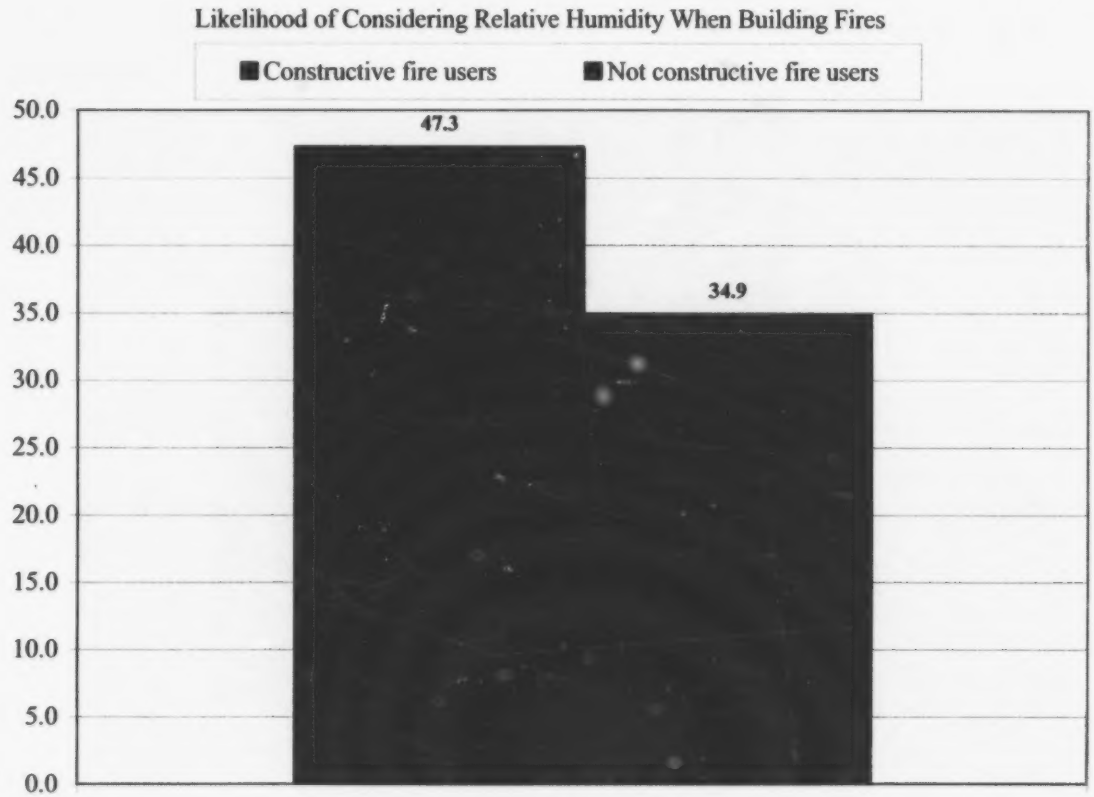


SIGMA ANALYTICS
DATA MINING & RESEARCH

C1e. Statistical Significance

Constructive Fire Users vs. Others

Those who use fire for household- or work-related purposes are more likely to consider relative humidity when building fires (chart below).

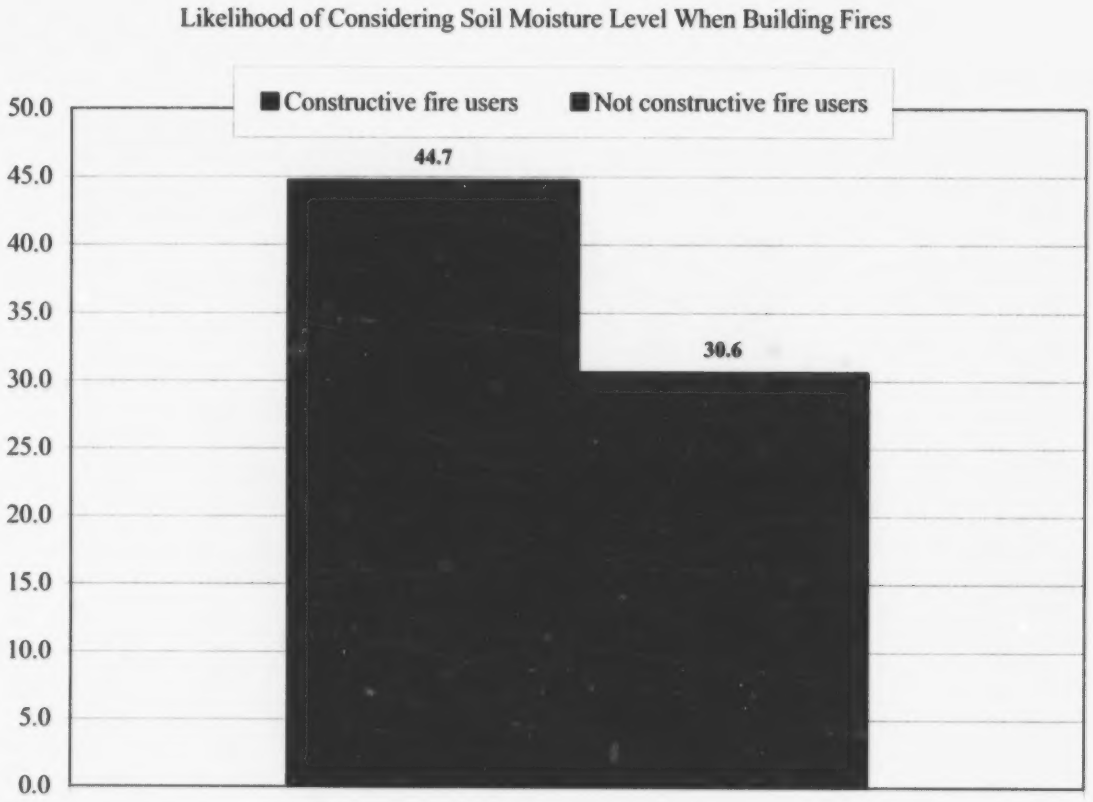


C1e. Relative humidity

SIGMA ANALYTICS
DATA MINING & RESEARCH

C1g. Statistical Significance

Constructive Fire Users vs. Others



C1g. Soil moisture level

SIGMA ANALYTICS
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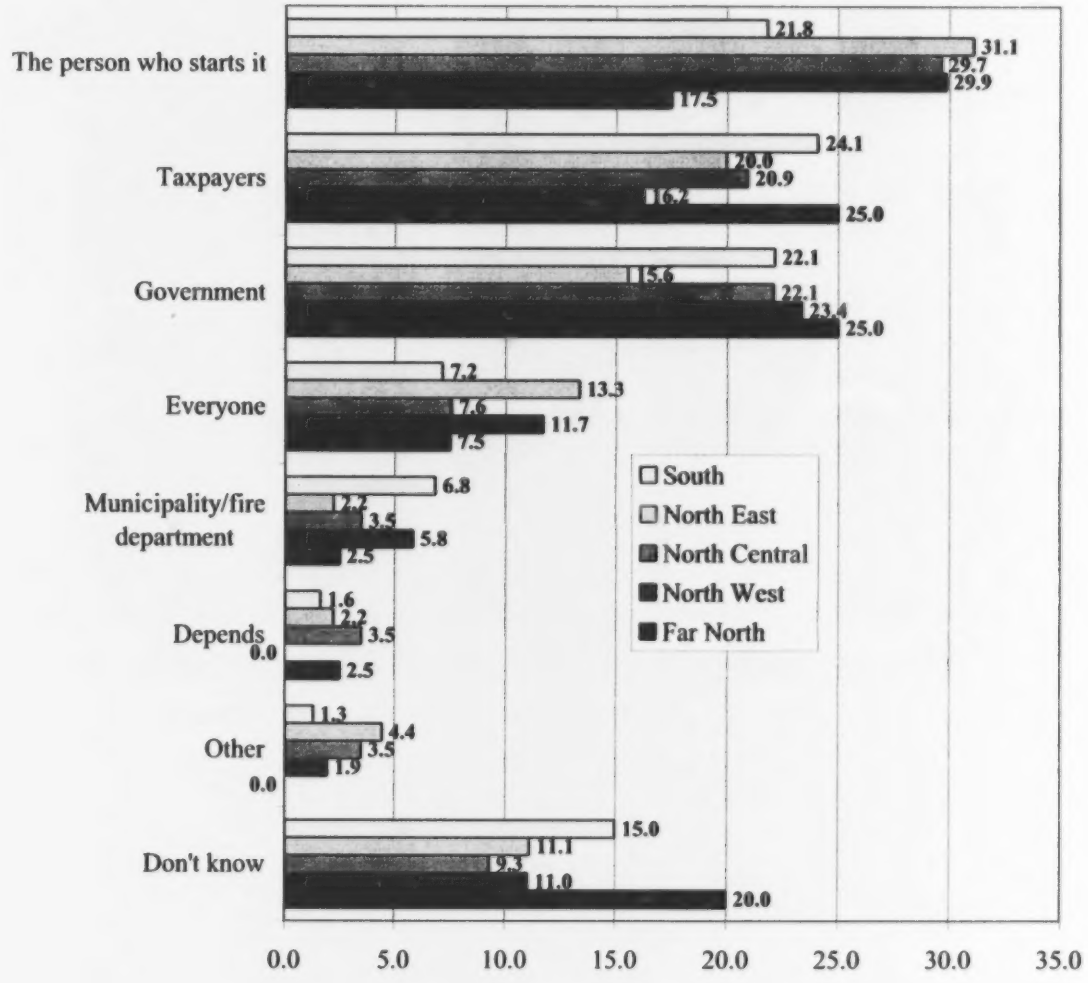
C2. Who is responsible for the costs of suppressing a wildfire caused by humans? (open-ended)

The chart below shows that people most frequently assign responsibility for wildfire suppression costs to the person who started it. However, most feel that the public – whether 'government', 'taxpayers', or 'everyone' – is responsible for the costs. Residents of the parkland areas are more likely to assign responsibility to the person who started the fire.

C2. Who is responsible for the costs of suppressing a wildfire caused by humans?

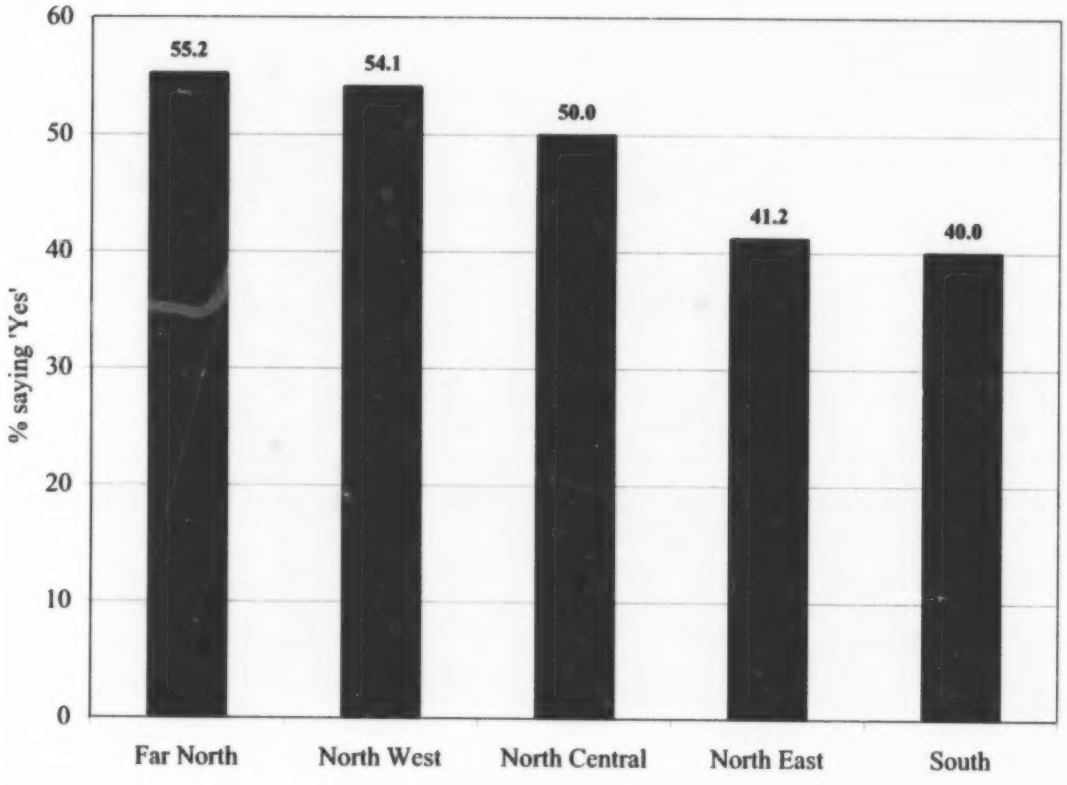


SIGMA ANALYTICS
DATA MINING & RESEARCH

C3. Do you have your property insured against loss from wildfire?

The likelihood of insuring property against wildfire loss is greatest in the Far North and declines steadily through the North West, North Central, North East, to the lowest level in the South (chart below).

C3. Do you have your property insured against loss from wildfire?



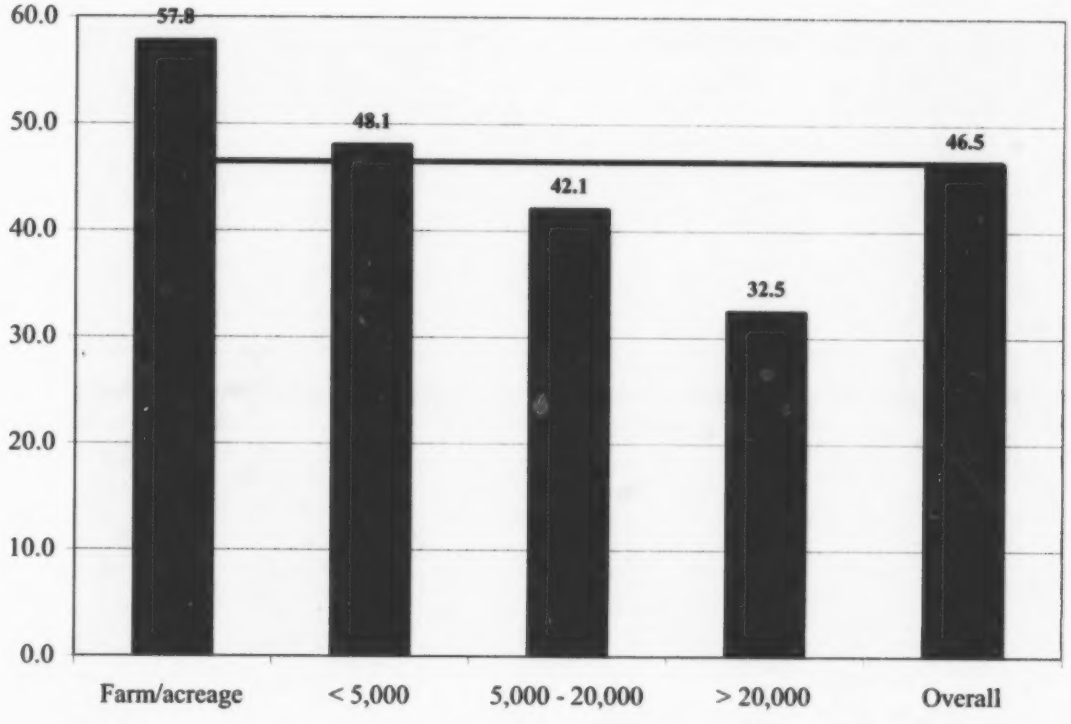
SIGMA ANALYTICS
DATA MINING & RESEARCH

Statistical Significance

Residence Location

Residents of farms and acreages are more likely to have property insured against wildfire loss (chart below). The incidence of insurance coverage declines steadily as community size increases.

C3. Do you have your property insured against loss from wildfire?
% saying 'Yes'



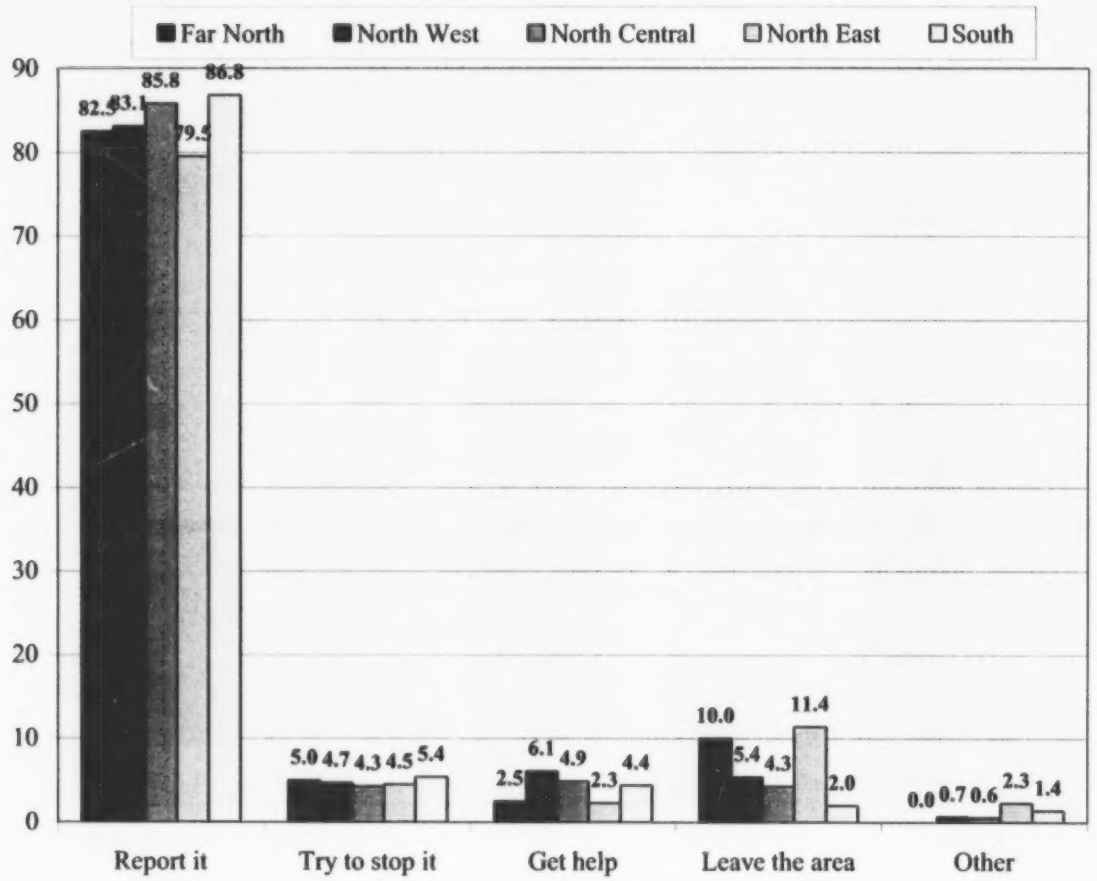
SIGMA ANALYTICS
DATA MINING & RESEARCH

C4. If you saw a wildfire, what would you do FIRST?

Response to seeing a wildfire is quite similar from one area to another (chart below).

- About eight out of ten respondents in all areas would report the fire first.

C4. If you saw a wildfire, what would you do FIRST?

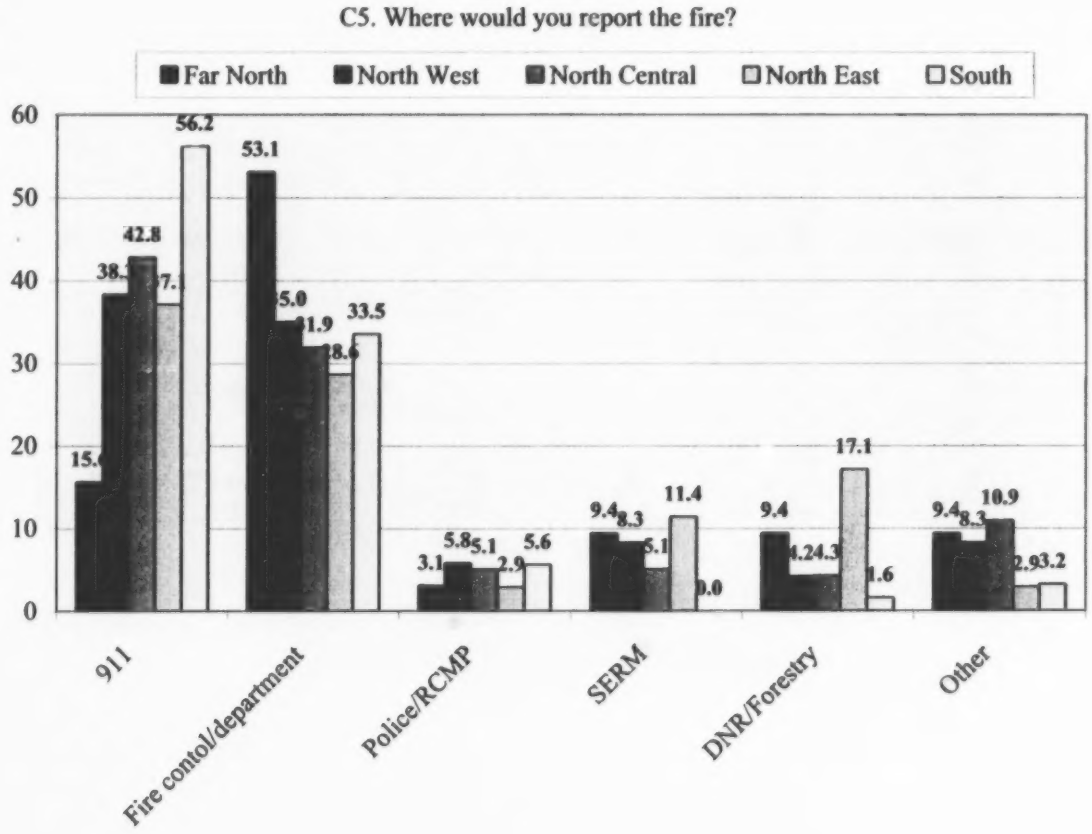


SIGMA ANALYTICS
DATA MINING & RESEARCH

C5. Where would you report the fire? (open-ended)

The chart below shows the distribution of open-ended response related to where to report the wildfire.

- The intended use of the 911 emergency telephone number is highest in the South (56%), declines through the parkland areas (approximately 40%) and, not surprisingly, would not be used by many residents of the Far North (15%).
- Wildfires would commonly be reported to fire departments and fire control agencies, especially in the North.
- While SE was top-of-mind for significant proportions of residents in the parkland areas and Far North, residents of the South would not report the fire to SE.



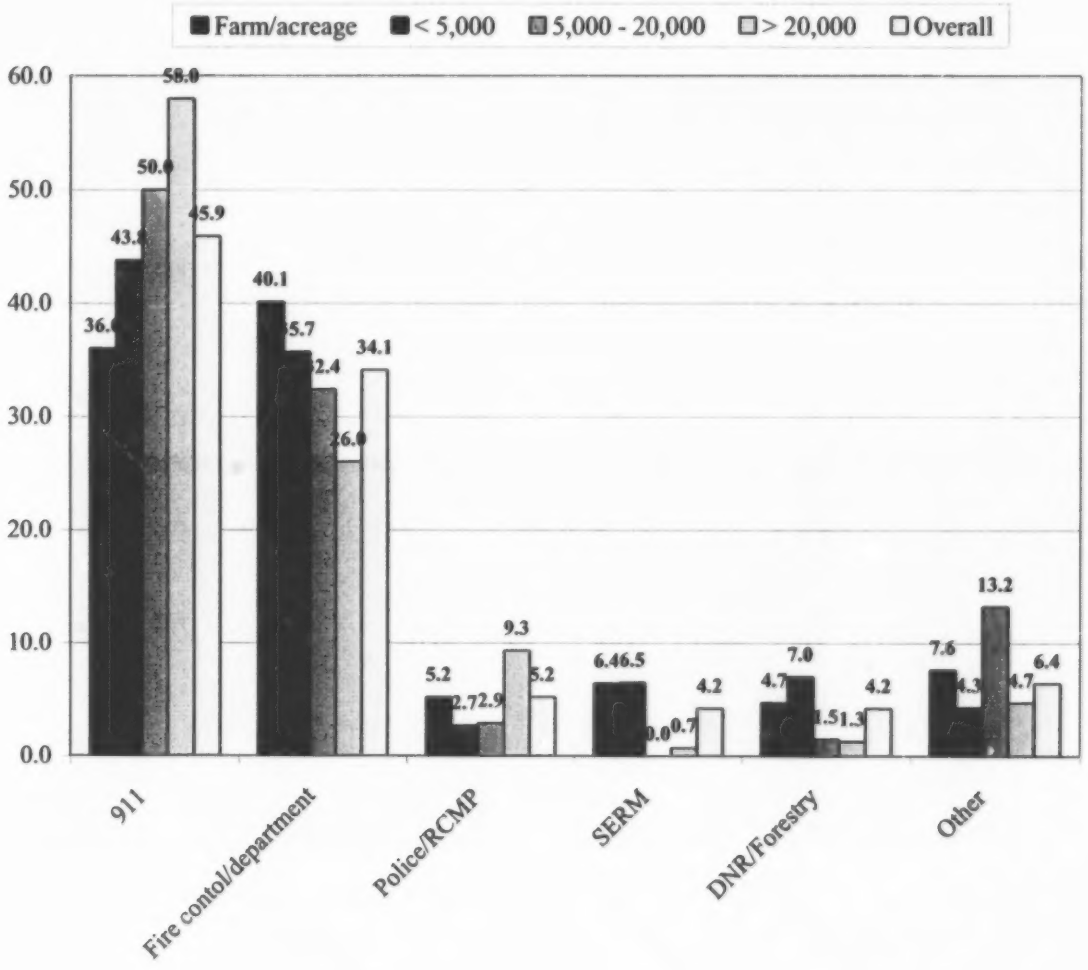
SIGMA ANALYTICS
DATA MINING & RESEARCH

Statistical Significance

Residence Location

The likelihood of using 911 to report a wildfire is lowest among residents of farms and acreages and it increases steadily as community size increases (chart below). The opposite trend is reported for reporting fires to fire departments.

C5. Where would you report the fire?



SIGMA ANALYTICS
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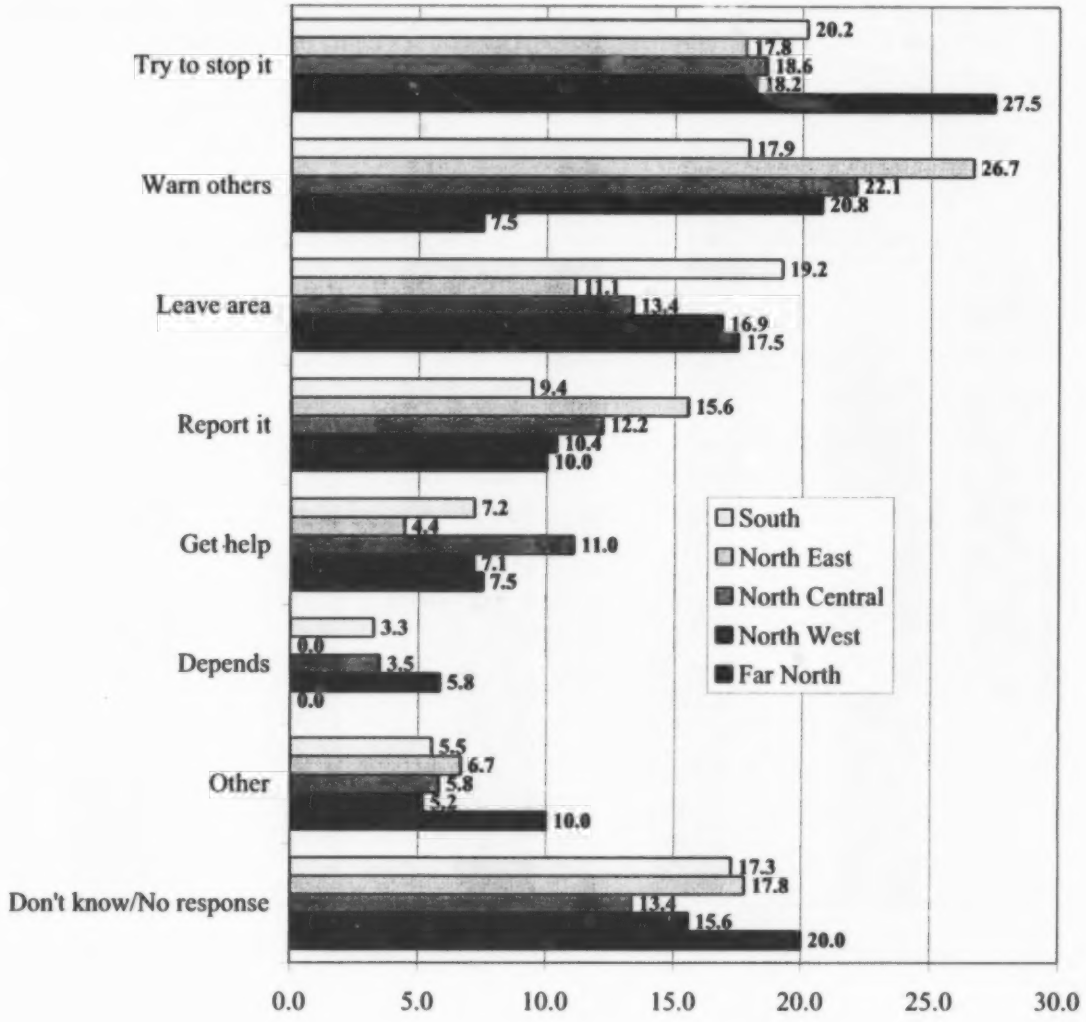
C6. Is there something else you would do if you saw a wildfire?

In addition to the first action people would take (C4), the chart below summarizes additional measures people would take when spotting a wildfire.

C6. Is there something else you would do if you saw a wildfire?



SIGMA ANALYTICS
DATA MINING & RESEARCH

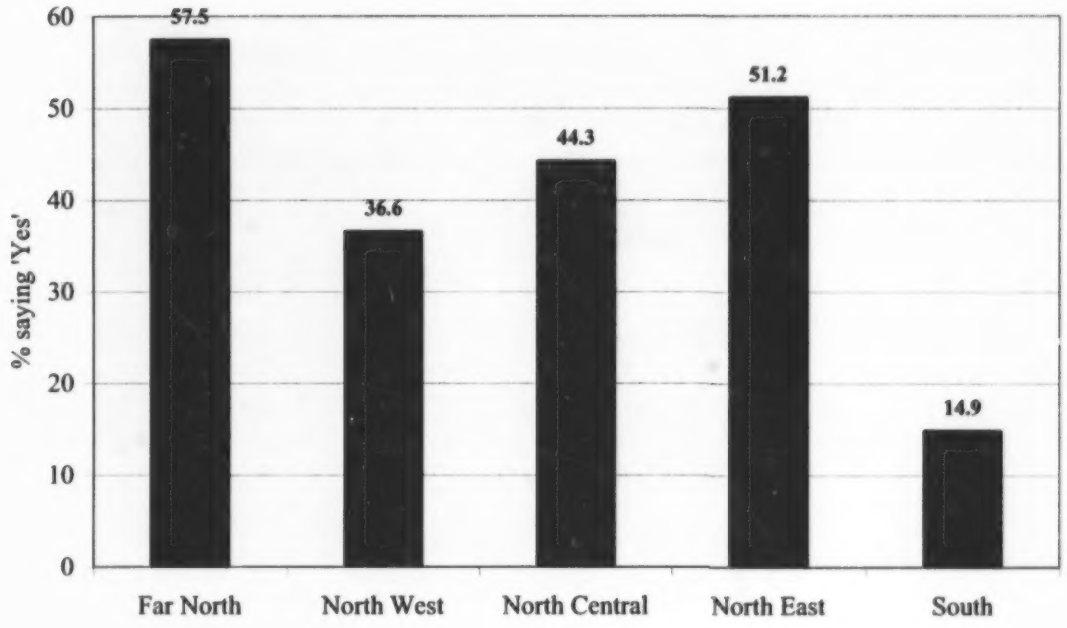
SECTION D: Wildland Property

D1. Do you own or lease property, or operate a business, in or near wildlands in central or northern Saskatchewan? (The remaining questions in Section D were asked of those who said "Yes".)

The chart below shows the differing levels, by area, of property ownership and leasing or business operation near wildlands in central or northern Saskatchewan.

- Respondents' interest in property in or near wildlands is greatest among residents of the Far North (58%) and, not surprisingly, least among residents of the South (15%).
- The level of interest in wildland property increases from west to east within the parkland area.

D1. Do you own or lease property, or operate a business, in or near wildlands in central or northern Saskatchewan?

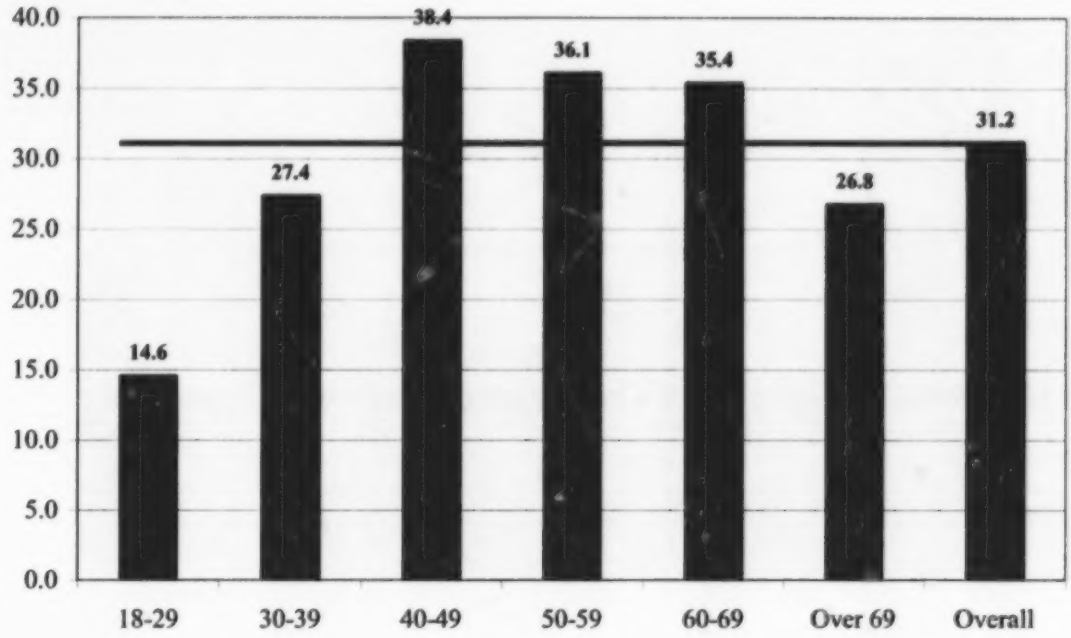


Statistical Significance

Age

Having property or business interests in or near wildlands is much more common among middle-aged respondents (chart below).

D1. Do you own or lease property, or operate a business, in or near wildlands in central or northern Saskatchewan?
% saying 'Yes'

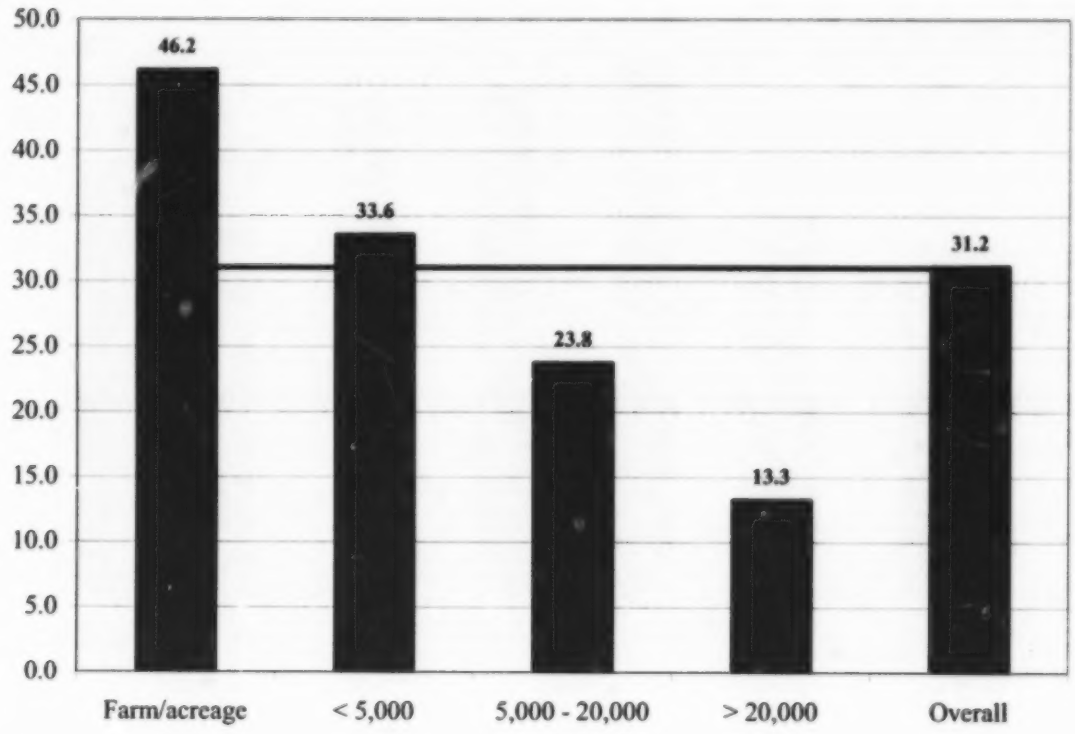


SIGMA ANALYTICS
DATA MINING & RESEARCH

Residence Location

Those living on farms and acreages are much more likely to have property or business interests in or near wildlands (chart below). The likelihood of having such interests declines steadily as community size increases.

D1. Do you own or lease property, or operate a business, in or near wildlands in central or northern Saskatchewan?
% saying 'Yes'

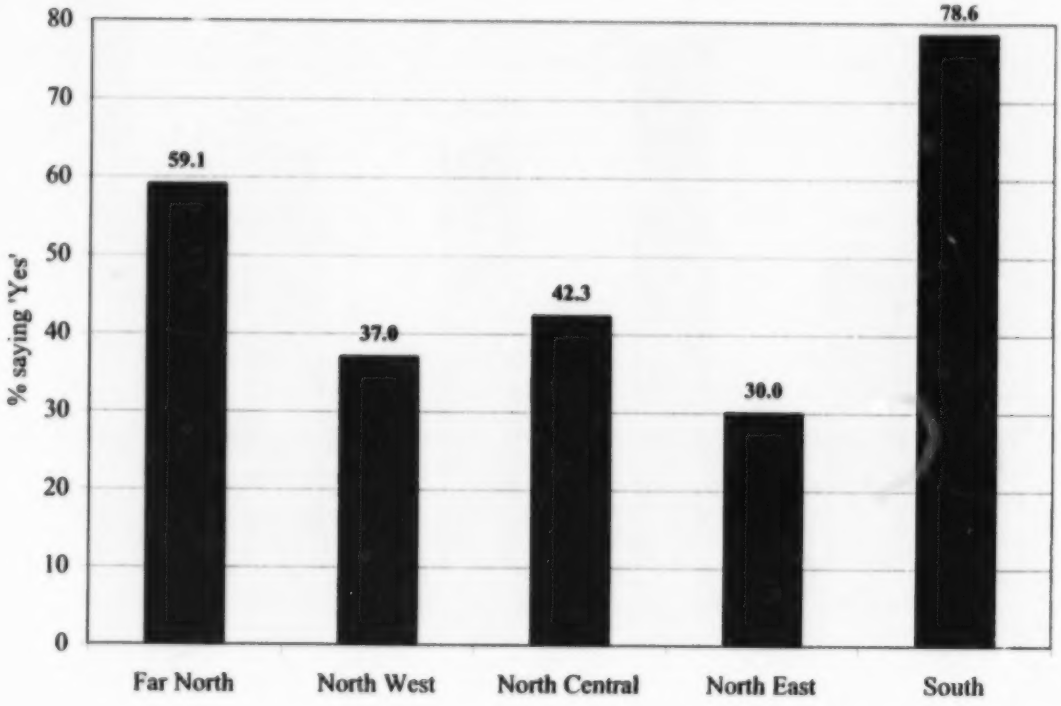


SIGMA ANALYTICS
DATA MINING & RESEARCH

D2. Have you seen or heard any information about how to protect this property or business from the risk of wildfire?

The chart below shows that, among those with property interests in wildlands, awareness of property protection information appears to be highest in the South (79%), followed by the Far North (59%).

D2. Have you seen or heard any information about how to protect this property or business from the risk of wildfire?

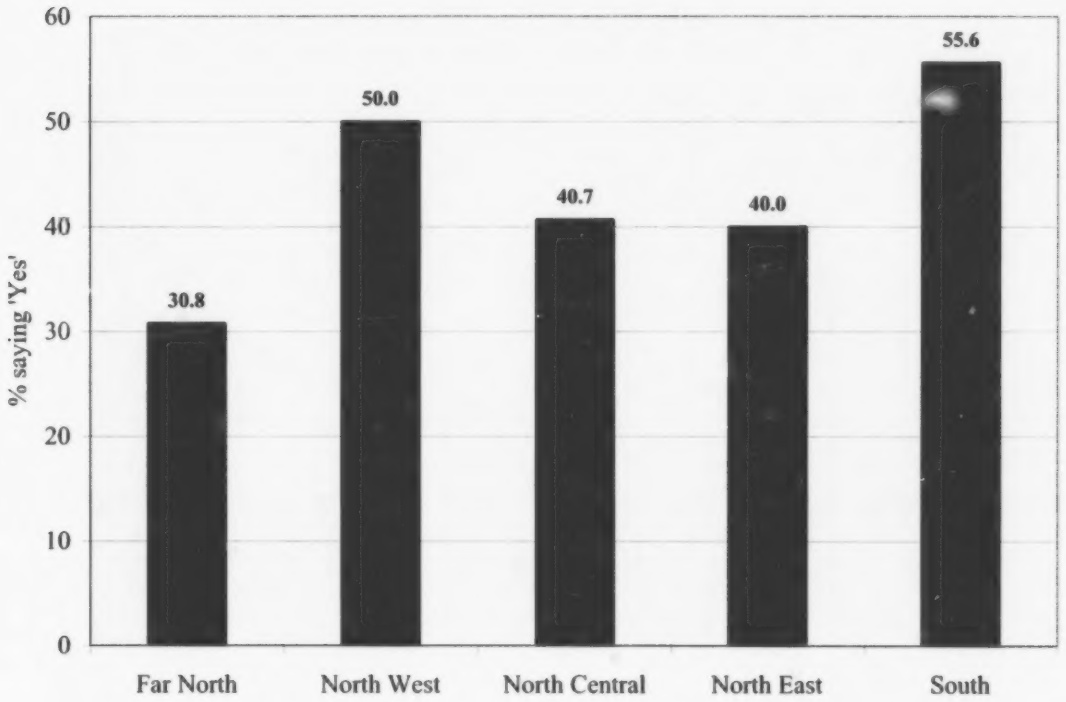


SIGMA ANALYTICS
DATA MINING & RESEARCH

D3. Did you see or hear such information in NEWS REPORTS?

The chart below shows that, among those with property interests in wildlands, residents of the South were most likely to say they heard the information in news reports, while those in the Far North were least likely.

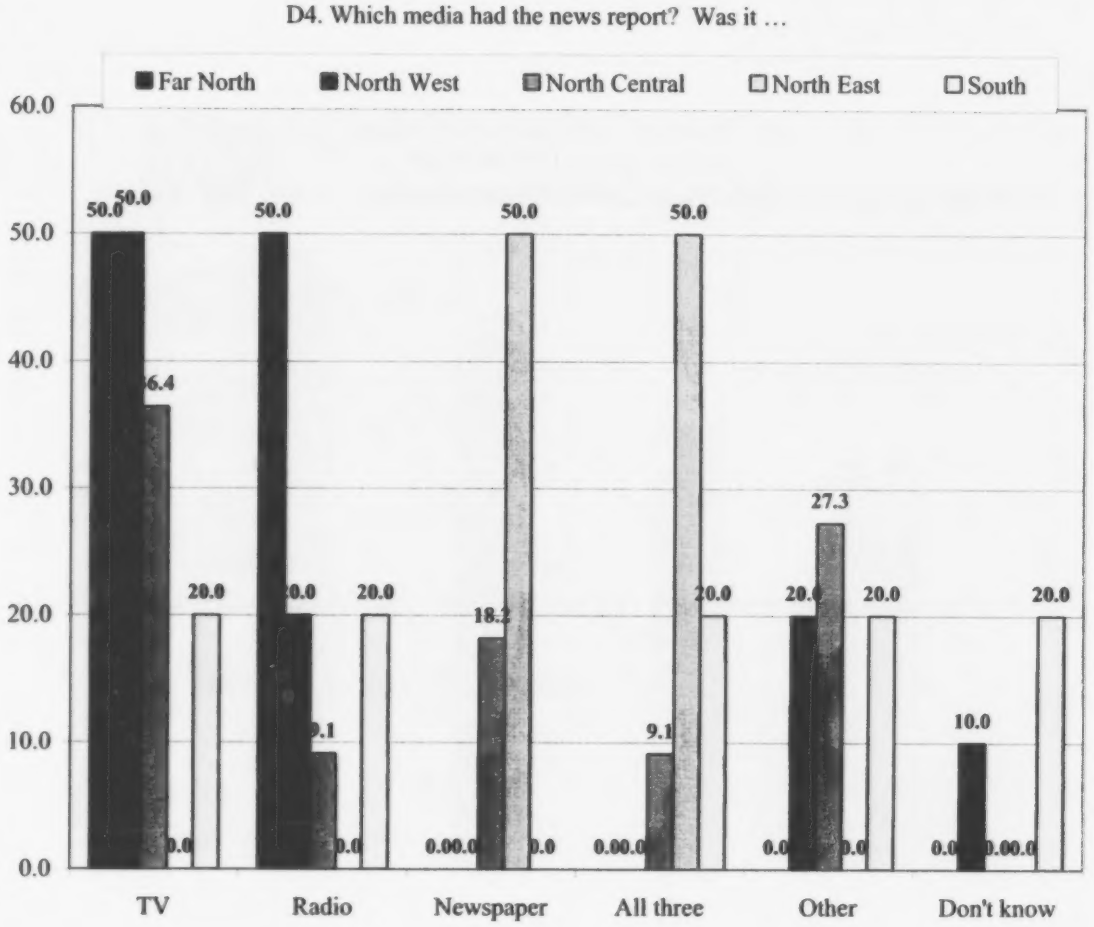
D3. Did you see or hear such information in NEWS REPORTS?



SIGMA ANALYTICS
DATA MINING & RESEARCH

D4. Which media had the news report? Was it …

The chart below shows a varied distribution of media sources for the news reports. Results here should be treated with caution because of the small sample sizes.



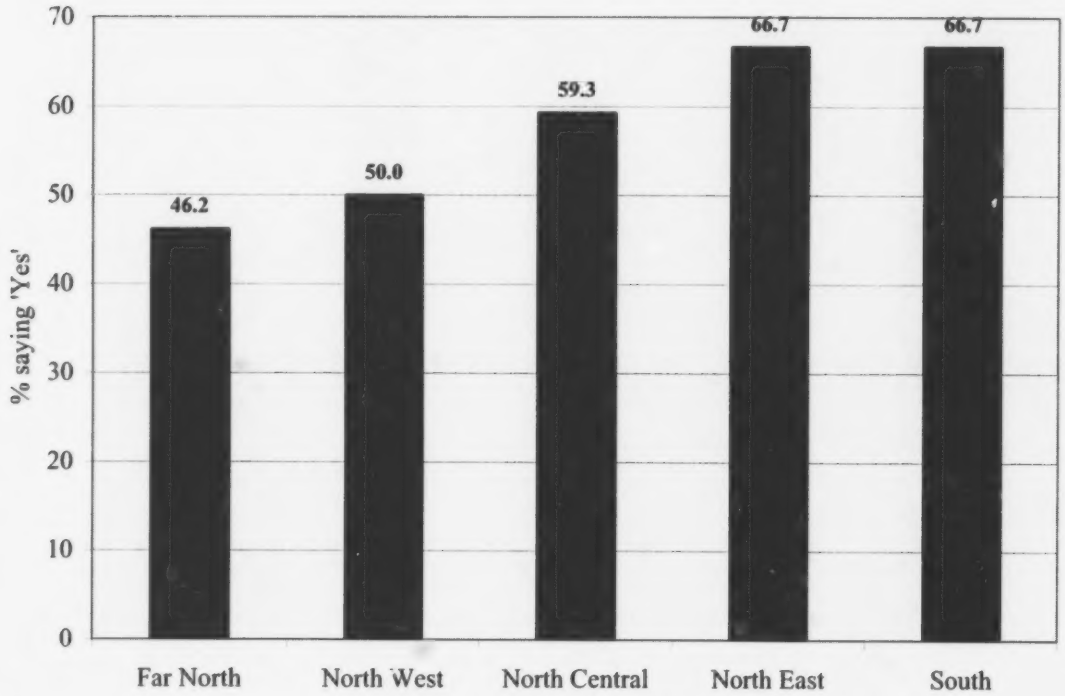
SIGMA ANALYTICS
DATA MINING & RESEARCH

D5. Did you see or hear such information about protecting this property or business in an ADVERTISEMENT?

The chart below shows the distribution by survey area of hearing fire protection information in advertising.

- Advertising is heard most often in the South (67%) and North East (67%) and least often in the Far North (46%).

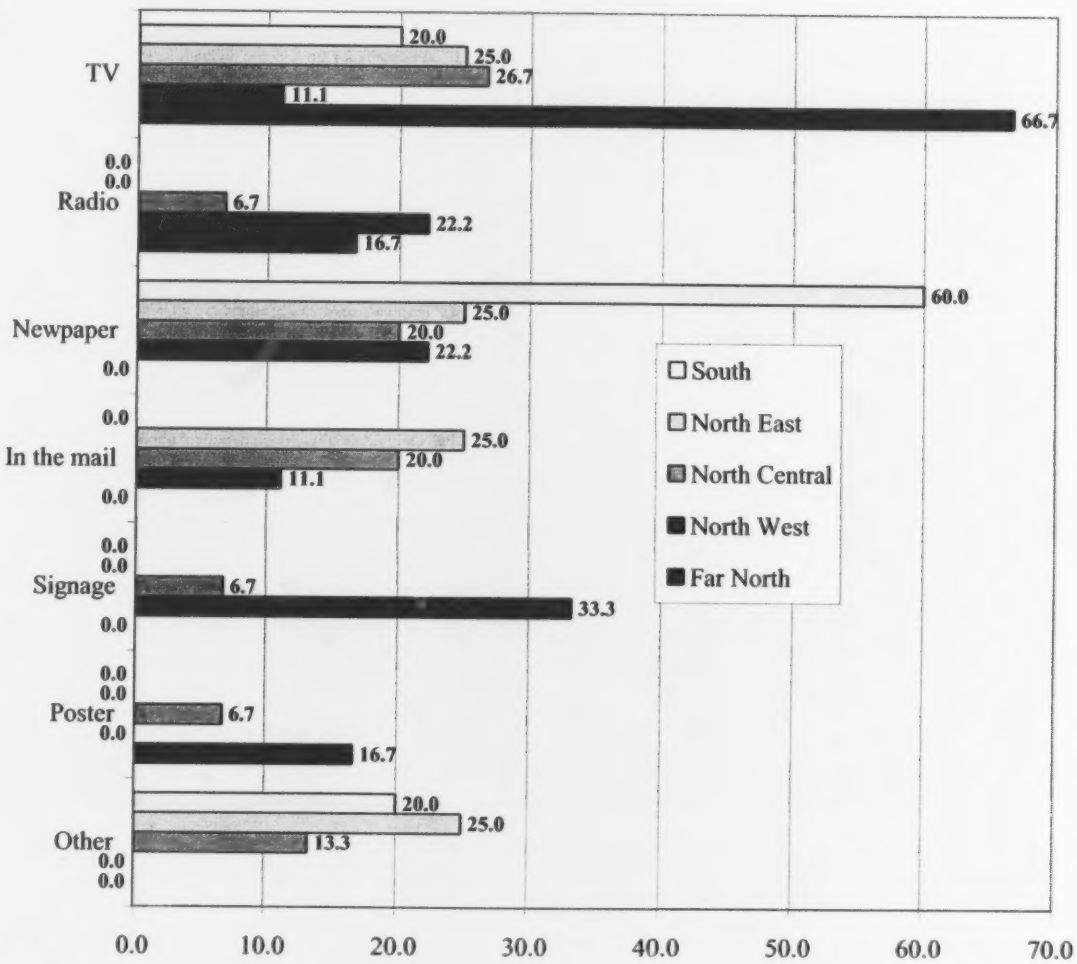
D5. Did you see or hear such information about protecting this property or business in an ADVERTISEMENT?



D6. Where was the advertisement? Was it …

The chart below shows the distribution by area of the sources of wildfire advertising. Again, caution should be used with these small sample sizes.

D6. Where was the advertisement? Was it …

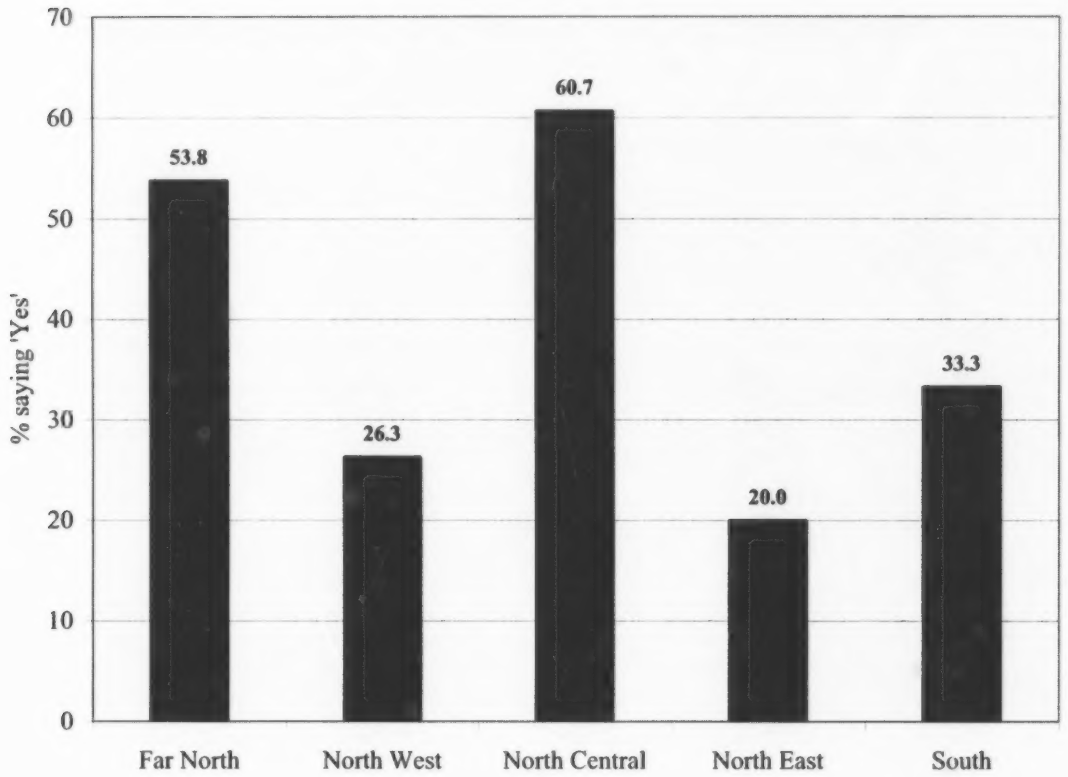


SIGMA ANALYTICS
DATA MINING & RESEARCH

D7. Did you see or hear information from some other source about protecting this property or business?

The chart below shows that fairly wide variation in the proportion of respondents with property interests in wildlands who said they heard wildlife protection information from sources other than news reports or advertising.

D7. Did you see or hear information from some other source about protecting this property or business?

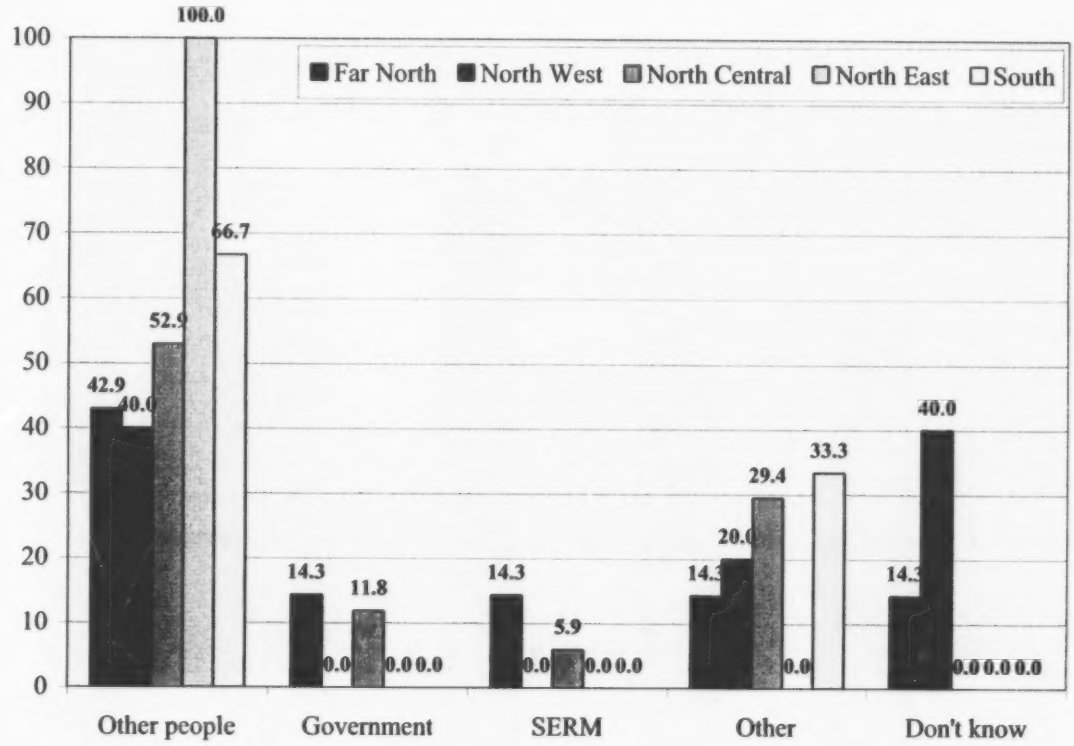


SIGMA ANALYTICS
DATA MINING & RESEARCH

D8. What was this other source of this information? (open-ended)

Word of mouth is the most frequently cited other source of information about protecting property from wildfire (chart below).

D8. What was this other source of this information?



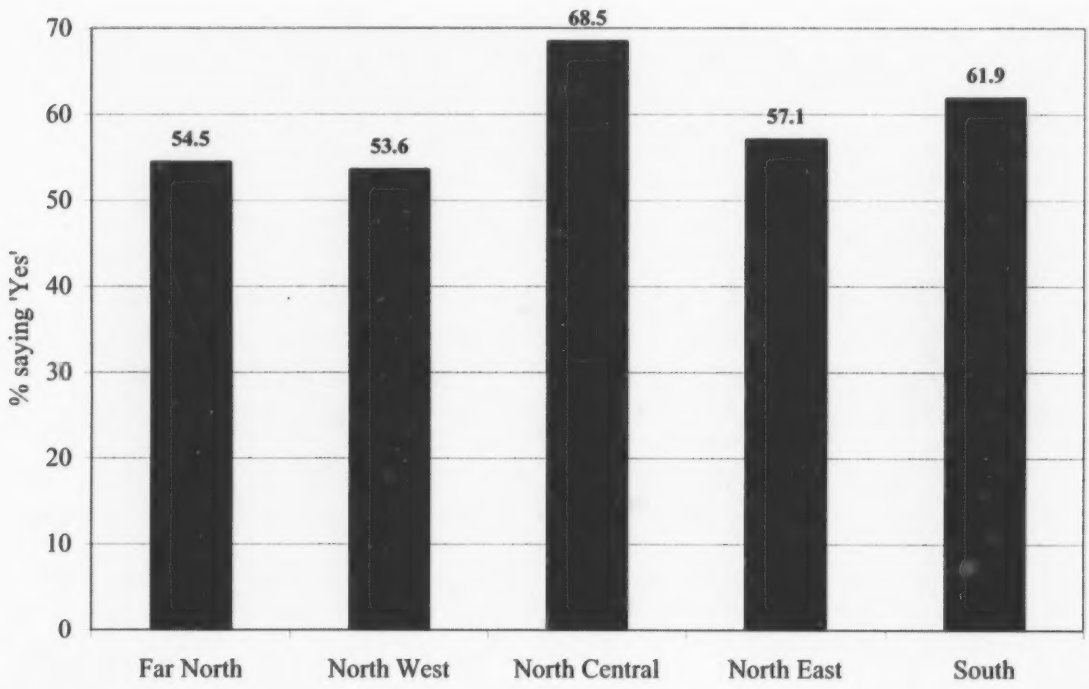
SIGMA ANALYTICS
DATA MINING & RESEARCH

D9. Have you taken any measures to reduce the risk of wildfire to this property or business?

The chart below shows the pattern of response across survey areas as to whether respondents have taken measure to reduce wildfire risk.

- The incidence of taking such measures is highest in the North Central area (69%) and lowest in the North West area (54%).

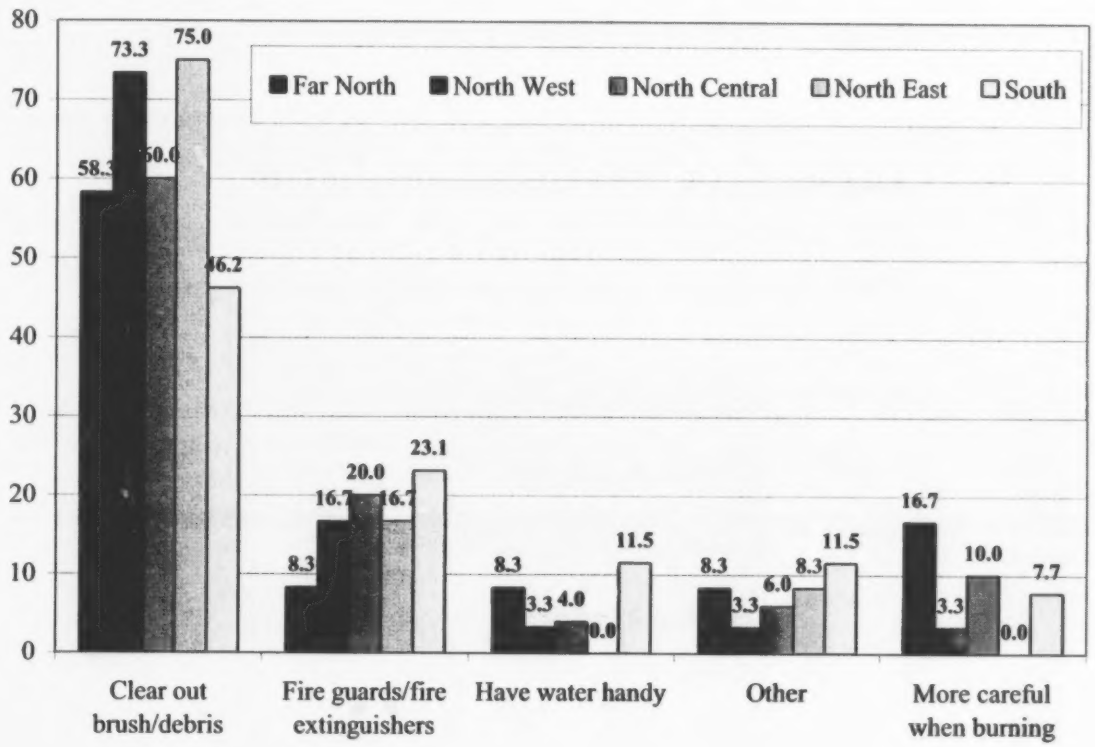
D9. Have you taken any measures to reduce the risk of wildfire to this property or business?



D10. What measures have you taken to reduce wildfire risk? (open-ended)

Respondents most frequently mention clearing out brush and debris as measures they take to reduce the risk of wildfire (chart below).

D10. What measures have you taken to reduce wildfire risk?



SIGMA ANALYTICS
DATA MINING & RESEARCH

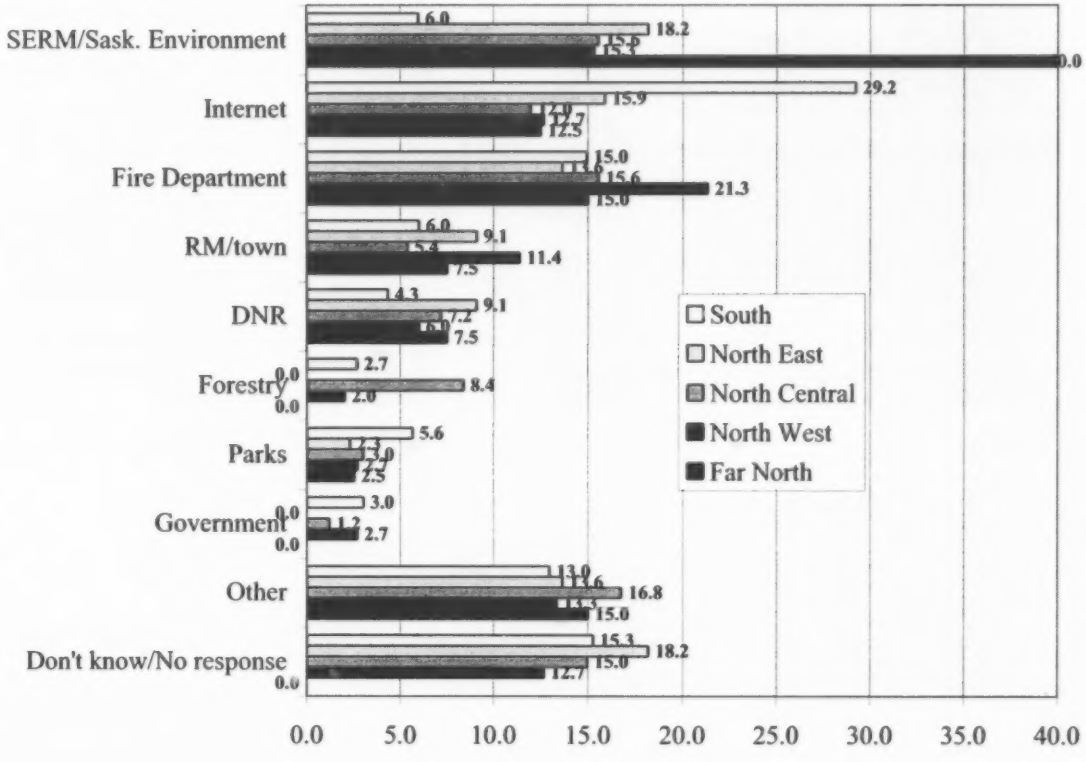
SECTION E: Wildfire Information

E1. Where would you go to get information about wildfire safety in general? (open-ended)

The chart below summarizes the distribution of response by area for sources of general information about wildfire safety.

- SE is considered a major source of information about wildfire safety.
  - Far North residents are far and away most likely to seek information from SE.
  - Conversely, residents of the South infrequently access information from SE.
- The Internet, especially for residents in the South, and fire departments are also popular.
- Municipal authorities are also significant sources of information.

E1. Where would you go to get information about wildfire safety in general?



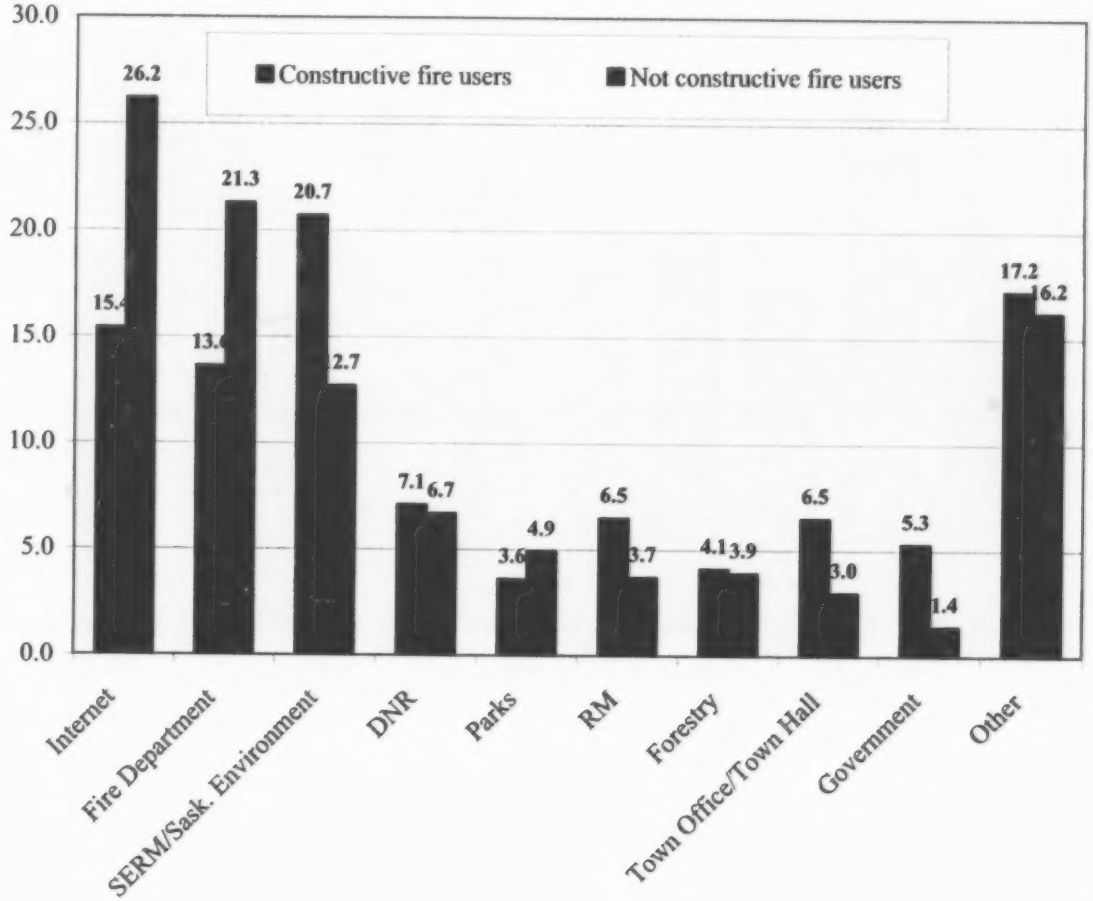
SIGMA ANALYTICS
DATA MINING & RESEARCH

Statistical Significance

Constructive Fire Users vs. Others

Those who use fire for constructive purposes are more likely than others to identify SE as a source of general information about fire safety (chart below). The opposite is true of both the Internet and fire departments.

Likelihood of Reporting the Use of Sources of General Fire Safety Information



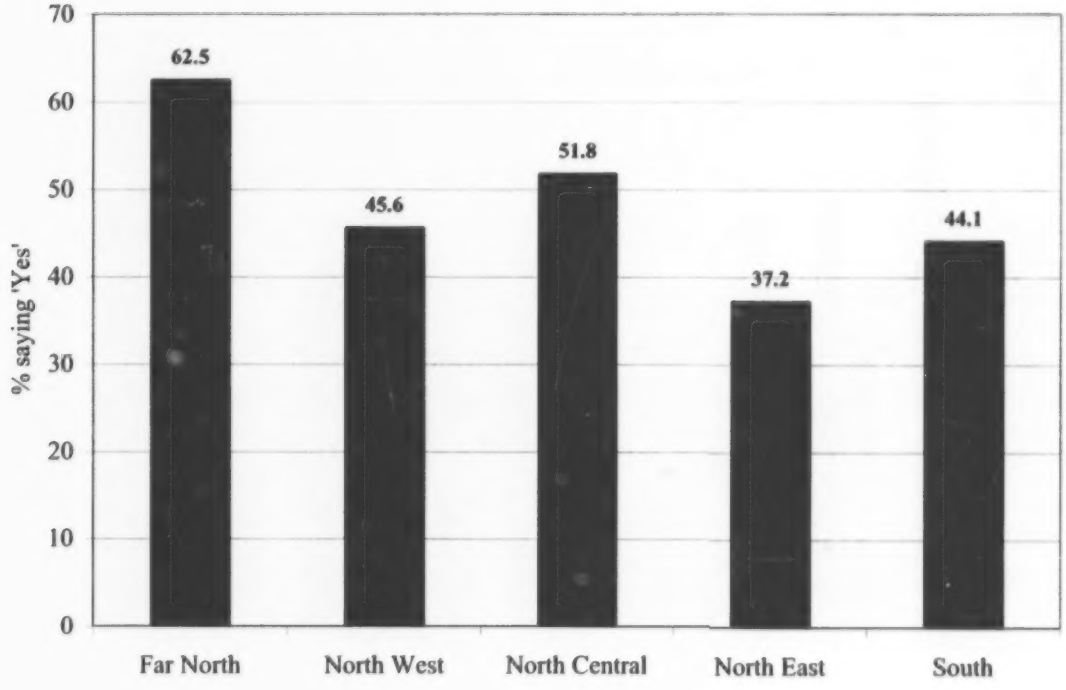
SIGMA ANALYTICS
DATA MINING & RESEARCH

E2. In the past year have you heard information about wildfire safety in Saskatchewan?

Information about wildfire safety in general is being heard to differing degrees across the surveyed areas (chart below).

- General safety information is most frequently heard in the Far North (63%), while those in the North East area report the lowest incidence (37%).

E2. In the past year have you heard information about wildfire safety in Saskatchewan?



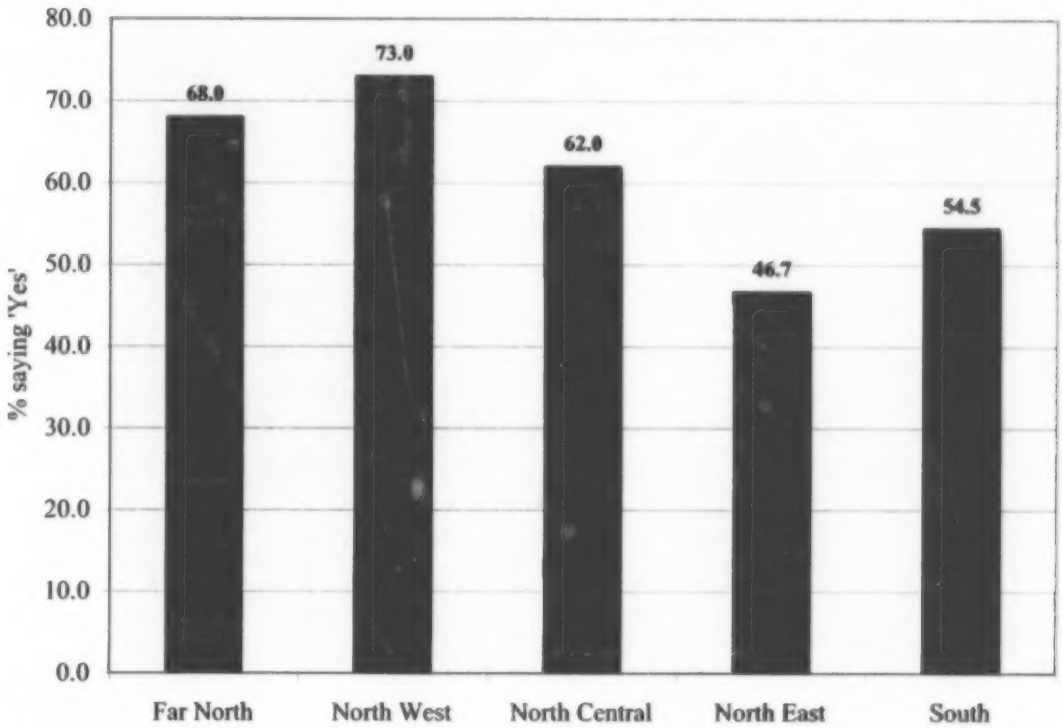
SIGMA ANALYTICS
DATA MINING & RESEARCH

E3. Did you see or hear such information in news reports?

The extent to which general wildfire safety is being heard in news reports varies widely by survey area (chart below).

- News coverage appears to be highest in the North West (73%) and lowest in the North East (47%).

E3. Did you see or hear such information in news reports?

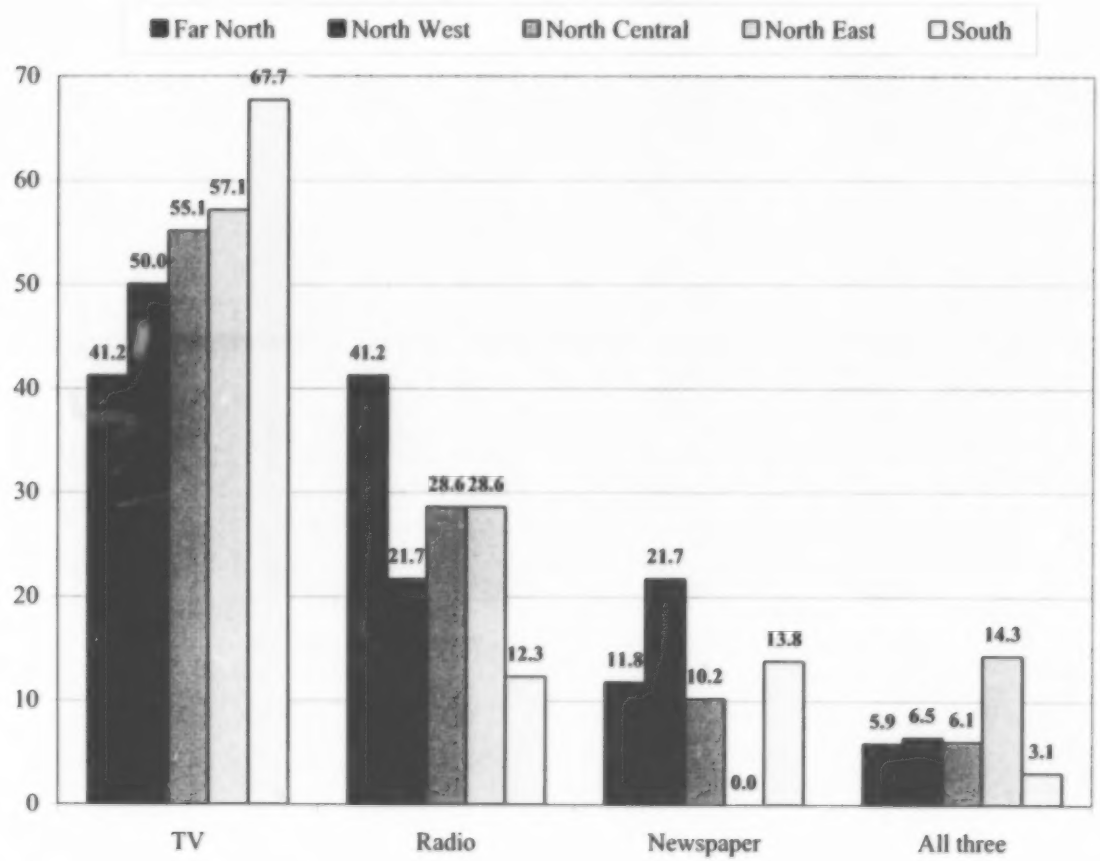


SIGMA ANALYTICS
DATA MINING & RESEARCH

E4. Which media had the news report? Was it …

- Television is, by far, the most commonly reported medium for news reporting of general wildfire information (chart below).
    - Frequency of reporting TV is lowest in the Far North (41%) and highest in the South (68%). The areas in between show a steady rise from 50% in the North West to 55% in the North Central, then to 57% in the North East.
- For radio coverage, the situation is reversed between the Far North (41%) and the South (12%). The parkland areas show a similar pattern as for TV.

E4. Which media had the news report? Was it …

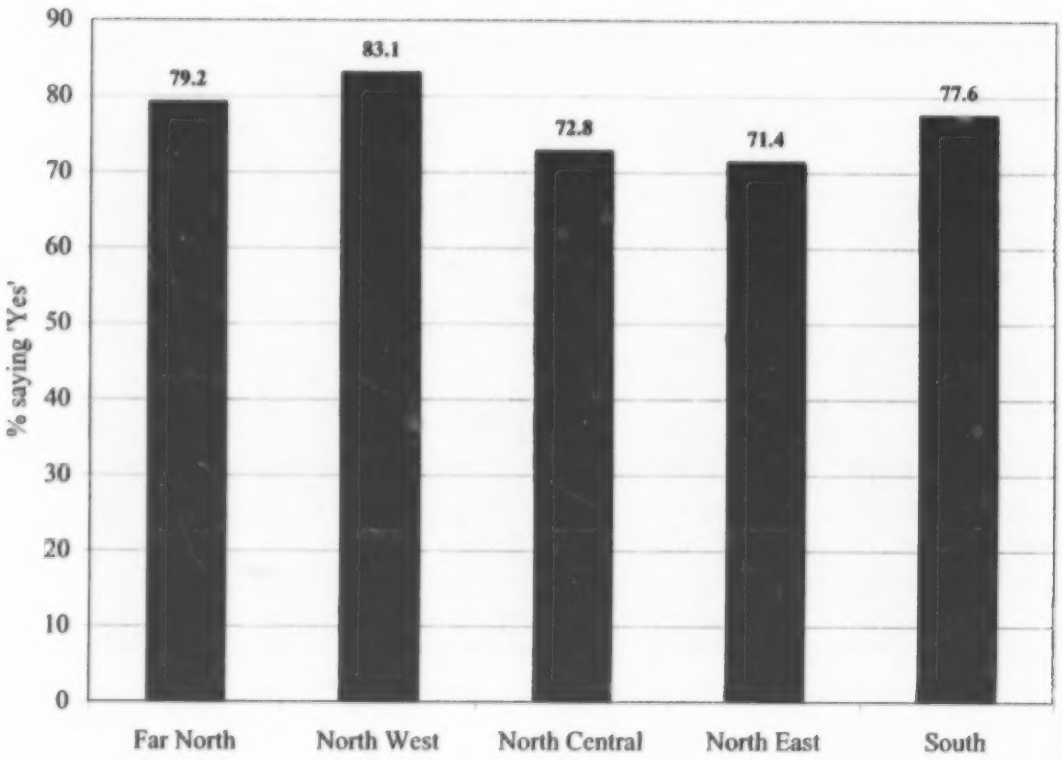


SIGMA ANALYTICS
DATA MINING & RESEARCH

E5. Did you see or hear such information in an advertisement?

Fairly similar levels of reporting general wildfire information occur across the survey areas (chart below). A large proportion, in the range of three-quarters, of respondents reports hearing such ads.

E5. Did you see or hear such information in an advertisement?



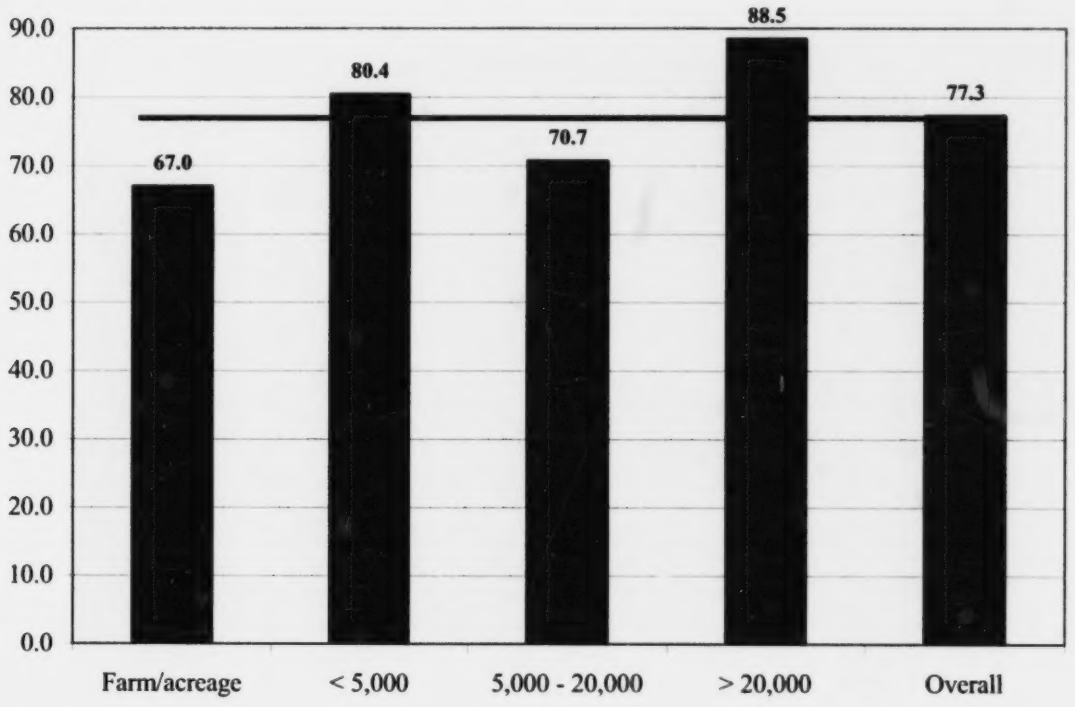
SIGMA ANALYTICS
DATA MINING & RESEARCH

Statistical Significance

Residence Location

The chart below shows the differences by residence location in reported exposure to advertisement of general information about wildfire safety.

E5. Did you see or hear such information in an advertisement?
% saying 'Yes'

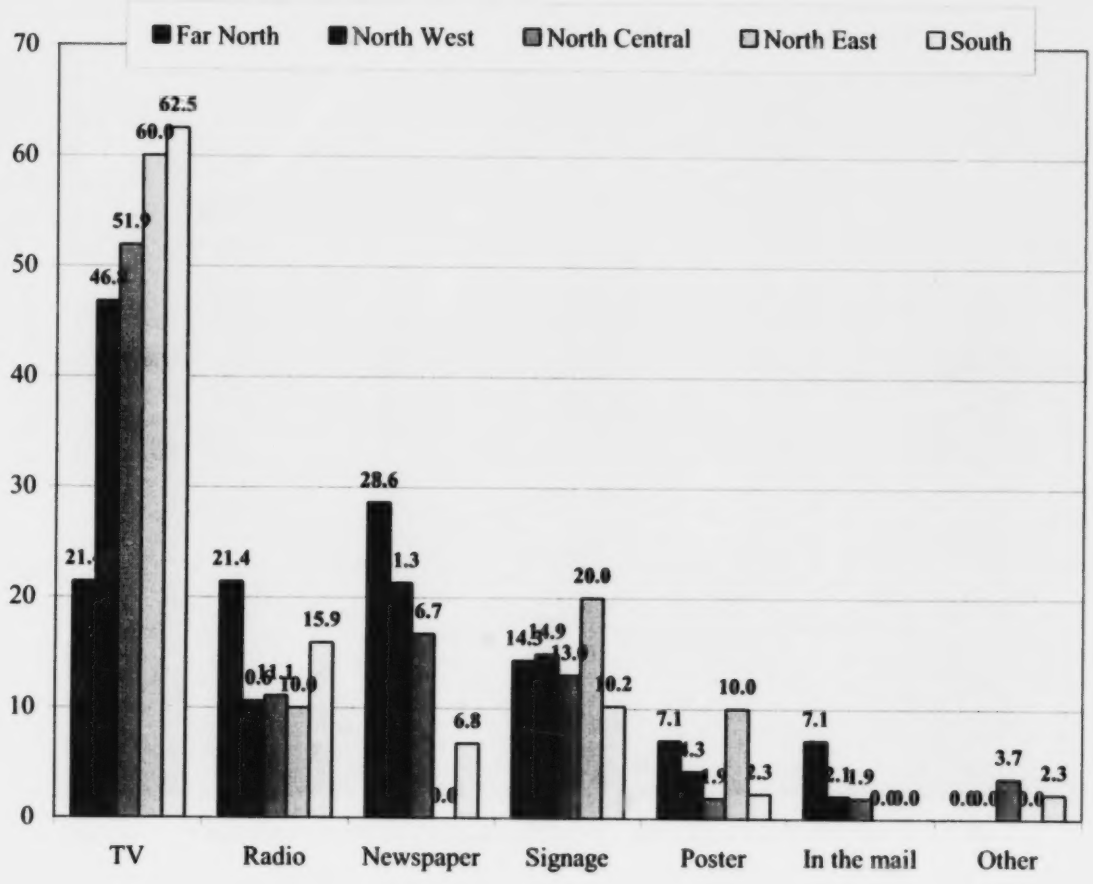


SIGMA ANALYTICS
DATA MINING & RESEARCH

E6. Where was the advertisement? Was it ...

- The chart below shows that television is reported as the most prominent source of advertising in a pattern very similar to that for news reports (E4), except that those living in the Far North report TV ads much less frequently.
- Radio ads appear to be more common in both the Far North and South.
- The incidence of reporting newspaper ads generally declines from north to south.

E6. Where was the advertisement? Was it ...

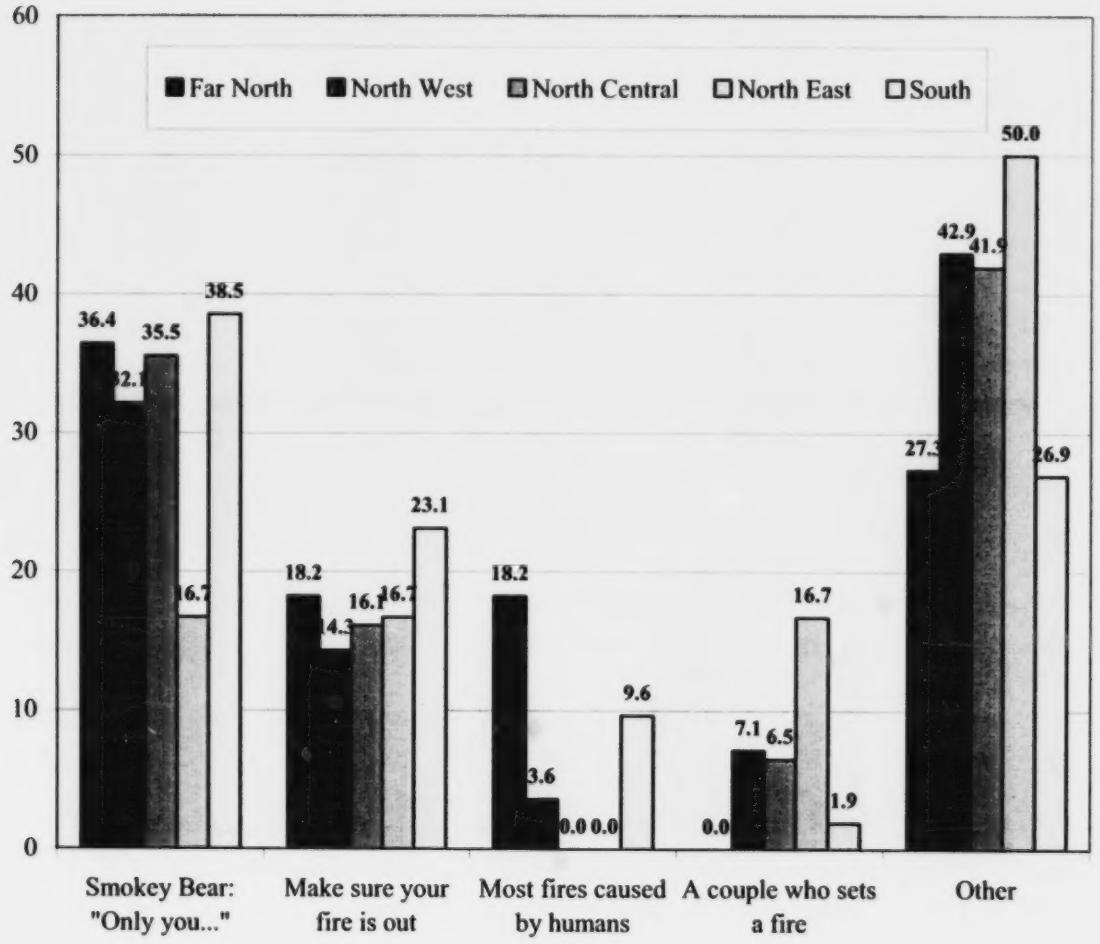


SIGMA ANALYTICS
DATA MINING & RESEARCH

E7. Was there a specific message or slogan that you can recall from the advertisement? If so, what was it? (open-ended)

The chart below shows the distribution of open-ended responses to identify a specific message that respondents could recall from advertising about wildfire safety.

E7. Was there a specific message or slogan that you can recall from the advertisement? If so, what was it?



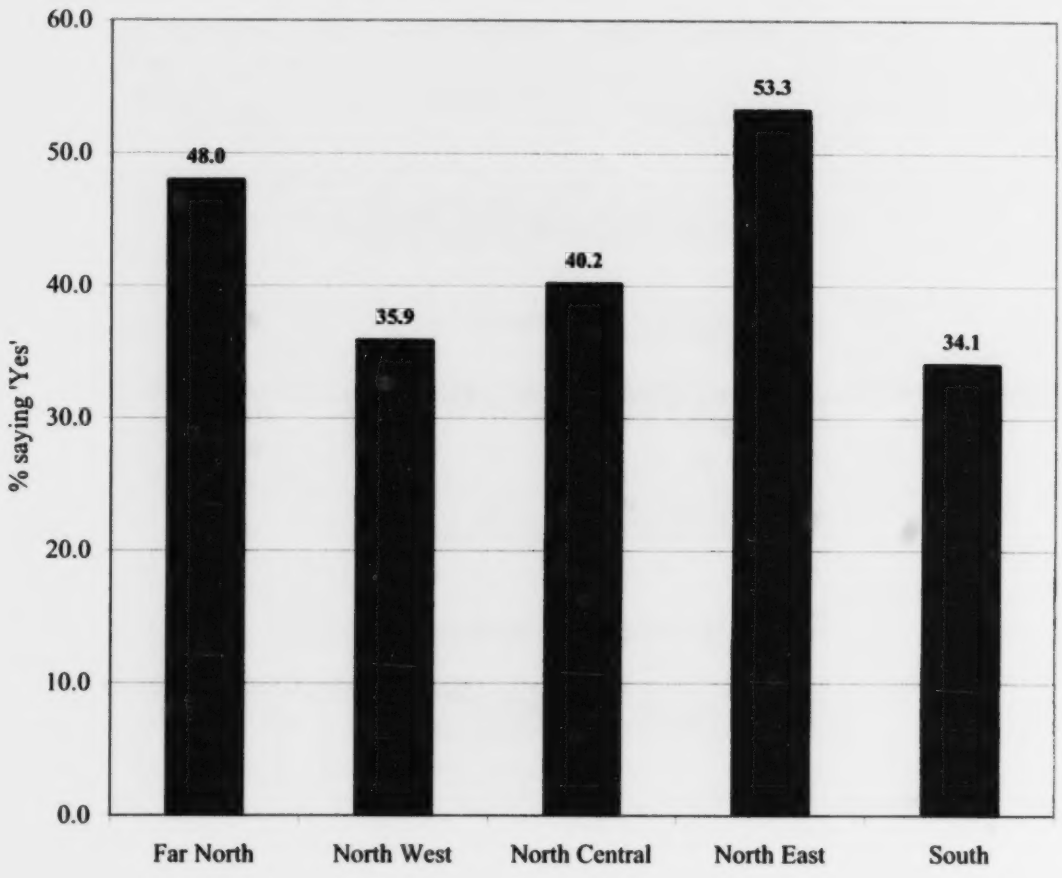
SIGMA ANALYTICS
DATA MINING & RESEARCH

E8. Did you see or hear such information from some other source?

The chart below shows the differences among survey areas as to hearing information from other sources.

- Other general information sources are reported most frequently in the North East (53%) and least frequently in the South (34%).

E8. Did you see or hear such information from some other source?

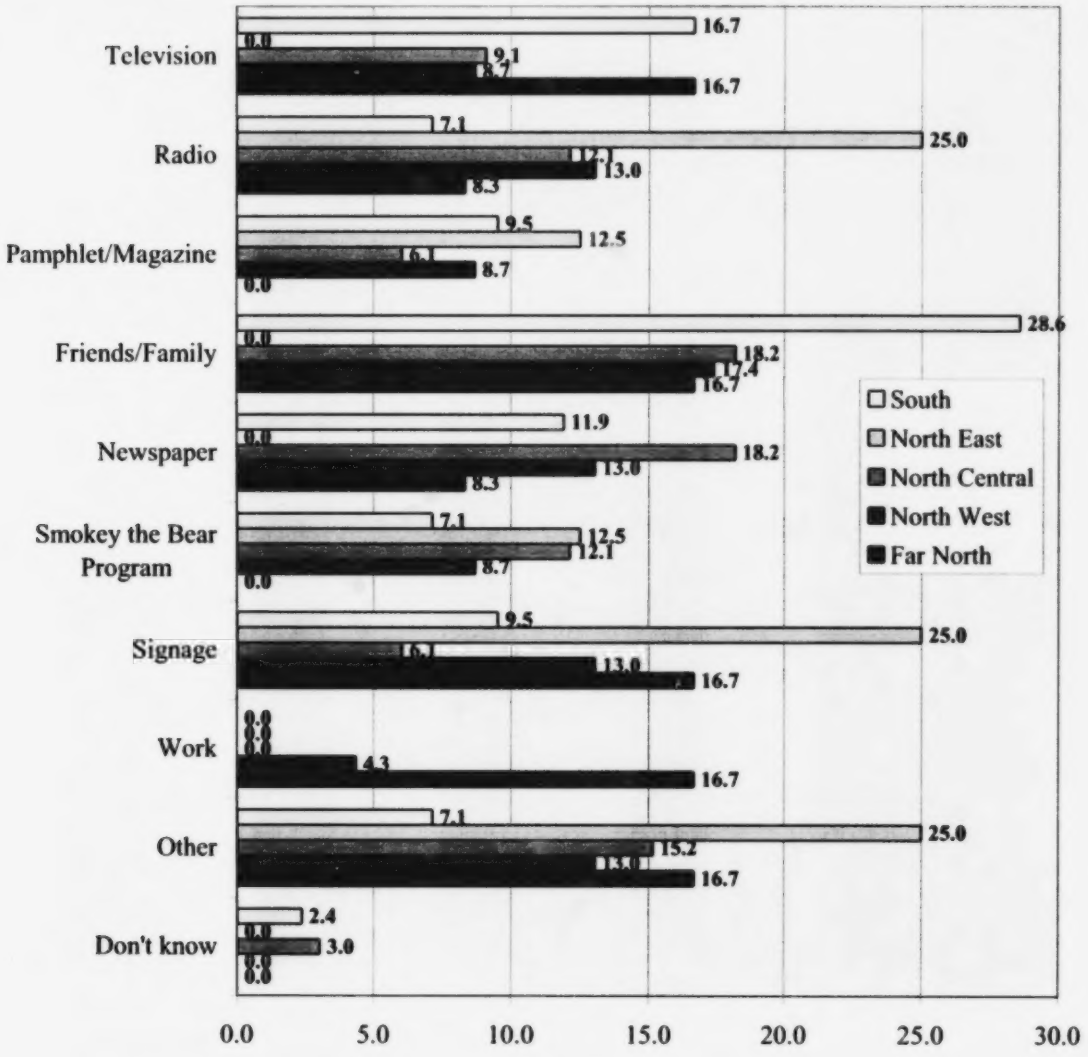


SIGMA ANALYTICS
DATA MINING & RESEARCH

E9. What was this other source of information about wildfire safety? (open-ended)

Respondents' mentions of other sources of wildlife safety information are summarized in the chart below.

E9. What was this other source of information about wildfire safety?



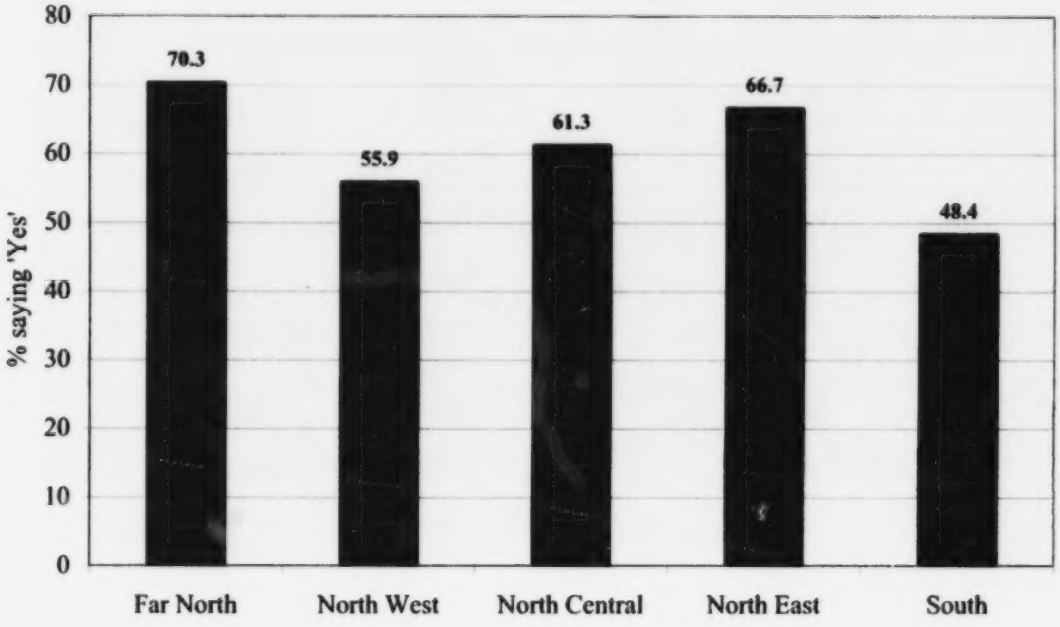
SIGMA ANALYTICS
DATA MINING & RESEARCH

E10. Do you recall seeing or hearing this past summer the following fire awareness message from Saskatchewan Environment: "Be prepared ... don't let your fire go wild."?

Fairly large proportions of respondents across all survey areas recalled hearing the SE slogan (chart below).

- Slogan awareness was most frequently reported in the Far North (70%) and least frequently reported in the South (48%).
- In the parkland areas in between, awareness levels increased from west to east.

E10. Do you recall seeing or hearing this past summer the following fire awareness message from Saskatchewan Environment: "Be prepared ... don't let your fire go wild."?

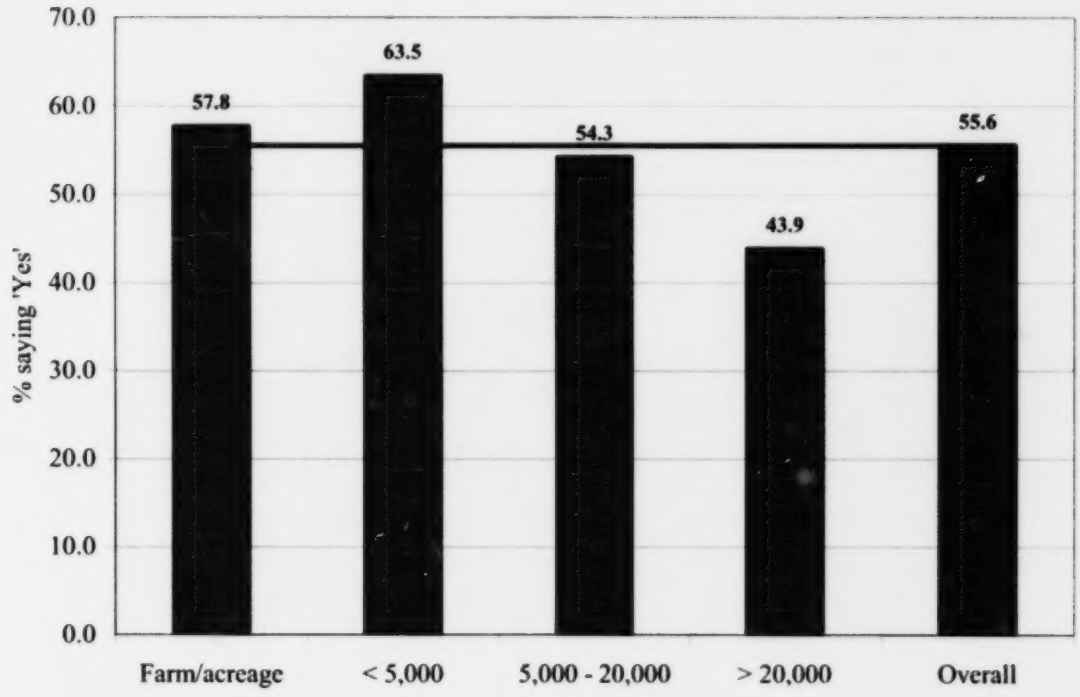


Statistical Significance

Residence Location

Recall of the SE slogan is higher among those living on farms and acreages and those in small communities (chart below). Recall levels decline as community size increases.

E10. Do you recall seeing or hearing this past summer the following fire awareness message from Saskatchewan Environment: "Be prepared ... don't let your fire go wild."



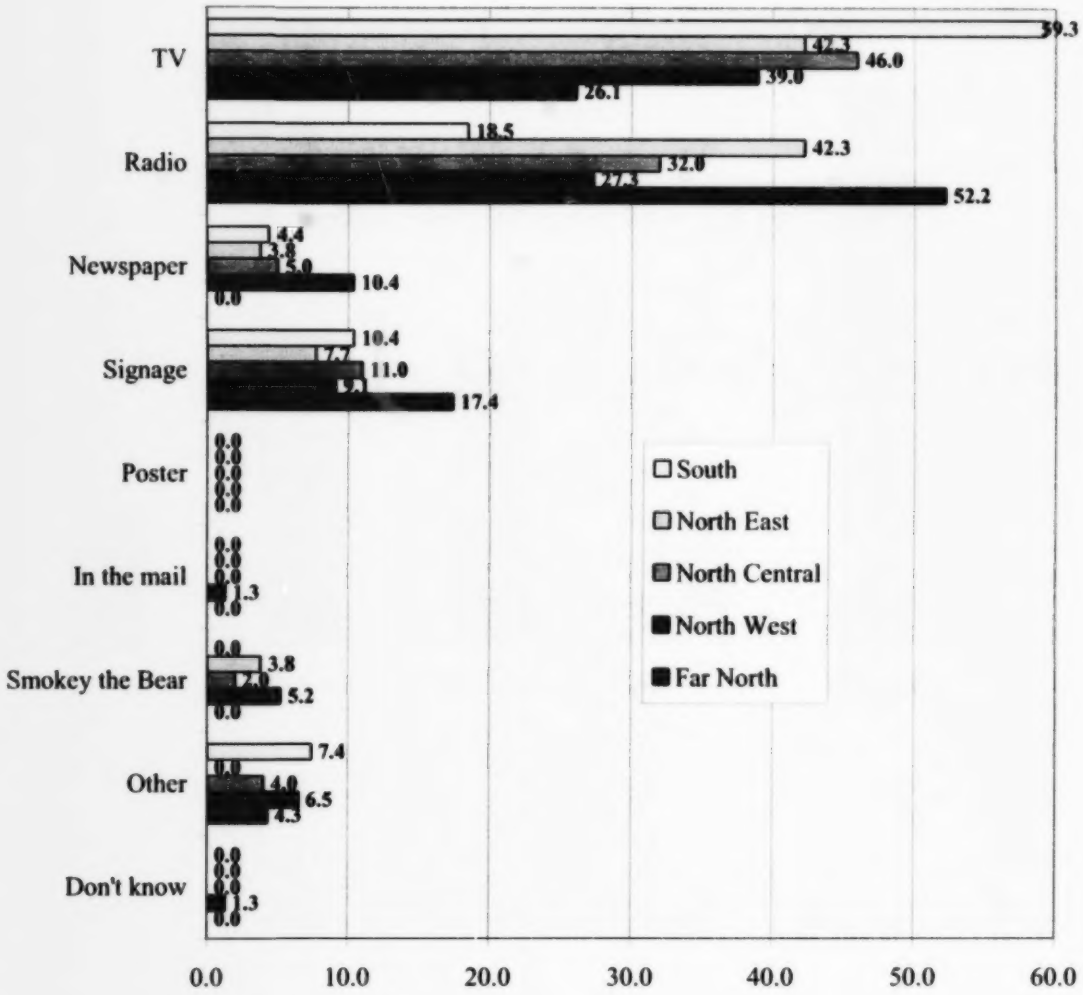
SIGMA ANALYTICS
DATA MINING & RESEARCH

E11. Where did you see or hear the Saskatchewan Environment message? Was it ...

The chart below shows that television was the most commonly reported media source for the SE slogan, followed by radio and signage.

- The incidence of reporting television generally increases from north to south while, conversely, the incidence of reporting radio generally increases from south to north.
- Signage appears to be more prominent in the Far North.

E11. Where did you see or hear the Saskatchewan Environment message?



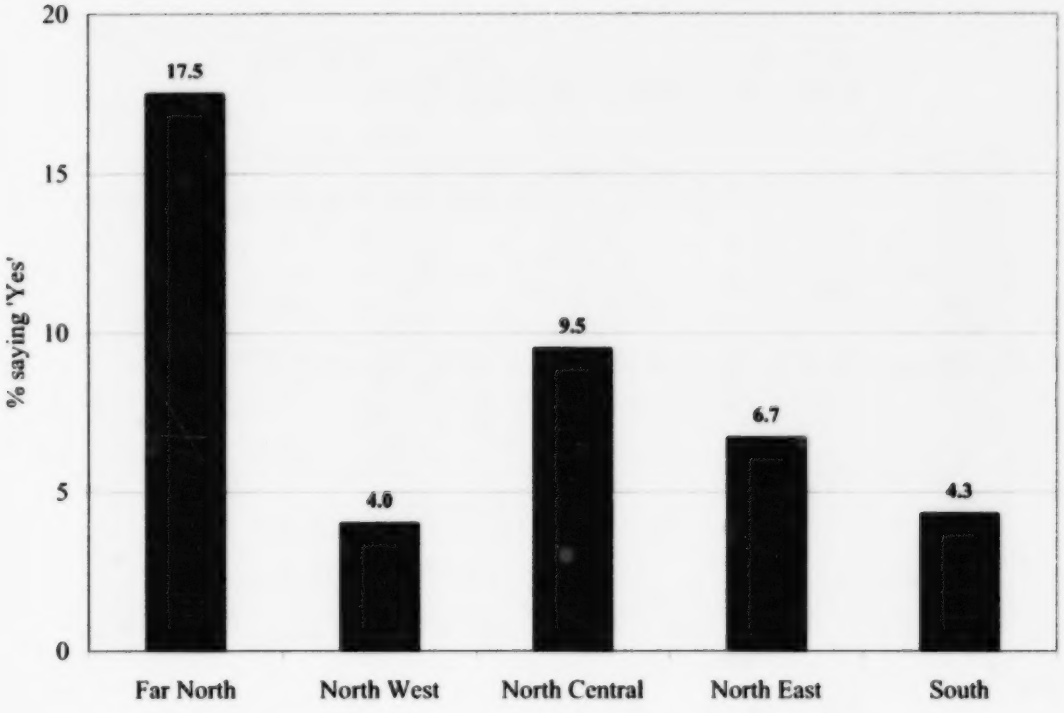
SIGMA ANALYTICS
DATA MINING & RESEARCH

E12. Have you or anyone in your household used Saskatchewan Environment's Website for information about wildfires?

Accessing SE's Website for wildfire information varies considerably by area (chart below).

- While the opposite trend might have been expected, residents of the Far North (18%) are, by far, the most frequent users of the Website, while its use is nearly least common in the South (4%).

E12. Have you or anyone in your household used Saskatchewan Environment's Website for information about wildfires?



Department/Crown commissioning the work:

Environment

Date:	**March, 2006**
Supplier:	Points West Consulting Inc. Regina
Cost:	$18,222.00

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I.	Methodology	1
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Appendix

- Survey Questionnaire

I. Methodology

Points West Consulting Inc. and Norsask Consumer Interviewing Services were commissioned by Saskatchewan Environment to conduct a Fire Safety Awareness Survey among Saskatchewan residents.

The survey project had a number of specific objectives:

- To measure the public's awareness of a series of wildfire safety-related issues
- To measure the public's awareness of recent wildfire safety messages, as well as prevention and educational initiatives sponsored by Saskatchewan Environment
- To measure whether prevention and educational activities related to wildfire safety have resulted in the public *taking action* to reduce wildfire risk and to increase their preparedness for dealing with wildfires

A 43-question Telephone Survey was completed using a Computer-Assisted Telephone Interviewing system (CATI), with a randomly selected sample of Saskatchewan respondents 18 years of age and over. The interviews were conducted between *March 17 and March 24 2006.*

600 respondents, divided between five geographic regions according to each region's proportion of the provincial population, constituted the Provincial survey respondents.

Provincial Geographic Regions

Region	Description	Number of Respondents	Percentage of Respondents
South	All residents south of a line from near Lloydminster in the West, to near Kamsack in the East	497	82.8%
North West	From the south line described above, north to a line approximating the northern limit of surveyed land covering rural municipalities, from the Alberta border in the West, to the western edge of Prince Albert National Park in the East	18	3%
North Central	From the south line described above, north to a line approximating the northern limit of surveyed land covering rural municipalities, from the western edge of Prince Albert National Park in the West, to a line running through the Tobin Lake region in the East	48	8%
North East	From the south line described above, north to a line approximating the northern limit of surveyed land covering rural municipalities, from a line running through the Tobin Lake region in the West, to the Manitoba border in the East	18	3%
Far North	All land north of a line approximating the northern limit of surveyed land covering rural municipalities, from the Alberta border in the West, to the Manitoba border in the East	19	3.2%

An over sample of 200 respondents was called within the Forest Fringe Region of Saskatchewan (the North West, North Central and North East Regions). These 200 respondents were combined with the 84 Forest Fringe respondents included within the provincial sample, to provide a total of 284 respondents from the Forest Fringe area for reporting purposes.

Forest Fringe Geographic Regions

Region	Description	Number of Respondents	Percentage of Respondents
North West	From the south line described above, north to a line approximating the northern limit of surveyed land covering rural municipalities, from the Alberta border in the West, to the western edge of Prince Albert National Park in the East	60	21.1%
North Central	From the south line described above, north to a line approximating the northern limit of surveyed land covering rural municipalities, from the western edge of Prince Albert National Park in the West, to a line running through the Tobin Lake region in the East	163	57.4%
North East	From the south line described above, north to a line approximating the northern limit of surveyed land covering rural municipalities, from a line running through the Tobin Lake region in the West, to the Manitoba border in the East	61	21.5%

A survey sample of 600 respondents within the Saskatchewan population, produces survey results with a Margin of Error of +/-4% to a 95% Confidence Level. A survey sample of 284 respondents within the Saskatchewan population, produces survey results with a Margin of Error of +/-5.8% to a 95% Confidence Level.

The survey results were reviewed and analyzed against a series of demographic and geographic variables, which included:

- Age
- Community Size
- Education Level
- Employment Status
- Gender
- Geographic Region (South, North West, North Central, North East and Far North)
- High-Speed Internet Access
- Home Ownership
- Household Income

II. Executive Summary

- 76.3% of *Provincial* respondents and 75.6% of *Forest Fringe* respondents use fire for recreational purposes (such as building campfires)

- When asked what actions they take to ensure their campfires are **safe**, both *Provincial* and *Forest Fringe* respondents list the same top four steps:

    - Build in Existing Barbeque or Fire Pits
    - Keep Water Handy
    - Build Fire on Dirt/Sand/Rocks
    - Clear Away Debris

- When asked what steps they take to ensure their campfires are **out**, *Provincial* respondents list the following top four steps:

    - Drown Fire in Water
    - Watch until Fire is Out
    - Float and Stir Coals
    - Cover Fire with Dirt/Sand

- When asked what steps they take to ensure their campfires are **out**, *Forest Fringe* respondents list the following top four steps:

    - Drown Fire in Water
    - Float and Stir Coals
    - Watch until Fire is Out
    - Check Coals for Heat

- 24.6% of *Provincial* respondents and 41.1% of *Forest Fringe* respondents engage in one or more constructive uses of fire related to their home, cottage or place of work

- When asked what *types* of fires require **Provincial Burning Permits**, *Provincial* respondents list the following top four suggestions:

    - All Open Fires
    - Burning of Stubble or other Crop Residue
    - Burning of Grass in Ditches and/or Sloughs
    - Burning of Garbage

- When asked what *types* of fires require **Provincial Burning Permits**, *Forest Fringe* respondents list the following top four suggestions:

    - All Open Fires
    - Burning of Grass in Ditches and/or Sloughs
    - Burning of Stubble or other Crop Residue
    - Burning of Garbage

- When asked *where* Provincial Burning Permits are required, *Provincial* respondents list the following top four suggestions:
    - Parks
    - Near Forests (General)
    - Cities/Towns
    - With 4.5 kilometres of a Provincial Forest
- When asked *where* Provincial Burning Permits are required, *Forest Fringe* respondents list the following top four suggestions:
    - Within 4.5 Kilometres of a Provincial Forest
    - Parks
    - Near Forests (General)
    - Cities/Towns
- When asked what *time of year* Provincial Burning Permits are required, *Provincial* respondents list the following top four suggestions:
    - Summer
    - Fall
    - Year Round
    - Spring
- When asked what *time of year* Provincial Burning Permits are required, *Forest Fringe* respondents list the following top four suggestions:
    - April 1 to October 31
    - Summer
    - Spring
    - Fall
- When asked which *agency* issues Provincial Burning Permits, 33.5% of *Provincial* respondents and 59% of *Forest Fringe* respondents list Saskatchewan Environment in one form or another (Using the Terms: DNR, Sask. Environment, SERM and Forest Protection Branch)
- 20.7% of *Provincial* respondents and 43.6% of *Forest Fringe* respondents say they own a residence, cottage or business in or near forested lands in central or northern Saskatchewan
- 52.8% of *Provincial* respondents and 47.9% of *Forest Fringe* respondents who own property in or near forested lands say all of their property is insured
- 24.5% of *Provincial* respondents and 27.1% of *Forest Fringe* respondents who own property in or near forested lands have seen or heard information recently about how to protect their property or business from the risk of wildfires
- 35.5% of the *Provincial* respondents and 43.9% of the *Forest Fringe* respondents had seen or heard this information about how to protect their property from the risk of wildfires in news reports

- 25.9% of the *Provincial* respondents and 29% of the *Forest Fringe* respondents had seen or heard this information about how to protect their property from the risk of wildfires in advertisements

- When asked what steps they've taken to reduce the risk of wildfire to their property, *Provincial* respondents listed the following top four:

    - Clear Brush and Debris
    - Build Fire Breaks and Fire Guards
    - Keep Water Handy
    - Keep Fire Extinguishers Handy

- When asked what steps they've taken to reduce the risk of wildfire to their property, *Forest Fringe* respondents list the following top four:

    - Clear Brush and Debris
    - Build Fire Breaks and Fire Guards
    - Keep Water Handy
    - More Careful (General)

- When asked what conditions they take into account when lighting a fire, both the *Provincial* and *Forest Fringe* respondents listed the same top four considerations:

    - Wind Speed
    - Wind Direction
    - Soil Moisture Level
    - Weather Conditions

- When asked who they think is responsible for the cost of putting out wildfires caused by humans, *Provincial* respondents listed the following top four suggestions:

    - Provincial Government
    - Whoever Starts the Fire
    - Local Government/RM
    - Federal Government

- When asked who they think is responsible for the cost of putting out wildfires caused by humans, *Forest Fringe* respondents list the following top four suggestions:

    - Provincial Government
    - Whoever Starts the Fire
    - Local Government/RM
    - Taxpayers

- When asked to list the first action they would take upon discovering a wildfire, *Provincial* respondents had the following top four suggestions:

    - Report the Fire
    - Evacuate or Get Away from the Area of the Fire
    - Try to Put the Fire Out
    - Go for Help

- When asked to list the first action they would take upon discovering a wildfire, *Forest Fringe* respondents had the following top four suggestions:
    - Report the Fire
    - Try to Put the Fire Out
    - Evacuate or Get Away from the Area of the Fire
    - Go for Help
- When asked to whom they would report a wildfire, *Provincial* respondents had the following top four suggestions:
    - 9-1-1
    - Local Fire Department
    - Local Police or RCMP Detachment
    - DNR
- When asked to whom they would report a wildfire, *Forest Fringe* respondents had the following top four suggestions:
    - 9-1-1
    - Local Fire Department
    - DNR
    - SERM
- *Forest Fringe* respondents were *more likely* than their *Provincial* counterparts to say that they would report a wildfire to Saskatchewan Environment (22.7% vs. 8.4%), using the terms: DNR, SERM, and Sask. Environment
- When asked where they would go to access general information about wildfire safety, *Provincial* respondents had the following top four suggestions:
    - Website
    - Fire Department
    - Parks
    - Forest Protection Branch
- When asked where they would go to access general information about wildfire safety, *Forest Fringe* respondents had the following top four suggestions:
    - Website
    - Fire Department
    - DNR
    - SERM
- *Forest Fringe* respondents were *much more likely* than their *Provincial* counterparts to say they would access wildfire safety information through Saskatchewan Environment - 47.4% vs. 22.4%. The terms DNR, SERM, Forest Protection Branch and Sask. Environment were all used by these respondents
- 50.2% of *Provincial* respondents and 60.7% of *Forest Fringe* respondents recall seeing or hearing the Saskatchewan Environment Fire Awareness Message: **"Be Prepared...Don't Let Your Fire Go Wild"**, during the past year

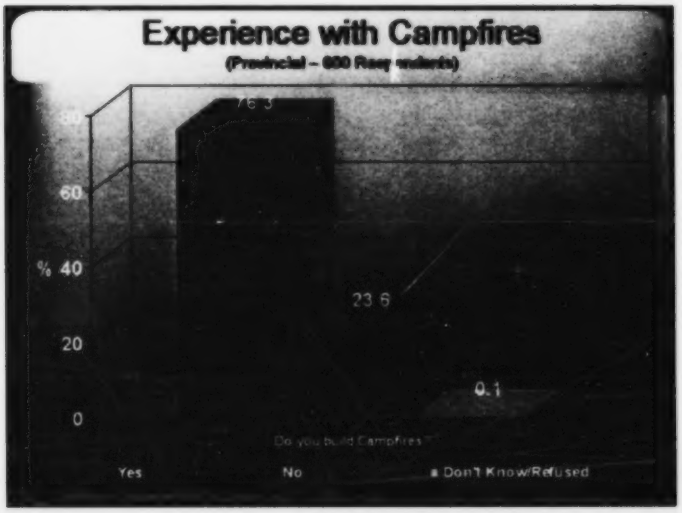
- 38.9% of *Provincial* respondents and 35.4% of *Forest Fringe* respondents recalled seeing the Saskatchewan Environment Television advertisement with this wildfire safety message, during the past year

- 4.6% of *Provincial* respondents and 7.8% of *Forest Fringe* respondents have had a household member visit the Saskatchewan Environment Website to look for information about wildfires

III. Recreational Use

The survey began by asking respondents whether they used fire for recreational purposes, such as building campfires. Chart 1 shows 76.3% of respondents from across the province do use fire for recreational purposes, such as building campfires.

Chart 1



Throughout this report, demographic sub-groups, which varied significantly from the Total Sample response, will be displayed in Demographic Variance Charts. On these charts, the Total Sample response will always be displayed in an orange-colored column. To the left of the Total Sample response will be any demographic sub-groups, which were significantly *less likely* than the Total Sample to agree with that point of view. To the right of the Total Sample response will be any demographic sub-groups, which were *more likely* than the Total Sample to agree with that point view.

The first of these Demographic Variance Charts appears on the following page. Chart 2 shows survey respondents 65 Years of Age and older were the *least likely* of all to say that they build campfires (52.1% vs. 76.3% for the Total Sample). At the other end of the scale, respondents 18 to 24 Years of Age were the *most likely* of all to say that they use campfires (90% vs. 76.3% for the Total Sample).

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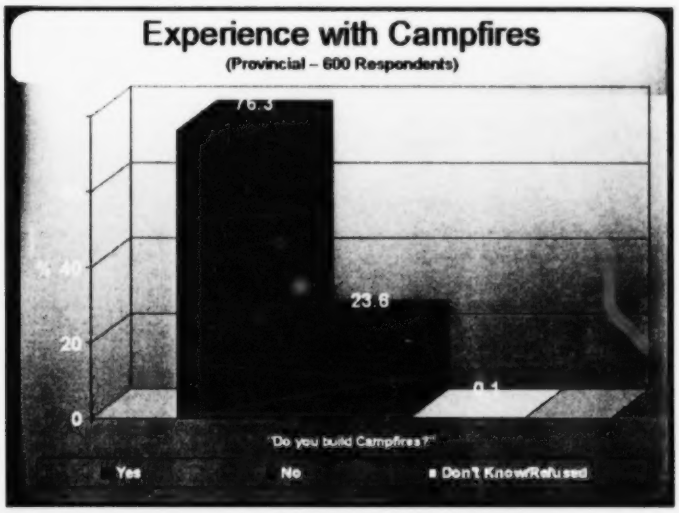

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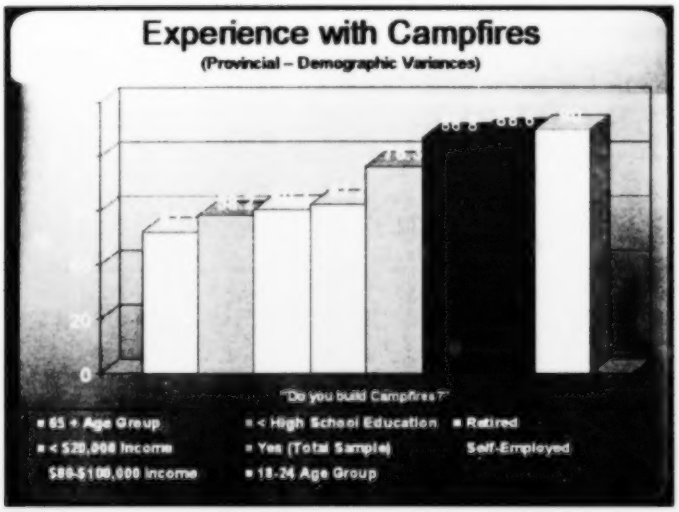


Chart 3 shows 75.6% of all survey respondents from the Forest Fringe area of the province said they build campfires.

Chart 3

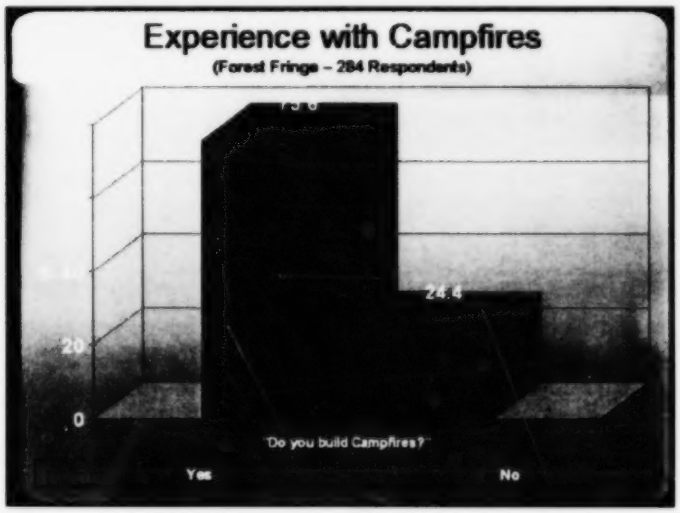
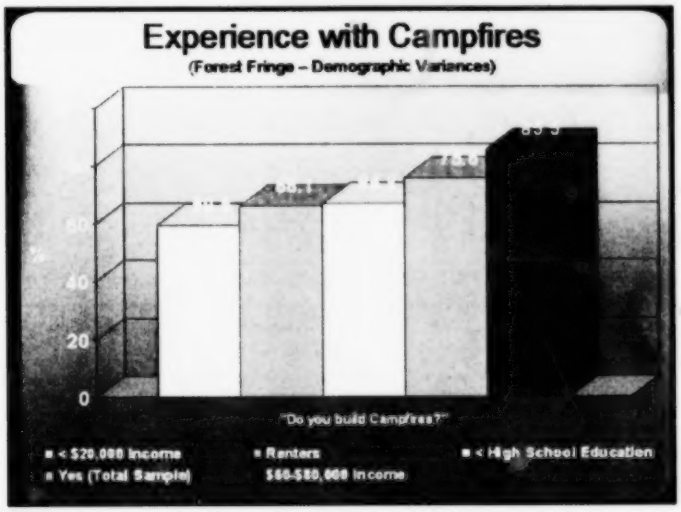


Chart 4 shows those Forest Fringe survey respondents with annual Household Incomes of less than $20,000 were the *least likely* of all to say they build campfires (59.5% vs.

75.6% for the Total Sample). Forest Fringe survey respondents with annual Household Incomes of $60,000 to $80,000 a year were the *most likely* to say they use fire for recreational purposes, such as building campfires (85.5% vs. 75.6%).

Chart 4



Next, the 458 Provincial Respondents who said they build campfires were asked to explain what they do to keep their campfires **safe**. Respondents were prompted to provide up to three responses, therefore the percentages reported will total more than 100%. Chart 5 shows 66.3% of all Provincial Respondents said they keep their campfires safe by building the fire in *Existing Barbeque or Fire Pits*.

Chart 5

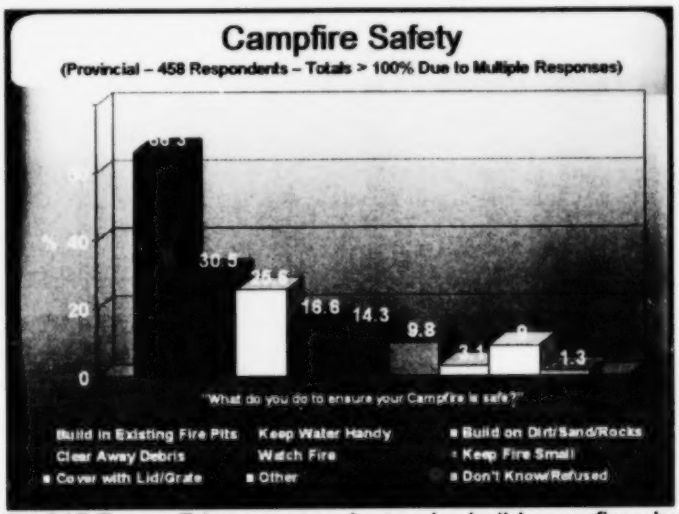


Chart 6 shows the 215 Forest Fringe respondents who build campfires had the same top seven responses as their Provincial counterparts, when it came to listing ways to keep campfires **safe**.

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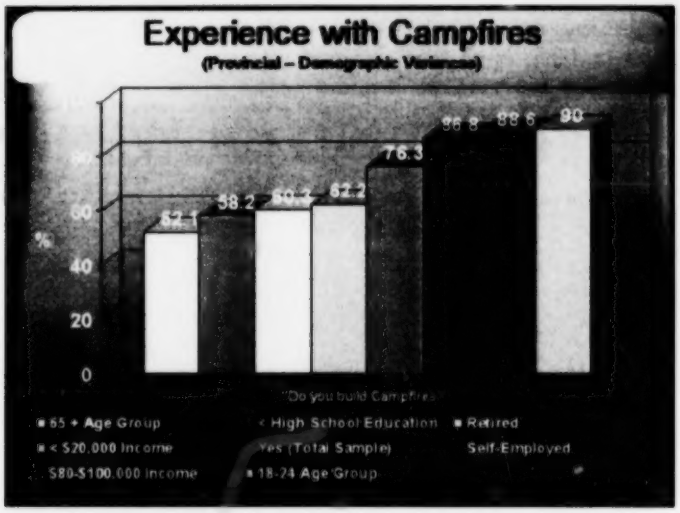

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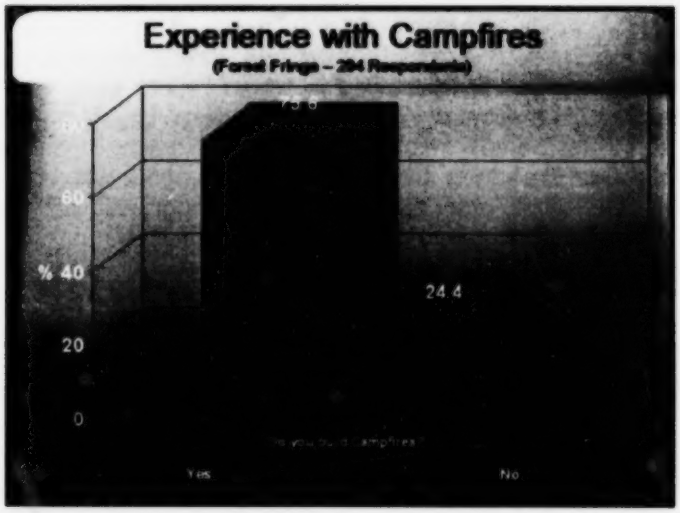

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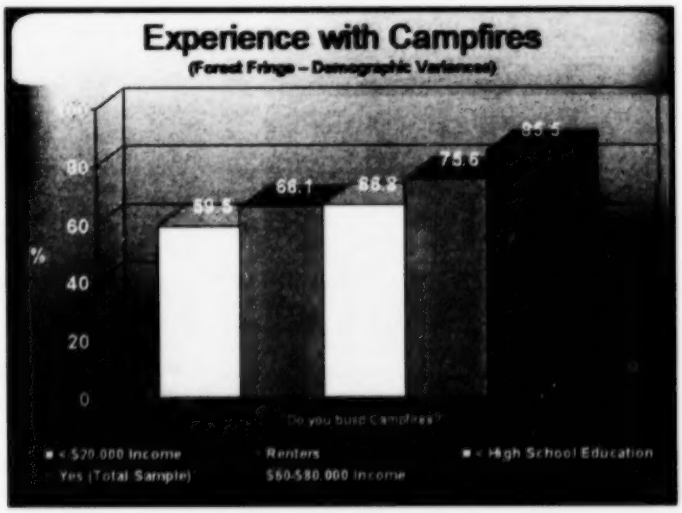

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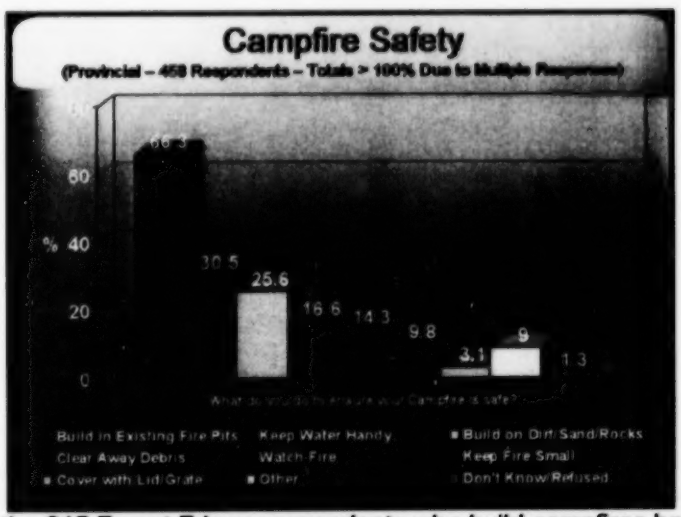

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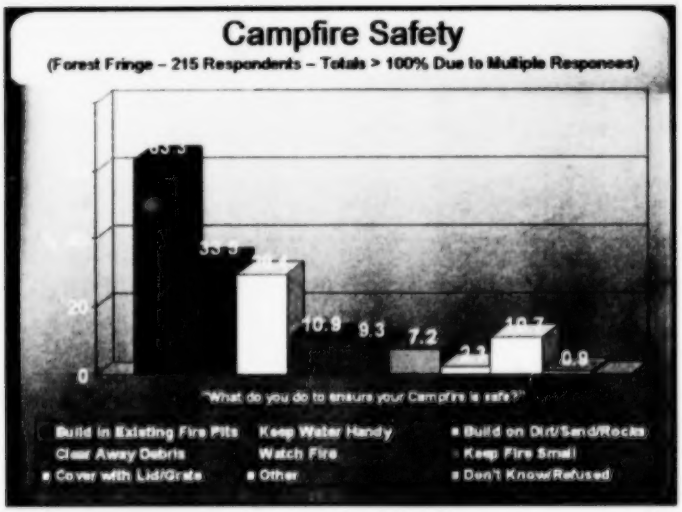


Next, the 458 Provincial respondents who build campfires were asked to list the steps they take to ensure their campfire is out. Chart 7 shows 89.3% of these respondents said they *Drown the Fire in Water.* 26.9% said they *Watch until the Fire is Out,* while 21.7% said they *Float and Stir the Coals* to ensure their campfire is out.

Chart 7

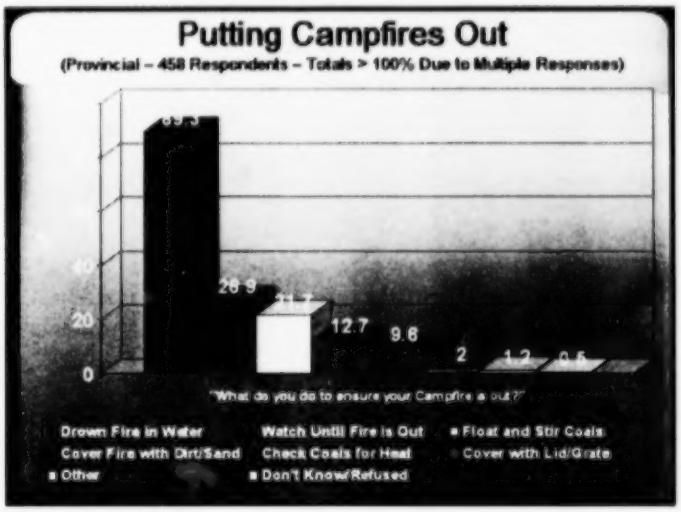
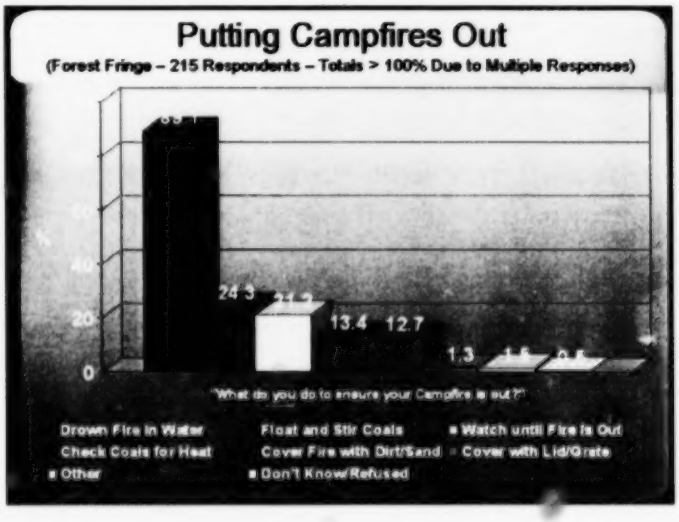


Chart 8 shows Forest Fringe respondents are slightly more likely than Provincial respondents to say they *Float and Stir the Coals* of campfires to ensure they are out.

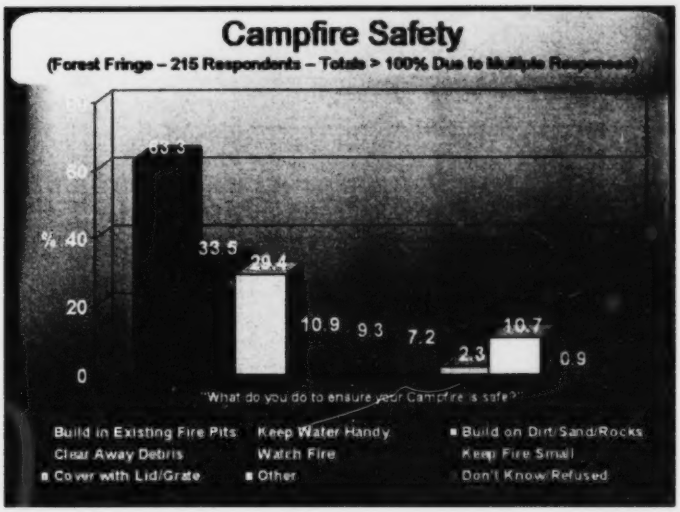
Chart 8



IV. Constructive Use

The next series of questions asked respondents about their constructive use of fire for activities related to their work, and to clean-up activities around properties such as

Chart 6



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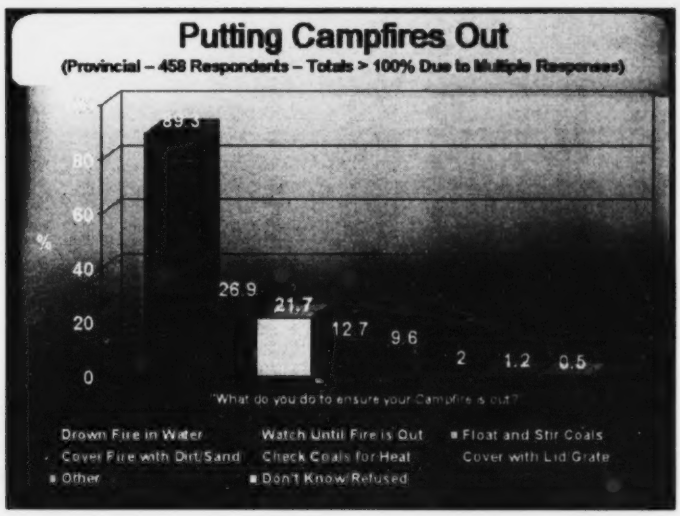

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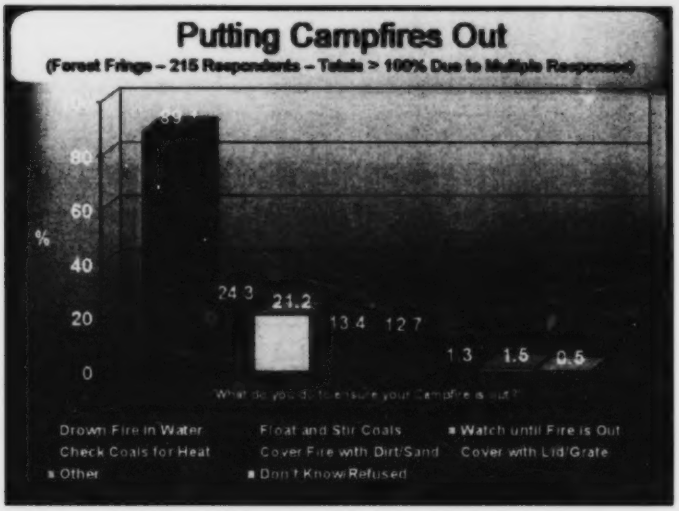

IV. Constructive Use

The next series of questions asked respondents about their constructive use of fire for activities related to their work, and to clean-up activities around properties such as

homes and cottages. Chart 9 shows 13% of all Provincial respondents use fire to clean up around their *residence*. 6.3% use fire for clean-up activities related to their *cottage*, and 5.3% say they use fire in their *work*. Because respondents were allowed to list more than one type of constructive use activity, the percentages total more than 100%. In total, 24.6% of Provincial respondents engaged in one or more of these fire activities.

Chart 9

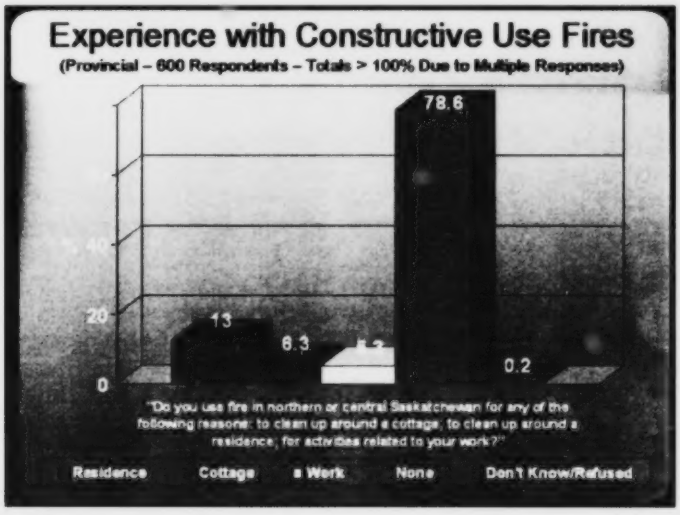
Experience with Constructive Use Fires
(Provincial – 600 Respondents – Totals > 100% Due to Multiple Responses)
78.6
20
13
6.3
0
0.2
"Do you use fire in northern or central Saskatchewan for any of the following reasons: to clean up around a cottage; to clean up around a residence; for activities related to your work?"
Residence
Cottage
Work
None
Don't Know/Refused

Chart 10 on the following page shows four demographic sub-groups were significantly *less likely* than the Total Sample to say that they engaged in one or more constructive fire use activities. Respondents from communities of less than 10,000 Population were the *least likely* of all to say this (9.9% vs. 24.6% for the Total Sample).

At the other end or the scale, four demographic sub-groups were significantly *more likely* than the Total Sample to say that they engaged in one or more constructive fire use activities. Farmers were the respondents *most likely* of all to say that they engaged in these types of activities (72.6% vs. 24.6% for the Total Sample).

Chart 10

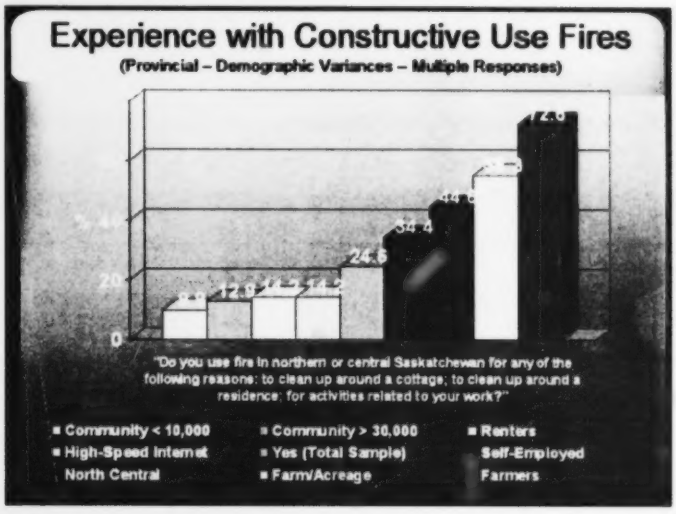
Experience with Constructive Use Fires
(Provincial – Demographic Variances – Multiple Responses)
20
0
24.6
34.4
"Do you use fire in northern or central Saskatchewan for any of the following reasons: to clean up around a cottage; to clean up around a residence; for activities related to your work?"
Community < 10,000
Community > 30,000
Renters
High-Speed Internet
Yes (Total Sample)
Self-Employed
North Central
Farm/Acreage
Farmers

Chart 11 shows 22.8% of the Forest Fringe respondents use fire for clean-up activities around their *residence*. 12.9% of these respondents use fire at their *work*, and 5.4% use fire in and around their *cottage*. In total, 41.1% of the Forest Fringe survey respondents use fire for one or more of the constructive use activities listed.

Chart 11

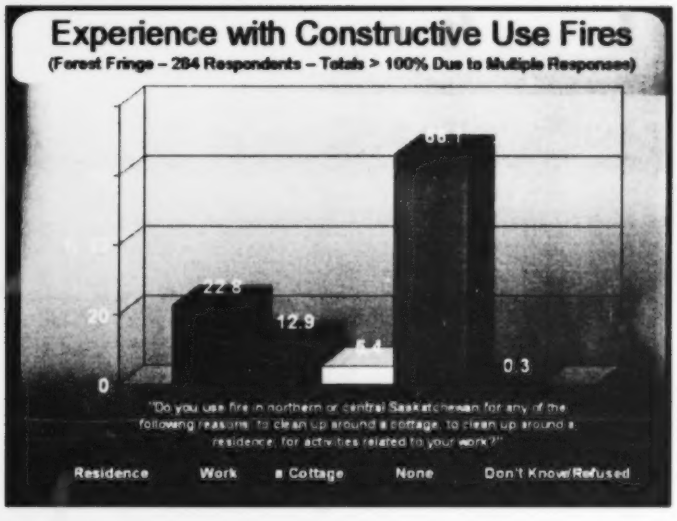
Experience with Constructive Use Fires
(Forest Fringe – 284 Respondents – Totals > 100% Due to Multiple Responses)
20
0
22.8
12.9
0.3
"Do you use fire in northern or central Saskatchewan for any of the following reasons: to clean up around a cottage; to clean up around a residence; for activities related to your work?"
Residence
Work
Cottage
None
Don't Know/Refused

Chart 12 shows five demographic sub-groups significantly *less likely* than the Total Sample to say they engaged in one or more of the constructive fire use activities. Respondents from Communities with more than 30,000 Population were the *least likely*

homes and cottages. Chart 9 shows 13% of all Provincial respondents use fire to clean up around their *residence*. 6.3% use fire for clean-up activities related to their *cottage*, and 5.3% say they use fire in their *work*. Because respondents were allowed to list more than one type of constructive use activity, the percentages total more than 100%. In total, 24.6% of Provincial respondents engaged in one or more of these fire activities.

Chart 9

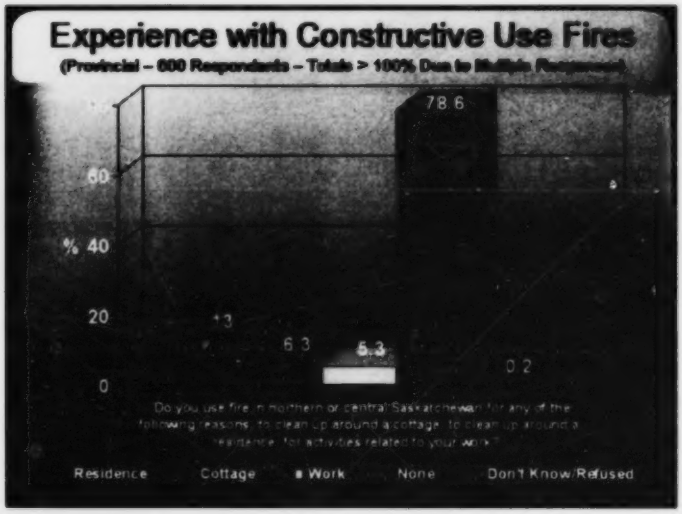

Chart 10 on the following page shows four demographic sub-groups were significantly *less likely* than the Total Sample to say that they engaged in one or more constructive fire use activities. Respondents from communities of less than 10,000 Population were the *least likely* of all to say this (9.9% vs. 24.6% for the Total Sample).

At the other end or the scale, four demographic sub-groups were significantly *more likely* than the Total Sample to say that they engaged in one or more constructive fire use activities. Farmers were the respondents *most likely* of all to say that they engaged in these types of activities (72.6% vs. 24.6% for the Total Sample).

Chart 10

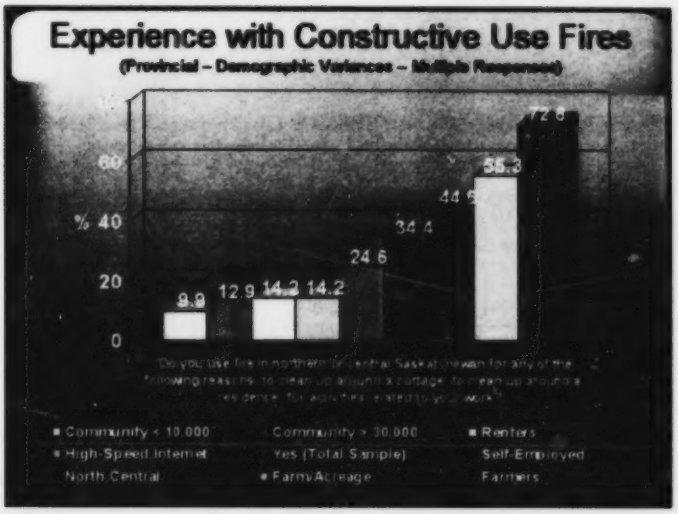

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Chart 11

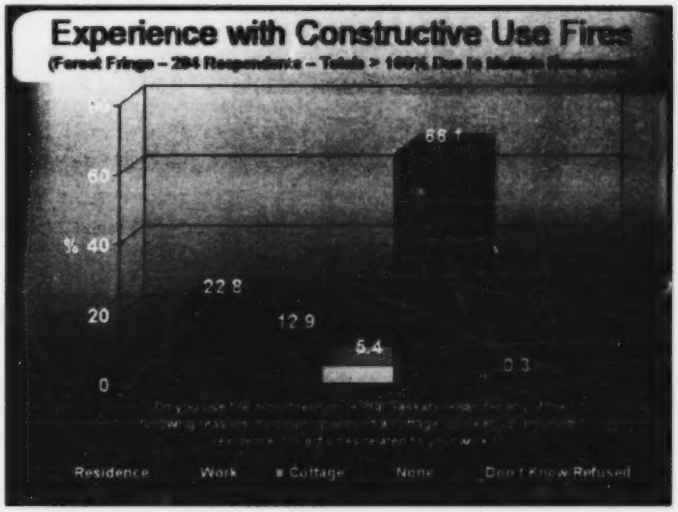
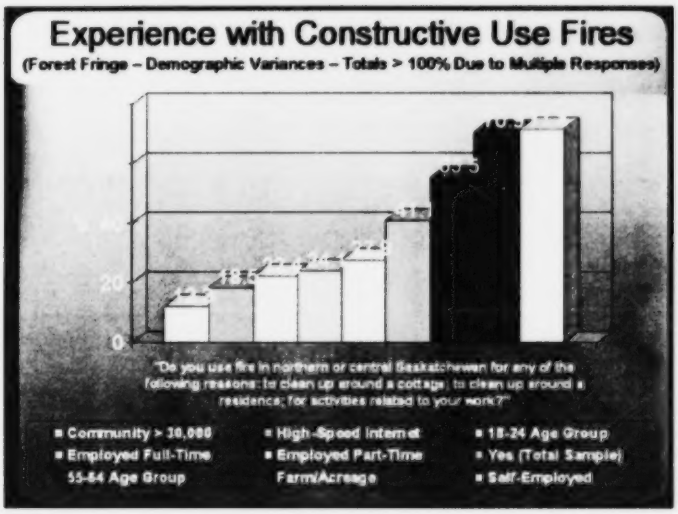


Chart 12 shows five demographic sub-groups significantly *less likely* than the Total Sample to say they engaged in one or more of the constructive fire use activities. Respondents from Communities with more than 30,000 Population were the *least likely*

of all to engage in these types of activities. At the other end of the scale, Self-Employed respondents were the *most likely* to say they engaged in one or more of these activities.

Chart 12


Experience with Constructive Use Fires
(Forest Fringe – Demographic Variances – Totals > 100% Due to Multiple Responses)
20
0
"Do you use fire in northern or central Saskatchewan for any of the following reasons: to clean up around a cottage; to clean up around a residence; for activities related to your work?"
Community > 30,000
High-Speed Internet
18-24 Age Group
Employed Full-Time
Employed Part-Time
Yes (Total Sample)
55-64 Age Group
Farm/Acreage
Self-Employed

Provincial respondents with constructive fire use experience were asked about their knowledge of Burning Permits. Specifically, they were asked what types of fires require Provincial Burning Permits. Because respondents were allowed to list more than one fire type, their responses will total in excess of 100%. Chart 13 shows 14.3% of these respondents suggested Provincial Burning Permits are required for *Any Open Fires*.

Chart 13

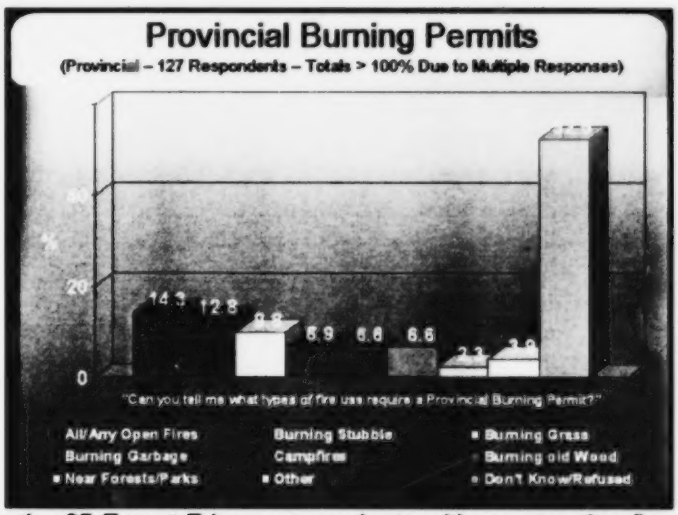
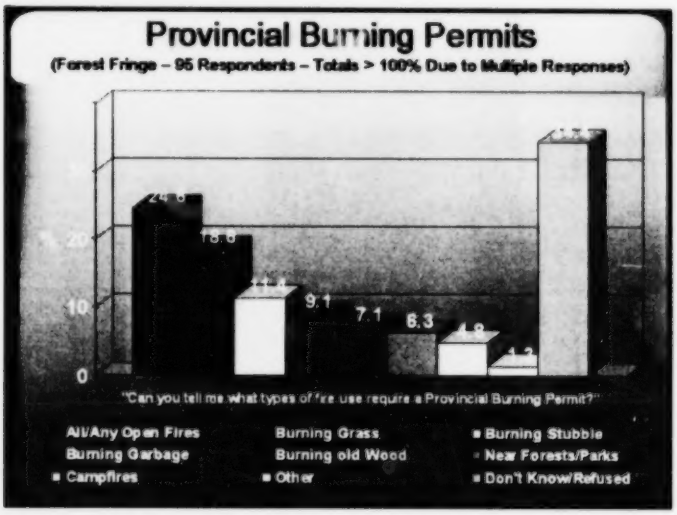


Chart 14 shows the 95 Forest Fringe respondents with constructive fire use experience were *more likely* than their provincial counterparts to say Provincial Burning Permits are required for *Any Open Fires* and for *Burning Grass*.

Chart 14



The 127 Provincial respondents with constructive fire use experience were also asked where Provincial Burning Permits are required. Chart 15 shows 30.8% of these respondents suggested burning permits are required for all fires within *Parks*. 13.4% said near *Forested Areas* generally, and 13.4% also said near *Cities or Towns*.

Chart 15

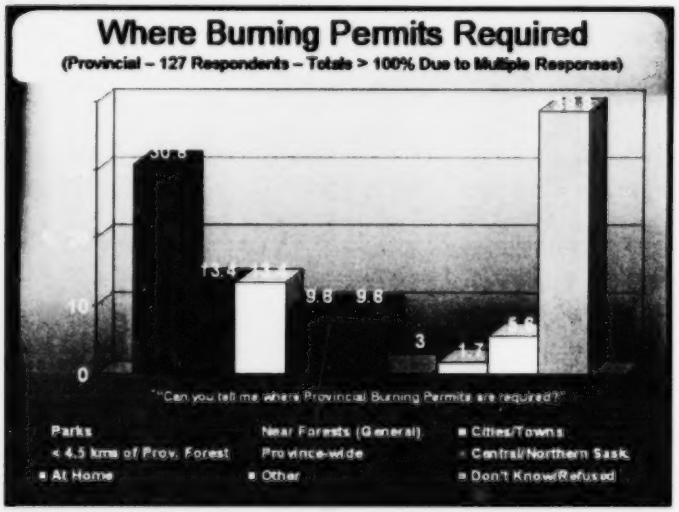
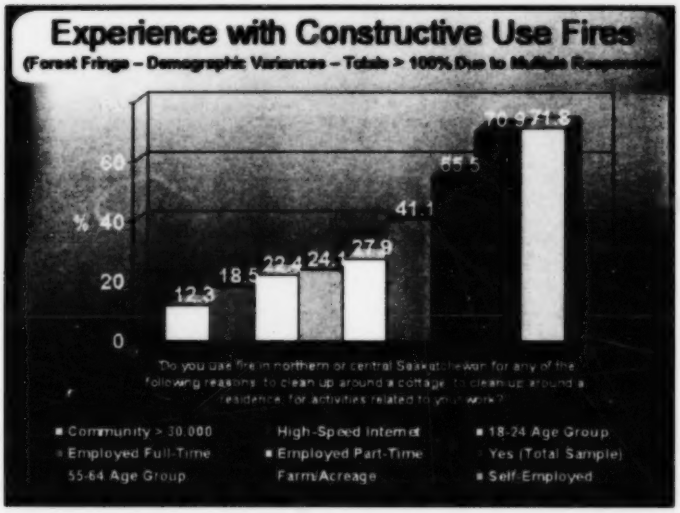


Chart 16 shows Forest Fringe respondents with constructive fire use experience were much more likely than their provincial counterparts to say Provincial Burning Permits are required within *4.5 kilometres of provincial forests*.

Chart 16

of all to engage in these types of activities. At the other end of the scale, Self-Employed respondents were the *most likely* to say they engaged in one or more of these activities.

Chart 12



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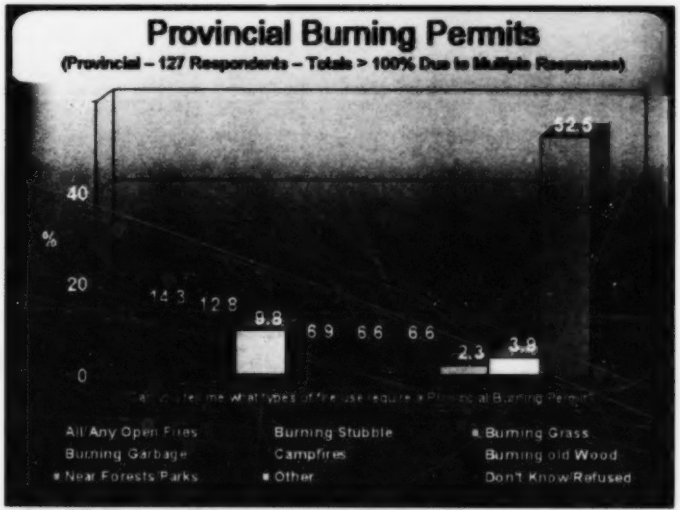

Chart 14 shows the 95 Forest Fringe respondents with constructive fire use experience were *more likely* than their provincial counterparts to say Provincial Burning Permits are required for *Any Open Fires* and for *Burning Grass*.

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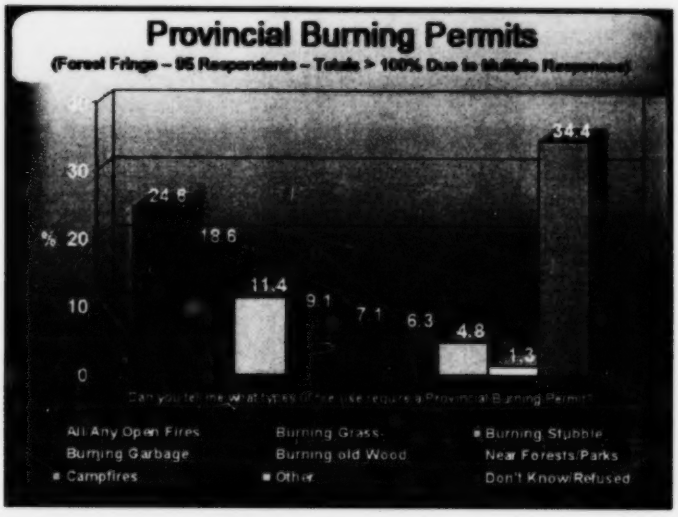

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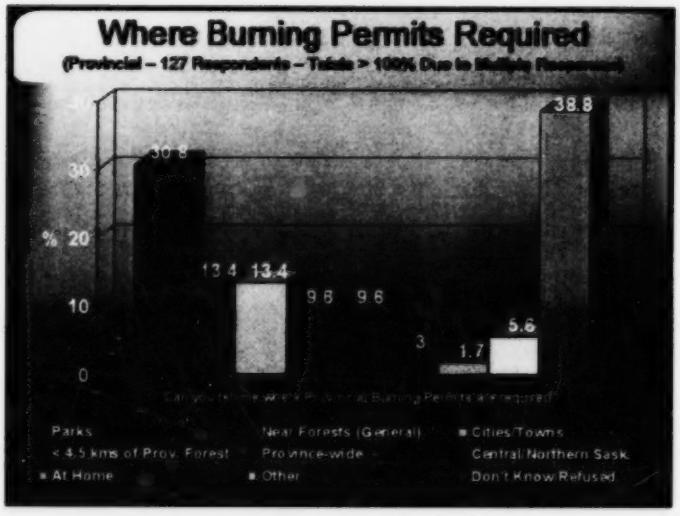

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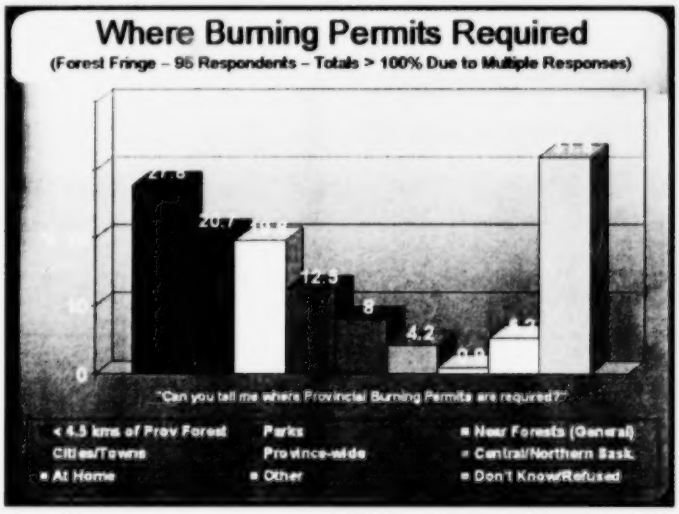

Next respondents were asked when Provincial Burning Permits are required. Chart 17 shows 32.4% of the Provincial respondents with constructive fire use experience say burning permits are required in the *Summer* months.

Chart 17

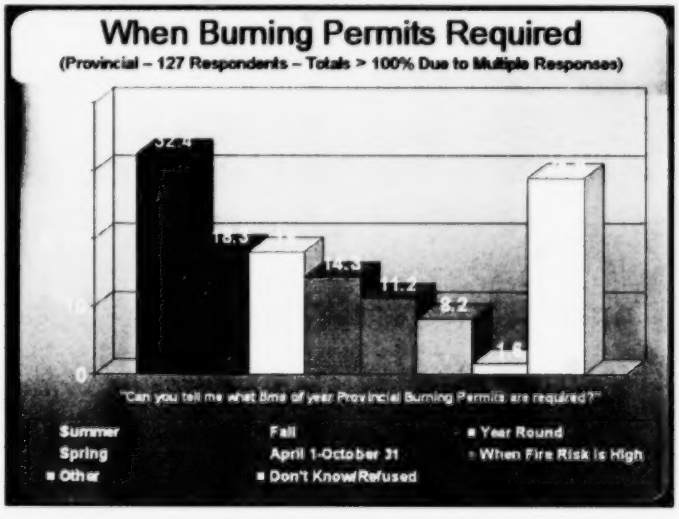

Chart 18 shows Forest Fringe respondents were much more likely to suggest that burning permits are required from *April 1st to October 31st* than were their provincial counterparts.

Chart 18

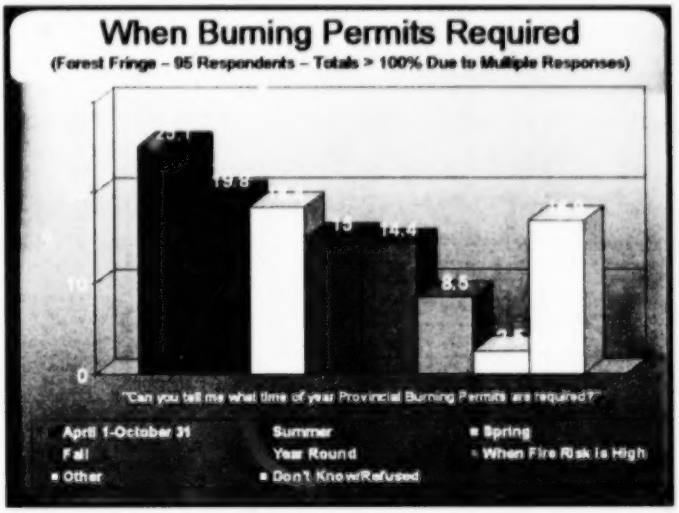

Chart 19 shows 12.6% of the Provincial respondents with constructive fire use experience suggested *Local Governments* (both municipal and rural municipal) were the agency that issues Provincial Burning Permits. 11% suggested the permits are issued by the *Forest Protection Branch.* In total, 33.5% of these respondents named *Saskatchewan Environment* in some form as the issuer of Provincial Burning Permits (Using the terms: Forest Protection Branch, DNR, SERM and Saskatchewan Environment).

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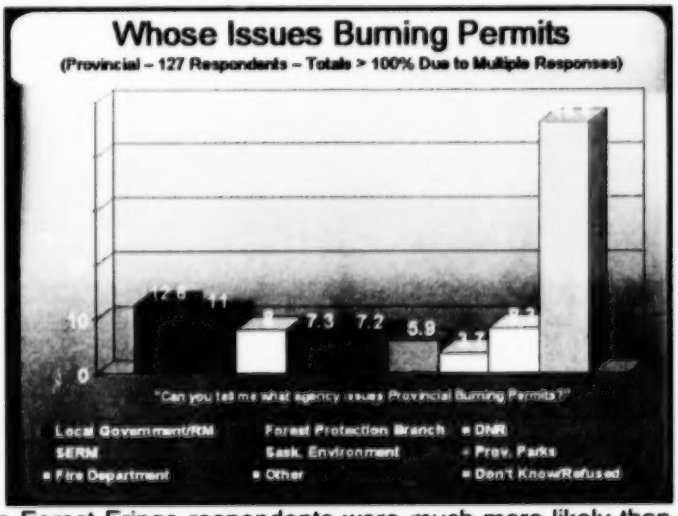

Chart 20 shows Forest Fringe respondents were much more likely than their Provincial counterparts to use the term *DNR* to describe the agency, which issues Provincial Burning Permits. In total, 59% of the Forest Fringe respondents named *Saskatchewan Environment* in some form as the agency which issues the permits (Using the terms: DNR, SERM, Forest Protection Branch and Saskatchewan Environment).

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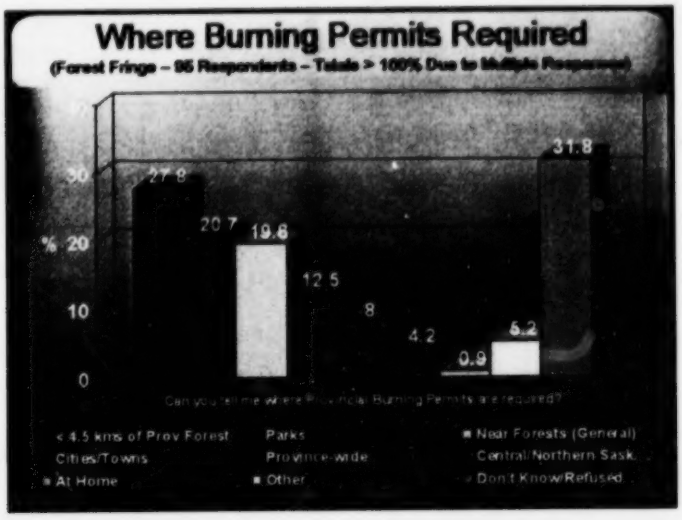

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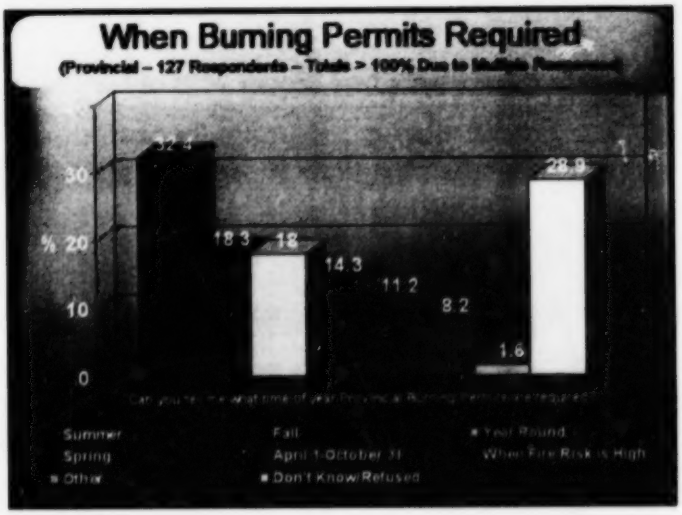

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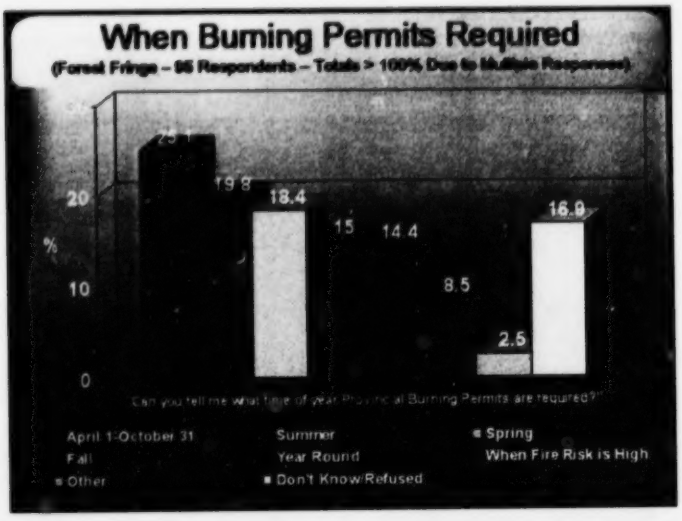

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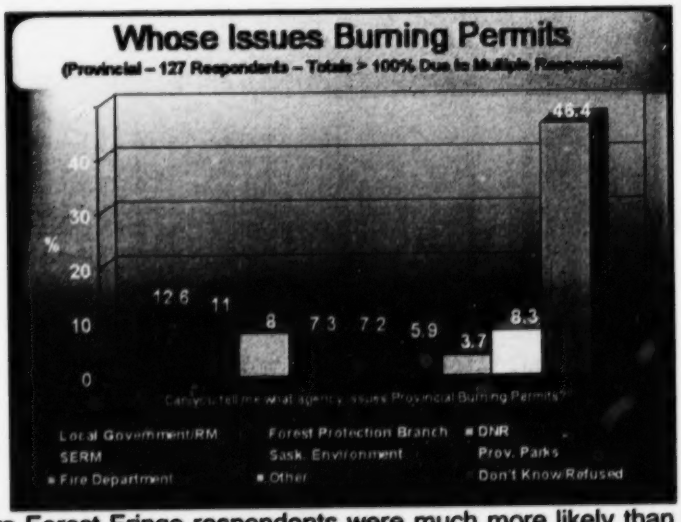

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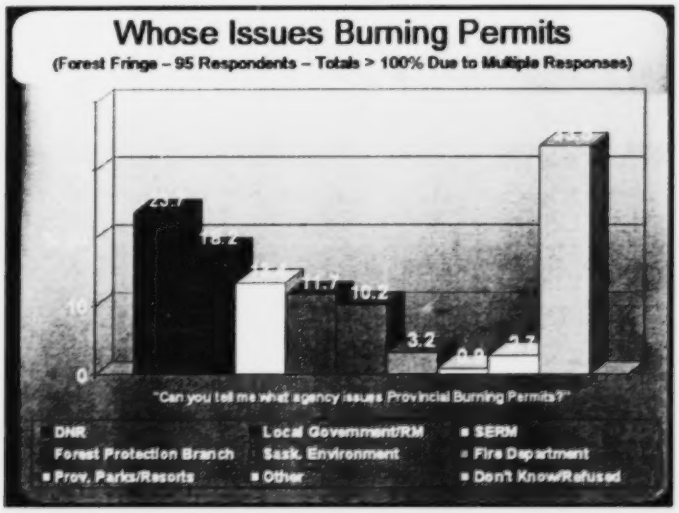


V. Wildland Property Issues

The next series of questions was focused on respondents who have property in or near forested lands (wildland property) in central or northern Saskatchewan. Chart 21 shows 20.7% of Provincial respondents say they own a cottage, residence or business in or near forested lands in central or northern Saskatchewan.

Chart 21

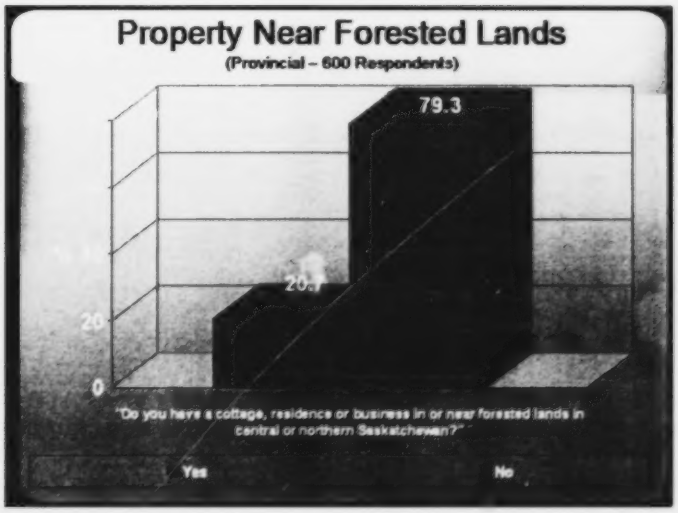


Chart 22 shows only one demographic sub-group - Farmers - differed significantly from the Total Sample on this question. Farmer respondents were significantly *more likely* than the Total Sample to say they had property in or near forested lands (30.5% vs. 20.7% for the Total Sample).

Chart 22

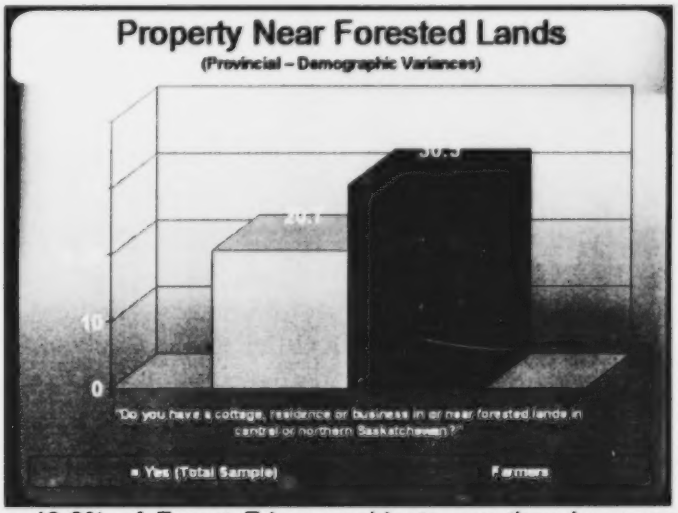
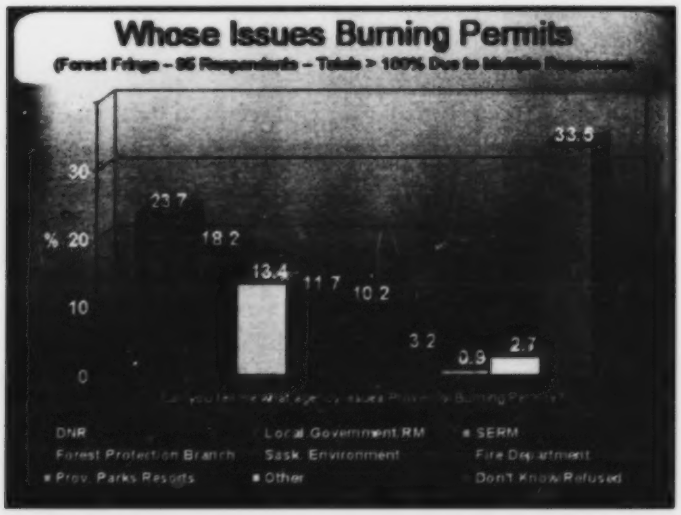


Chart 23 shows 43.6% of Forest Fringe residents say they have property (cottage, residence or business) in or near forested lands in central or northern Saskatchewan.

Chart 23



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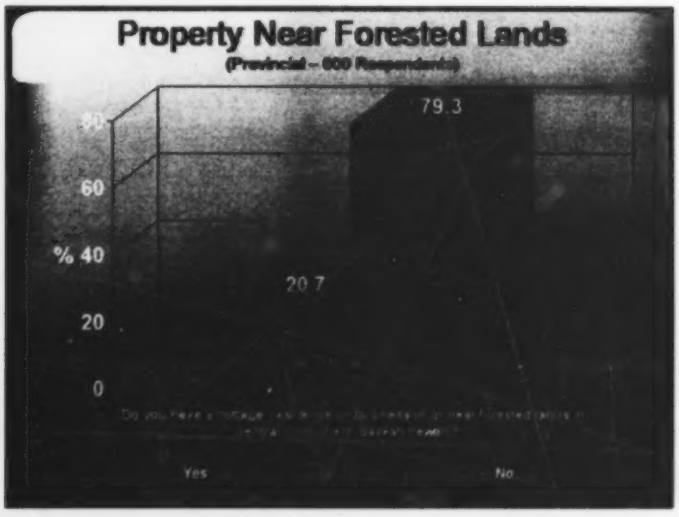

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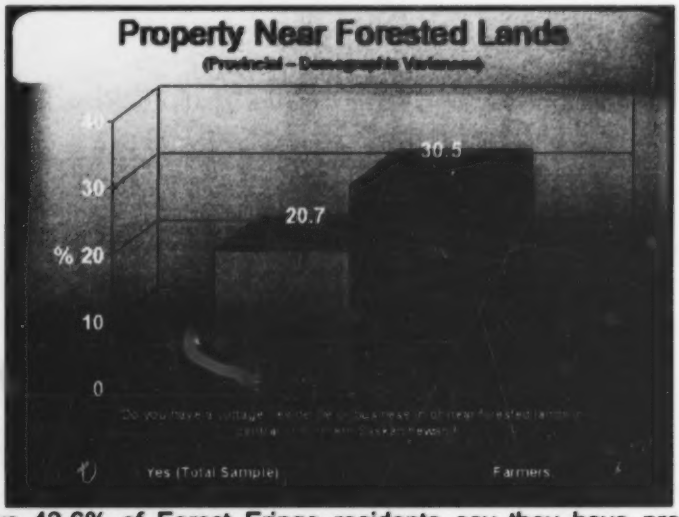

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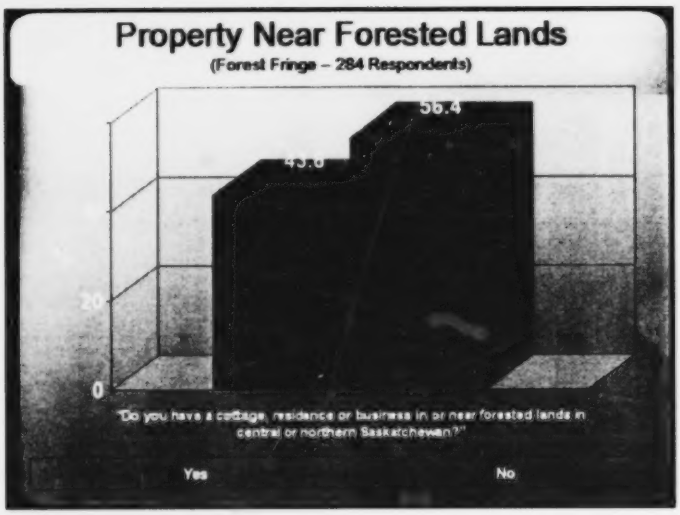


Chart 24 shows respondents from the 18 to 24 Age Group were the *least likely* Forest Fringe respondents to say they had property in or near forested lands (20.6% vs. 43.6% for the Total Sample). At the other end of the scale, respondents from the North West Region were the *most likely* to have a cottage, residence or business in or near forested lands (61.6% vs. 43.6% for the Total Sample).

Chart 24

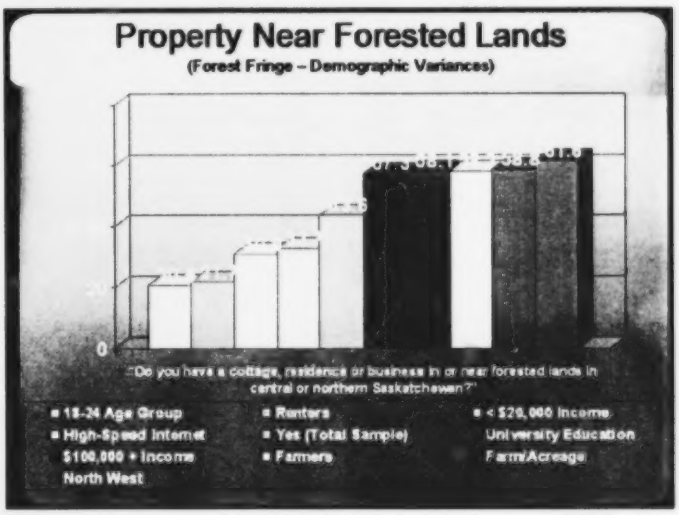


Chart 25 shows 52.8% of Provincial respondents who have property in or near forested lands have *all* their property insured, while 4.3% say *some* of their property is insured.

Chart 25

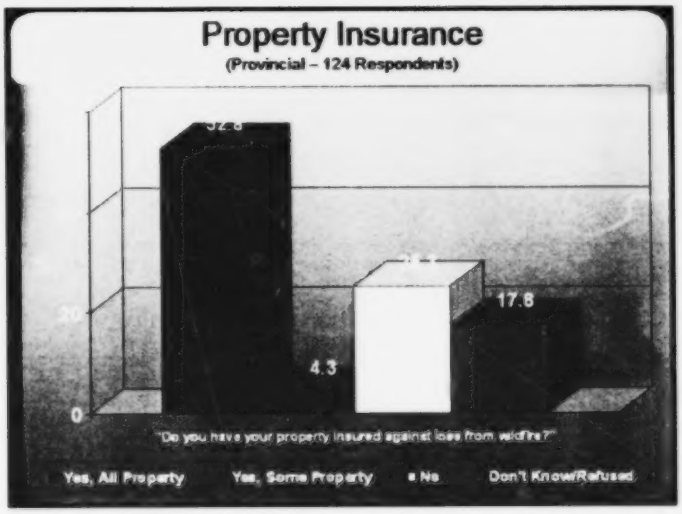


Chart 26 shows those Provincial respondents living in Communities of less than 5,000 Population were significantly *more likely* than the Total Sample to say all their property in or near forested lands is insured (65.6% vs. 52.8% for the Total Sample).

Chart 26

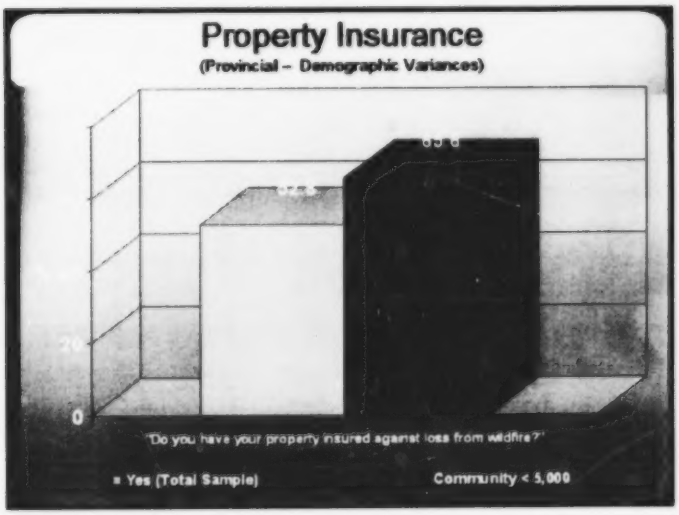
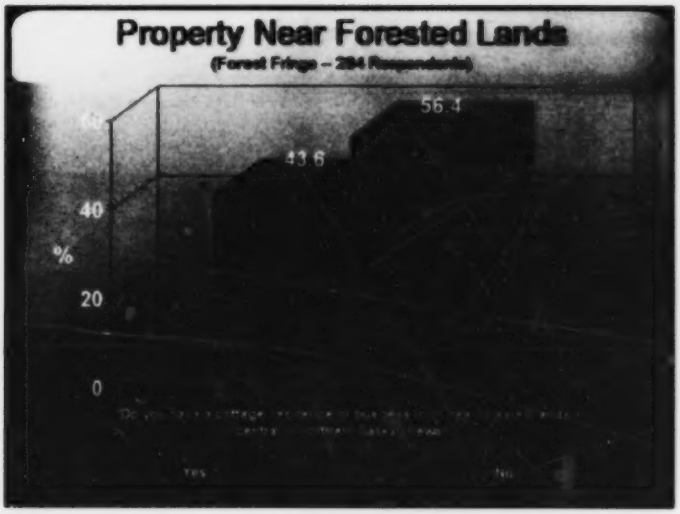


Chart 27 shows 47.9% of Forest Fringe respondents have all of their property insured, while another 5.6% say some of their property is insured.

Chart 27



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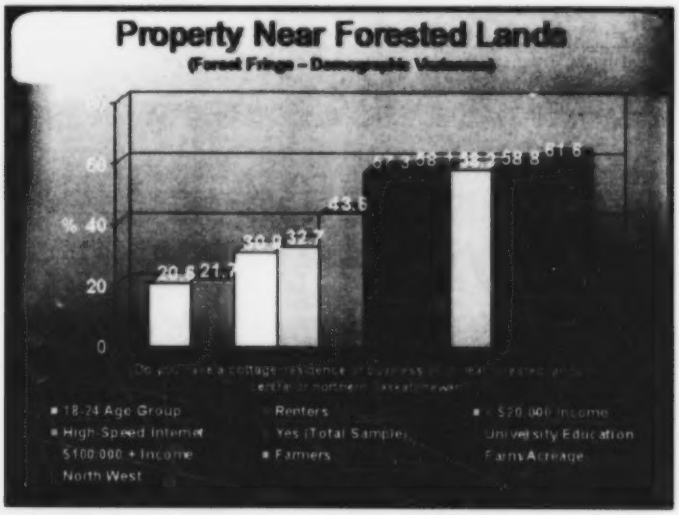

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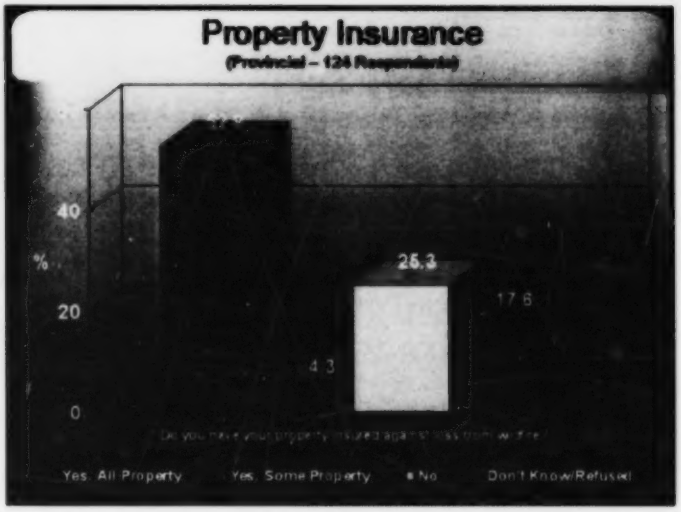

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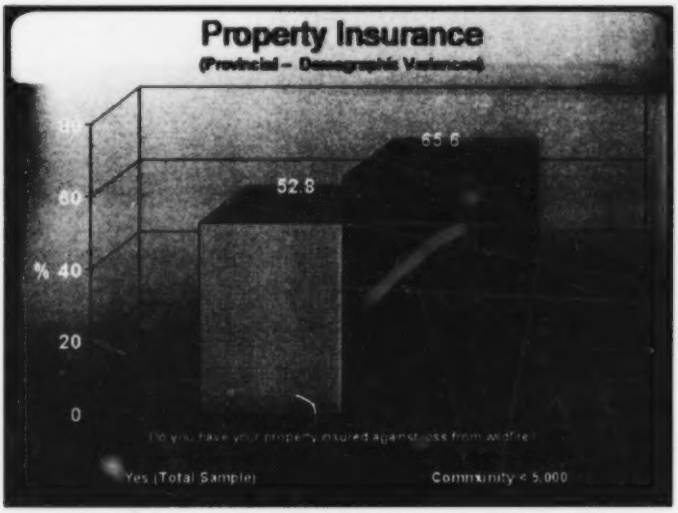

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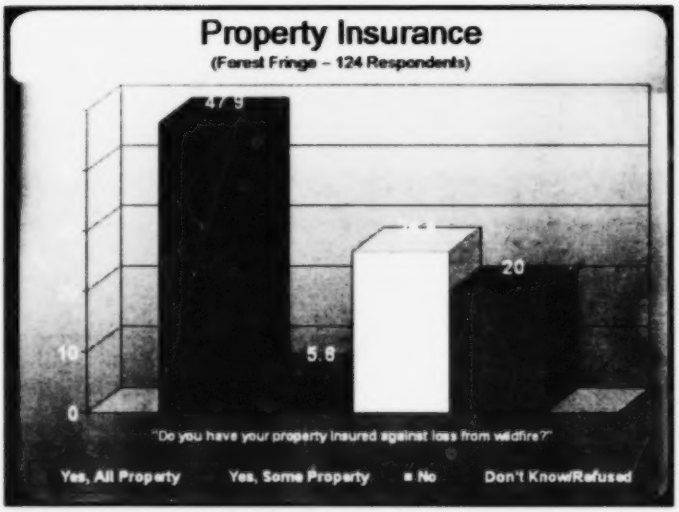


Chart 28 shows Forest Fringe respondents with annual Household Incomes of $20,000 to $40,000 were the *least likely* to say that all of their property was insured (29.2% vs. 47.9% for the Total Sample). At the other end of the scale, Forest Fringe respondents with annual Household Incomes of $40,000 to $60,000 were the *most likely* of all to say their property was insured (61.7% vs. 47.9% for the Total Sample).

Chart 28

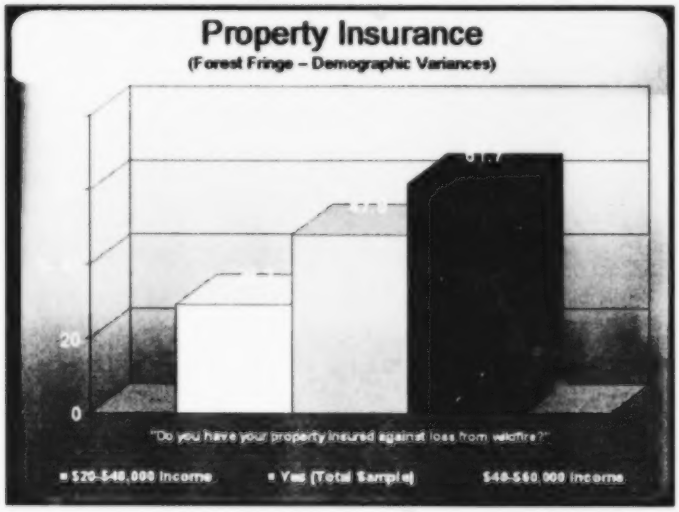


Chart 29 shows 24.5% of the Provincial respondents with property in or near forested lands have seen or heard information recently about how to protect their property or business from the risk of wildfires.

Chart 29

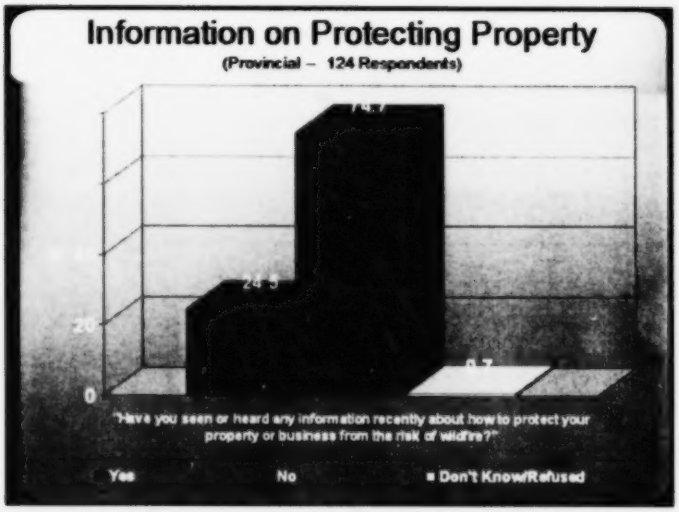


Chart 30 shows Provincial respondents from Communities of more than 30,000 Population were the *least likely* of all to have seen or heard information about how to protect their property from the risk of wildfires (14.7% vs. 24.5% for the Total Sample). At the other end of the scale, respondents with College or Technical Institute Education were the *most likely* of all to recall such information (35.9% vs. 24.5% for the Total Sample).

Chart 30

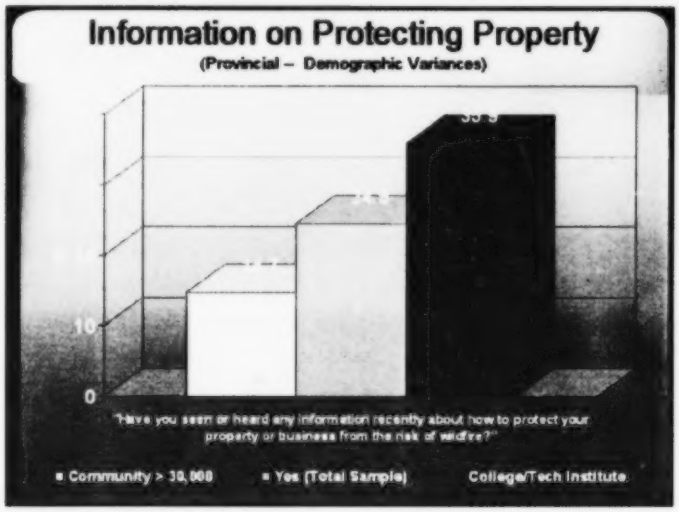


Chart 31 shows 27.1% of the Forest Fringe respondents with property in or near forested lands recall seeing or hearing recent information about how to protect their property from the risk of wildfires.

Chart 31

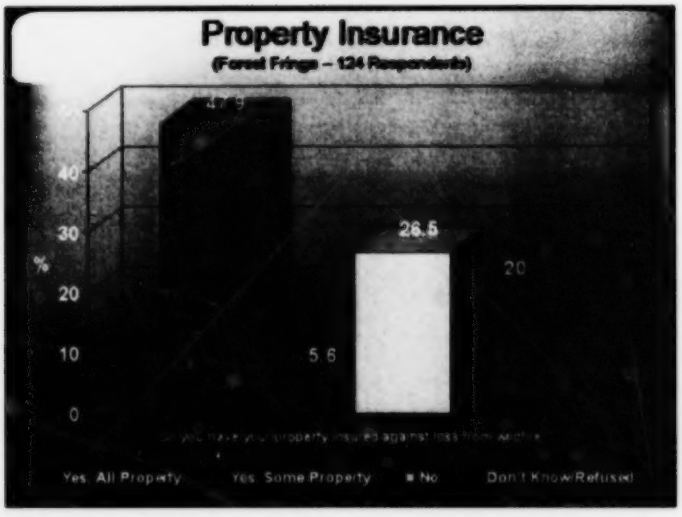
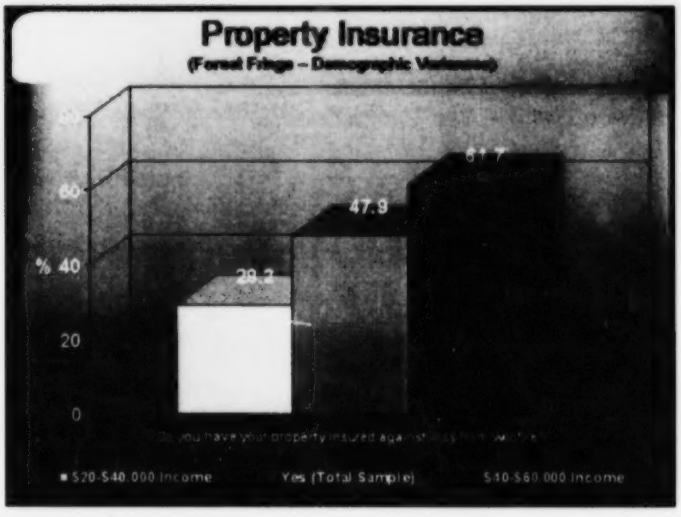


Chart 28 shows Forest Fringe respondents with annual Household Incomes of $20,000 to $40,000 were the *least likely* to say that all of their property was insured (29.2% vs. 47.9% for the Total Sample). At the other end of the scale, Forest Fringe respondents with annual Household Incomes of $40,000 to $60,000 were the *most likely* of all to say their property was insured (61.7% vs. 47.9% for the Total Sample).

Chart 28



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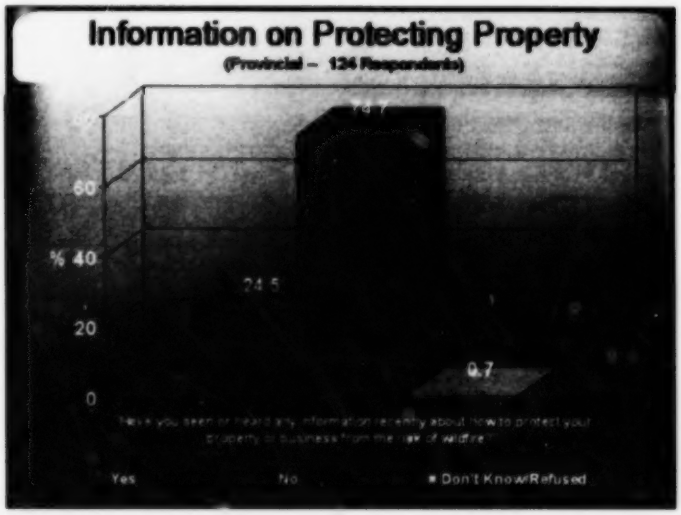

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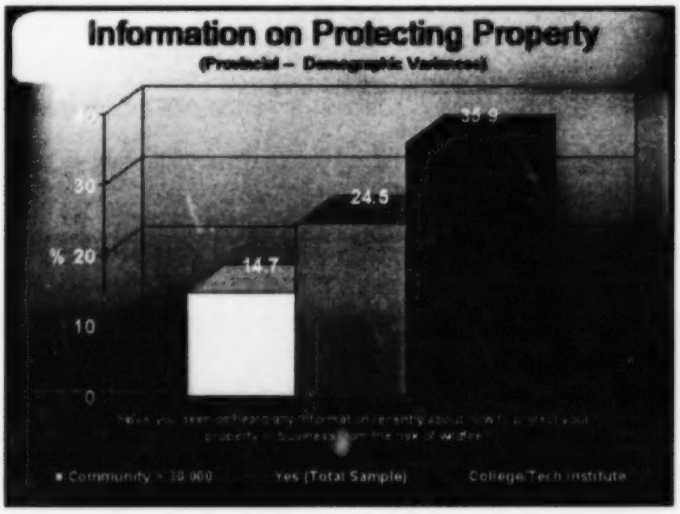

Chart 31 shows 27.1% of the Forest Fringe respondents with property in or near forested lands recall seeing or hearing recent information about how to protect their property from the risk of wildfires.

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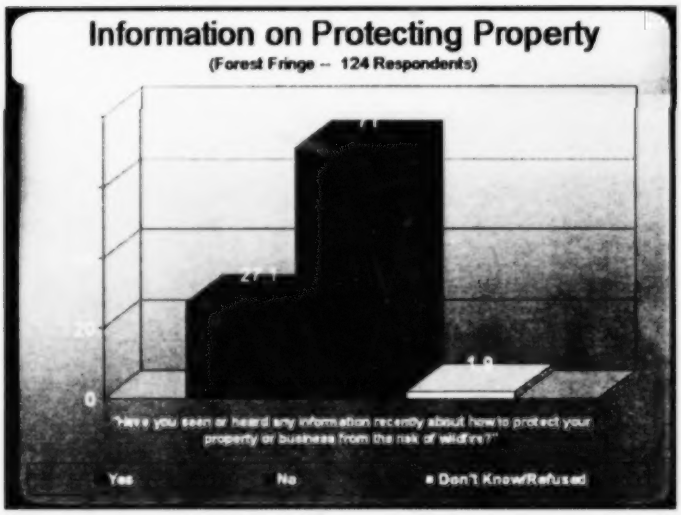
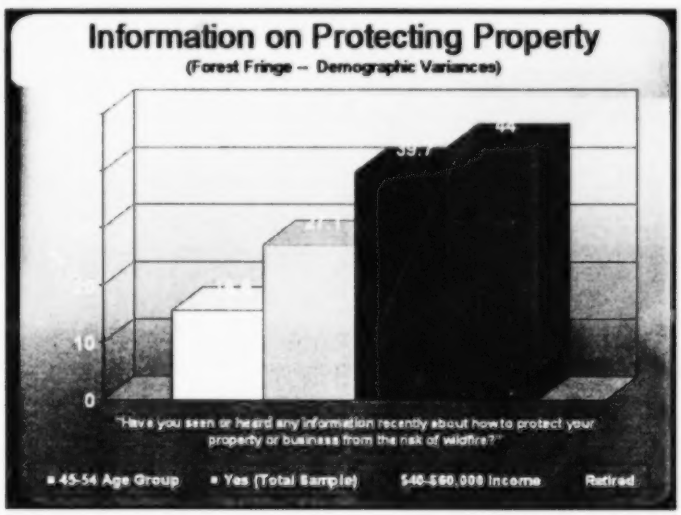

Information on Protecting Property
(Forest Fringe -- 124 Respondents)
0
"Have you seen or heard any information recently about how to protect your property or business from the risk of wildfire?"
Yes
No
Don't Know/Refused

Chart 32 shows Forest Fringe respondents from the 45 to 54 Age Group were the *least likely* to recall seeing or hearing information about how to protect their property from wildfires (15.6% vs. 27.1% for the Total Sample). At the other end of the scale, Retired respondents were the *most likely* of all to recall seeing or hearing such information (44% vs. 27.1% for the Total Sample).

Chart 32


Information on Protecting Property
(Forest Fringe -- Demographic Variances)
10
0
"Have you seen or heard any information recently about how to protect your property or business from the risk of wildfire?"
45-54 Age Group
Yes (Total Sample)
$40-$60,000 Income
Retired

The 30 Provincial respondents who had recently seen or heard information about how to protect their property from the risk of wildfires were asked if they had accessed this information from news reports. Chart 33 shows 35.5% of this group said they had accessed the information on how to protect their property from wildfires in news reports.

Chart 33

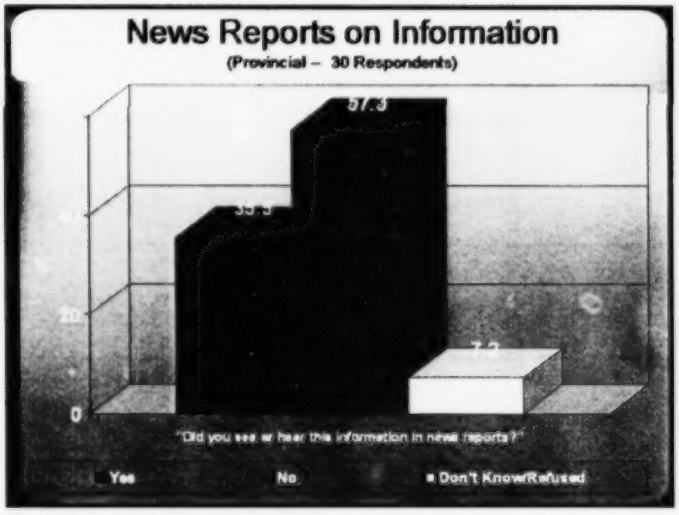


Chart 34 shows 43.9% of the Forest Fringe respondents who recalled seeing or hearing recent information on how to protect their property from wildfires, had accessed that information from news reports.

Chart 34

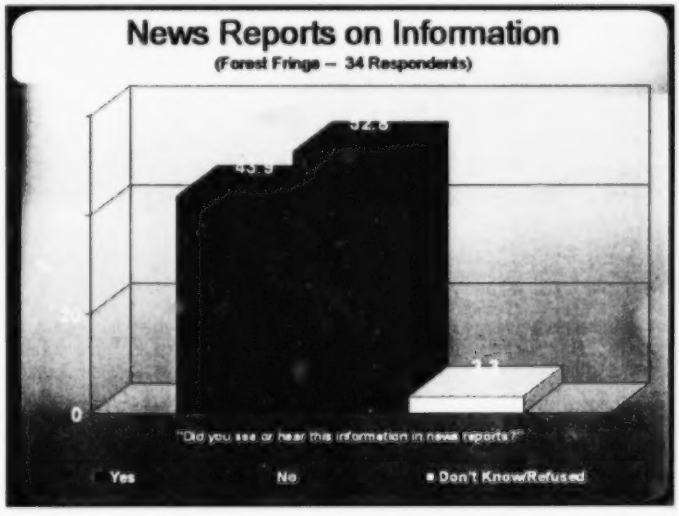
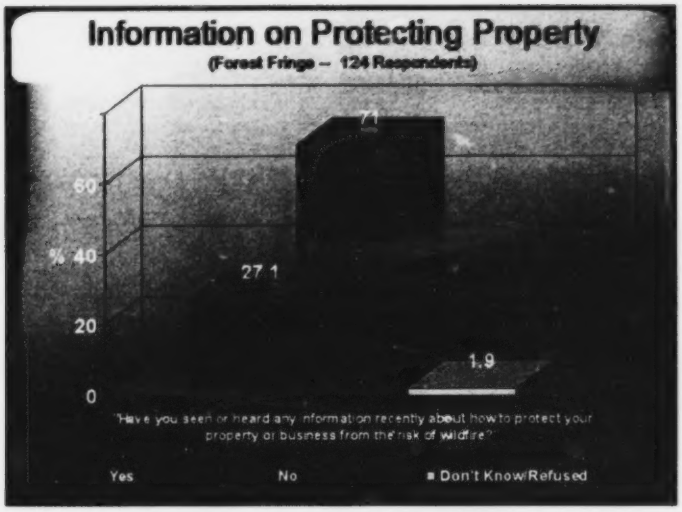


Chart 35 shows 56.1% of the Provincial respondents who recalled accessing recent information about how to protect their property from wildfires on news reports, believe they had accessed those news reports on television.

Chart 35



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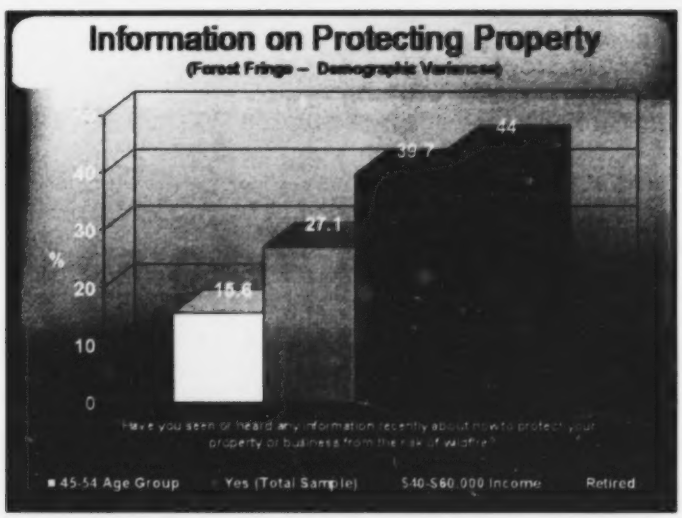

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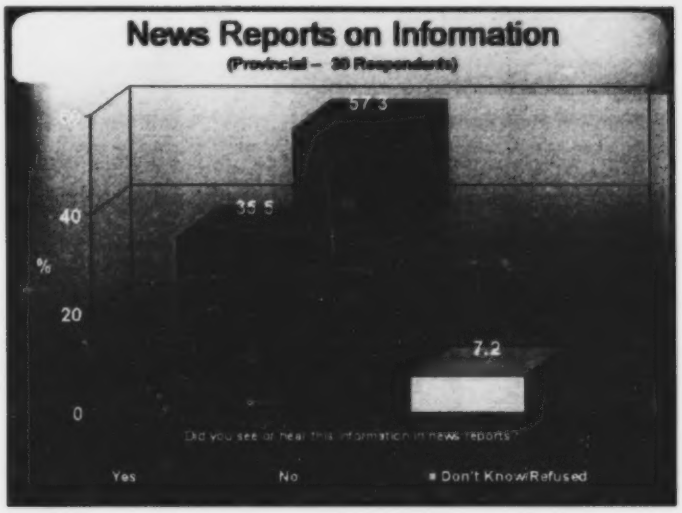


Chart 34 shows 43.9% of the Forest Fringe respondents who recalled seeing or hearing recent information on how to protect their property from wildfires, had accessed that information from news reports.

Chart 34

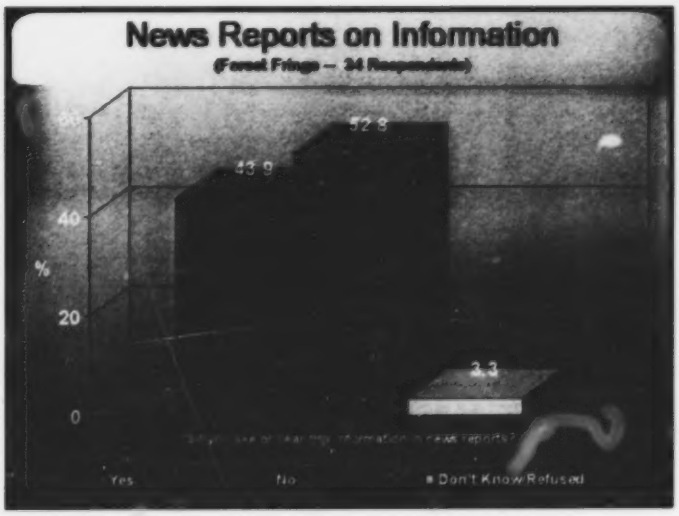


Chart 35 shows 56.1% of the Provincial respondents who recalled accessing recent information about how to protect their property from wildfires on news reports, believe they had accessed those news reports on television.

Chart 35

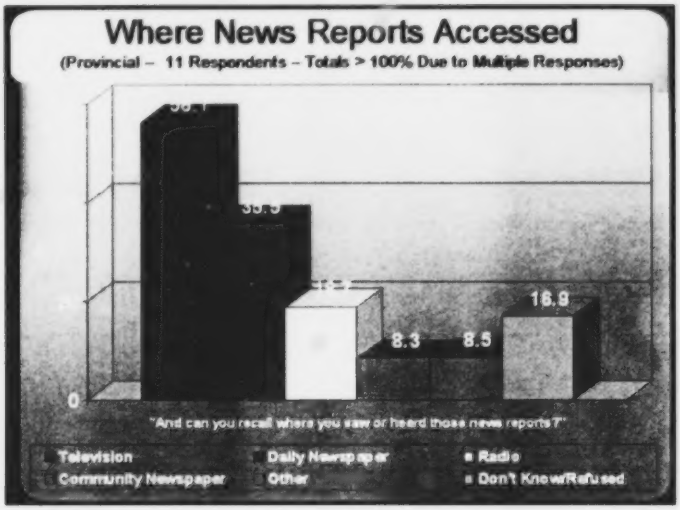


Chart 36 shows 58.6% of the Forest Fringe respondents who recall recently accessing information about how to protect their property from wildfires on news reports, believe they had accessed those news reports on television.

Chart 36

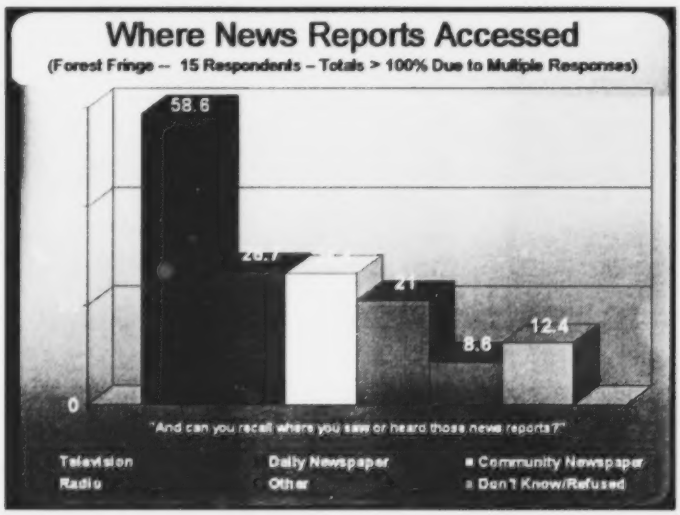


Chart 37 shows 25.9% of the Provincial respondents who recall seeing or hearing information about how to protect their property from wildfires, also recall seeing advertisements on this topic recently.

Chart 37

Chart 38 shows 29% of the Forest Fringe respondents who recall seeing or hearing information on how to protect their property from the risk of wildfires, recall seeing advertisements recently on this topic.

Chart 38

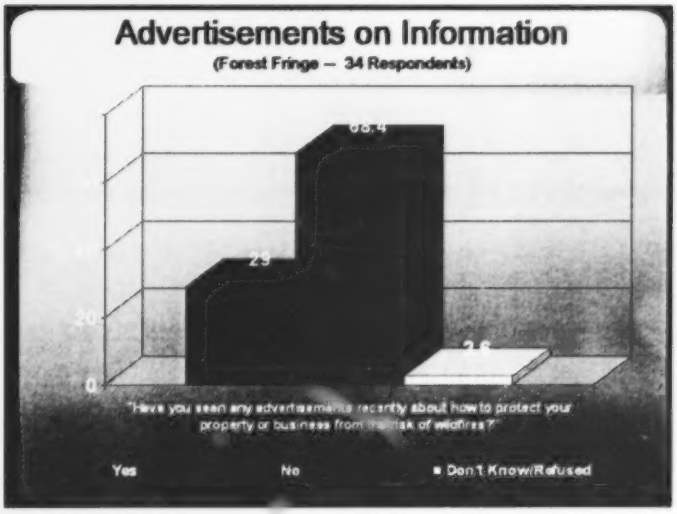
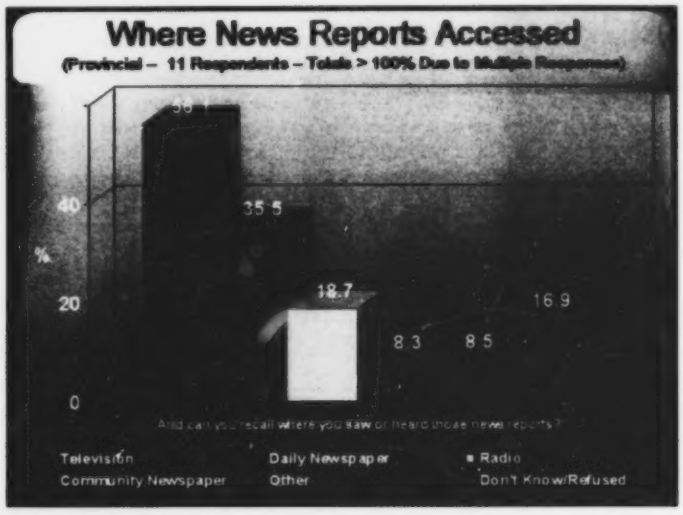


Chart 39 shows 65.2% of the provincial respondents who recall seeing advertisements on how to protect their property from the risks of wildfires, believe they accessed those advertisements on television.

Chart 39



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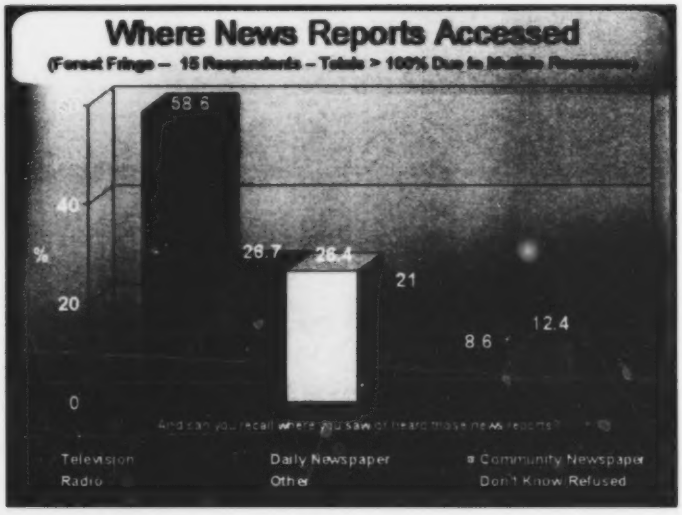

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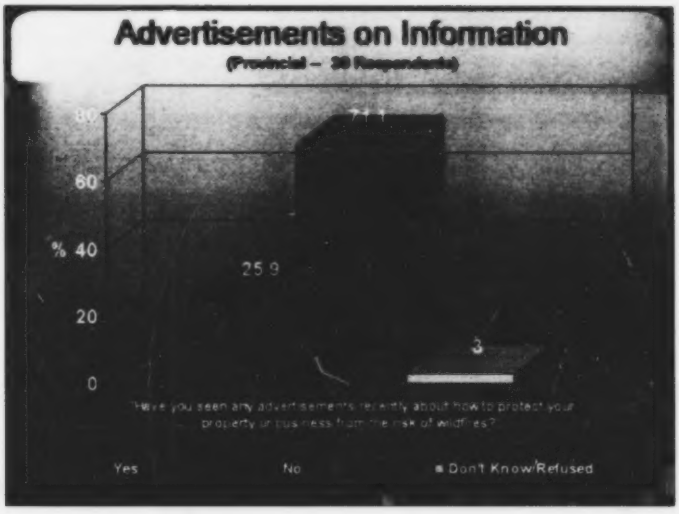

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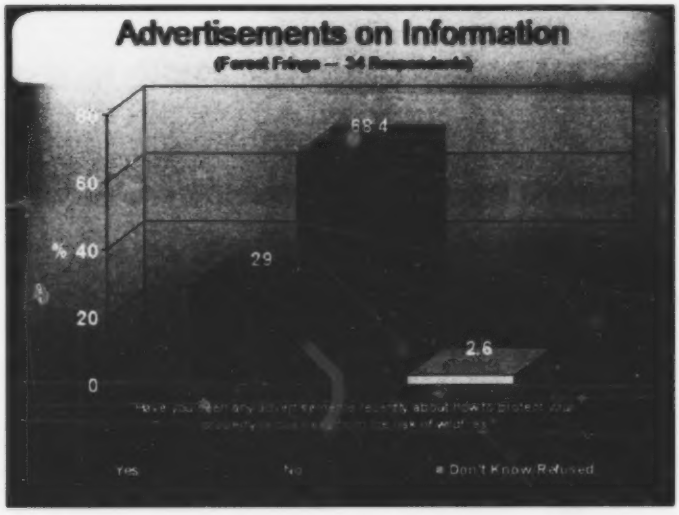

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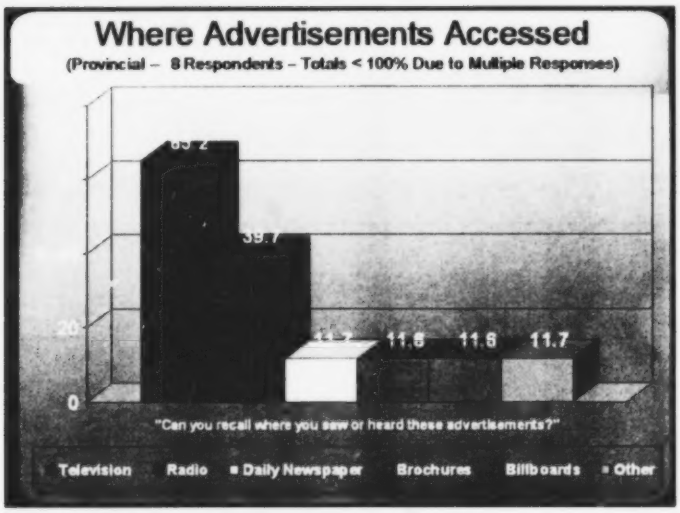


Chart 40 shows 32.2% of the Forest Fringe respondents who recall seeing advertisements about how to protect their property from the risk of wildfires, believe they accessed those advertisements in their Daily Newspaper.

Chart 40

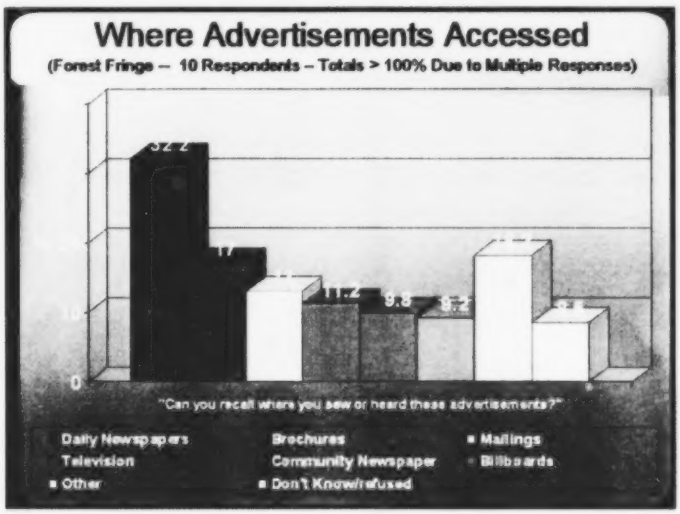


Chart 41 shows *less than half* of the Provincial respondents who recall seeing or hearing recent information about how to protect their property from wildfires, recall accessing that information from *some other source* beyond news reports or advertisements. 12.6% recall accessing such information from a Local Government and 12% recall accessing such information by Word of Mouth.

Chart 41

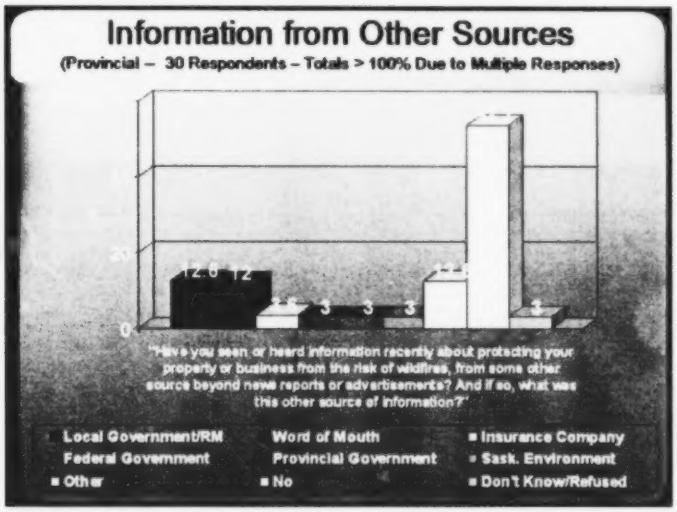
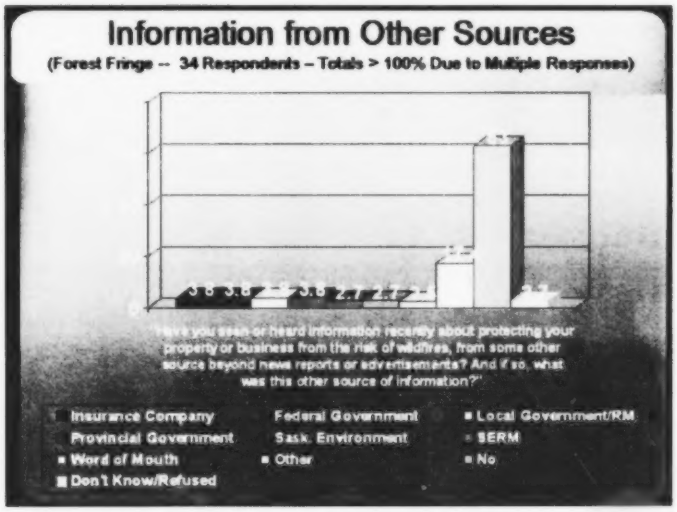

Information from Other Sources
(Provincial – 30 Respondents – Totals > 100% Due to Multiple Responses)
20
0
12.0
12
3
3
3
"Have you seen or heard information recently about protecting your property or business from the risk of wildfires, from some other source beyond news reports or advertisements? And if so, what was this other source of information?"
Local Government/RM
Word of Mouth
Insurance Company
Federal Government
Provincial Government
Sask. Environment
Other
No
Don't Know/Refused

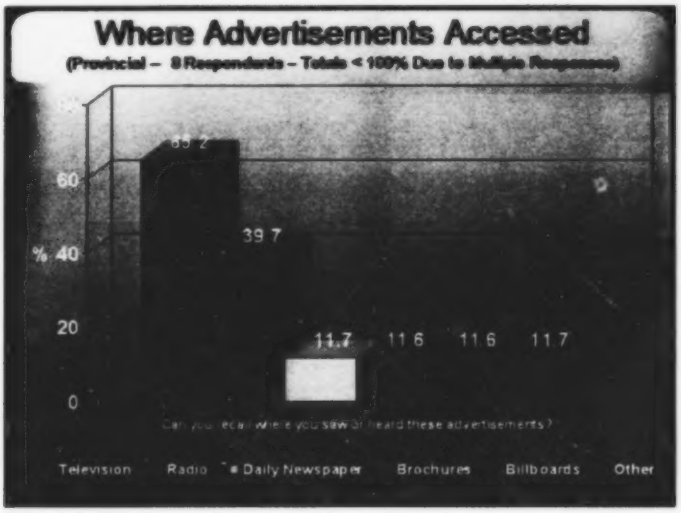
Chart 42 shows only about *one-third* of the Forest Fringe respondents who recall seeing or hearing recent information about how to protect their property from wildfires, recall accessing that information from *some other source* beyond news reports or advertisements.

Chart 42


Information from Other Sources
(Forest Fringe -- 34 Respondents – Totals > 100% Due to Multiple Responses)
3.8
3.8
3.8
2.4
"Have you seen or heard information recently about protecting your property or business from the risk of wildfires, from some other source beyond news reports or advertisements? And if so, what was this other source of information?"
Insurance Company
Federal Government
Local Government/RM
Provincial Government
Sask. Environment
SERM
Word of Mouth
Other
No
Don't Know/Refused

The 124 Provincial respondents who own property in or near forested lands were asked if they have taken any steps to reduce the risk of wildfire to their property. Because respondents were allowed to list more than one step, the results will total in excess of 100%. Chart 43 shows 41.6% have cleared brush/debris on their property to reduce the risk of wildfire. 11.2% say they have built fire breaks/fire guards to reduce the risk of wildfire to their property.

Chart 43



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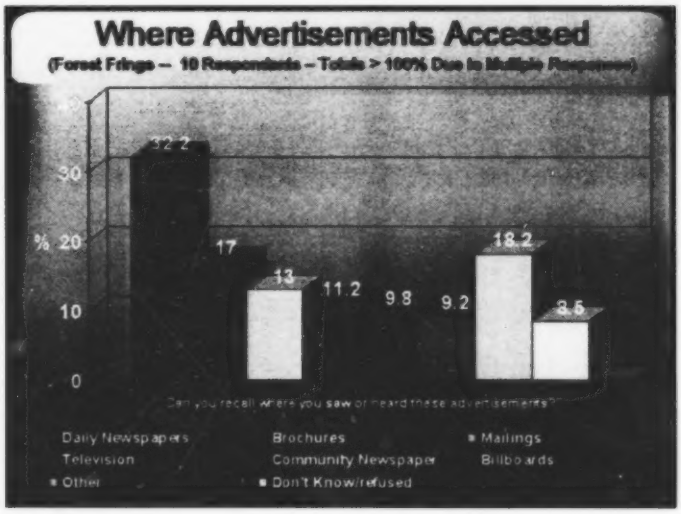

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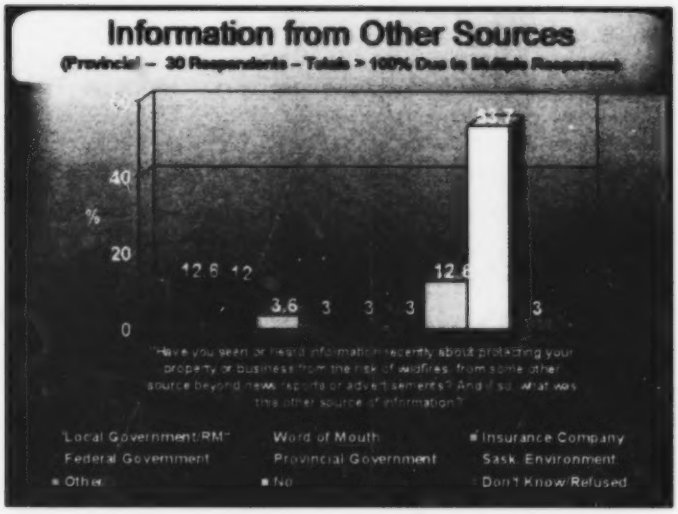

Chart 42 shows only about *one-third* of the Forest Fringe respondents who recall seeing or hearing recent information about how to protect their property from wildfires, recall accessing that information from *some other source* beyond news reports or advertisements.

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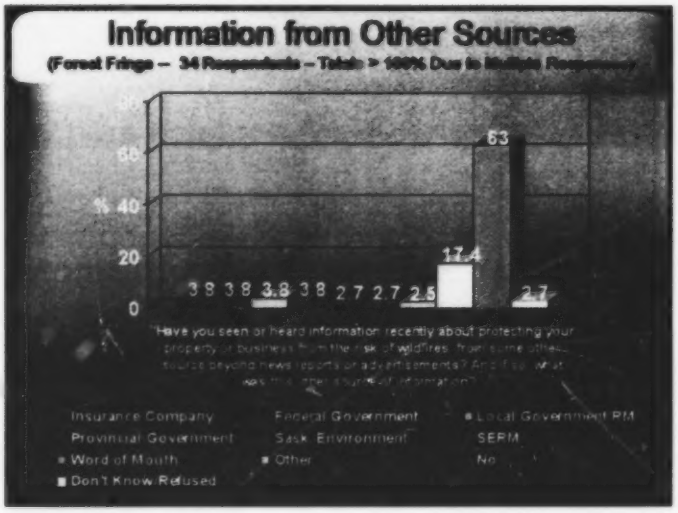

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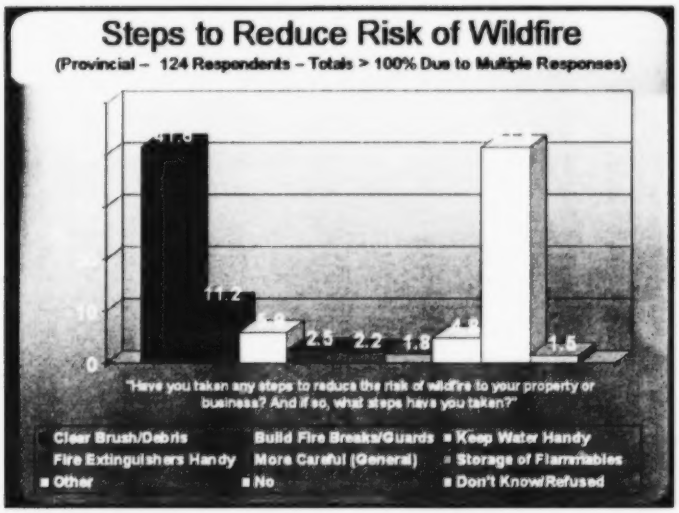
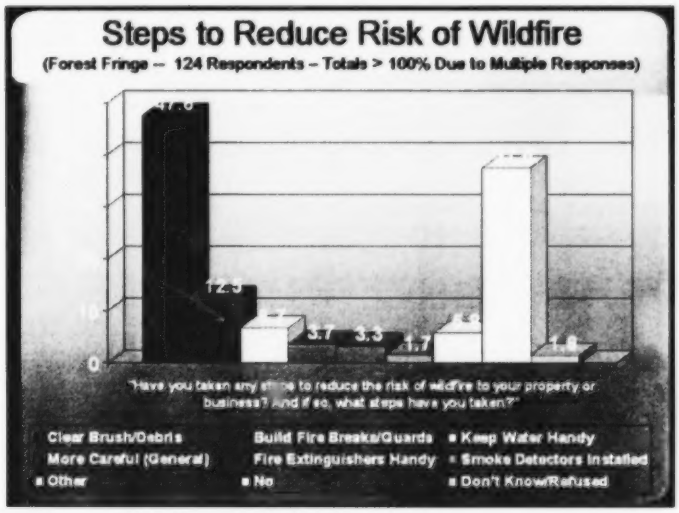


Chart 44 shows 47.6% of the Forest Fringe respondents with property in or near forested lands have cleared brush/debris to reduce the risk of wildfire on their property. 12.5% have built fire breaks/fire guards to reduce the risk of wildfire.

Chart 44



VI. General Fire Safety Issues

The next series of survey questions explored a number of general fire safety issues. The 600 Provincial survey respondents were asked what conditions they take into consideration when lighting a fire for purposes such as campfires, burning waste material or burning stubble. Because respondents were allowed to list more than one condition, their responses will total in excess of 100%. Chart 45 shows 54.9% of Provincial respondents say they take *Wind Speed* into account when lighting a fire.

Chart 45

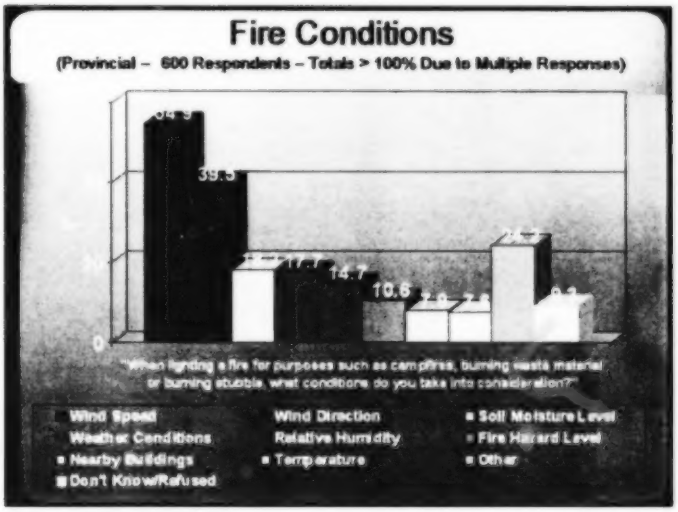
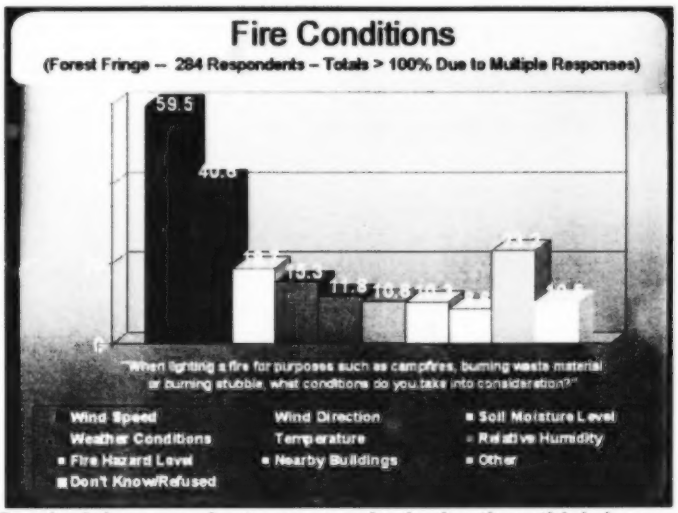


Chart 46 shows the 284 Forest Fringe respondents listed the same top four conditions as their Provincial counterparts that they take into consideration when lighting a fire.

Chart 46


Fire Conditions
(Forest Fringe – 284 Respondents – Totals > 100% Due to Multiple Responses)
59.5
"When lighting a fire for purposes such as campfires, burning waste material or burning stubble, what conditions do you take into consideration?"
Wind Speed
Weather Conditions
Fire Hazard Level
Don't Know/Refused
Wind Direction
Temperature
Nearby Buildings
Soil Moisture Level
Relative Humidity
Other

Next, the 600 Provincial respondents were asked who they think is responsible for the cost of putting out a wildfire caused by humans. Again, because respondents were allowed to list more than one response, their answers will total in excess of 100%. Chart 47 shows 39% of all Provincial respondents believe the Provincial Government is responsible for the costs of putting out a wildfire caused by humans.

Chart 47

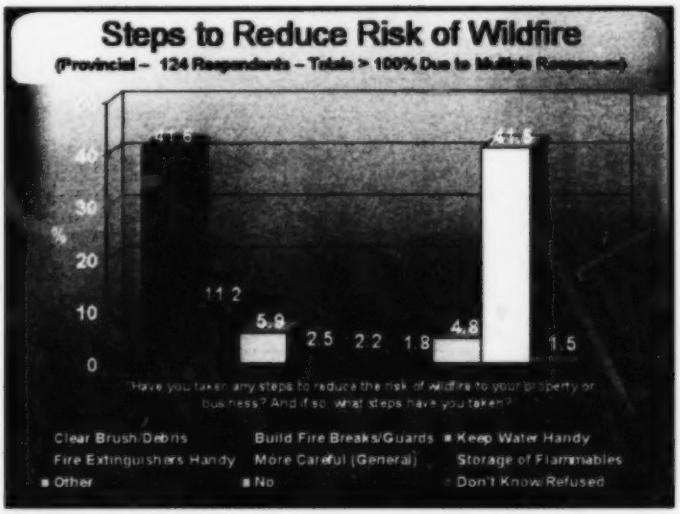


Chart 44 shows 47.6% of the Forest Fringe respondents with property in or near forested lands have cleared brush/debris to reduce the risk of wildfire on their property. 12.5% have built fire breaks/fire guards to reduce the risk of wildfire.

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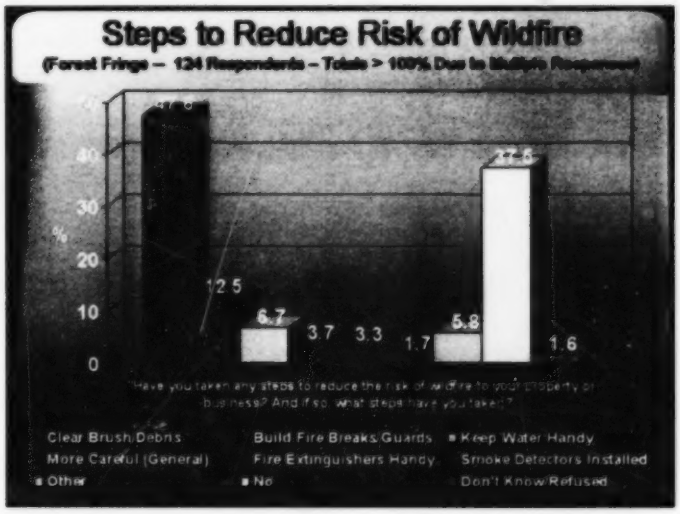

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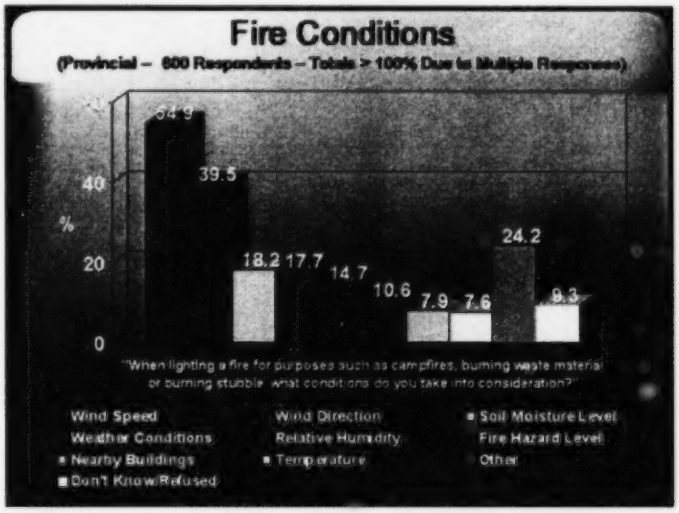
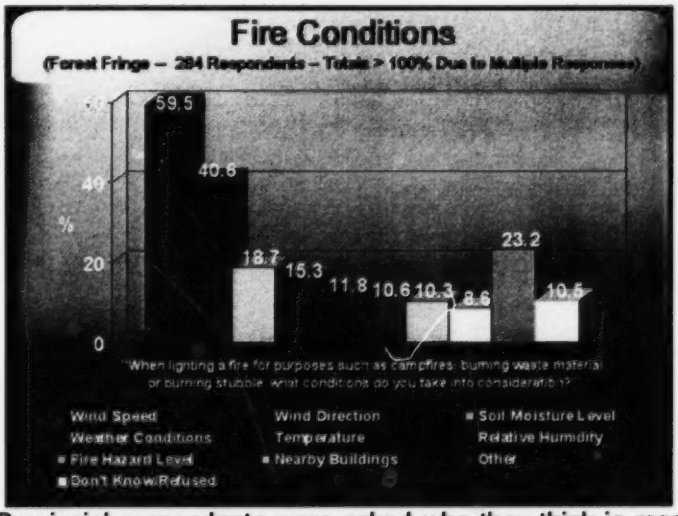


Chart 46 shows the 284 Forest Fringe respondents listed the same top four conditions as their Provincial counterparts that they take into consideration when lighting a fire.

Chart 46



Next, the 600 Provincial respondents were asked who they think is responsible for the cost of putting out a wildfire caused by humans. Again, because respondents were allowed to list more than one response, their answers will total in excess of 100%. Chart 47 shows 39% of all Provincial respondents believe the Provincial Government is responsible for the costs of putting out a wildfire caused by humans.

Chart 47

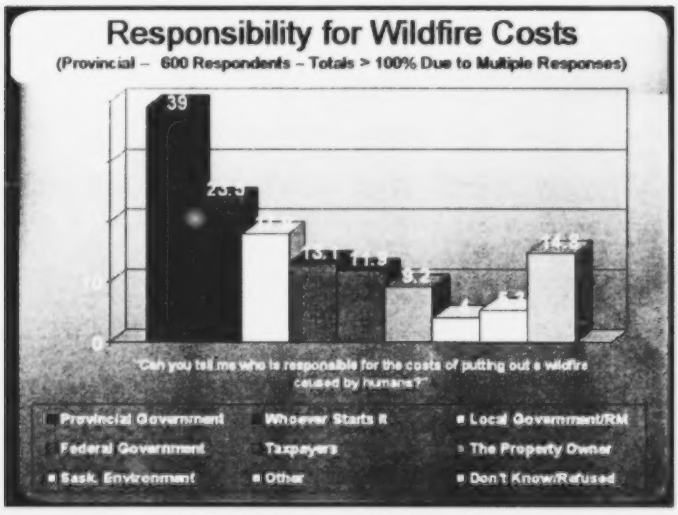
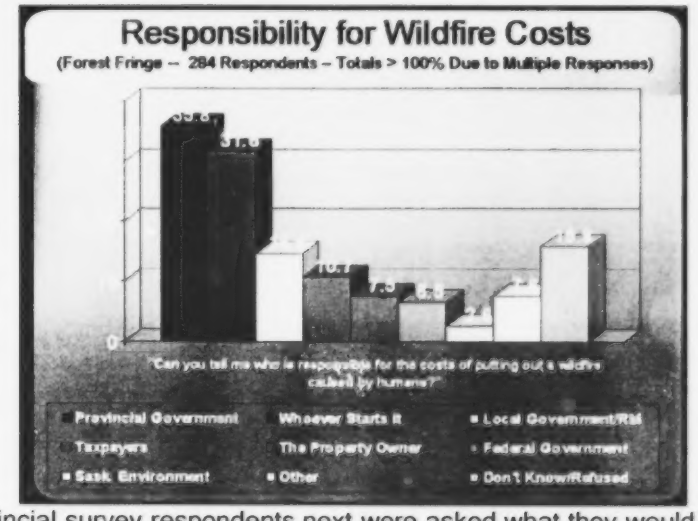

Responsibility for Wildfire Costs
(Provincial – 600 Respondents – Totals > 100% Due to Multiple Responses)
39
"Can you tell me who is responsible for the costs of putting out a wildfire caused by humans?"
Provincial Government
Whoever Starts It
Local Government/RM
Federal Government
Taxpayers
The Property Owner
Sask. Environment
Other
Don't Know/Refused

Chart 48 shows the 284 Forest Fringe respondents list the same top three suggestions as their Provincial counterparts, with respect to who holds responsibility for the cost of wildfires caused by humans. However, Forest Fringe respondents were *more likely* than their Provincial counterparts to suggest that whoever starts the fire bears responsibility for the cost.

Chart 48


Responsibility for Wildfire Costs
(Forest Fringe – 284 Respondents – Totals > 100% Due to Multiple Responses)
"Can you tell me who is responsible for the costs of putting out a wildfire caused by humans?"
Provincial Government
Whoever Starts It
Local Government/Rd
Taxpayers
The Property Owner
Federal Government
Sask. Environment
Other
Don't Know/Refused

The 600 Provincial survey respondents next were asked what they would do first, if they discovered a wildfire. Chart 49 shows the overwhelming majority of these respondents (72.5%) would Report It. 8.7% say they would Evacuate the Area/ Get Away from the fire area as quickly as possible. 8.4% say they would Try to Put the Fire Out.

Chart 49

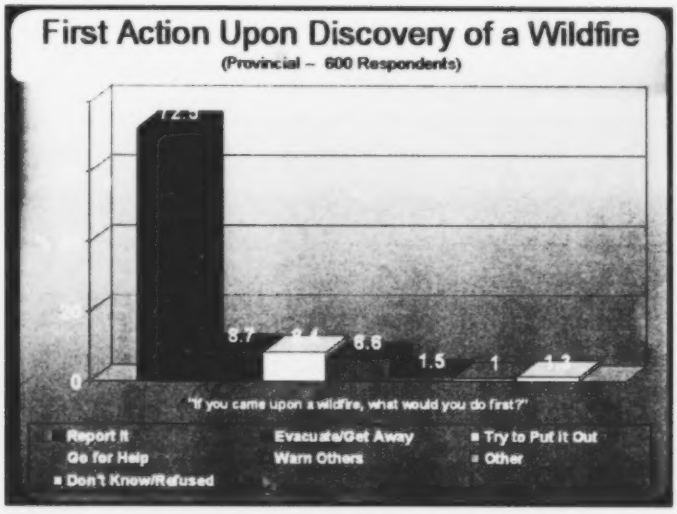
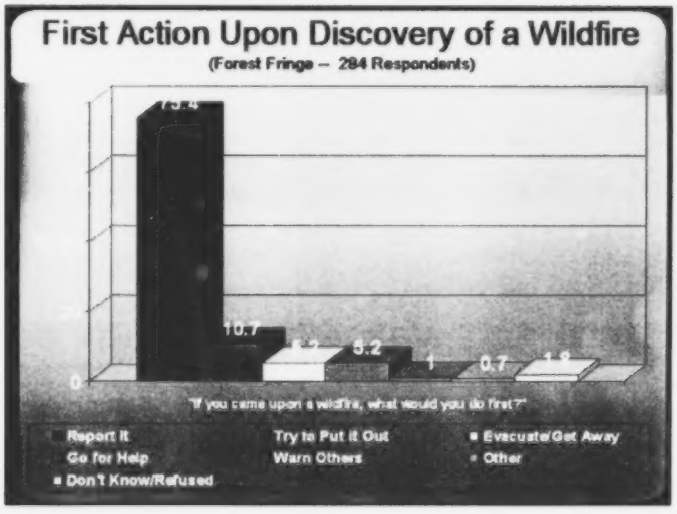


Chart 50 shows that among the 284 Forest Fringe respondents, 75.4% said the first thing they would do upon discovering a wildfire would be to Report It. 10.7% said they would Try to Put the Fire Out.

Chart 50



The 435 Provincial respondents, who said that their first action upon discovery of a wildfire would be to Report It, were asked to whom they would report a wildfire. Chart 51 shows 46.1% say they would Call 9-1-1. 23.8% would call the local Fire Department.

Chart 51

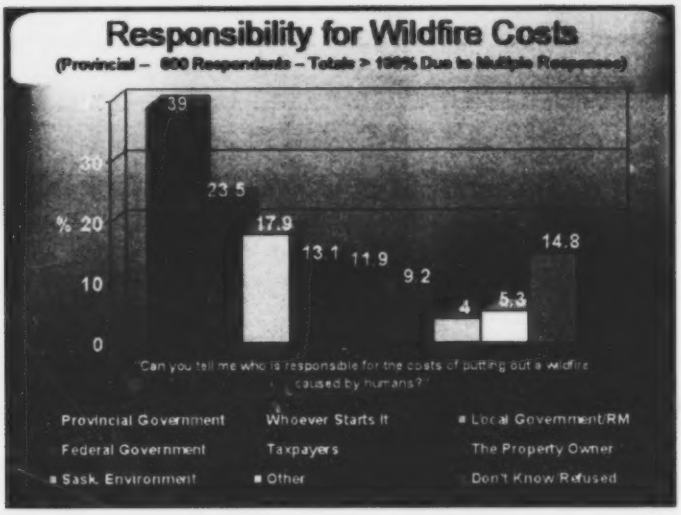
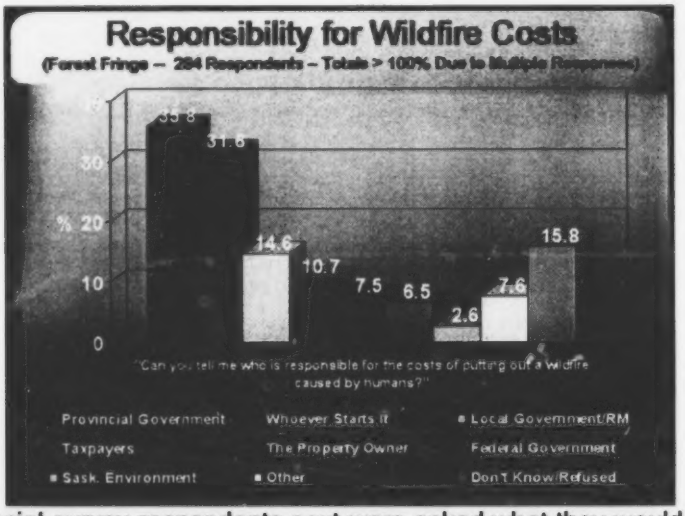


Chart 48 shows the 284 Forest Fringe respondents list the same top three suggestions as their Provincial counterparts, with respect to who holds responsibility for the cost of wildfires caused by humans. However, Forest Fringe respondents were *more likely* than their Provincial counterparts to suggest that whoever starts the fire bears responsibility for the cost.

Chart 48



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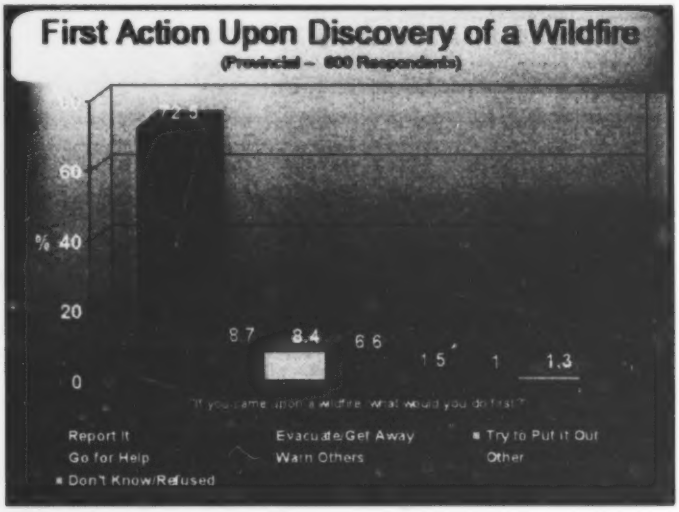

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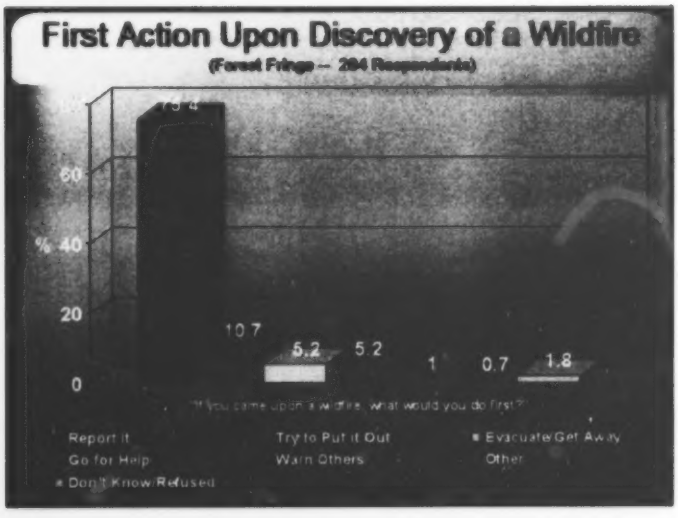

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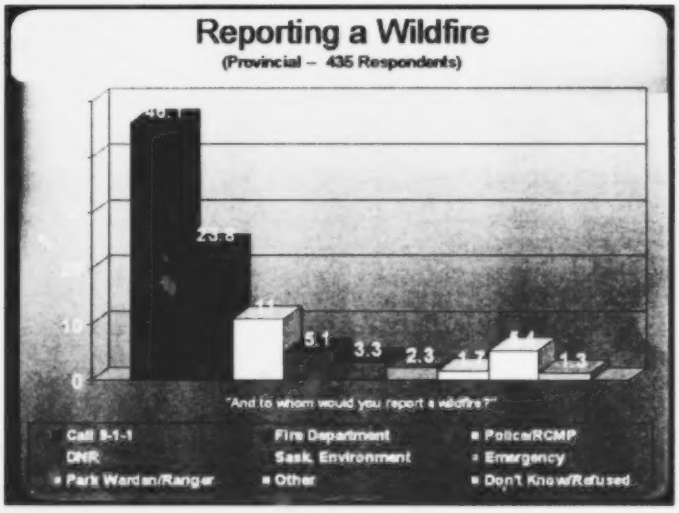
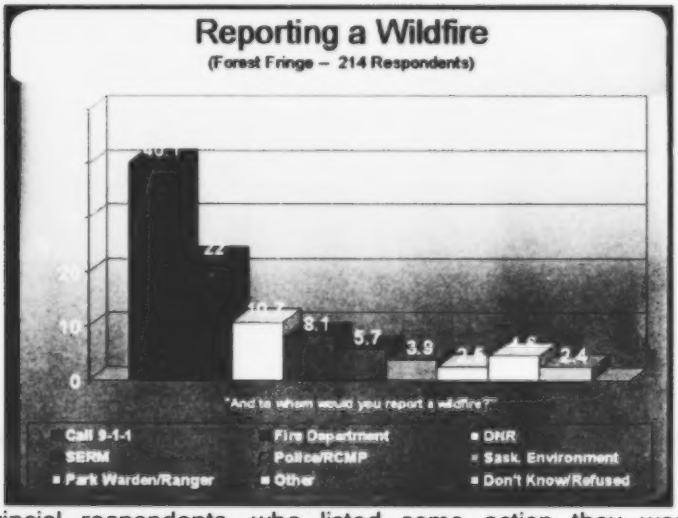


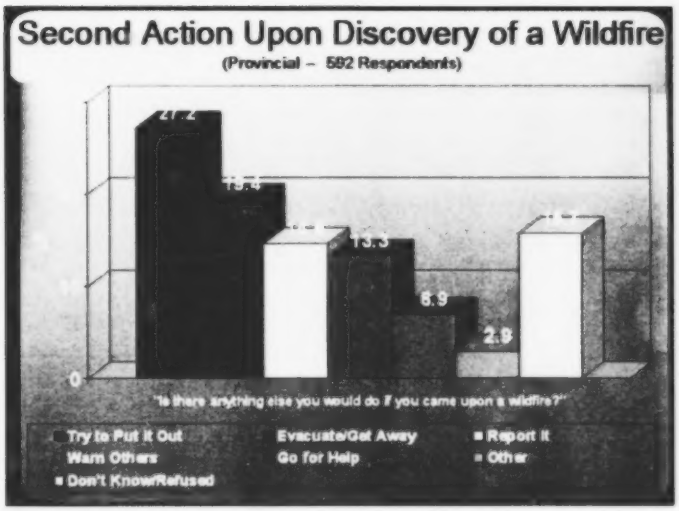
The 214 Forest Fringe respondents, who said their first action upon discovering a wildfire would be to **Report It**, were also asked to whom they would report a wildfire. **Chart 52** shows Forest fringe respondents named the same top two choices as their Provincial Counterparts: **Call 9-1-1** and **Call the local Fire Department**. However, after those responses, Forest Fringe respondents were *more likely* than their Provincial counterparts to mention **Saskatchewan Environment** in some form, as the place they would report a wildfire (22.7% for: DNR, SERM and Sask. Environment).

Chart 52



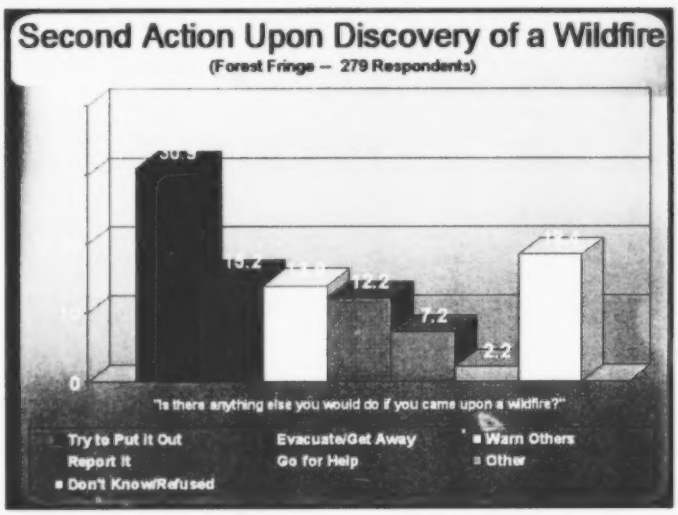
The 592 Provincial respondents, who listed some action they would take upon discovering a wildfire, were asked if there was anything else they would do. **Chart 53** shows 27.2% of these respondents said they would **Try to Put the Fire Out**, while 19.4% said they would **Evaucate/Get Away** from the fire area as quickly as possible.

Chart 53



The 279 Forest Fringe respondents, who listed some action they would take upon discovering a wildfire, were also asked if there was anything else they would do. Chart 54 shows these respondents listed the same top two choices as their Provincial counterparts on this question.

Chart 54



VII. Wildfire Information - Recall and Awareness

The final series of survey questions was designed to determine the level of recall and awareness with respect to wildfire information that has been made available to the public, and to determine how the public would normally access such information.

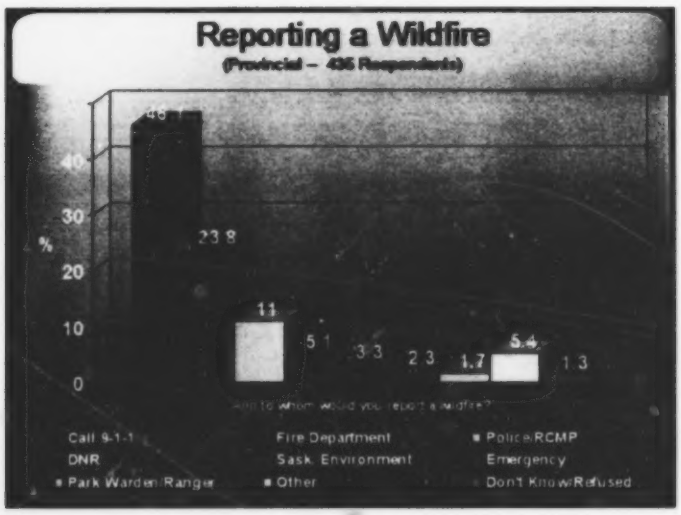


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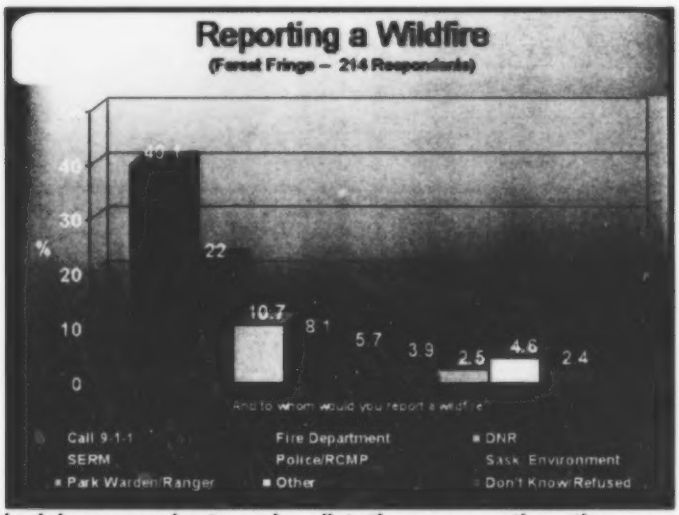
Chart 52



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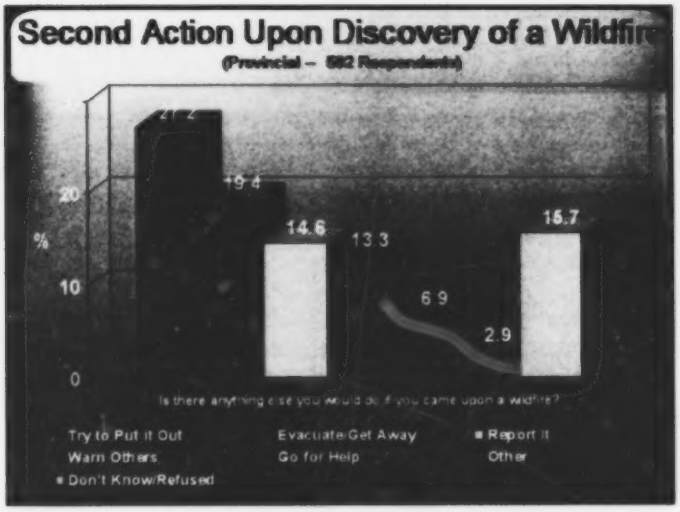

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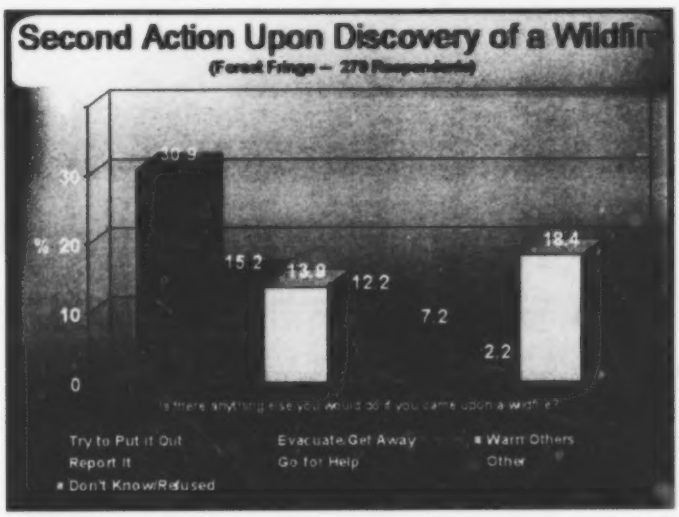

VII. Wildfire Information - Recall and Awareness

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The 600 Provincial survey respondents were asked to list where they would go to get information about wildfire safety in general. Because respondents were allowed to list more than one location, their responses will total in excess of 100%.

Chart 55 shows 27.3% of the Provincial respondents said they would expect to access general information about wildfire safety on a **Website**. 18.6% said they would expect to access information on wildfire safety at their local **Fire Department**, while 13% said they expected to find such information in **Parks**. This response did not distinguish between federal, provincial or regional parks.

It should be noted only 22.4% of the Provincial survey respondents said they would expect to access general information about wildfire safety through **Saskatchewan Environment** (either Forest Protection Branch, DNR, or Sask. Environment).

Chart 55

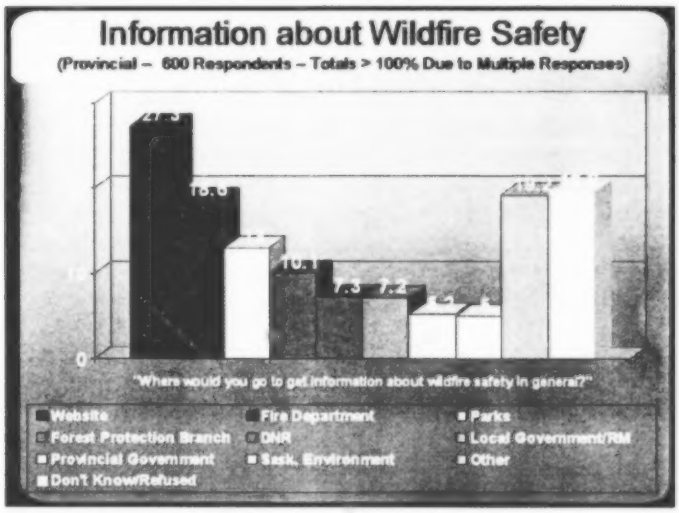
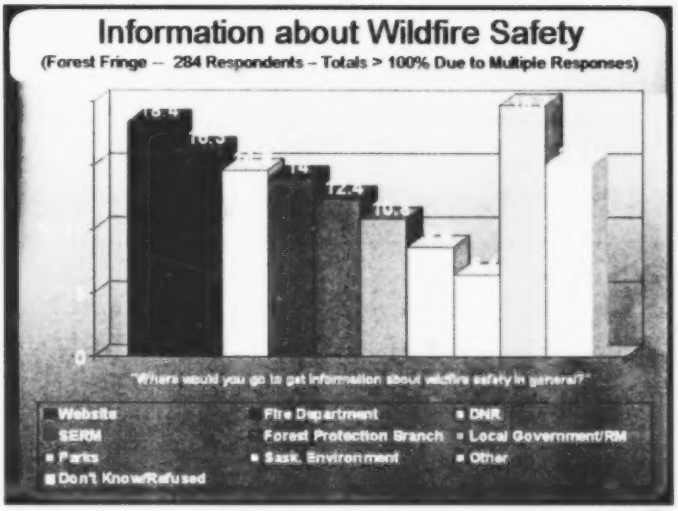


Chart 56 on the following page shows that the 284 Forest Fringe survey respondents were *much more likely* than their Provincial counterparts to say that they would access general information about wildfire safety through **Saskatchewan Environment** -- 47.4% vs. 22.4% for Provincial respondents -- mentioned DNR, SERM, Forest Protection Branch or Sask. Environment as their likely source of general wildfire safety information.

Chart 56



Next, the 600 Provincial survey respondents were asked if they could recall seeing or hearing information about wildfire safety during the past year. Chart 57 shows 44.9% of these respondents recalled seeing or hearing information about wildfire safety during the previous twelve months.

Chart 57

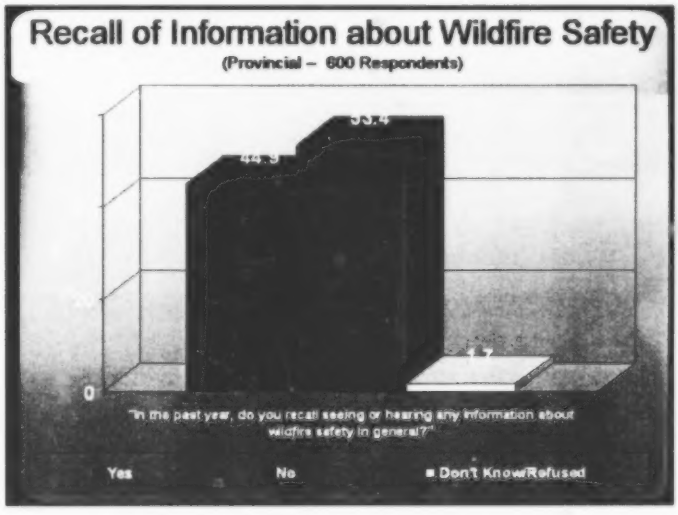

Recall of Information about Wildfire Safety
(Provincial -- 600 Respondents)
"In the past year, do you recall seeing or hearing any information about wildfire safety in general?"
Yes
No
Don't Know/Refused

Chart 58 shows provincial respondents with less than High School Education were the *least likely* of all to recall seeing or hearing information about wildfire safety during the past year (26.1% vs. 44.9% for the Total Sample). At the other end of the scale,

The 600 Provincial survey respondents were asked to list where they would go to get information about wildfire safety in general. Because respondents were allowed to list more than one location, their responses will total in excess of 100%.

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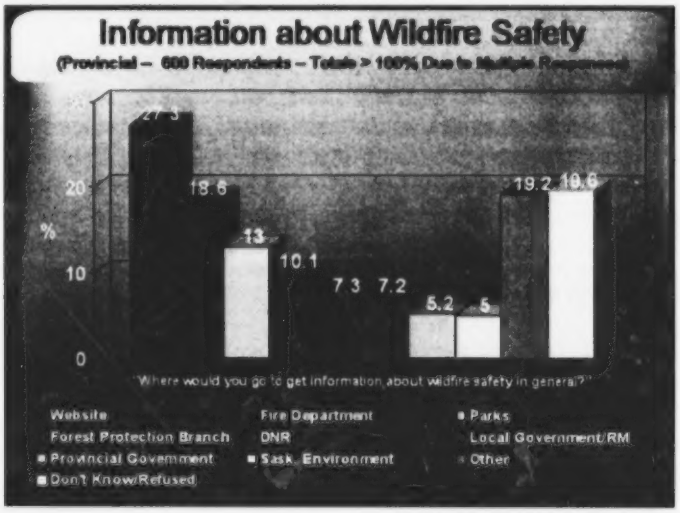

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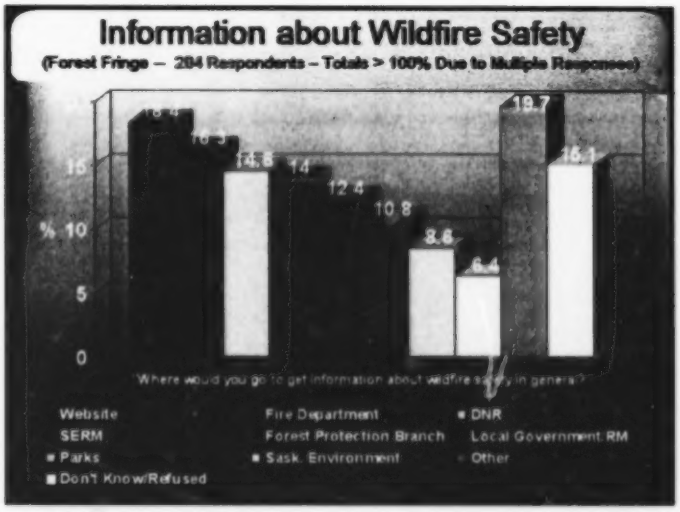

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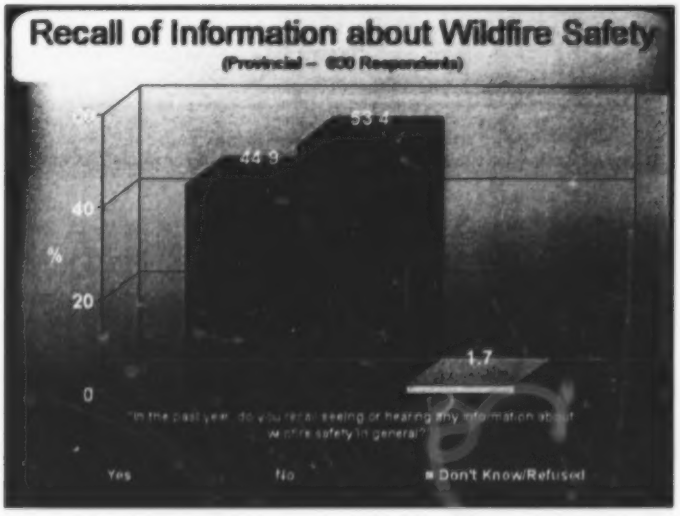


Chart 58 shows provincial respondents with less than High School Education were the *least likely* of all to recall seeing or hearing information about wildfire safety during the past year (26.1% vs. 44.9% for the Total Sample). At the other end of the scale,

provincial respondents who are Employed Part-Time were the *most likely* of all to recall seeing or hearing such information (56.5% vs. 44.9% for the Total Sample).

Chart 58

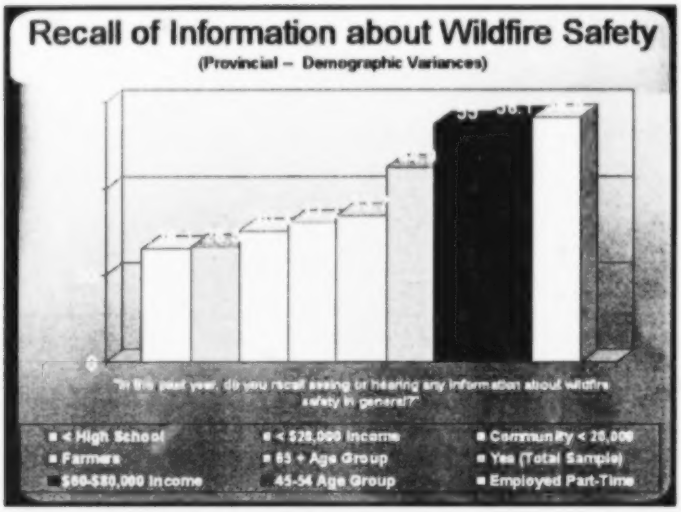

Recall of Information about Wildfire Safety
(Provincial – Demographic Variances)
"In the past year, do you recall seeing or hearing any information about wildfire safety in general?"
< High School
< $28,000 Income
Community < 25,000
Farmers
65 + Age Group
Yes (Total Sample)
$60-$80,000 Income
45-54 Age Group
Employed Part-Time

Chart 59 shows 45.1% of the 284 Forest Fringe survey respondents recall seeing or hearing information about wildfire safety during the past year.

Chart 59

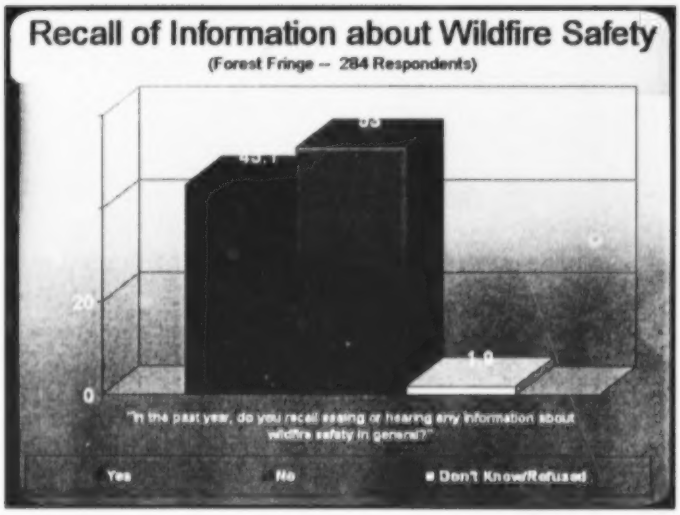
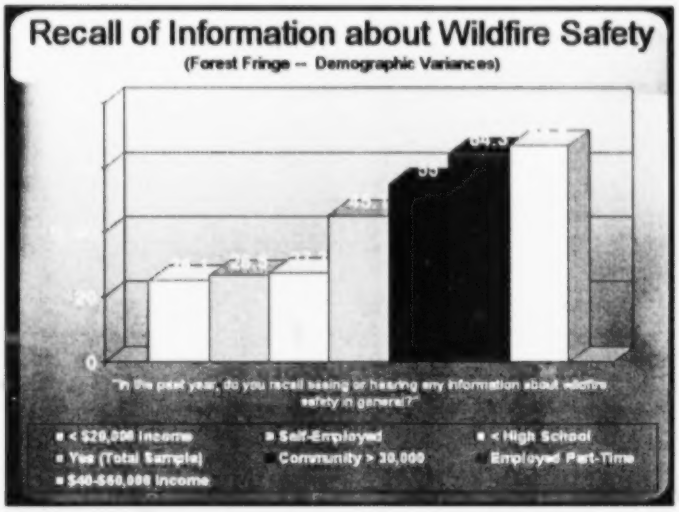

Recall of Information about Wildfire Safety
(Forest Fringe – 284 Respondents)
"In the past year, do you recall seeing or hearing any information about wildfire safety in general?"
Yes
No
Don't Know/Refused

Chart 60 shows Forest Fringe respondents with annual Household Incomes of less than $20,000 were the *least likely* of all to recall seeing or hearing information about wildfire safety in the past year (25.1% vs. 45.1% for the Total Sample). At the other end of the scale, respondents with annual Household Incomes of $40,000 to $60,000 were the

most likely of all to recall seeing or hearing such information (66.8% vas. 45.1% for the Total Sample).

Chart 60



The 269 Provincial survey respondents who recalled seeing or hearing information about wildfire safety during the past year were asked if they had seen or heard this information in news reports. Chart 61 shows 63.9% of these respondents recall accessing such information through news reports.

Chart 61

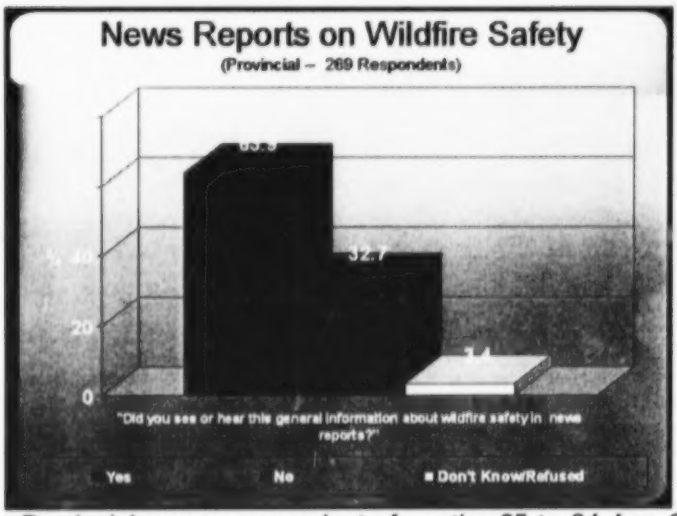


Chart 62 shows Provincial survey respondents from the 25 to 34 Age Group were the *least likely* of all to say they had seen or heard information about wildfire safety in news reports (46.2% vs. 63.9% for the Total Sample). At the other end of the scale, Retired respondents were the sub-group *most likely* to say they had seen or heard this information in news reports (76.8% vs. 63.9%).

provincial respondents who are Employed Part-Time were the *most likely* of all to recall seeing or hearing such information (56.5% vs. 44.9% for the Total Sample).

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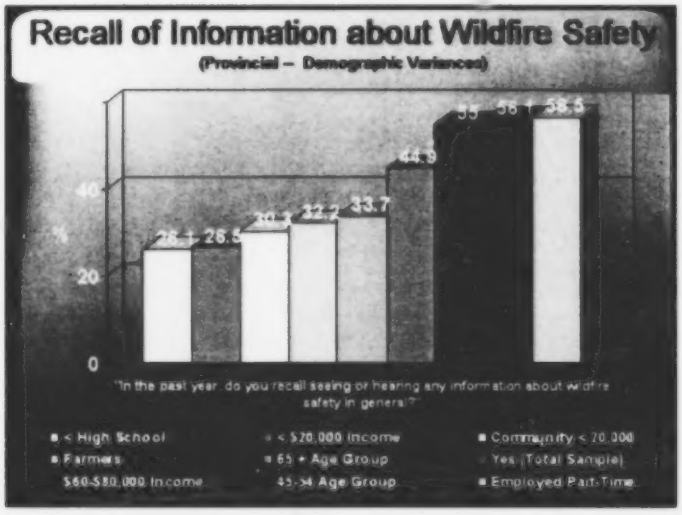

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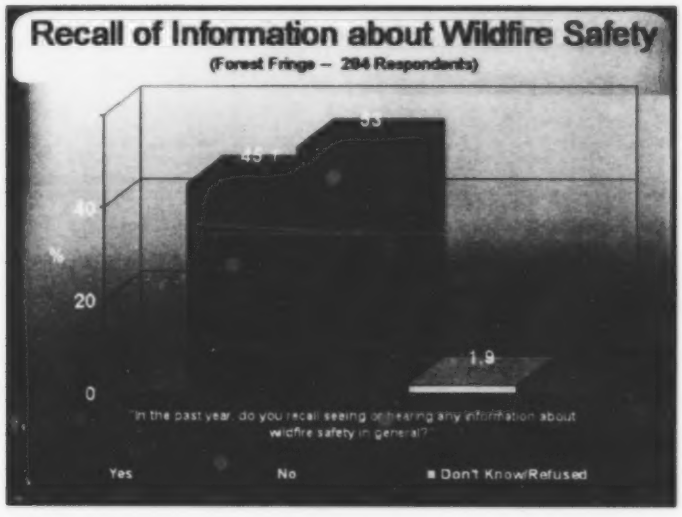

Chart 60 shows Forest Fringe respondents with annual Household Incomes of less than $20,000 were the *least likely* of all to recall seeing or hearing information about wildfire safety in the past year (25.1% vs. 45.1% for the Total Sample). At the other end of the scale, respondents with annual Household Incomes of $40,000 to $60,000 were the

most likely of all to recall seeing or hearing such information (66.8% vas. 45.1% for the Total Sample).

Chart 60

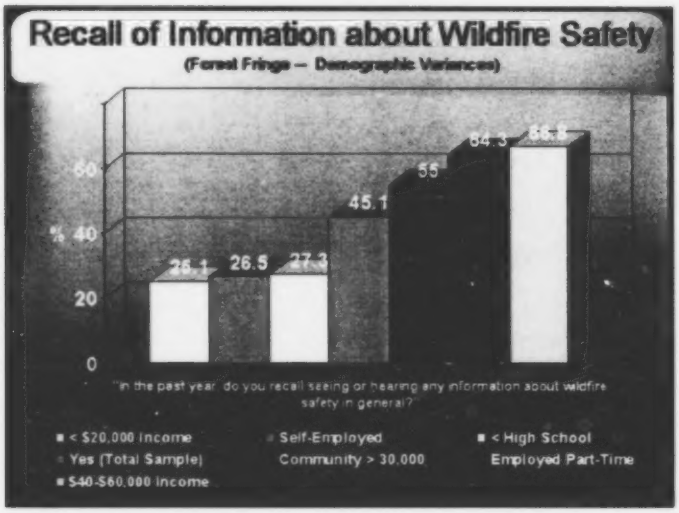

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Chart 61

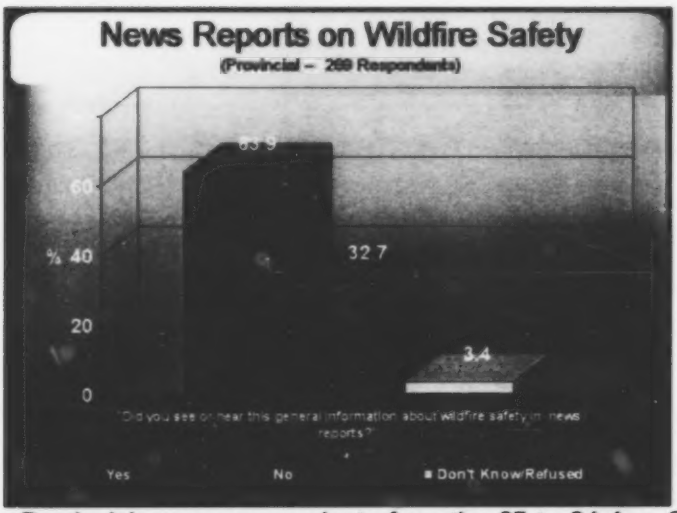


Chart 62 shows Provincial survey respondents from the 25 to 34 Age Group were the *least likely* of all to say they had seen or heard information about wildfire safety in news reports (46.2% vs. 63.9% for the Total Sample). At the other end of the scale, Retired respondents were the sub-group *most likely* to say they had seen or heard this information in news reports (76.8% vs. 63.9%).

Chart 62

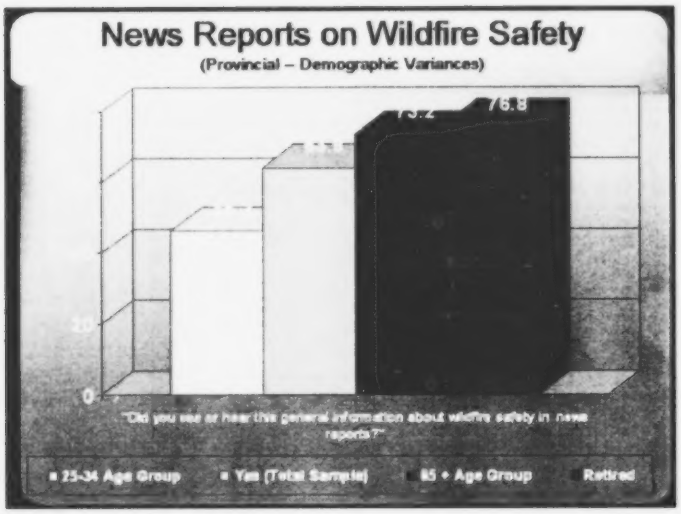

News Reports on Wildfire Safety
(Provincial – Demographic Variances)
76.8
0
"Did you see or hear this general information about wildfire safety in news reports?"
25-34 Age Group
Yes (Total Sample)
65 + Age Group
Retired

Chart 63 shows 61.5% of the 128 Forest Fringe respondents who recall seeing or hearing information about wildfire safety over the past year recalled accessing the information through news reports.

Chart 63

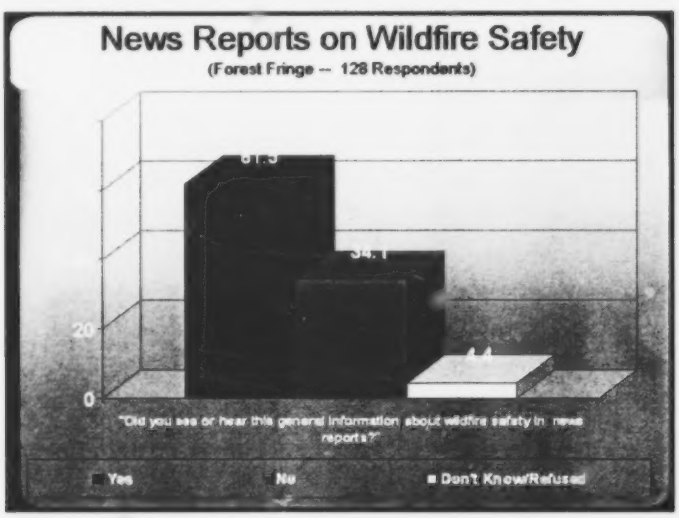
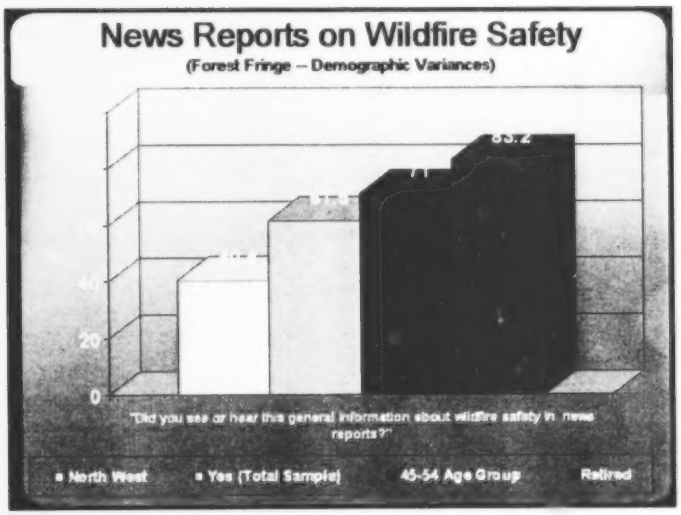


Chart 64 shows Forest Fringe respondents from the North West Region were the *least likely* of all to say they had accessed information about wildfire safety through news reports (40.5% vs. 61.5% for the Total Sample). Retired Forest Fringe respondents, by contrast, were the *most likely* of all to say they had accessed wildfire safety information in this way (83.2% vs. 61.5% for the Total Sample).

Chart 64



The 172 Provincial survey respondents, who recalled accessing information about wildfire safety in news report, were asked where they saw or heard those news reports. Again, because they could list more than one location, the responses will total in excess of 100%. Chart 65 shows 76.5% of these respondents recalled news reports on television, while 34.1% recalled news reports on radio.

Chart 65

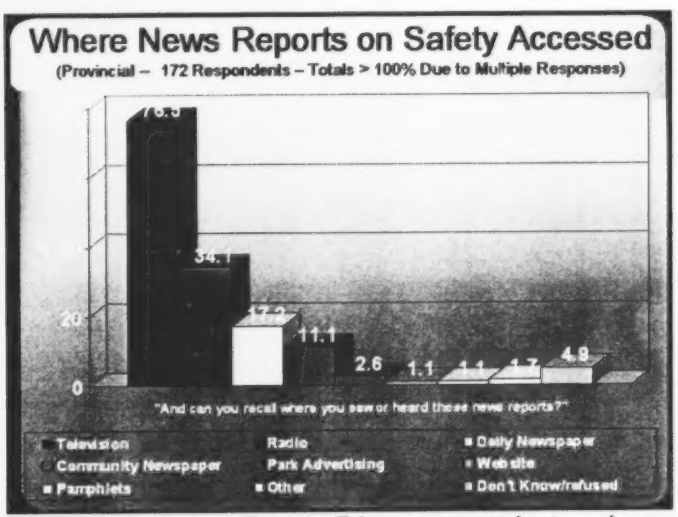


Chart 66 shows 77.4% of the Forest Fringe respondents who recall accessing information about wildfire safety in news reports, recalled television as the source of those news reports. 38.3% listed radio as the source of these news reports about wildfire safety.

Chart 66

Chart 62

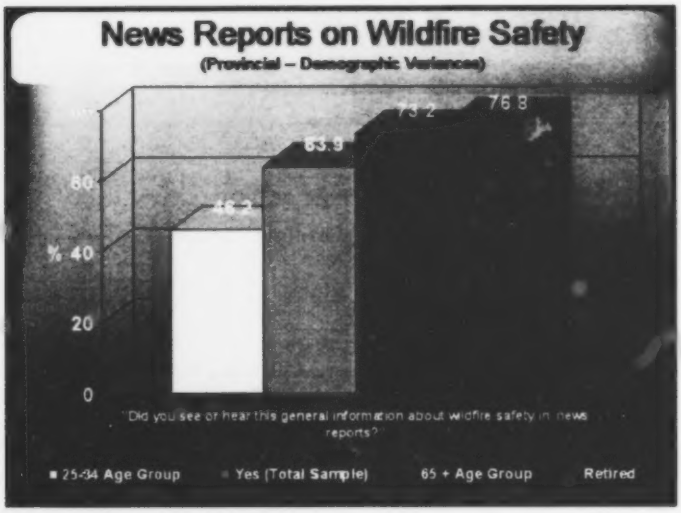
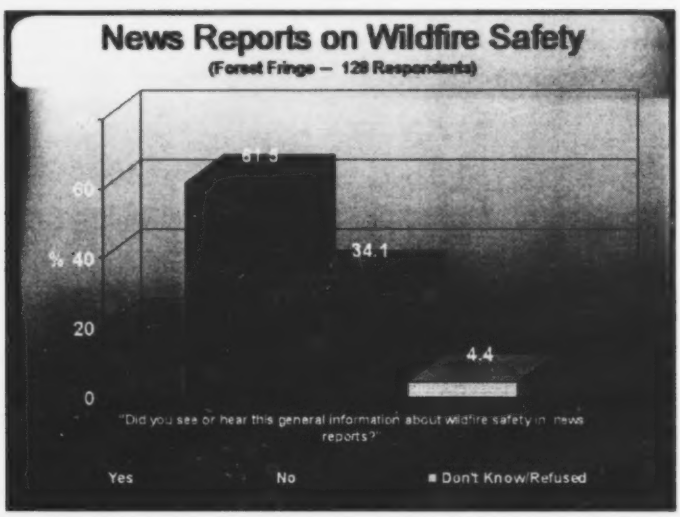


Chart 63 shows 61.5% of the 128 Forest Fringe respondents who recall seeing or hearing information about wildfire safety over the past year recalled accessing the information through news reports.

Chart 63



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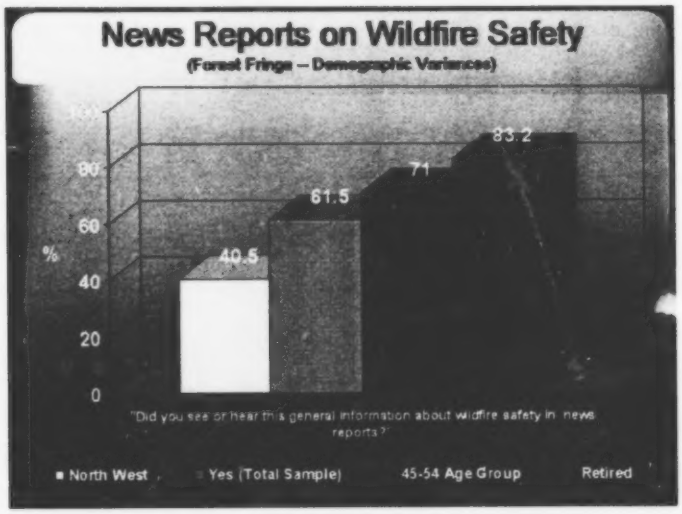

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Chart 65

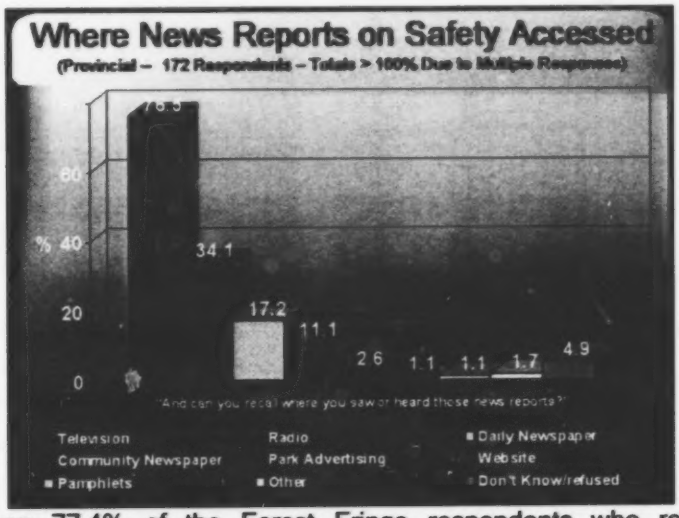

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Chart 66

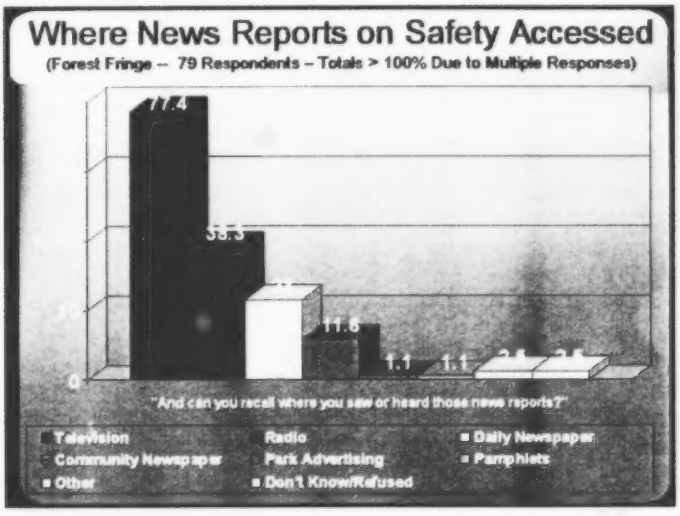

Chart 67 shows 79.2% of the Provincial survey respondents who recall seeing or hearing information about wildfire safety in the past year, recall seeing or hearing advertisements about this information.

Chart 67

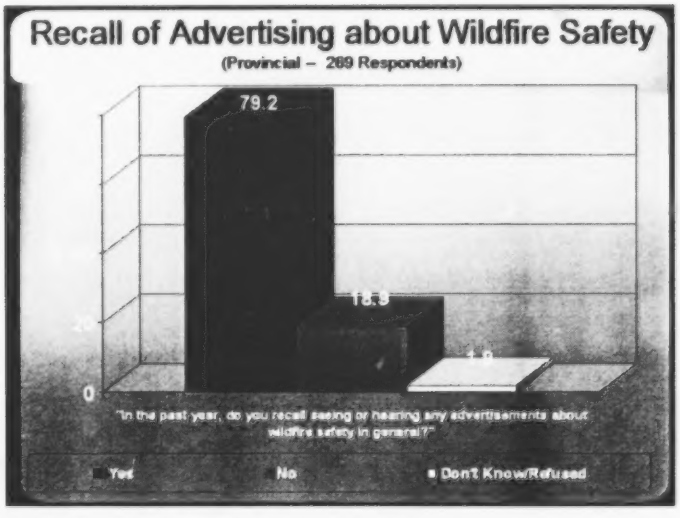
Recall of Advertising about Wildfire Safety
(Provincial – 269 Respondents)
79.2
0
"In the past year, do you recall seeing or hearing any advertisements about wildfire safety in general?"
Yes
No
Don't Know/Refused

Chart 68 shows Provincial respondents 65 Years of Age and Older were the *least likely* of all sub-groups to say they had seen or heard advertisements in the past year on the issue of wildfire safety.

Chart 68

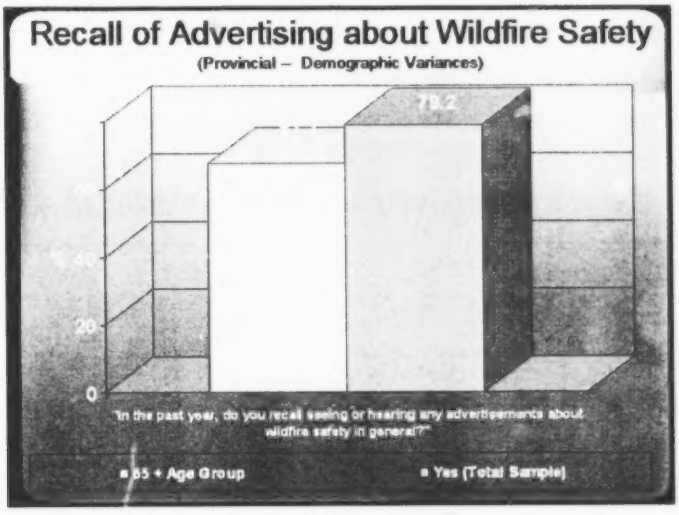
Recall of Advertising about Wildfire Safety
(Provincial – Demographic Variances)
79.2
40
20
0
"In the past year, do you recall seeing or hearing any advertisements about wildfire safety in general?"
65 + Age Group
Yes (Total Sample)

Chart 69 shows 79.3% of the Forest Fringe survey respondents who recall seeing or hearing information about wildfire safety in the past year, recall seeing or hearing advertisements on this topic.

Chart 69

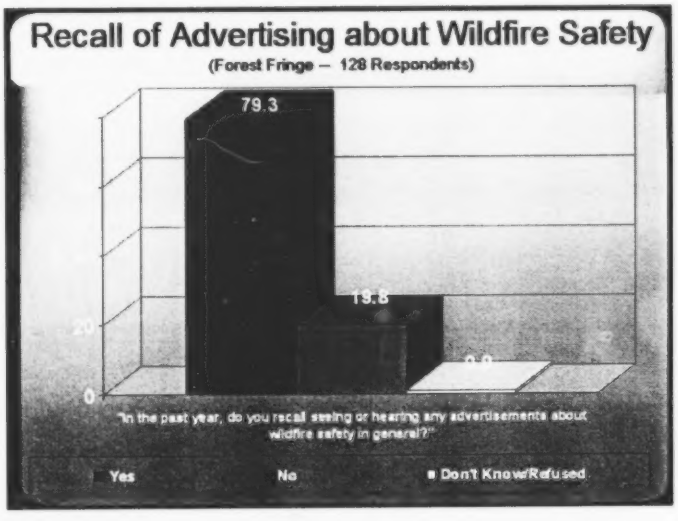

Chart 70 shows Forest Fringe respondents in the 45 to 54 Age Group were the *most likely* of all to say they recall advertisements on the topic of wildfire safety during the past year (91.3% vs. 79.3% for the Total Sample).

Chart 70

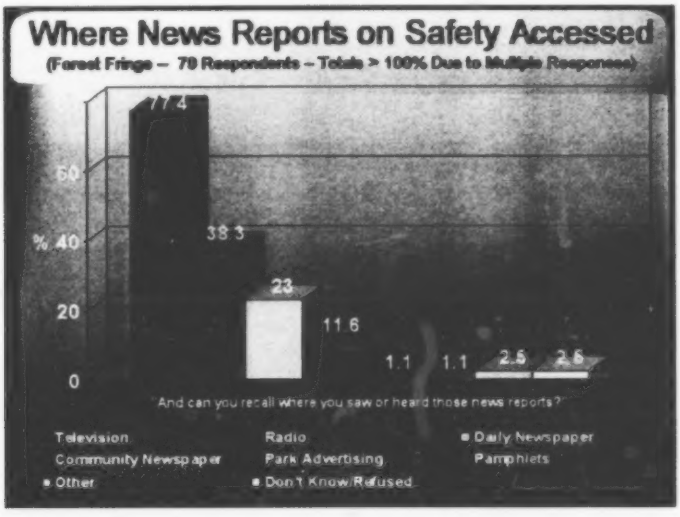

Chart 67 shows 79.2% of the Provincial survey respondents who recall seeing or hearing information about wildfire safety in the past year, recall seeing or hearing advertisements about this information.

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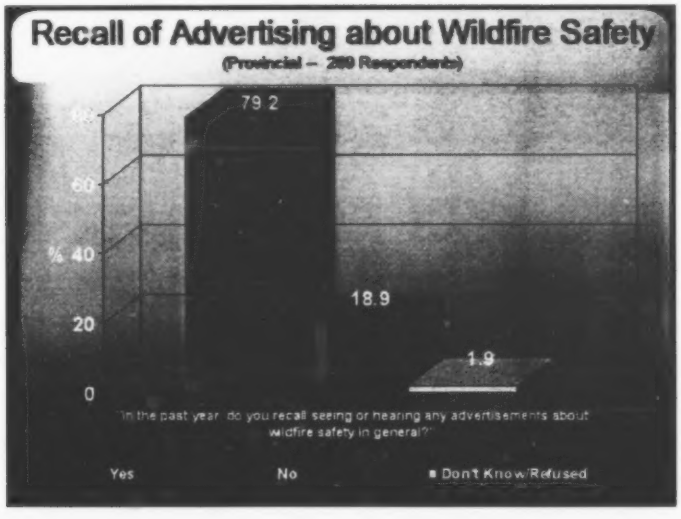

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Chart 68

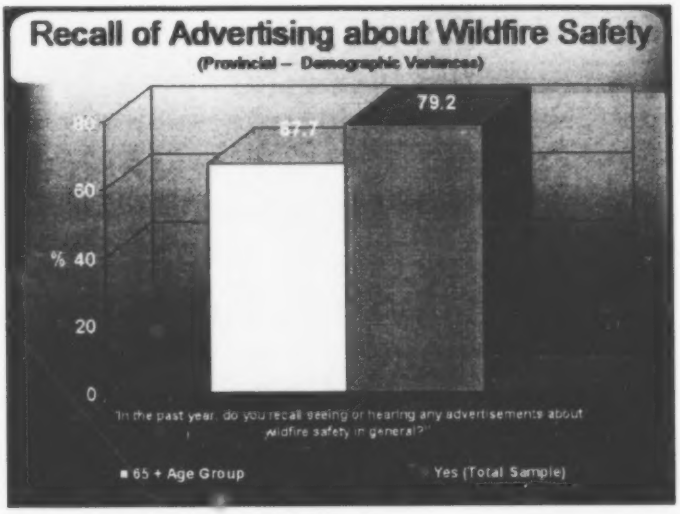

Chart 69 shows 79.3% of the Forest Fringe survey respondents who recall seeing or hearing information about wildfire safety in the past year, recall seeing or hearing advertisements on this topic.

Chart 69

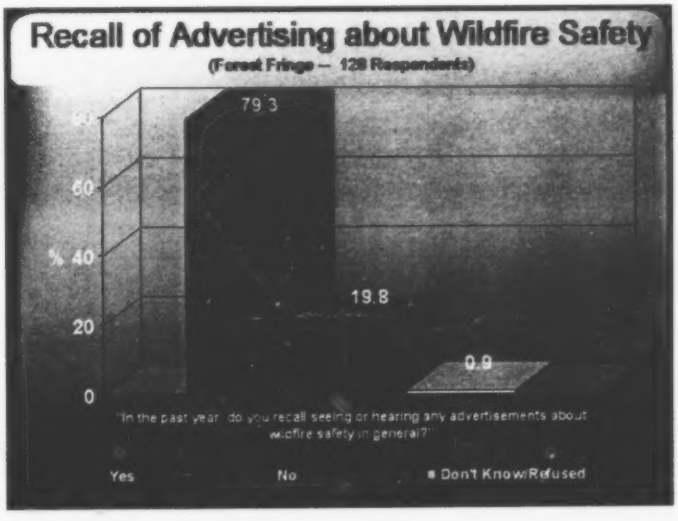

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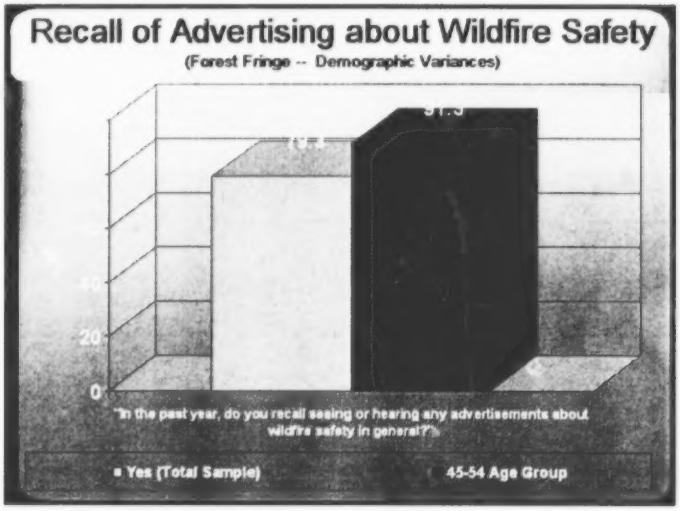
Chart 70


Recall of Advertising about Wildfire Safety
(Forest Fringe -- Demographic Variances)
0
20
"In the past year, do you recall seeing or hearing any advertisements about wildfire safety in general?"
Yes (Total Sample)
45-54 Age Group

The 213 Provincial survey respondents who recalled seeing or hearing advertisements on the topic of wildfire safety during the past year were asked where they recalled seeing or hearing the advertisements. Again, because respondents were allowed to list more than one location, their responses will total in excess of 100%. Chart 71 shows 75.1% of these respondents recall television advertisements on this topic, while 28.8% recall radio advertisements on the topic.

Chart 71

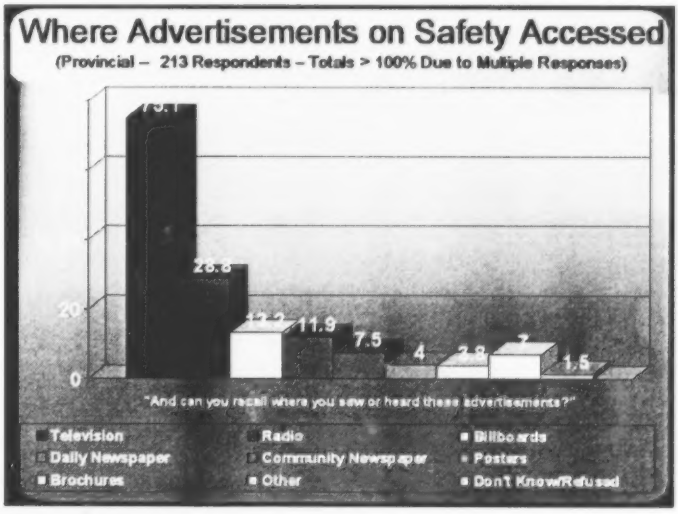
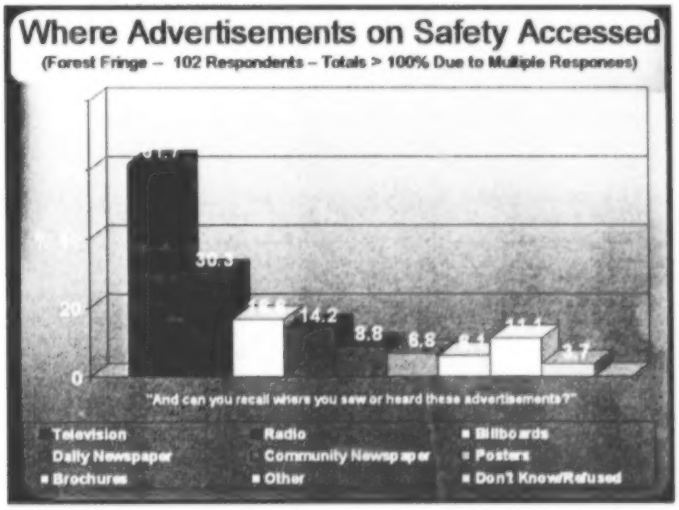


Chart 72 shows 61.7% of the 102 Forest Fringe survey respondents who recalled seeing or hearing advertisements on wildfire safety over the past year recalled television advertisements, while 30.3% of these respondents recalled radio advertisements.

Chart 72



The 213 Provincial survey respondents who recalled seeing or hearing advertisements in the past year on the topic of wildfire safety, were asked if they could recall the specific message or theme of the advertisements. Because respondents were allowed to list more than one answer, their responses will total in excess of 100%. Chart 73 shows 28.8% of these respondents said the main message or theme of the advertisements was *"Make sure your fire is out"*. 10.5% of respondents recalled the main message or theme as being *"Only you can prevent fires"*.

Chart 73

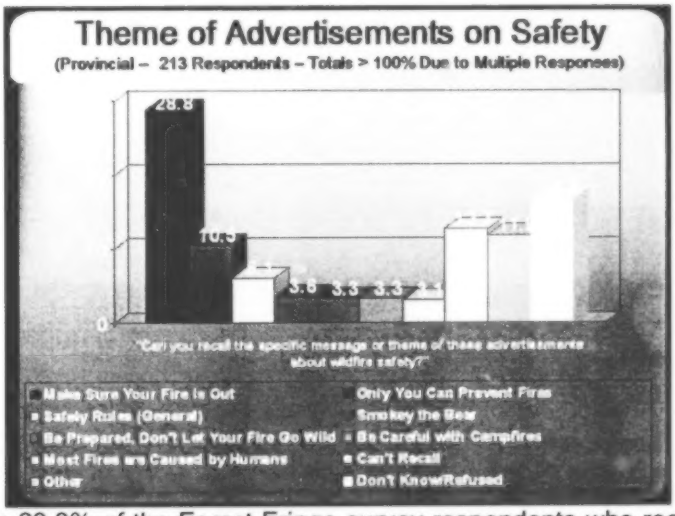
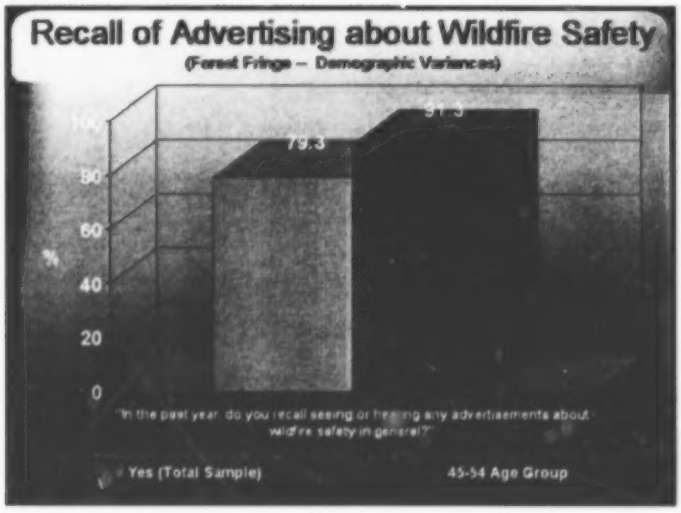

Theme of Advertisements on Safety
(Provincial – 213 Respondents – Totals > 100% Due to Multiple Responses)
28.8
10.5
3.3
3.3
"Can you recall the specific message or theme of these advertisements about wildfire safety?"
Make Sure Your Fire is Out
Only You Can Prevent Fires
Safety Rules (General)
Smokey the Bear
Be Prepared, Don't Let Your Fire Go Wild
Be Careful with Campfires
Most Fires are Caused by Humans
Can't Recall
Other
Don't Know/Refused

Chart 74 shows 29.8% of the Forest Fringe survey respondents who recalled seeing or hearing advertisements about wildfire safety in the past year, recalled the main message or theme of the advertisements being *"Make sure your fire is out"*. 10.6% of these respondents recalled the main message or theme of the advertisements about wildfire safety being *"Only you can prevent fires"*.

Chart 74



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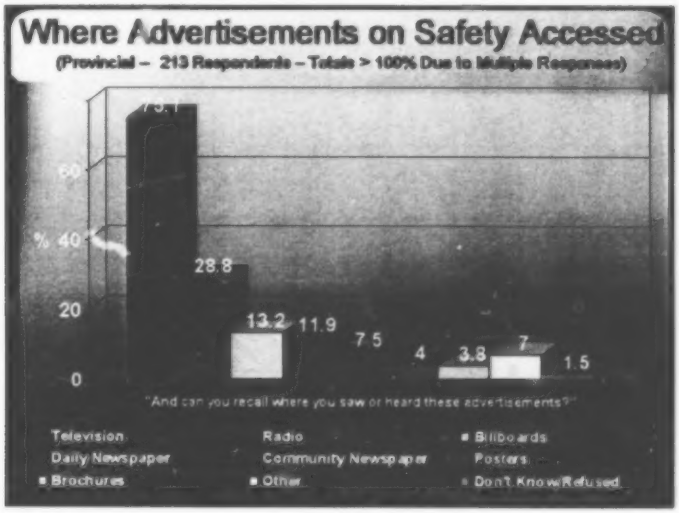

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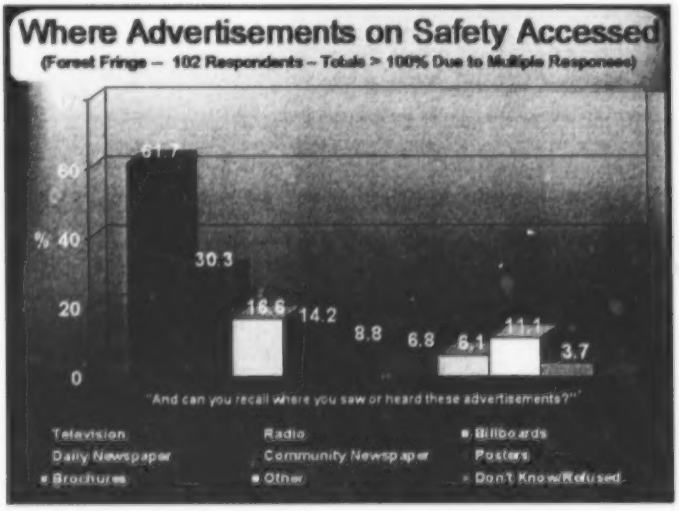

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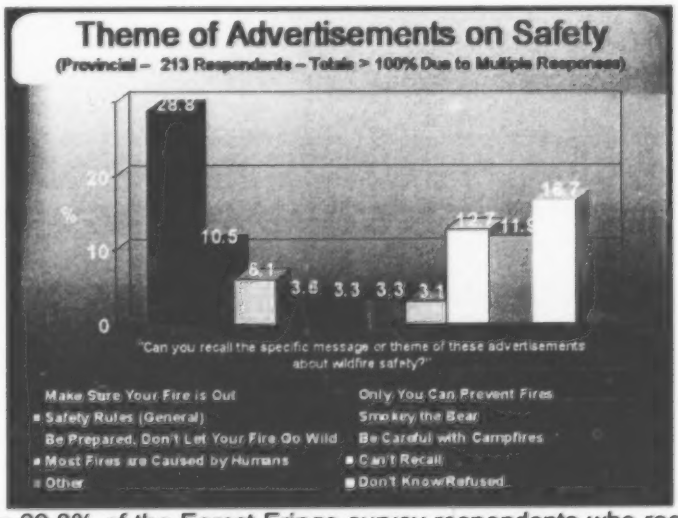

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Chart 74

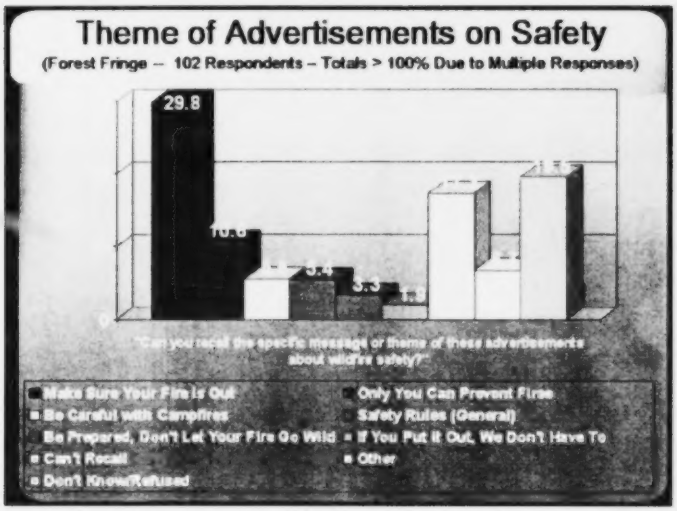
Theme of Advertisements on Safety
(Forest Fringe – 102 Respondents – Totals > 100% Due to Multiple Responses)
29.8
"Can you recall the specific message or theme of these advertisements about wildfire safety?"
Make Sure Your Fire Is Out
Be Careful with Campfires
Be Prepared, Don't Let Your Fire Go Wild
Can't Recall
Don't Know/Refused
Only You Can Prevent Fires
Safety Rules (General)
If You Put It Out, We Don't Have To
Other

Chart 75 shows 68.5% of the Provincial survey respondents who recalled seeing or hearing information about wildfire safety during the past year, do not recall any of that information coming from sources beyond news reports or advertisements.

Chart 75

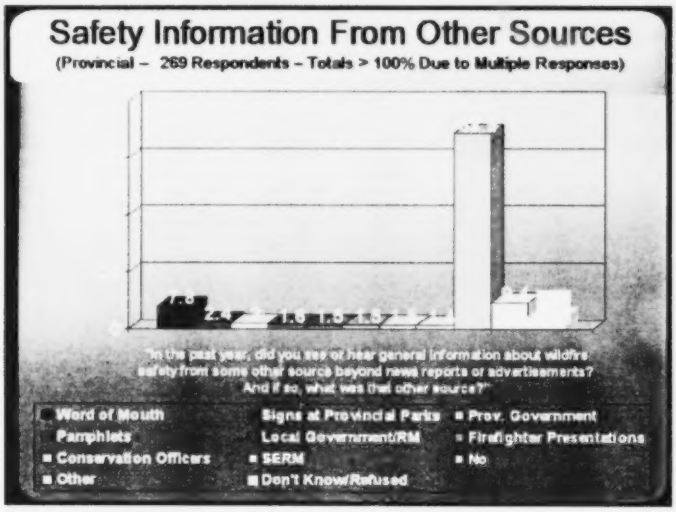
Safety Information From Other Sources
(Provincial – 269 Respondents – Totals > 100% Due to Multiple Responses)
"In the past year, did you see or hear general information about wildfire safety from some other source beyond news reports or advertisements? And if so, what was that other source?"
Word of Mouth
Pamphlets
Conservation Officers
Other
Signs at Provincial Parks
Local Government/RM
SERM
Don't Know/Refused
Prov. Government
Firefighter Presentations
No

Chart 76 shows 64.7% of the Forest Fringe survey respondents who recalled seeing or hearing information about wildfire safety during the past year, do not recall any of that information coming from sources beyond news reports or advertisements.

Chart 76

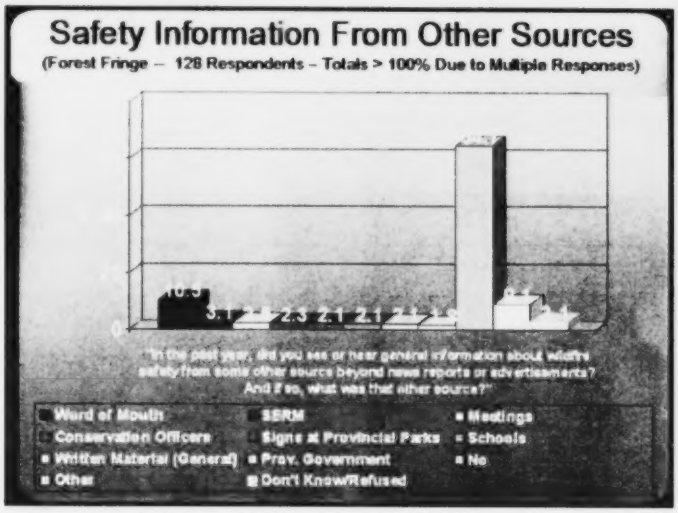
Safety Information From Other Sources
(Forest Fringe – 128 Respondents – Totals > 100% Due to Multiple Responses)
2.3
2.1
2.1
0
"In the past year, did you see or hear general information about wildfire safety from some other source beyond news reports or advertisements? And if so, what was that other source?"
Word of Mouth
SERM
Meetings
Conservation Officers
Signs at Provincial Parks
Schools
Written Material (General)
Prov. Government
No
Other
Don't Know/Refused

Chart 77 shows 50.2% of the 600 Provincial survey respondents recalled seeing or hearing the Saskatchewan Environment Fire Awareness Message: "Be Prepared...Don't Let Your Fire Go Wild".

Chart 77

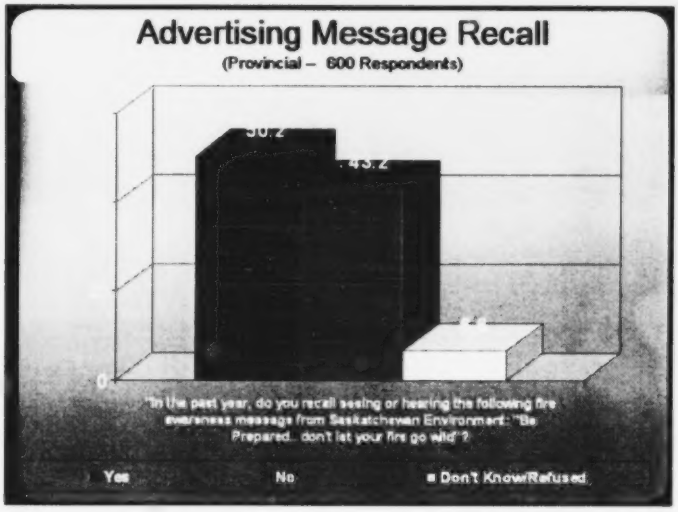
Advertising Message Recall
(Provincial – 600 Respondents)
50.2
43.2
0
"In the past year, do you recall seeing or hearing the following fire awareness message from Saskatchewan Environment: "Be Prepared...don't let your fire go wild"?
Yes
No
Don't Know/Refused

Chart 78 shows only three demographic sub-groups differed significantly from the Total Sample when it came to recall of the Saskatchewan Environment Fire Awareness Message, and all three were significantly *more likely* than the Total Sample to say that they recalled the message. Residents of the North Central Region were the *most likely* of all Provincial survey respondents to say that they recalled the message (72.6% vs. 50.2% for the Total Sample).

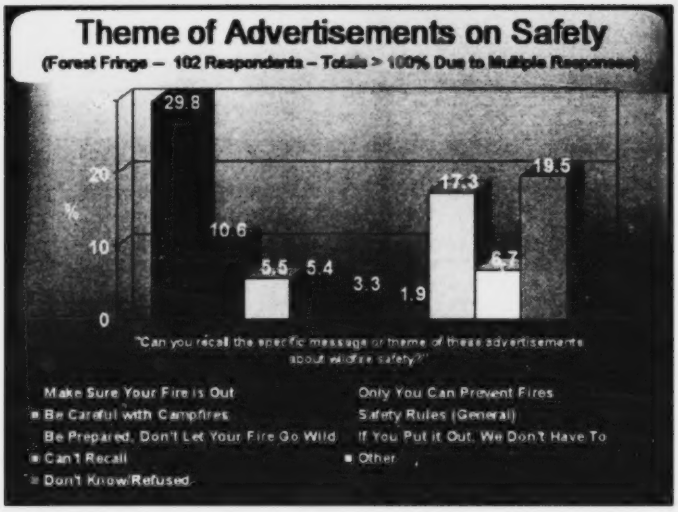

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Chart 75

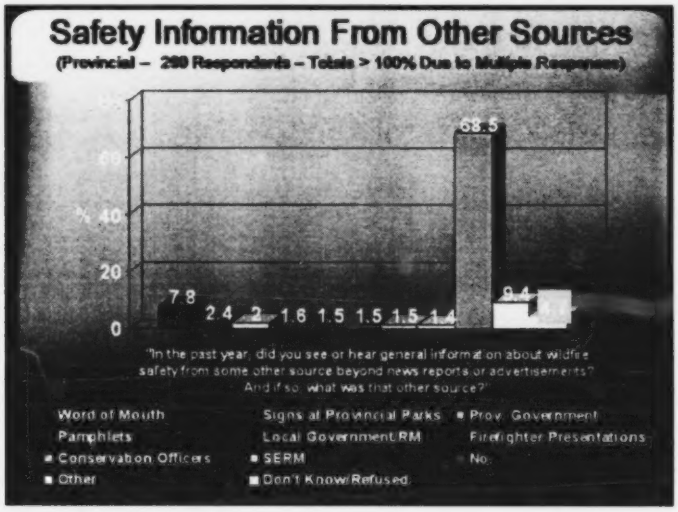


Chart 76 shows 64.7% of the Forest Fringe survey respondents who recalled seeing or hearing information about wildfire safety during the past year, do not recall any of that information coming from sources beyond news reports or advertisements.

Chart 76

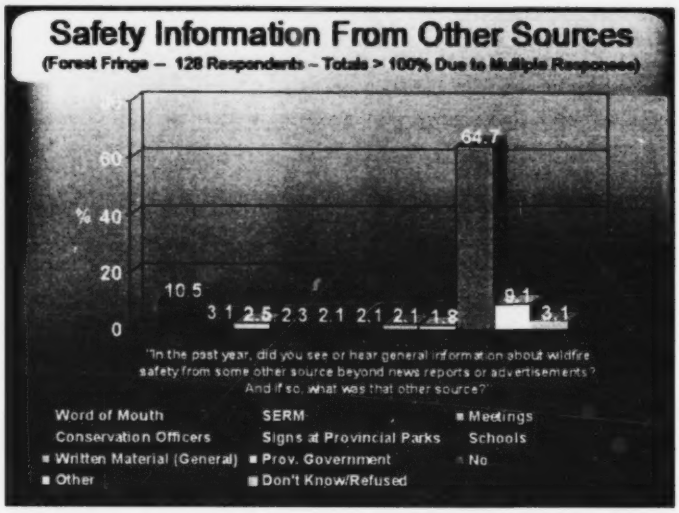


Chart 77 shows 50.2% of the 600 Provincial survey respondents recalled seeing or hearing the Saskatchewan Environment Fire Awareness Message: **"Be Prepared...Don't Let Your Fire Go Wild"**.

Chart 77

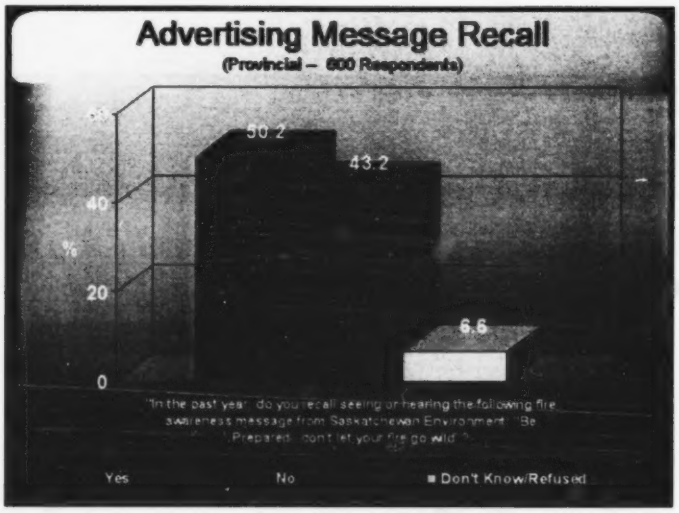

Advertising Message Recall
(Provincial – 600 Respondents)
50.2
43.2
6.6
"In the past year, do you recall seeing or hearing the following fire awareness message from Saskatchewan Environment: 'Be Prepared...Don't Let your fire go wild'?"
Yes
No
Don't Know/Refused

Chart 78 shows only three demographic sub-groups differed significantly from the Total Sample when it came to recall of the Saskatchewan Environment Fire Awareness Message, and all three were significantly *more likely* than the Total Sample to say that they recalled the message. Residents of the North Central Region were the *most likely* of all Provincial survey respondents to say that they recalled the message (72.6% vs. 50.2% for the Total Sample).

Chart 78

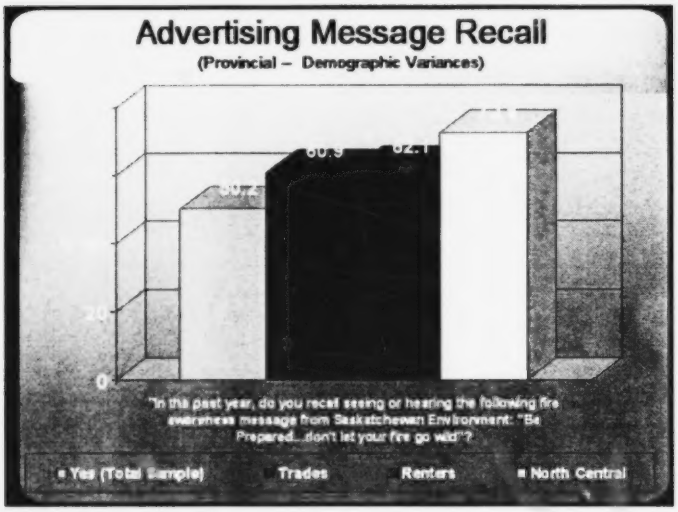

Advertising Message Recall
(Provincial – Demographic Variances)
"In the past year, do you recall seeing or hearing the following fire awareness message from Saskatchewan Environment: "Be Prepared...don't let your fire go wild"?
Yes (Total Sample)
Trades
Renters
North Central

Chart 79 shows 60.7% of the Forest Fringe survey respondents recalled seeing or hearing the Saskatchewan Environment Fire Awareness Message, "Be Prepared...Don't Let Your Fire Go Wild".

Chart 79

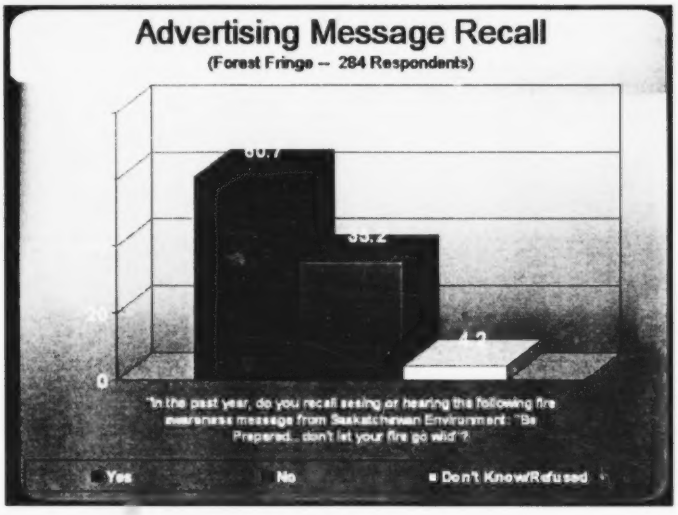
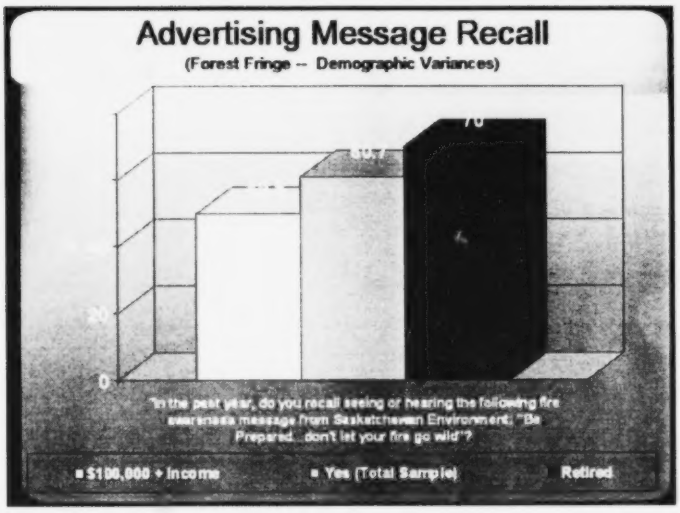

Advertising Message Recall
(Forest Fringe – 284 Respondents)
"In the past year, do you recall seeing or hearing the following fire awareness message from Saskatchewan Environment: "Be Prepared...don't let your fire go wild"?
Yes
No
Don't Know/Refused

Chart 80 shows Forest Fringe survey respondents with annual Household Incomes of $100,000 and higher were the *least likely* of all to say they recalled the Saskatchewan Environment Fire Awareness Message (49.6% vs. 60.7% for the Total Sample). At the other end of the scale, Retired Forest Fringe respondents were the *most likely* to recall the message (70% vs. 60.7% for the Total Sample).

Chart 80


Advertising Message Recall
(Forest Fringe -- Demographic Variances)
0
"In the past year, do you recall seeing or hearing the following fire awareness message from Saskatchewan Environment: "Be Prepared...don't let your fire go wild"?
$100,000 + Income
Yes (Total Sample)
Retired

The 301 Provincial survey respondents who recalled seeing or hearing the Saskatchewan Environment Fire Awareness Message were asked where they recalled seeing or hearing it. Because respondents could provide more than one location, their responses will total more than 100%. Chart 81 shows 58.3% of these respondents recall accessing the message on television. 32.4% recall accessing the message on radio.

Chart 81

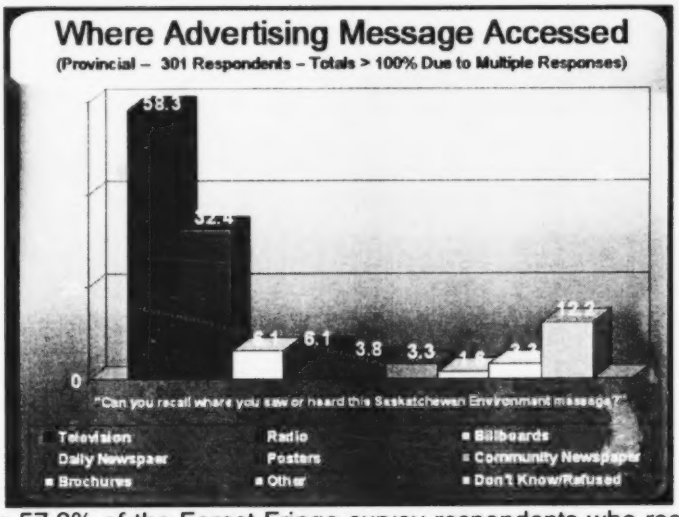


Chart 82 shows 57.2% of the Forest Fringe survey respondents who recalled seeing or hearing the Saskatchewan Environment Fire Awareness Message, recalled accessing the message on television. 39.1% recalled accessing the message on radio.

Chart 82

Chart 78

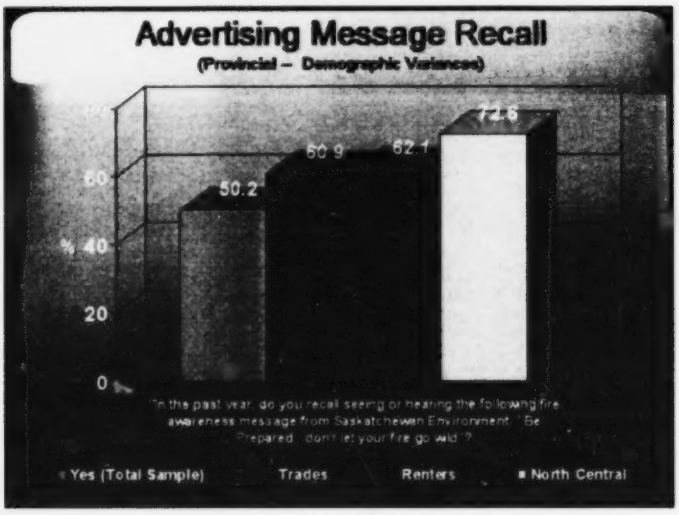


Chart 79 shows 60.7% of the Forest Fringe survey respondents recalled seeing or hearing the Saskatchewan Environment Fire Awareness Message, "Be Prepared...Don't Let Your Fire Go Wild".

Chart 79

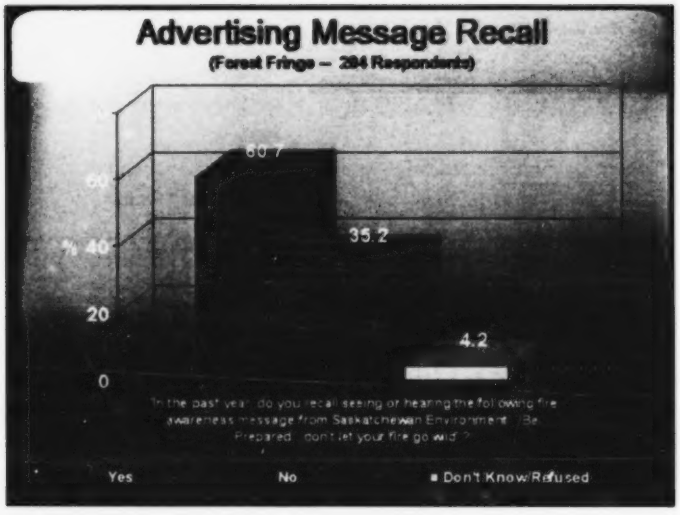
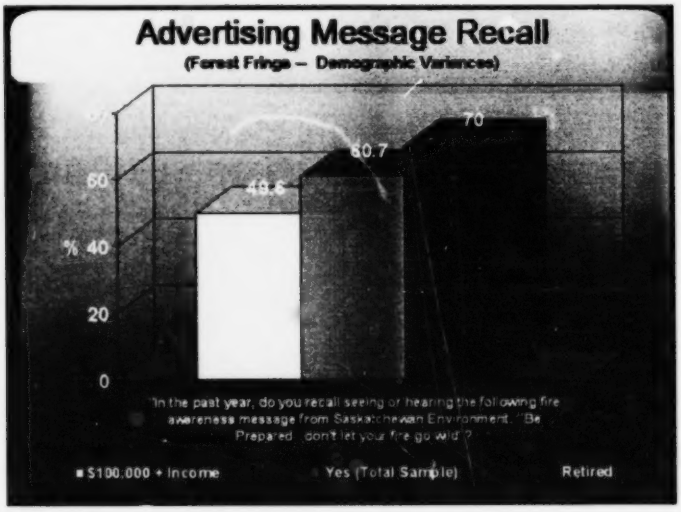


Chart 80 shows Forest Fringe survey respondents with annual Household Incomes of $100,000 and higher were the *least likely* of all to say they recalled the Saskatchewan Environment Fire Awareness Message (49.6% vs. 60.7% for the Total Sample). At the other end of the scale, Retired Forest Fringe respondents were the *most likely* to recall the message (70% vs. 60.7% for the Total Sample).

Chart 80



The 301 Provincial survey respondents who recalled seeing or hearing the Saskatchewan Environment Fire Awareness Message were asked where they recalled seeing or hearing it. Because respondents could provide more than one location, their responses will total more than 100%. Chart 81 shows 58.3% of these respondents recall accessing the message on television. 32.4% recall accessing the message on radio.

Chart 81

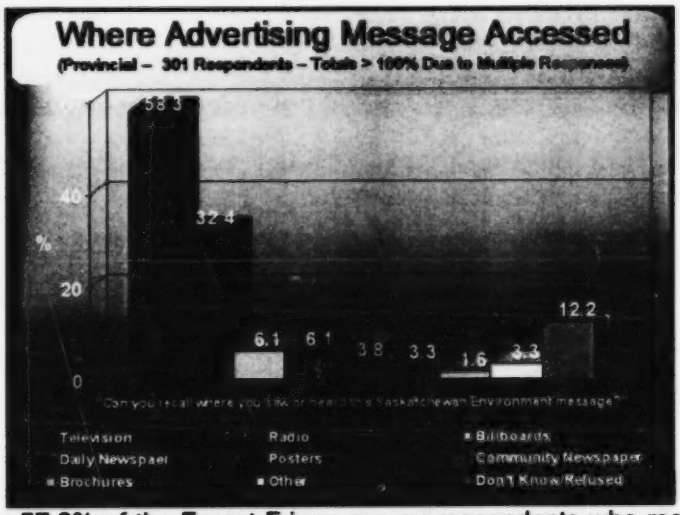


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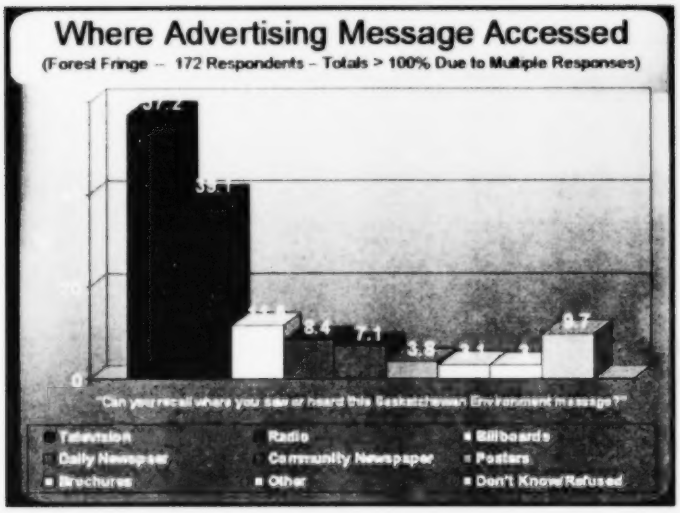
Chart 82



In the next survey question, respondents were given a **detailed description** of a television advertisement concerning wildfire safety, and were asked if they recalled seeing that specific advertisement in the past year. The description of the advertisement was as follows:

"The advertisement opens with words on a black screen: "Conditions Hot, Dry, and Windy. One Spark". Then you see a picture of a forest fire raging on a hillside, followed by more words on a black screen: "350 wildfires started by people." Next you see a picture of a man and a woman picking through what looks like the remains of a burned out home, followed by these words on a black screen: "You may be held liable". Then you see a picture of what looks like an entire neighbourhood of homes burned to the ground, concluding with these words on a black screen: "Be prepared... don't let your fire go wild." Do you recall seeing that television advertisement in the past year or so?"

Chart 83 on the following page shows 38.9% of Provincial survey respondents recalled seeing this **specific television advertisement**.

Chart 83

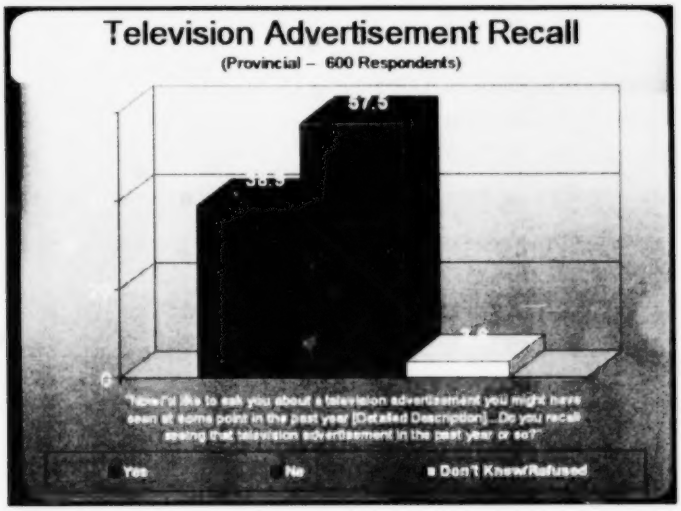

Television Advertisement Recall
(Provincial – 600 Respondents)
57.5
38.9
0
"Now I'd like to ask you about a television advertisement you might have seen at some point in the past year [Detailed Description]...Do you recall seeing that television advertisement in the past year or so?"
Yes
No
Don't Know/Refused

Chart 84 shows Provincial survey respondents from the 55 to 64 Age Group were *least likely* to recall seeing the specific television advertisement (26.5% vs. 38.9% for the Total Sample).

At the other end of the scale, respondents with annual Household Incomes of less than $20,000 were the *most likely* of all to recall this television ad (56.4% vs. 38.9% for the Total Sample).

Chart 84

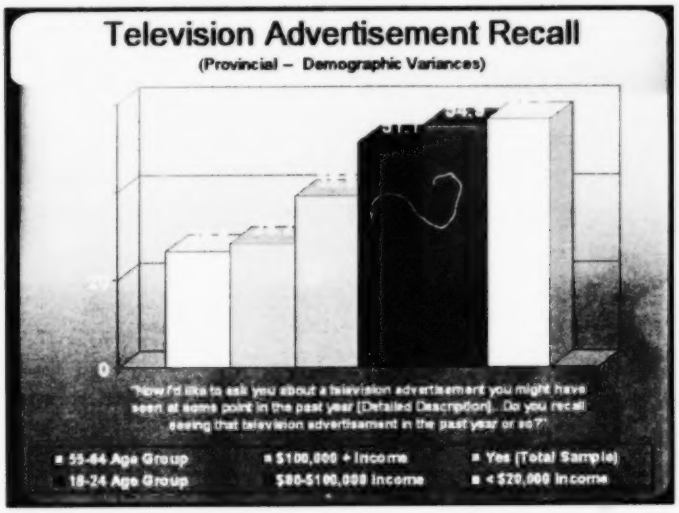
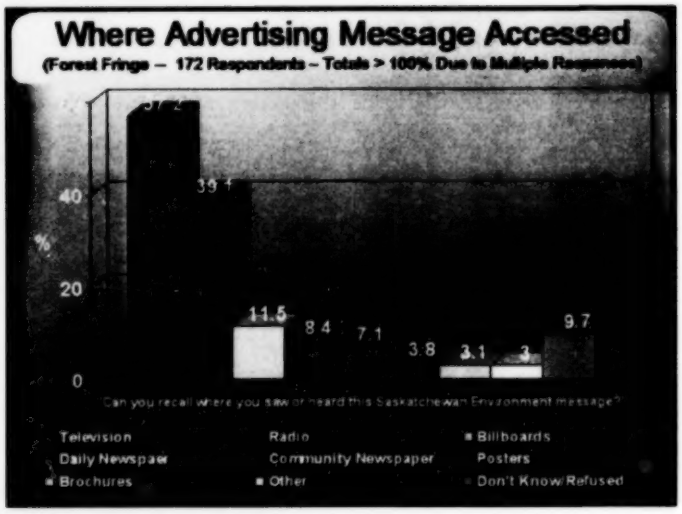

Television Advertisement Recall
(Provincial – Demographic Variances)
0
"Now I'd like to ask you about a television advertisement you might have seen at some point in the past year [Detailed Description]...Do you recall seeing that television advertisement in the past year or so?"
55-64 Age Group
18-24 Age Group
$100,000 + Income
$80-$100,000 Income
Yes (Total Sample)
< $20,000 Income

Chart 85 shows 35.4% of the Forest Fringe survey respondents recalled the specific Saskatchewan Environment television advertisement described.



In the next survey question, respondents were given a detailed description of a television advertisement concerning wildfire safety, and were asked if they recalled seeing that specific advertisement in the past year. The description of the advertisement was as follows:

"The advertisement opens with words on a black screen: "Conditions Hot, Dry, and Windy. One Spark". Then you see a picture of a forest fire raging on a hillside, followed by more words on a black screen: "350 wildfires started by people." Next you see a picture of a man and a woman picking through what looks like the remains of a burned out home, followed by these words on a black screen: "You may be held liable". Then you see a picture of what looks like an entire neighbourhood of homes burned to the ground, concluding with these words on a black screen: "Be prepared... don't let your fire go wild." Do you recall seeing that television advertisement in the past year or so?"

Chart 83 on the following page shows 38.9% of Provincial survey respondents recalled seeing this specific television advertisement.

Chart 83

Television Advertisement Recall
(Provincial – 600 Respondents)
57.5
38.9
3.6
40
%
20
0
"Now I'd like to ask you about a television advertisement you might have seen at some point in the past year [Detailed Description]. Do you recall seeing that television advertisement in the past year or so?"
Yes
No
Don't Know/Refused

Chart 84 shows Provincial survey respondents from the 55 to 64 Age Group were *least likely* to recall seeing the specific television advertisement (26.5% vs. 38.9% for the Total Sample).

At the other end of the scale, respondents with annual Household Incomes of less than $20,000 were the *most likely* of all to recall this television ad (56.4% vs. 38.9% for the Total Sample).

Chart 84

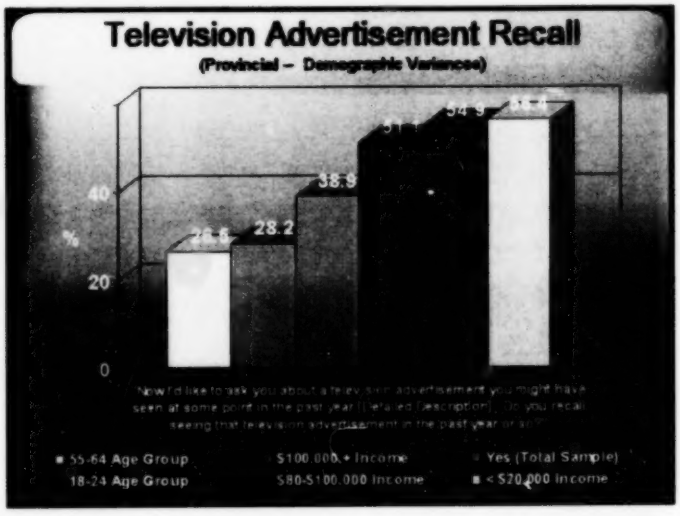


Chart 85 shows 35.4% of the Forest Fringe survey respondents recalled the specific Saskatchewan Environment television advertisement described.

Chart 85

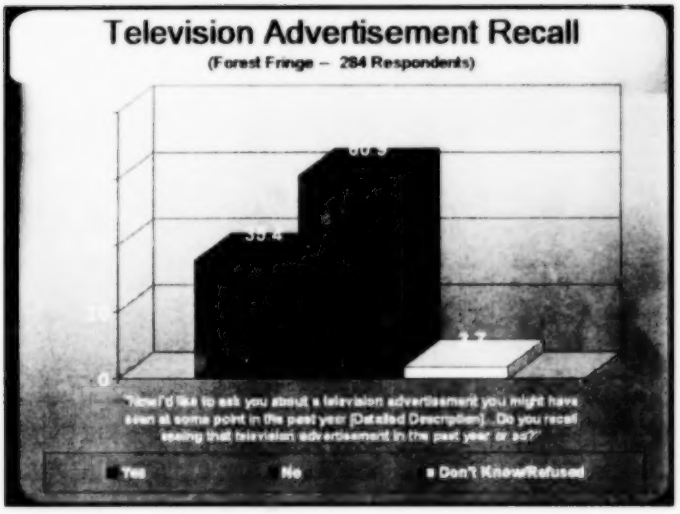

Television Advertisement Recall
(Forest Fringe – 284 Respondents)
35.4
"Now I'd like to ask you about a television advertisement you might have seen at some point in the past year [Detailed Description]...Do you recall seeing that television advertisement in the past year or so?"
Yes
No
Don't Know/Refused

Chart 86 shows Forest Fringe survey respondents with annual Household Incomes of $100,000 and higher were the *least likely* to recall the specific Saskatchewan Environment **television advertisement** described (8% vs. 35.4% for the Total Sample). At the other end of the scale, respondents with annual Household Incomes of less than $20,000 were the *most likely* of all to recall the specific ad (72.8% vs. 35.4% for the Total Sample).

Chart 86

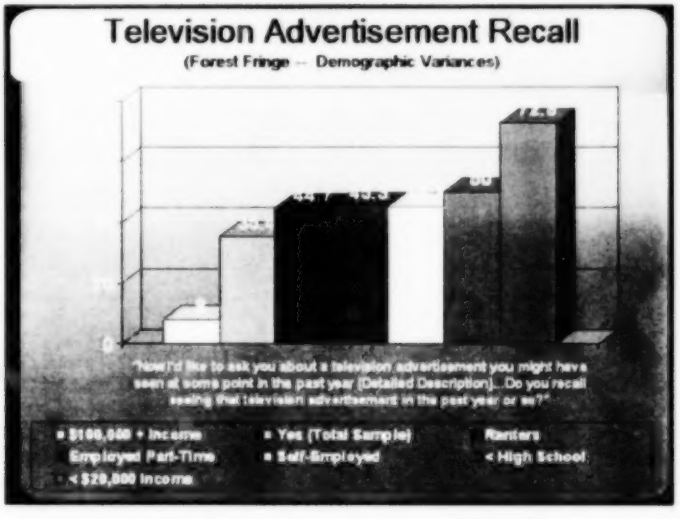

Television Advertisement Recall
(Forest Fringe – Demographic Variances)
"Now I'd like to ask you about a television advertisement you might have seen at some point in the past year [Detailed Description]...Do you recall seeing that television advertisement in the past year or so?"
Yes (Total Sample)
Renters
Employed Part-Time
Self-Employed
< High School
<$20,000 Income

Chart 87 shows 4.6% of the 600 Provincial survey households have had a member visit the **Saskatchewan Environment Website** for information about wildfires.

Chart 87

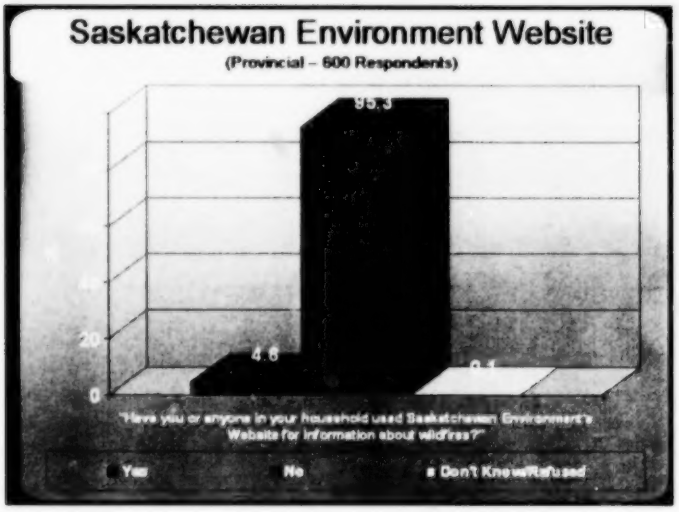


Chart 88 shows Provincial survey respondents with Trades Education (trades certificate or diploma) were the *most likely* of all to say that a member of their household had visited the Saskatchewan Environment Website to find information about wildfires.

Chart 88

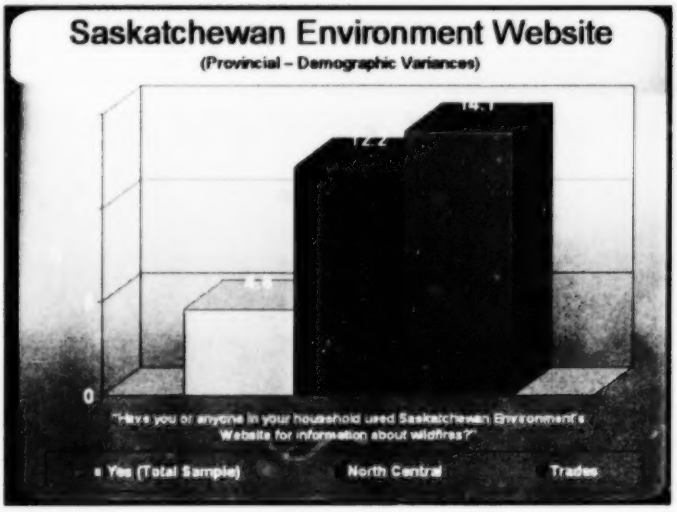


Chart 89 shows 7.8% of the Forest Fringe survey households have had a member visit the Saskatchewan Environment Website to find information about wildfires.

Chart 85

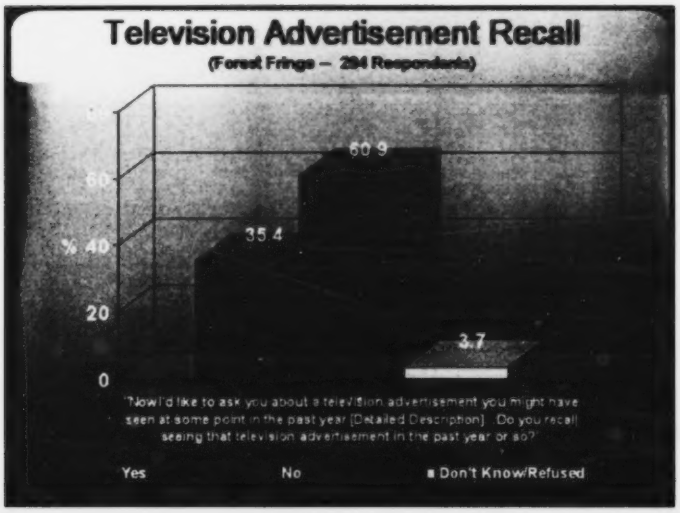

Television Advertisement Recall
(Forest Fringe – 294 Respondents)
60.9
35.4
3.7
% 40
20
0
"Now I'd like to ask you about a television advertisement you might have seen at some point in the past year [Detailed Description]. Do you recall seeing that television advertisement in the past year or so?"
Yes
No
Don't Know/Refused

Chart 86 shows Forest Fringe survey respondents with annual Household Incomes of $100,000 and higher were the *least likely* to recall the specific Saskatchewan Environment television advertisement described (8% vs. 35.4% for the Total Sample). At the other end of the scale, respondents with annual Household Incomes of less than $20,000 were the *most likely* of all to recall the specific ad (72.8% vs. 35.4% for the Total Sample).

Chart 86

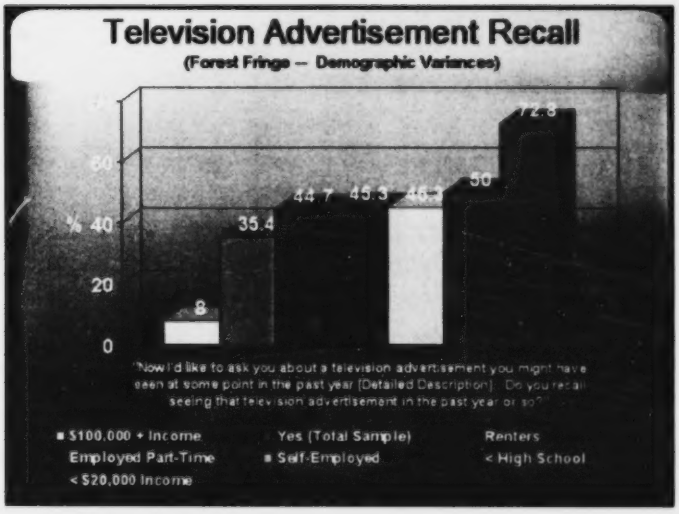


Chart 87 shows 4.6% of the 600 Provincial survey households have had a member visit the Saskatchewan Environment Website for information about wildfires.

Chart 87

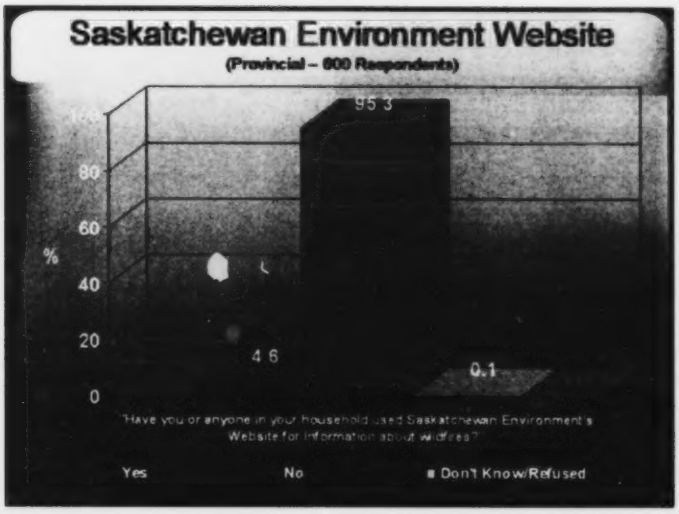


Chart 88 shows Provincial survey respondents with Trades Education (trades certificate or diploma) were the *most likely* of all to say that a member of their household had visited the Saskatchewan Environment Website to find information about wildfires.

Chart 88

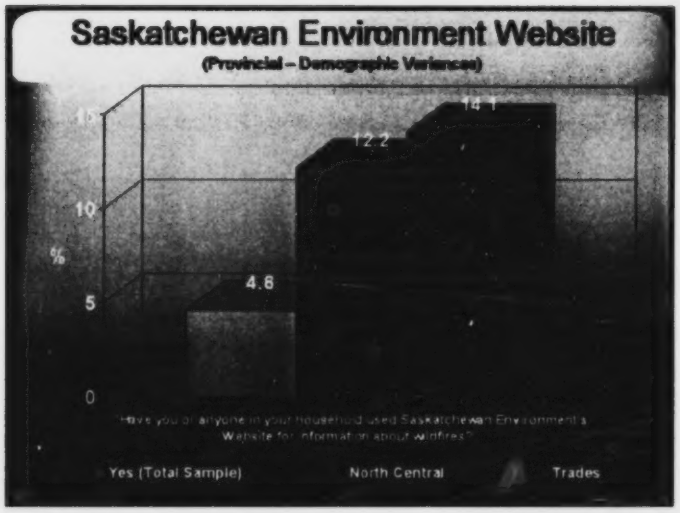


Chart 89 shows 7.8% of the Forest Fringe survey households have had a member visit the Saskatchewan Environment Website to find information about wildfires.

Chart 89

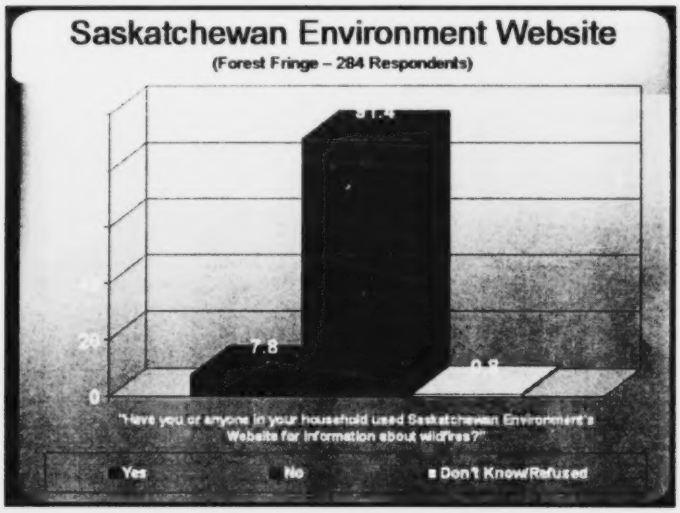
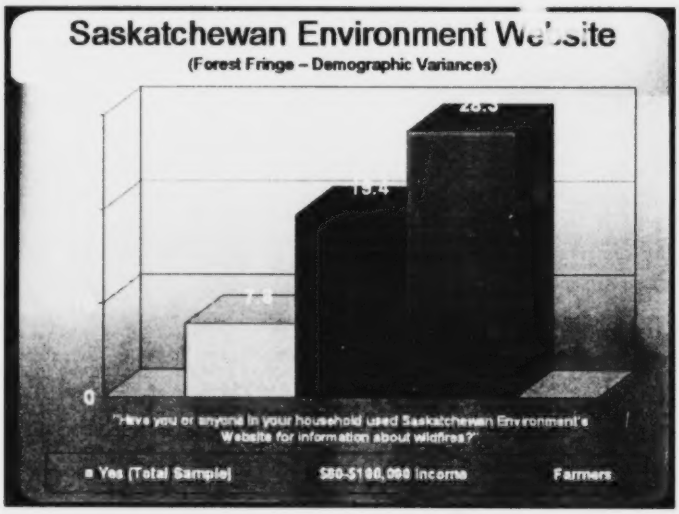

Saskatchewan Environment Website
(Forest Fringe – 284 Respondents)
7.8
"Have you or anyone in your household used Saskatchewan Environment's Website for information about wildfires?"
Yes
No
Don't Know/Refused

Chart 90 shows Farmers were the Forest Fringe respondents *most likely* of all to say that a member of their household had visited the Saskatchewan Environment Website in search of information about wildfires (28.3% vs. 7.8% for the Total Sample).

Chart 90



VIII. Demographic Characteristics of Survey Respondents

The following series of charts will display the demographic characteristics of the Fire Awareness Survey respondents. In each case, the demographic characteristics of the 600 *Provincial* respondents will be displayed first. Immediately following will be the demographic characteristics for the 284 *Forest Fringe* respondents. This grouping includes the 84 respondents from the Forest Fringe regions included within the 600 provincial survey sample, plus the over sample of 200 respondents conducted within the Forest Fringe Regions.

Chart 91

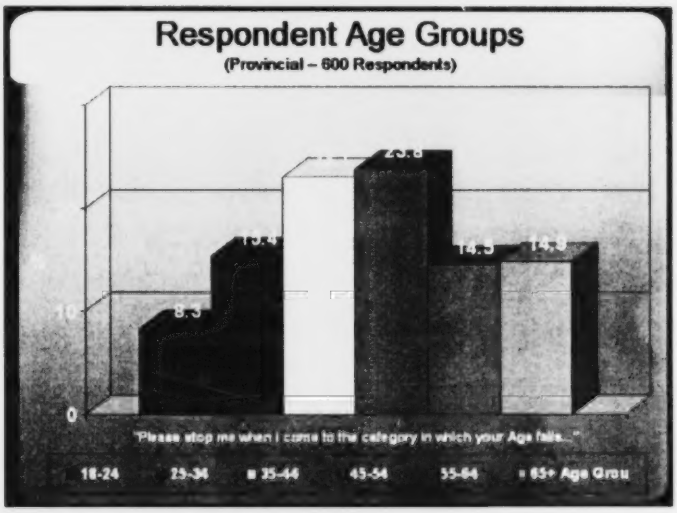


Chart 92

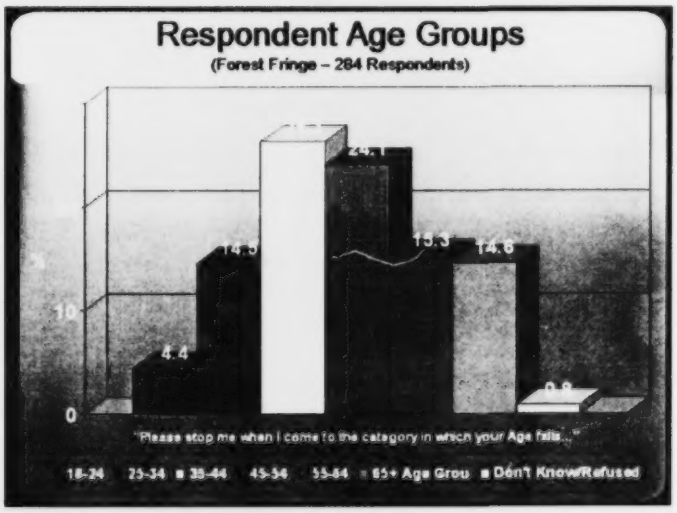


Chart 93

Chart 89

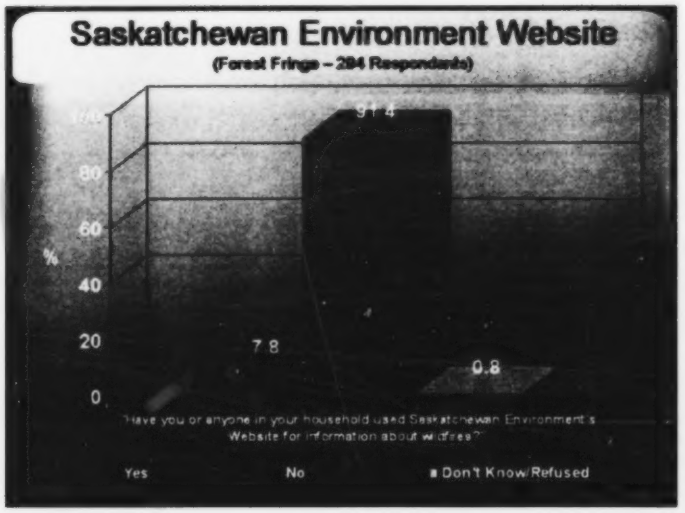


Chart 90 shows Farmers were the Forest Fringe respondents *most likely* of all to say that a member of their household had visited the Saskatchewan Environment Website in search of information about wildfires (28.3% vs. 7.8% for the Total Sample).

Chart 90

VIII. Demographic Characteristics of Survey Respondents

The following series of charts will display the demographic characteristics of the Fire Awareness Survey respondents. In each case, the demographic characteristics of the 600 *Provincial* respondents will be displayed first. Immediately following will be the demographic characteristics for the 284 *Forest Fringe* respondents. This grouping includes the 84 respondents from the Forest Fringe regions included within the 600 provincial survey sample, plus the over sample of 200 respondents conducted within the Forest Fringe Regions.

Chart 91

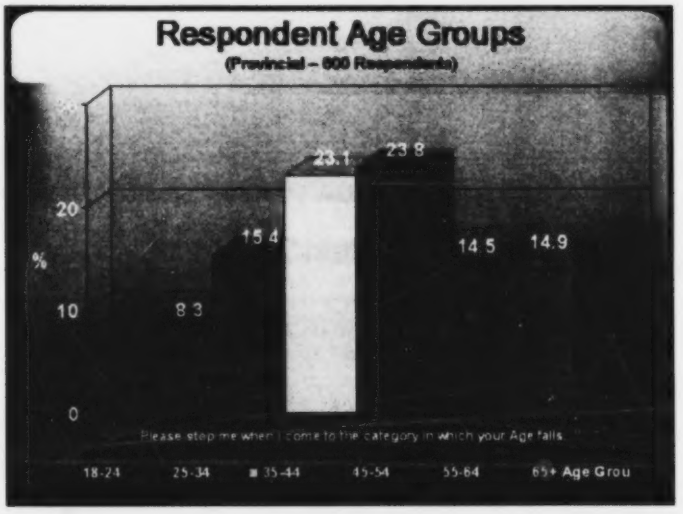


Chart 92

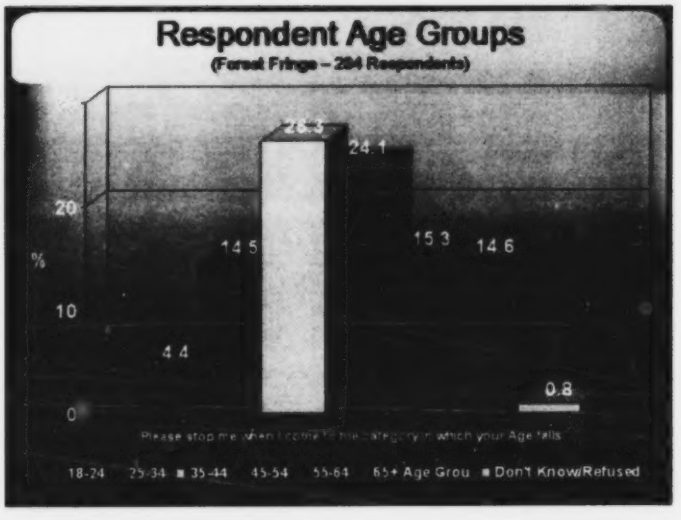


Chart 93

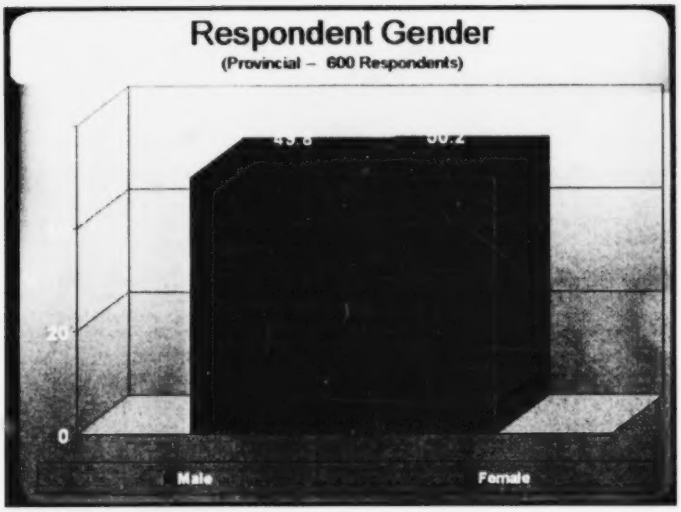


Chart 94

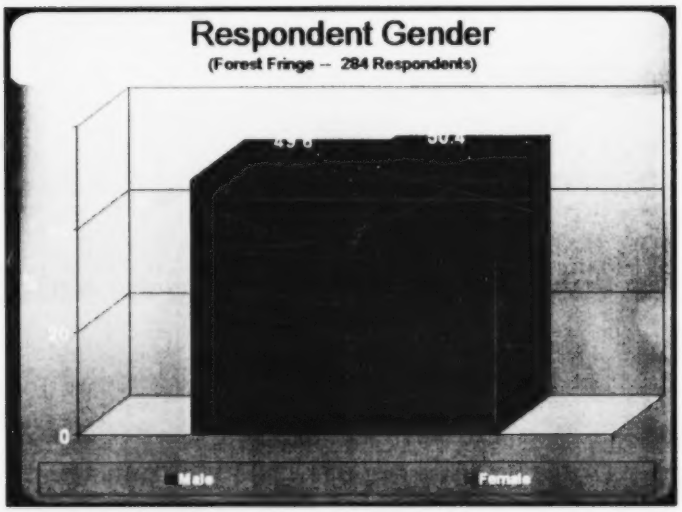


Chart 95

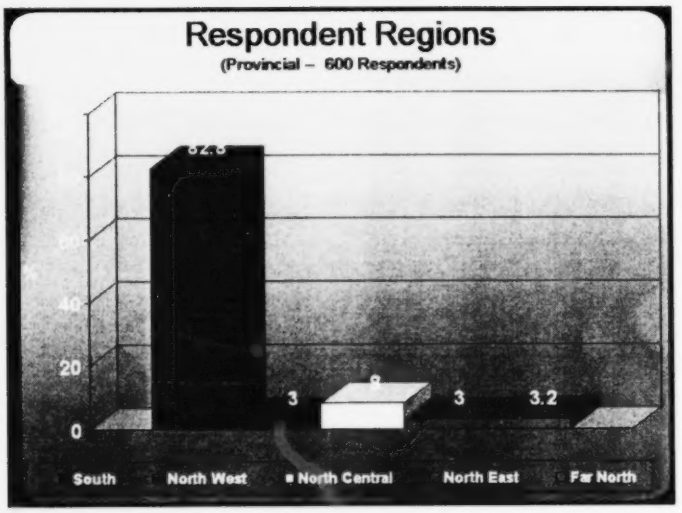


Chart 96

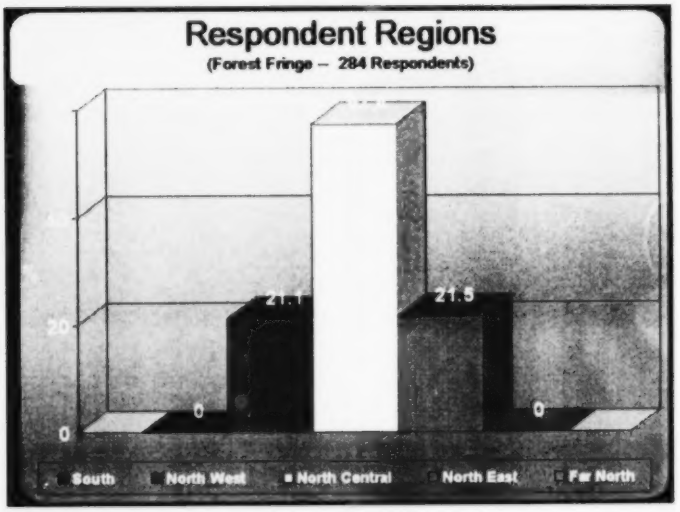


Chart 97

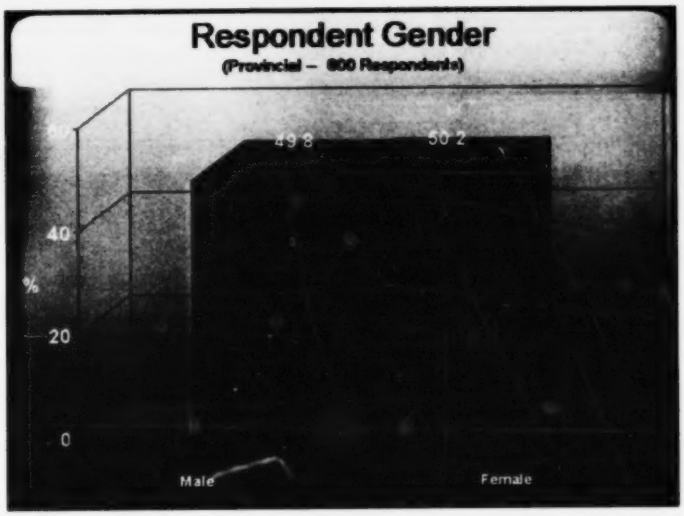


Chart 94

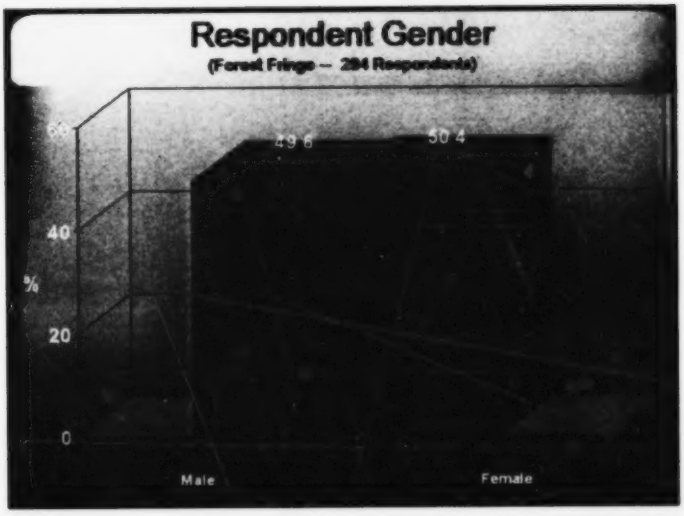


Chart 95

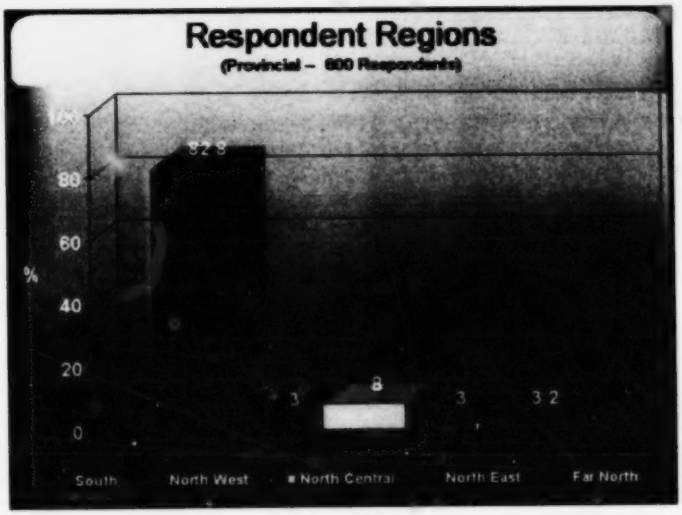


Chart 96

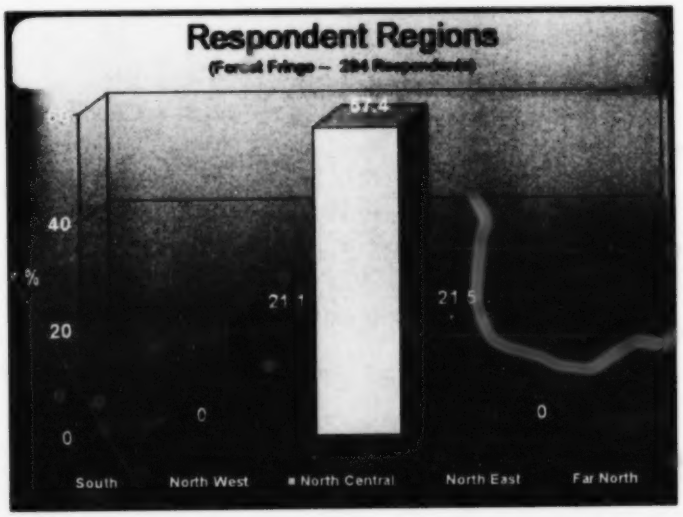


Chart 97

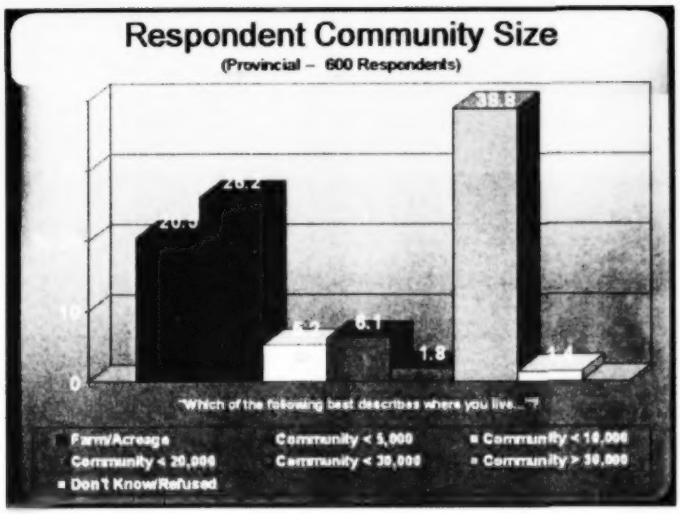


Chart 98

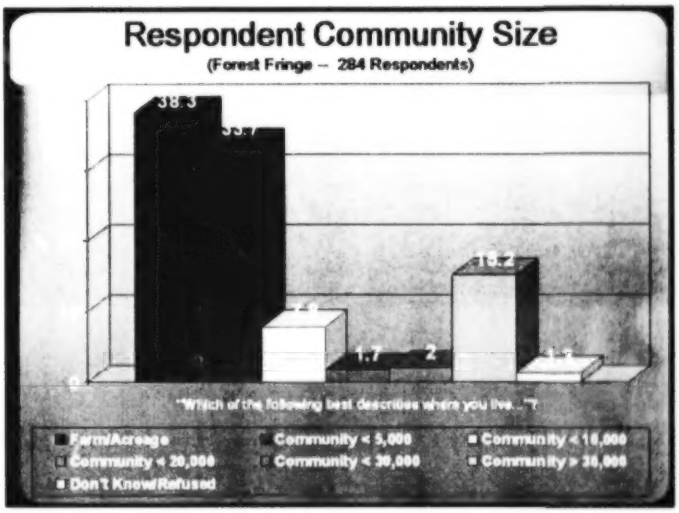


Chart 99

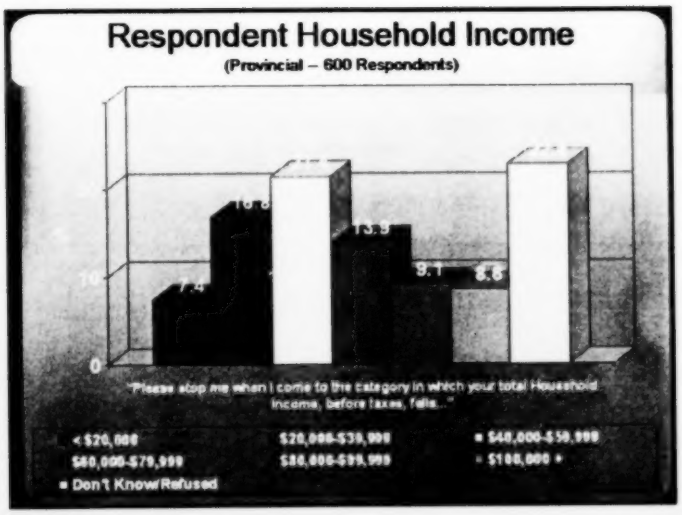


Chart 100

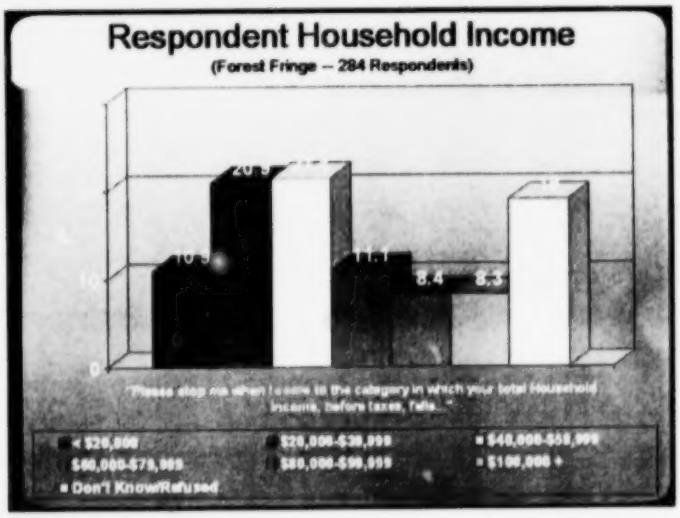


Chart 101

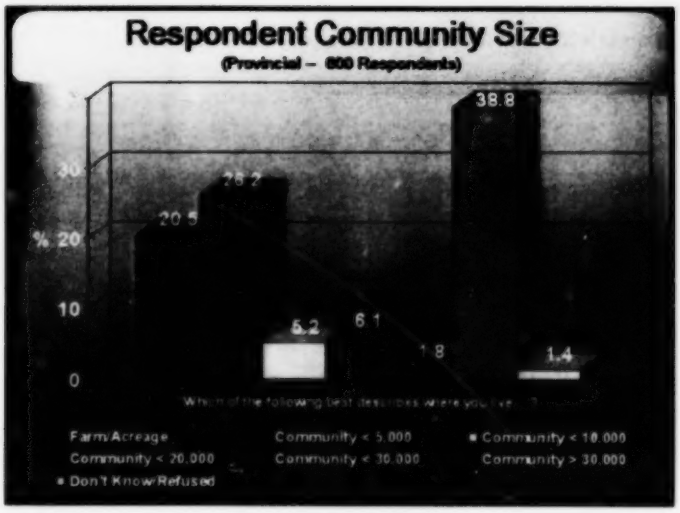
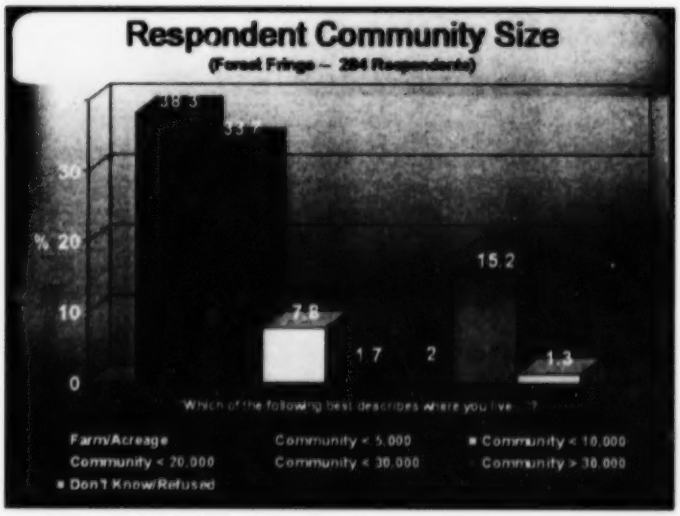


Chart 98



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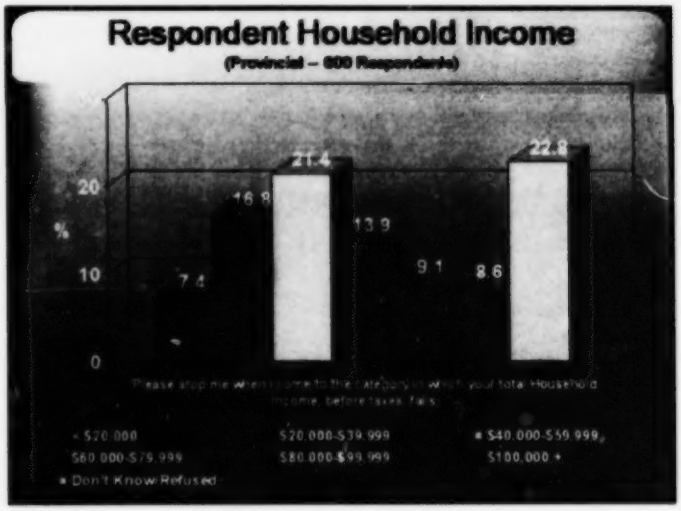

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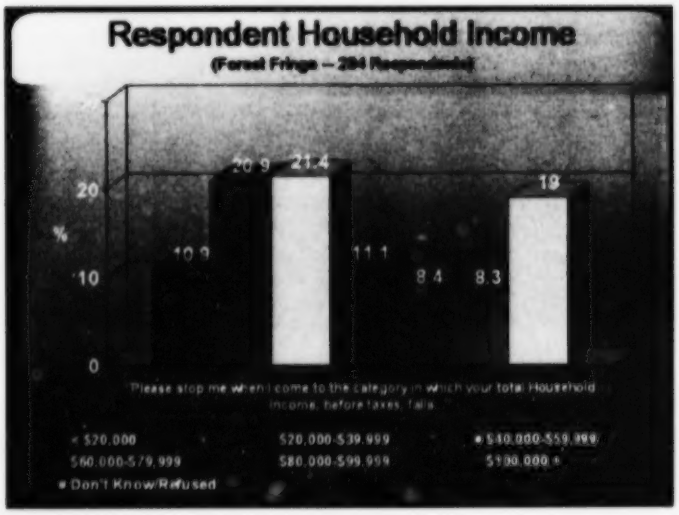

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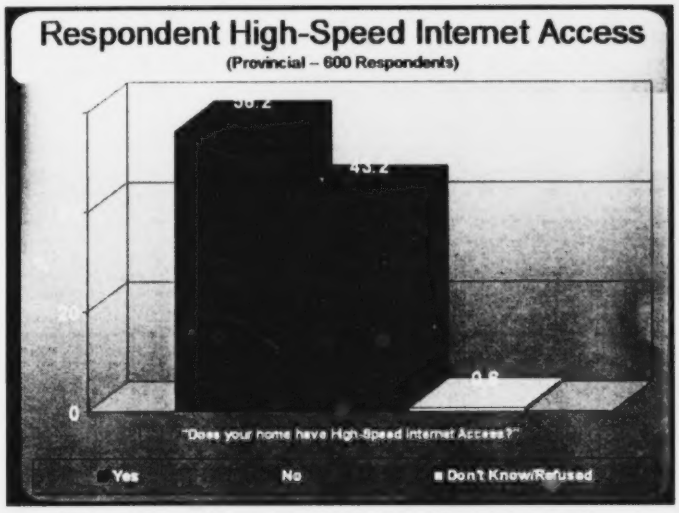

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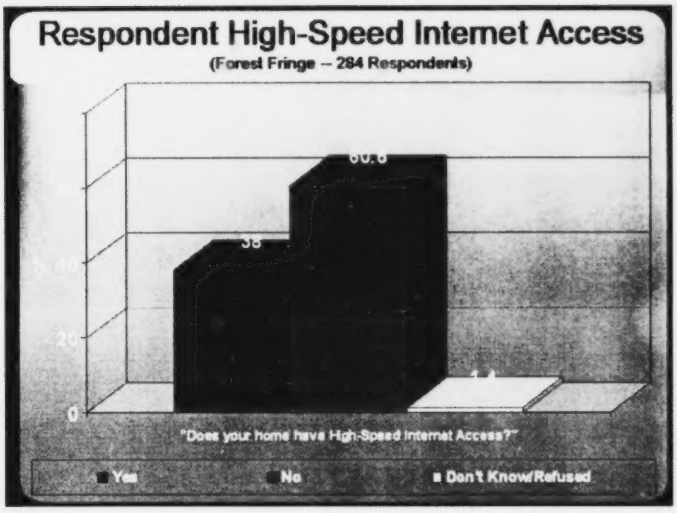

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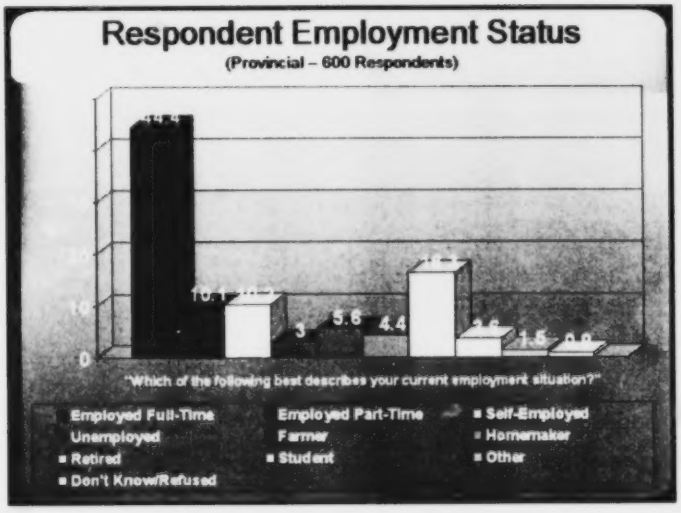

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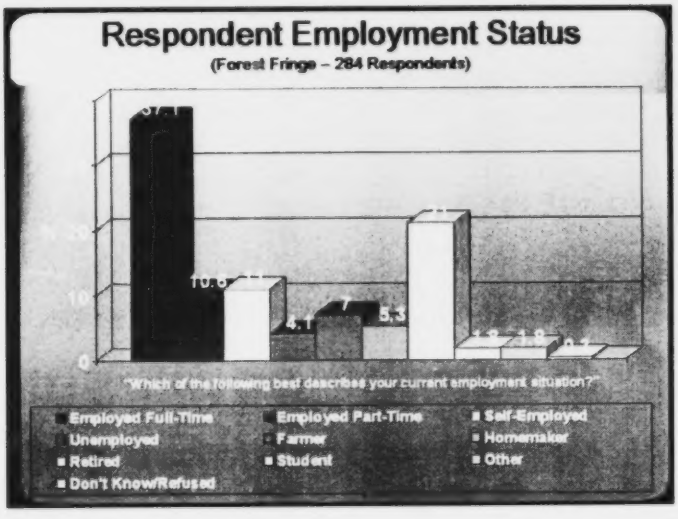

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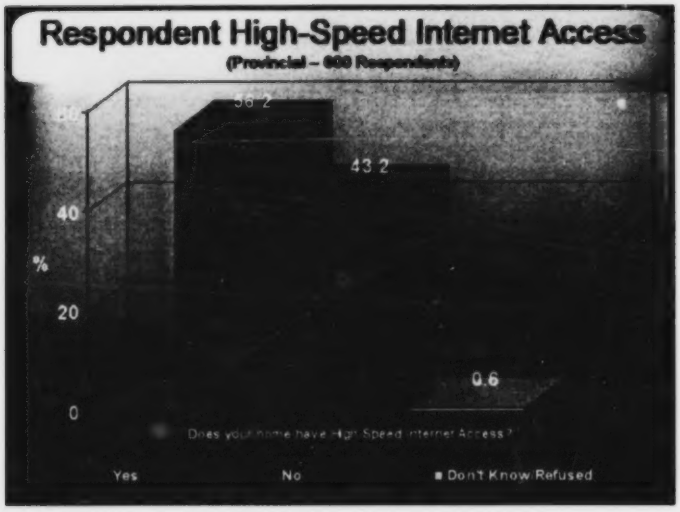

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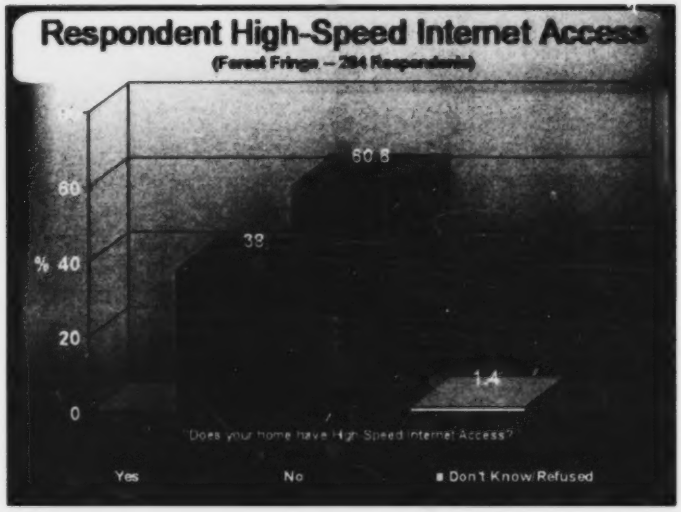

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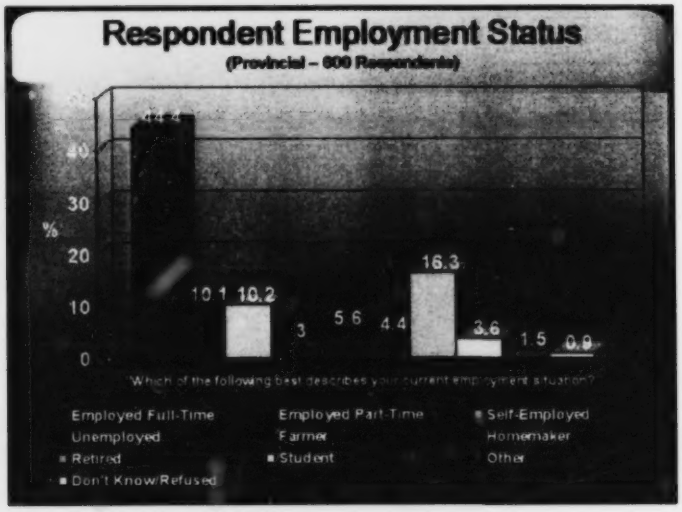

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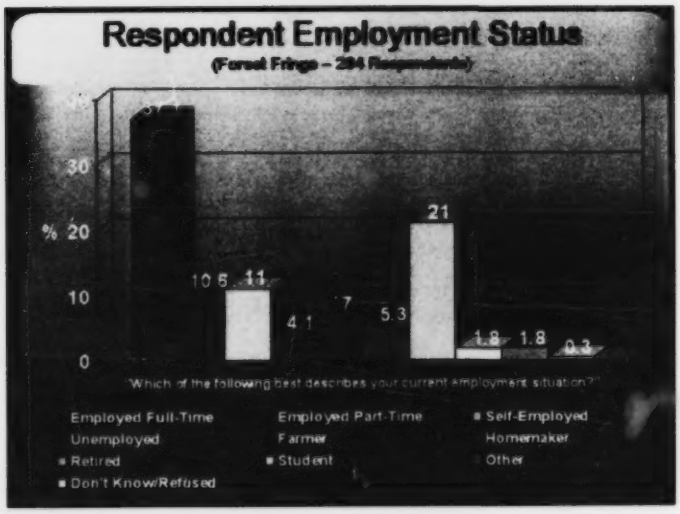

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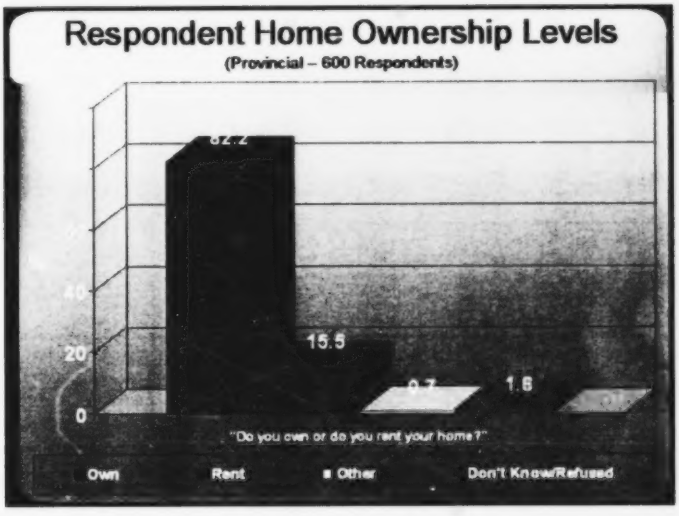

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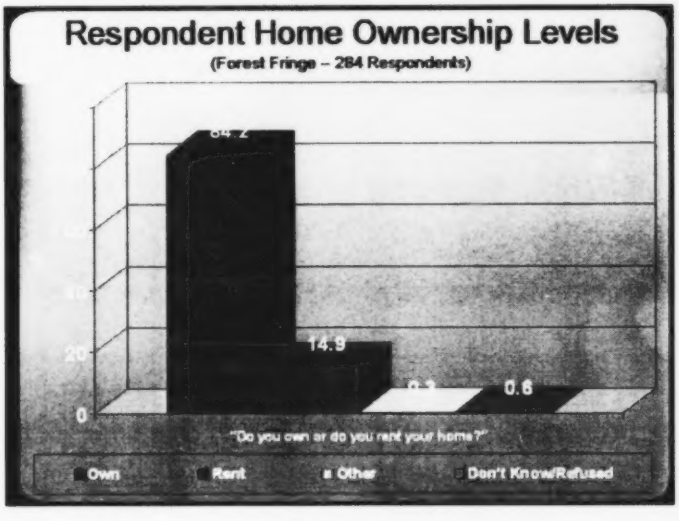

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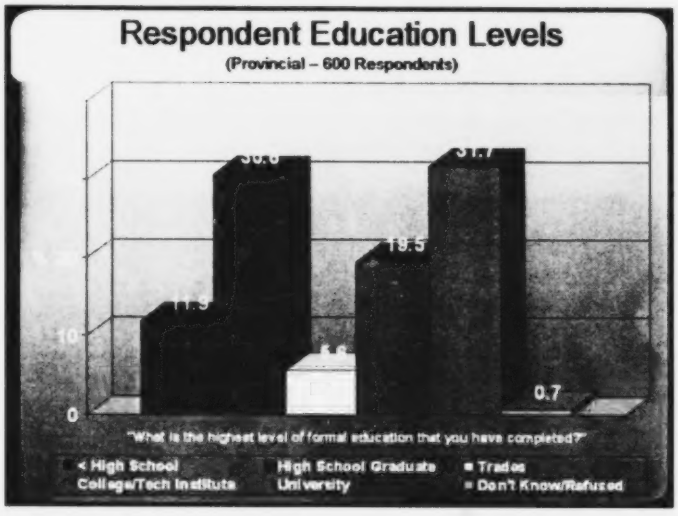

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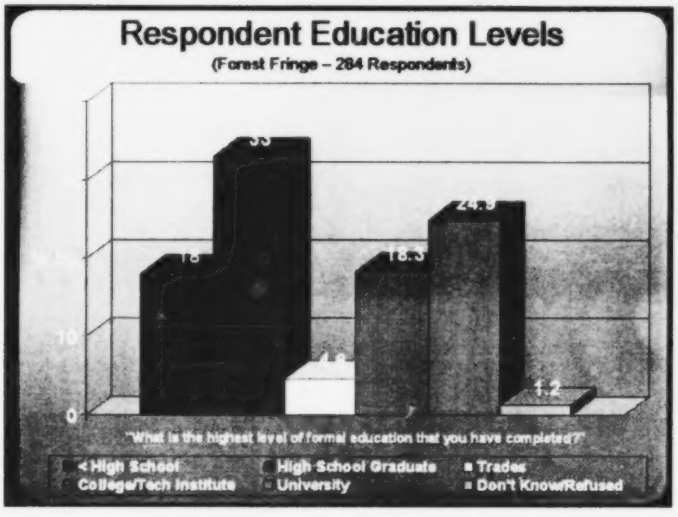
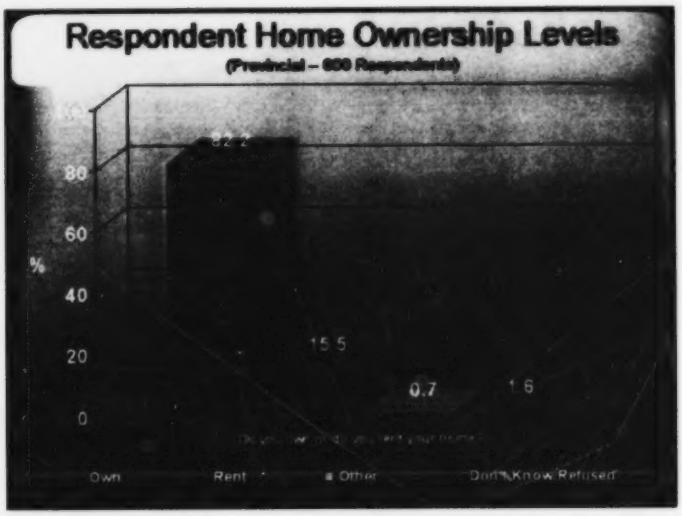


Report Prepared: March 31 2006



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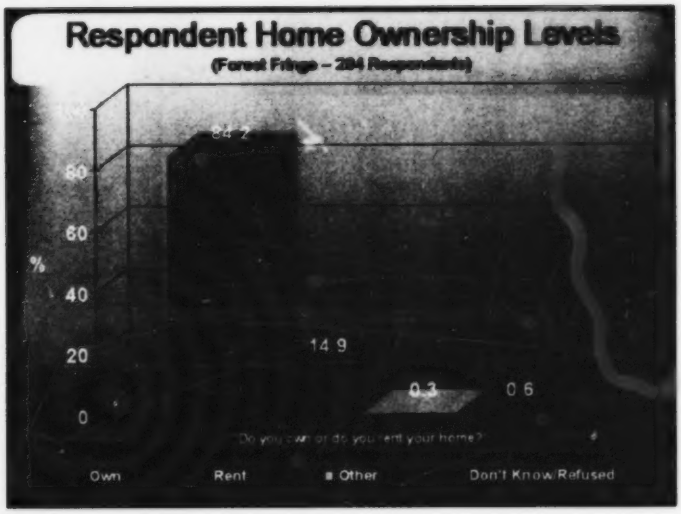

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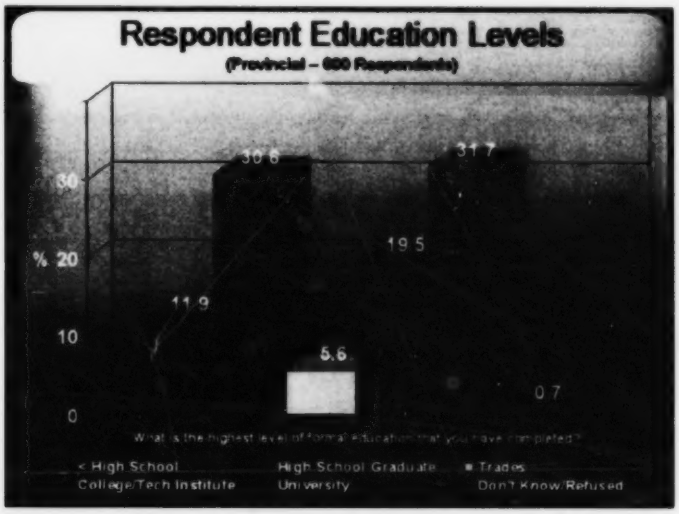

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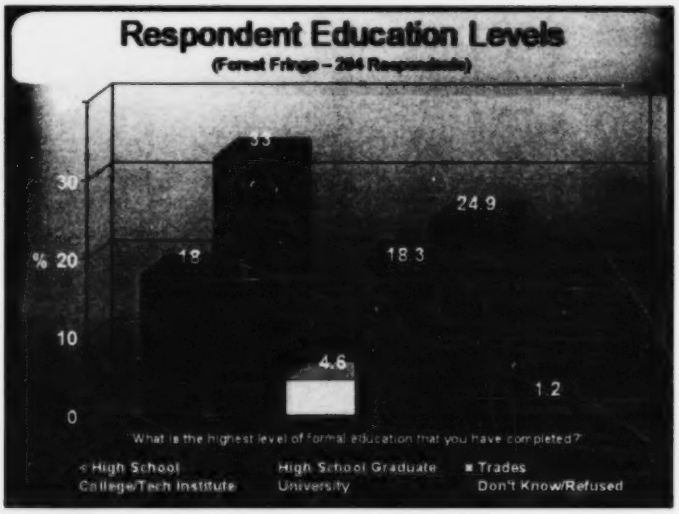

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Department/Crown commissioning the work:

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Date: **March, 2006**

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Saskatoon

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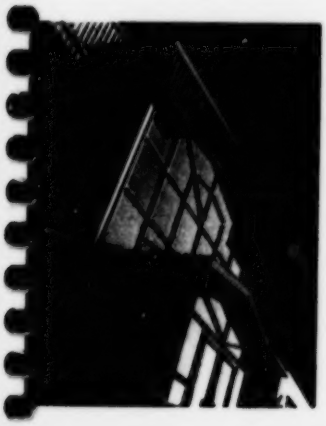
SASKATCHEWAN FINANCE

PROVINCIAL PUBLIC OPINION SURVEY

Report Summary

March 2006

112-112 RESEARCH DRIVE
SASKATOON, SK
S7N 3R3
PH: 306/956/3070
FAX: 306/956/3663
WWW.FASTCONSULTING.CA



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Saskatchewan Finance
Provincial Public Opinion Survey

Report Summary

Prepared for:

Saskatchewan Finance
2350 Albert Street
Regina, SK
S4P 4A6

Submitted by:

112-112 Research Drive
Saskatoon, Saskatchewan
S7N 3R3
Tel: 956-3070
Fax: 956-3663

March 2006

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EXECUTIVE SUMMARY

Fast Consulting conducted this public opinion survey with a representative sample of 500 Saskatchewan adult residents between March 6th and March 9th, 2006. With a sample of 500 residents we can say with a 95% level of certainty that the overall results are within plus or minus 4.4% of what they would be if the entire adult population of Saskatchewan residents were polled. The margin of error will be larger within specific regions or segments of the survey population.

Public Perceptions Regarding Saskatchewan's Business Taxes

- The majority of residents (51%) think that Saskatchewan's business taxes are too high.

- In terms of how Saskatchewan's tax rates compare with other jurisdictions in Canada, approximately one third of residents (32%) are under the impression that Saskatchewan has the highest business taxes in Canada today; only about 11% disagree.

Impact of Lowering Taxes

- In terms of tax system's competitiveness and effectiveness in encouraging job creation and investment in Saskatchewan, the majority of residents agree that lowering business taxes from their current level will result in more businesses being established in the province - 66% agree; 39% 'strongly agree'.

- By the same token, about the same proportion of residents (66%) believe that lowering business taxes will encourage existing businesses to expand.

- The majority of residents think that lowering business taxes will create more jobs (60%).

- The majority of residents (76%) also believe that more jobs in the province will lead to more of Saskatchewan's youth remaining in the province.

Business Tax Review Committee Recommendation

- Awareness among people of the Business Tax Review Committee and its recommendations to the provincial government is low (14%).

- The majority of residents agree (56%) with the Committee's recommendation to harmonize PST with GST and lower the PST rate from 7% to 5%. Thirty nine percent of the population 'strongly agrees' with this recommendation.

Public Perceptions Regarding Saskatchewan's PST

- Along a similar vein, approximately one third of Saskatchewan residents (34%) believe that Saskatchewan has the highest provincial sales tax in Canada.

Knowledge of PST

- Saskatchewan residents tend to be knowledgeable about some aspects of where PST is applicable and where it is not. They clearly understand, for example, the age split on PST applied to clothes – awareness that PST is not applicable to purchases of clothes for youth under 14 (80% know this), and that it does apply to purchases of cloths for people over the age of 14 (94% know this) is high.

- The majority of Saskatchewan residents believe that PST applies to electrical services (76%), new vehicles (93%), new homes (59%), movie tickets (53%).

- The majority of Saskatchewan residents are also under the misperception that PST also applies to several goods and services that are currently exempt – ie restaurant meals (58%) and professional services (57%) and gasoline (82%).

Other Tax Review Committee Recommendation

- One half of Saskatchewan residents (50%) do not agree with the recommendation from the Tax Review Committee to pay PST on a larger number of goods and services, but at a lower rate; approximately one third (34%) of residents 'strongly disagree with this recommendation.

OBJECTIVES & METHODOLOGY

This Fast Consulting public opinion survey was conducted for Saskatchewan Finance by telephone between March 6th and March 9th, 2006 among a representative cross section of 500 Saskatchewan adult residents. With a sample size of 500 we can say with a 95 percent level of certainty that the overall results are within plus or minus 4.4 percentage points of what they would be if the entire adult population of Saskatchewan were polled. The margin of error will be larger within regions and for other sub-groupings of the survey population.

The primary objectives of this study were to assess Saskatchewan residents' awareness and perceptions of provincial taxes.

Questions for this customer survey were designed by Saskatchewan Finance and Fast Consulting and assembled into an interview format by our firm. The questionnaire was pre-tested – and revised as necessary – to ensure that all of the questions being asked in the interview were understood by respondents and that the data collected addresses public opinion measurement objectives.

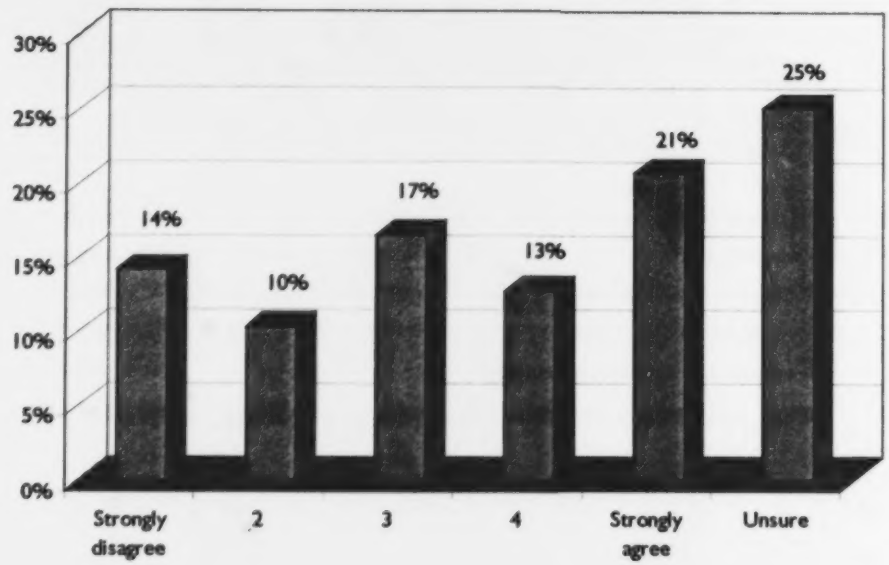
To ensure proportionate representation from all areas of Saskatchewan, the province was divided into geographic sampling districts. Interview respondents were selected using an electronic sample frame and standard polling practices to ensure random selection of Saskatchewan residents. The electronic sample frame was also constructed to ensure proportionate representation of important demographic characteristics within the population such as gender, age, occupation and level of income. Interviews were conducted by Fast Consulting's in-house opinion research interviewers using our computer aided telephone interviewing (CATI) call centre.

Fast Consulting designed and implemented programs to facilitate the statistical analysis using the industry standard SPSS computer program (Statistical Package for Social Sciences). Data checking procedures were utilized at all times to ensure accuracy of the data. Frequency charts for all customer opinion issues are illustrated in this report. Detailed tables are included under separate cover.

1 PERCEPTIONS OF PROVINCIAL TAX

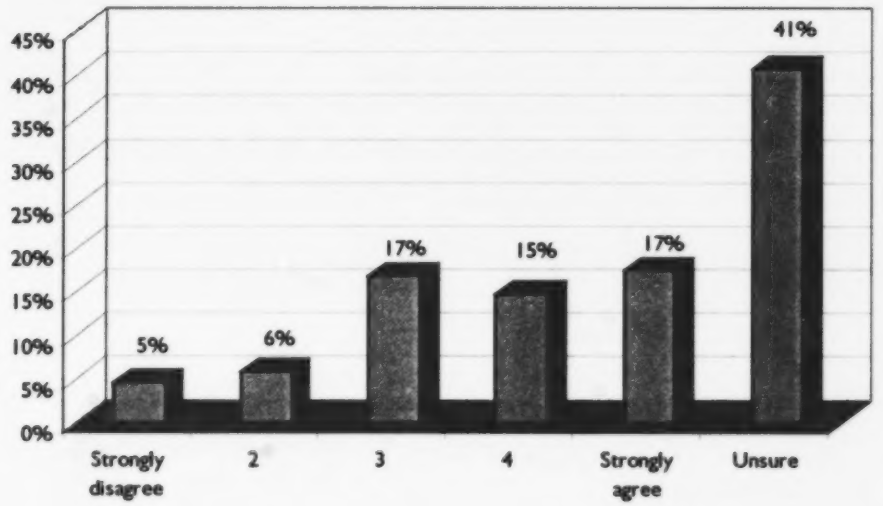
Question. I want to start by reading some statements and have you tell me on a scale of t to 5, where 1 is 'strongly disagree' and 5 is 'strongly agree', do you agree or disagree with the following statements...

Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada.



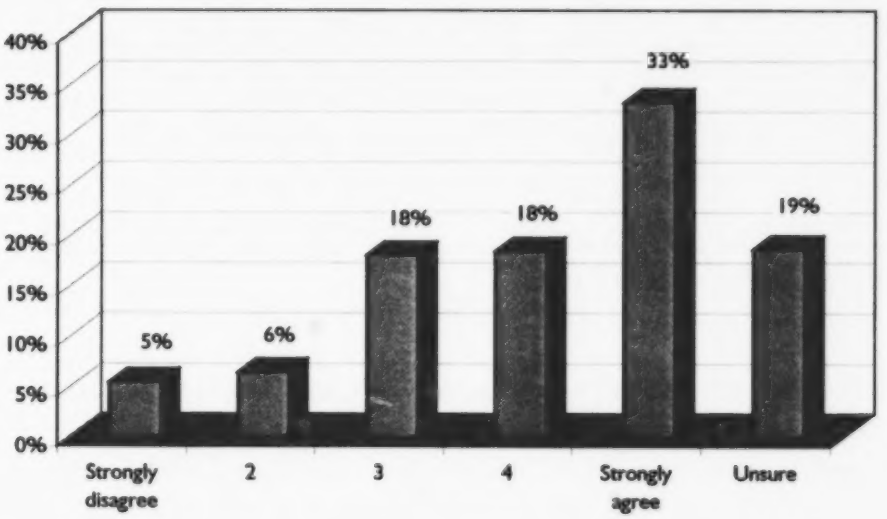
- Approximately one third of Saskatchewan residents (34%) believe that Saskatchewan has the highest provincial sales tax in Canada.

Saskatchewan's business taxes are the highest in Canada.



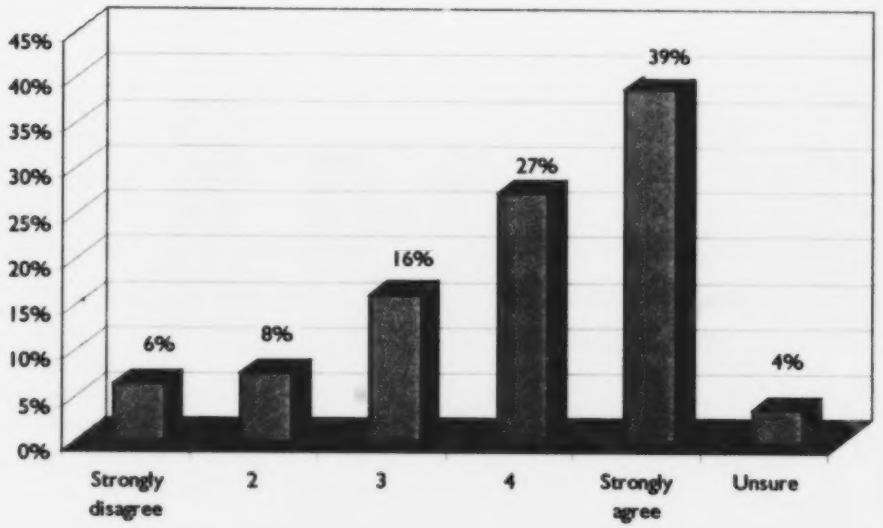
- In terms of how Saskatchewan's tax rates compare with other jurisdictions in Canada, approximately one third of residents (32%) are under the impression that Saskatchewan has the highest business taxes in Canada today; only about 11% disagree.

Saskatchewan's business taxes are too high.



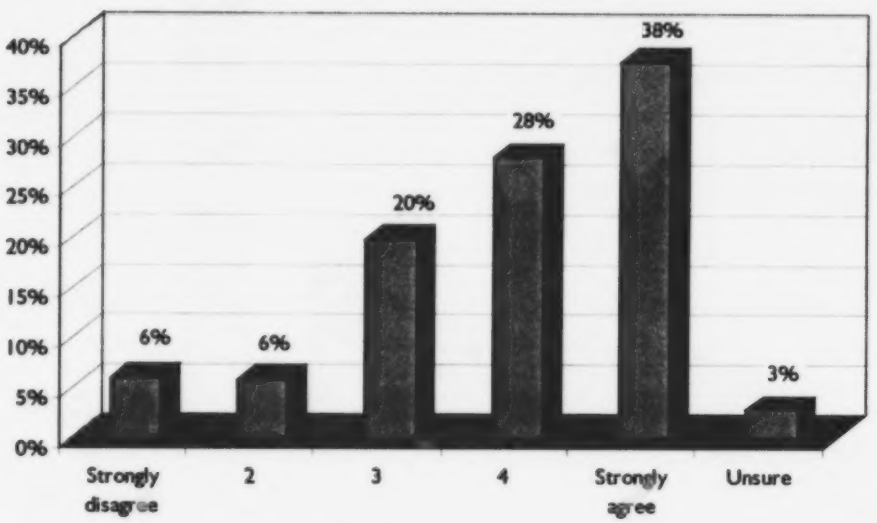
- The majority of residents (51%) think that Saskatchewan's business taxes are too high.

Lowering business taxes from their current level will result in more businesses being established in Saskatchewan.



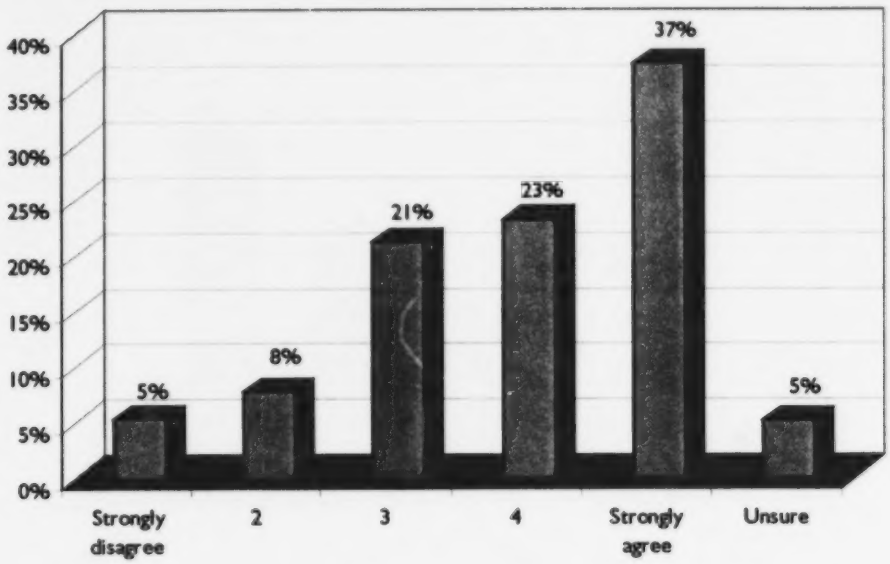
- The majority of residents (66%) agree that lowering business taxes from their current level will result in more businesses being established in the province

Lowering business taxes will encourage existing businesses to expand.



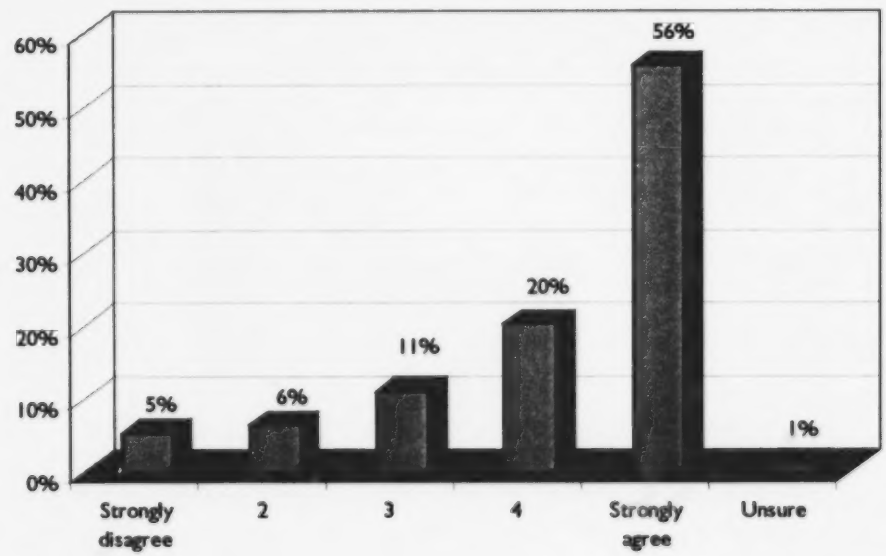
- By the same token, about the same proportion of residents (66%) believe that lowering business taxes will encourage existing businesses to expand.

Lowering business taxes will create more jobs.



- The majority of residents think that lowering business taxes will create more jobs (60%).

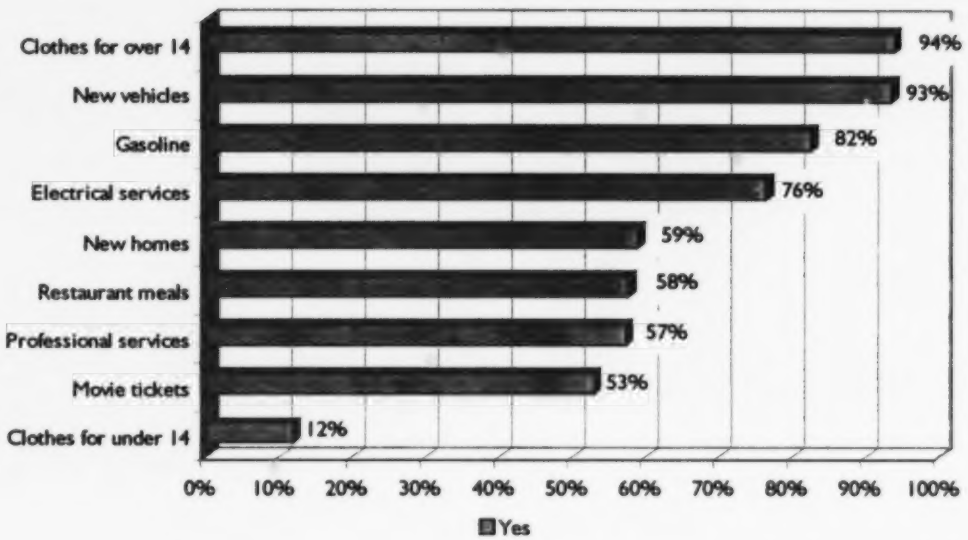
With more jobs Saskatchewan's youth will remain in the province.



- The majority of residents (76%) also believe that more jobs in the province will lead to more of Saskatchewan's youth remaining in the province.

2 AWARENESS OF PST

Question. I'm going to read you a list of items commonly purchased by people. For each item I'd like you to tell me if you think you pay PST on the purchase.



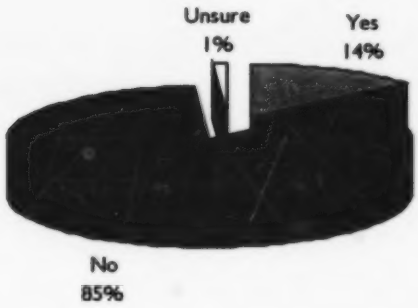
- Saskatchewan residents tend to be knowledgeable about some aspects of where PST is applicable and where it is not. They clearly understand, for example, the age split on PST applied to clothes – awareness that PST is not applicable to purchases of clothes for youth under 14 (80% know this), and that it does apply to purchases of cloths for people over the age of 14 (94% know this) is high.

- The majority of Saskatchewan residents believe that PST applies to electrical services (76%), new vehicles (93%), new homes (59%), movie tickets (53%).

- The majority of Saskatchewan residents are also under the misperception that PST also applies to several goods and services that are currently exempt – ie restaurant meals (58%) and professional services (57%) and gasoline (82%).

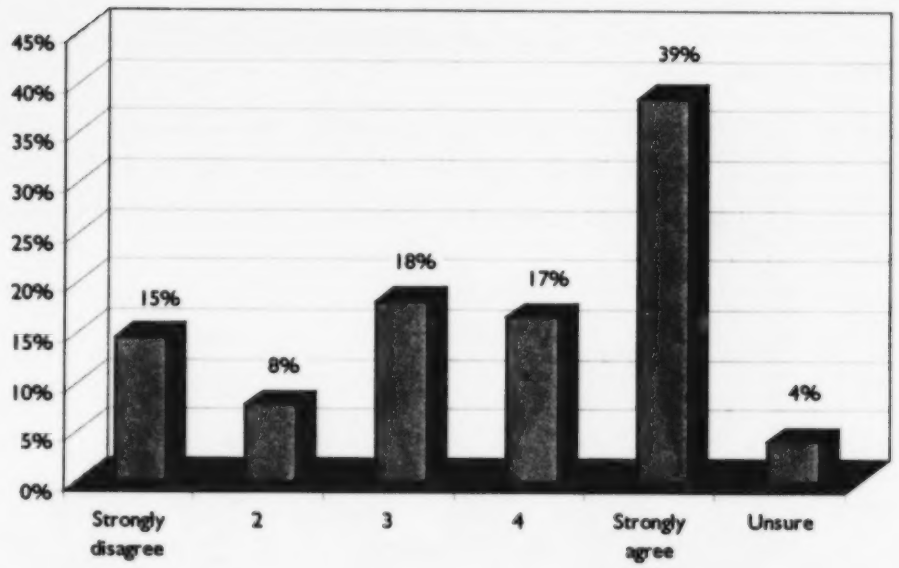
3 BUSINESS TAX REVIEW COMMITTEE

Question. Do you recall hearing about a recent business report form Saskatchewan Business Tax Review Committee headed by Jack Vic?



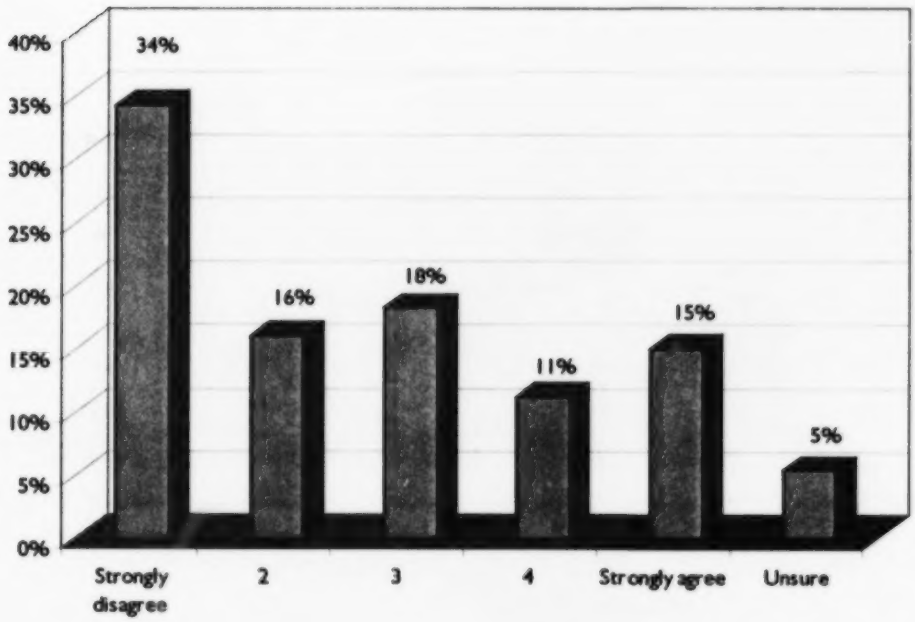
- Awareness among people of the Business Tax Review Committee and its recommendations to the provincial government is low (14%).

Question. The Report recommended harmonizing PST with GST, but lowering the PST rate from 7 per cent to 5 per cent. Please tell me on a scale between and 5, where 1 is 'strongly disagree' and 5 is 'strongly agree', if you agree or disagree with this recommendation?



- The majority of residents agree (56%) with the Committee's recommendation to harmonize PST with GST and lower the PST rate from 7% to 5%. Thirty nine percent of the population 'strongly agrees' with this recommendation.

Question. **The same report recommended paying PST on a larger number of goods and services, but a lower rate. Using the same scale of 1 to 5 where 1 is 'strongly disagree' and 5 is 'strongly agree', do you agree or disagree that this would be better than the current system?**



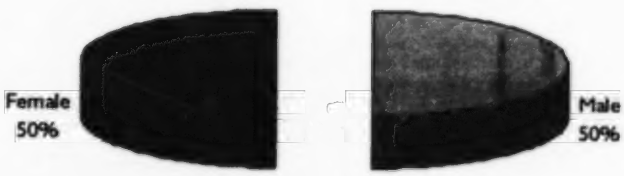
- One half of Saskatchewan residents (50%) do not agree with the recommendation from the Tax Review Committee to pay PST on a larger number of goods and services, but at a lower rate; approximately one third (34%) of residents 'strongly disagree with this recommendation.

APPENDIX I SURVEY DEMOGRAPHICS

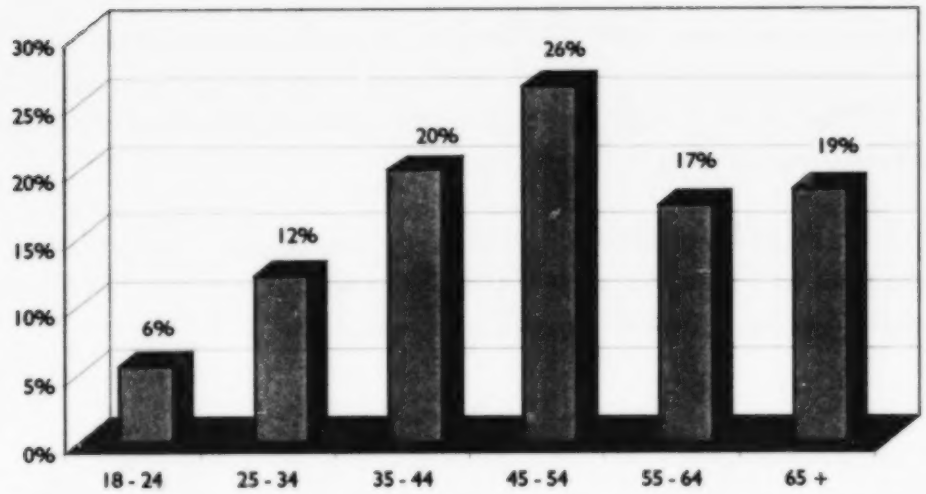
The Saskatchewan Finance public opinion survey sample frame is constructed to facilitate proportionate representation of various demographic characteristics evident within the province. This ensures the opinions of all residents are proportionately represented in the statistical measurements documented in this report.

The survey sample size of 500 yields public opinion measurements with a statistical level of confidence of 95 percent within an overall margin of error for point estimates contained in this report of plus or minus 4.4 percentage points.

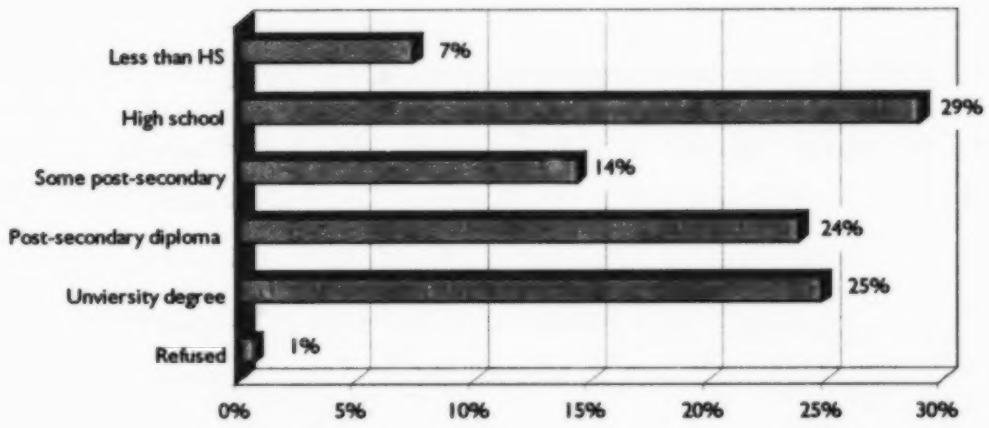
Survey sample gender distribution



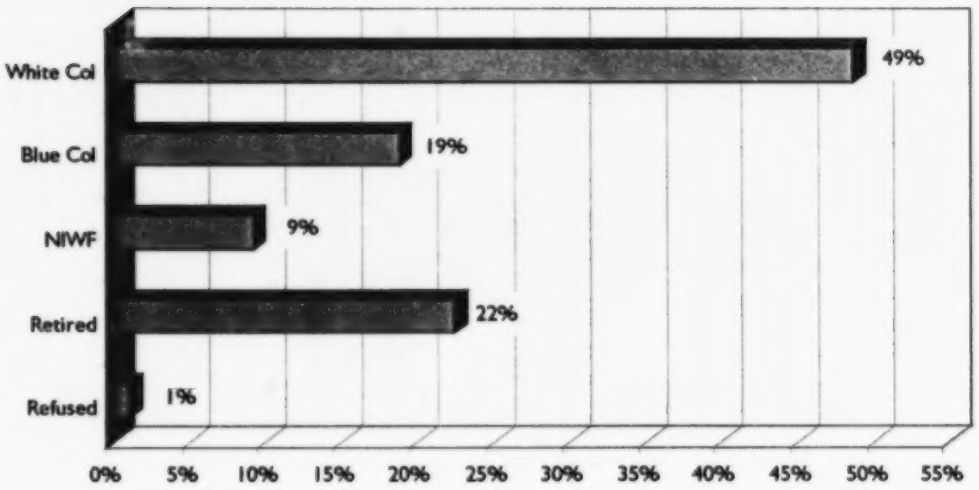
Survey sample age distribution



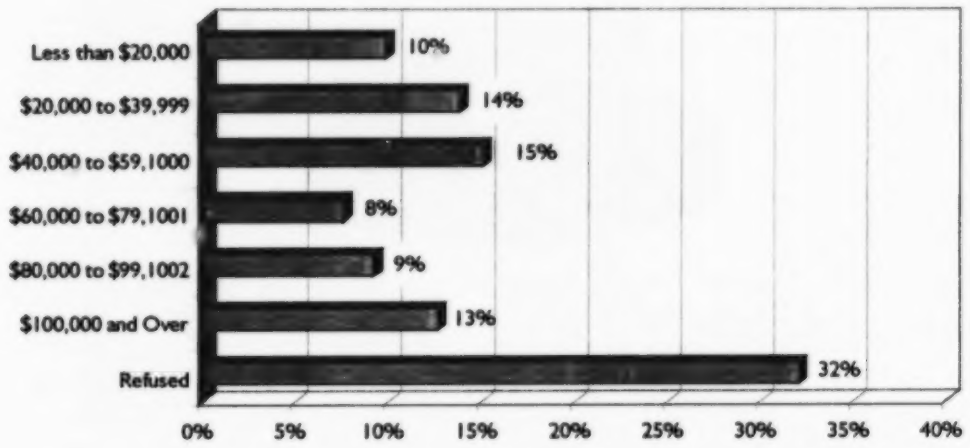
Survey sample education distribution



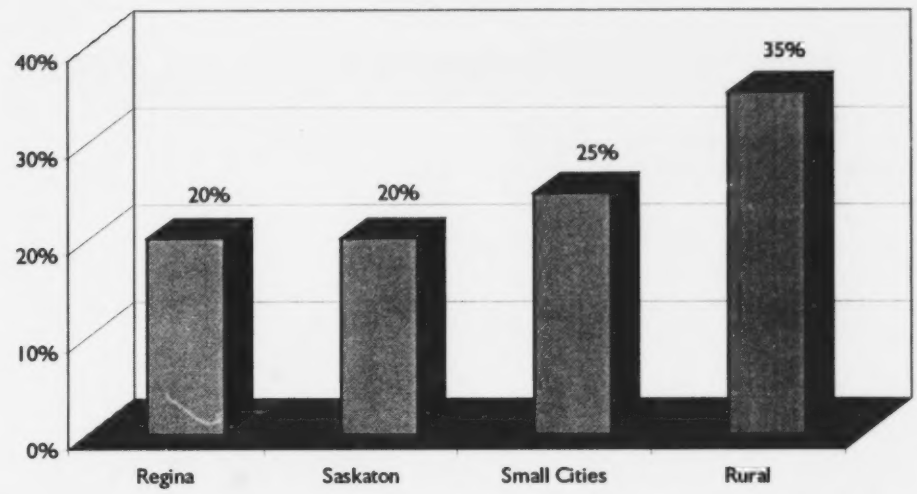
Survey sample employment distribution



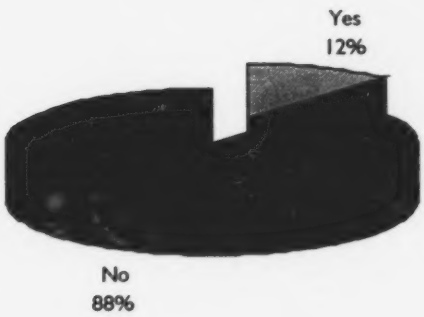
Survey sample income distribution



Survey sample region distribution

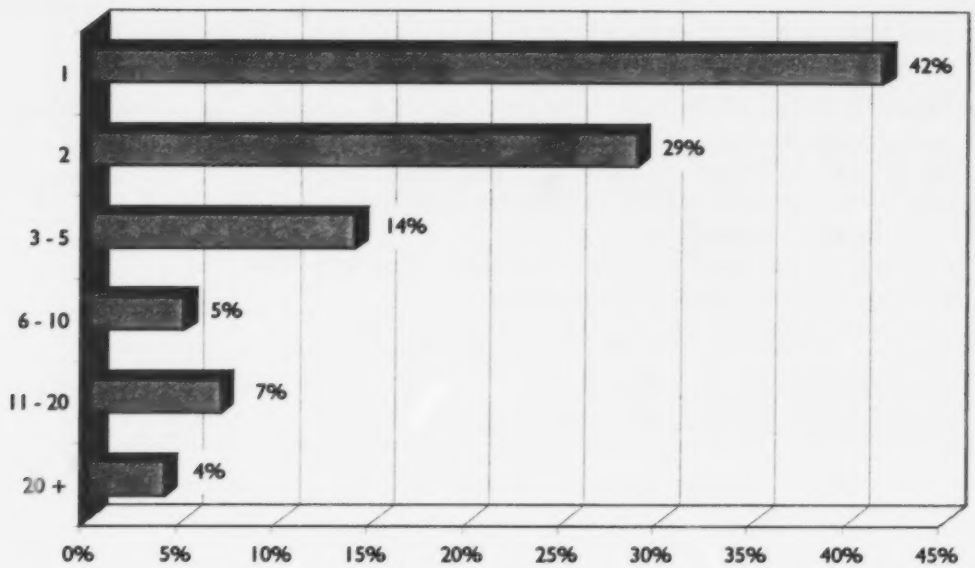


Question. Do you consider yourself or any member of your household to be of Aboriginal decent, such as Metis, Inuit or any others?



Question. Do you own a business?

Question. Approximately, how many employees, does your organization have in total?



APPENDIX II SURVEY INSTRUMENT

Hello, my name is _____ and I'm calling from Fast Consulting. We're a professional public opinion research firm that gathers opinions from people and today we on behalf of the Saskatchewan department of finance to ask you a few questions about important taxation issues for Saskatchewan residents. The survey only takes a few minutes to complete.

Are you 18 years of age or older?

Yes – (CONTINUE)
No – May I speak with someone who is? (REPEAT INTRODUCTION)

PLEASE RECORD GENDER FROM VOICE - DO NOT ASK

1) Male
2) Female

1. I want to start by reading some statements and have you tell me on a scale from 1 to 5, where 1 is 'strongly disagree and 5 is 'strongly agree', do you agree or disagree with the following statements... (ROTATE ORDER READ)

						DK
1. Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada	1	2	3	4	5	6
2. Saskatchewan's business taxes are the highest in Canada	1	2	3	4	5	6
3. Saskatchewan's business taxes are too high	1	2	3	4	5	6
4. Lowering business taxes from their current level will result in more businesses being established in Saskatchewan	1	2	3	4	5	6
5. Lowering business taxes will encourage existing businesses to expand	1	2	3	4	5	6
6. Lowering business taxes will create more jobs	1	2	3	4	5	6
7. With more jobs Saskatchewan's youth will remain in the province	1	2	3	4	5	6

2. I'm now going to read you a list of items commonly purchased by people. For each item I'd like you to tell me if you think you pay PST on the purchase. . (ROTATE ORDER READ)

	Yes	No	Unsure
1. Clothes for youth under 14	1	2	3
2. Clothes for teens and adults over 14	1	2	3
3. Electrical services	1	2	3
4. Restaurant meals	1	2	3
5. New vehicles	1	2	3
6. New homes	1	2	3
7. Movie tickets	1	2	3
8. Professional services such as accounting, legal and consulting	1	2	3
9. Gasoline	1	2	3

3. Do you recall hearing about a recent business report from the Saskatchewan Business Tax Review Committee headed by Jack Vic?

1) yes
2) no
3) unsure

4. The report recommended harmonizing the PST with the GST, but lowering the rate from 7 per cent to 5 per cent. On a 1 to 5 scale where 1 is "strongly disagree: and 5 is "strongly agree", how much do you agree with this recommendation?

Strongly disagree				Strongly agree	DK
1	2	3	4	5	6

5. The same report recommended paying PST on a larger number of good and services, but at a lower rate. On a 1 to 5 scale where 1 is "strongly disagree: and 5 is "strongly agree", do you agree this will be better than the current system?

Strongly disagree				Strongly agree	DK
1	2	3	4	5	6

Demographics

Thank you. Now I just have a few questions to help us analyze the data.

6. Please stop me when I reach the category under which your age falls.

1) 18 to 24
2) 25 to 34
3) 35 to 44
4) 45 to 54
5) 55 to 64
6) 65+

7. Under which of the following categories does your level of education fall?

1) Less than high school
2) High school
3) Some post secondary
4) Post-secondary diploma or certificate/ trade
5) University degree

8. Can you please tell me what your occupation is? (CHECK CATEGORY THAT BEST CORRESPONDS)

1) Management & Professional Service
2) Teaching and related
3) Medical and health
4) Clerical/sales/service
5) Natural resource related
6) Processing & Manufacturing
7) Construction trades
8) Transportation
9) Farmer
10) Homemaker
11) Student
12) Unemployed
13) Retired
14) No response
15) Self employed
16) Civil Servant
17) Other (Please specify)

9. Can you please tell me approximately what your current gross annual family income is?

1) less than $25,000
2) $25,000 to $49,999
3) $50,000 to $100,000
4) over $100,000
5) refused

10. Do you consider yourself or any member of your household to be of Aboriginal decent, such as Metis, Inuit or any others?

1) Yes
2) No

11. Do you own a business?

1) Yes
2) No --> SKIP TO END

12. Approximately, how many employees, does your organization have in total?

Record verbatim response ____

This concludes our survey interview. Thank you very much for taking the time to give us your opinions. They are important and appreciated. Have a pleasant evening/day.

APPENDIX III DETAILED TABLES

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Saskatchewan Finance - SKFIN-06-01
Detailed Tables
3/10/2006

		Region				Gender		Table Total
		Regina	Saskatoon	Small Cities	Rural	Male	Female	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Que1.1 How much do you agree that... Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada?	Strongly Disagree	19.0%	14.0%	8.8%	15.4%	14.0%	14.4%	14.2%
	2	8.0%	17.0%	9.6%	8.6%	12.0%	8.8%	10.4%
	3	18.0%	21.0%	18.4%	12.0%	19.6%	13.6%	16.6%
	4	12.0%	10.0%	15.2%	13.1%	12.0%	13.6%	12.8%
	Strongly Agree	20.0%	12.0%	21.6%	25.7%	19.2%	22.4%	20.8%
	Unsure	23.0%	26.0%	26.4%	25.1%	23.2%	27.2%	25.2%
Que1.2 How much do you agree that... Saskatchewan's business taxes are the highest in Canada?	Strongly Disagree	8.0%	3.0%	4.8%	3.4%	4.8%	4.4%	4.6%
	2	6.0%	13.0%	1.6%	4.6%	6.4%	5.2%	5.8%
	3	18.0%	14.0%	20.8%	14.9%	16.8%	16.8%	16.8%
	4	11.0%	15.0%	17.6%	14.9%	18.0%	11.6%	14.8%
	Strongly Agree	20.0%	6.0%	21.6%	19.4%	22.0%	12.8%	17.4%
	Unsure	37.0%	49.0%	33.6%	42.9%	32.0%	49.2%	40.6%
Que1.3 How much do you agree that... Saskatchewan's business taxes are too high?	Strongly Disagree	8.0%	6.0%	5.6%	3.4%	6.8%	4.0%	5.4%
	2	7.0%	3.0%	8.0%	6.9%	6.0%	6.8%	6.4%
	3	22.0%	20.0%	19.2%	13.7%	16.0%	20.0%	18.0%
	4	12.0%	24.0%	19.2%	18.3%	21.2%	15.6%	18.4%
	Strongly Agree	36.0%	25.0%	29.6%	38.9%	34.8%	31.6%	33.2%
	Unsure	15.0%	22.0%	18.4%	18.9%	15.2%	22.0%	18.6%
Que1.4 How much do you agree that... Lowering business taxes from their current level will result in more businesses being established in Saskatchewan?	Strongly Disagree	9.0%	4.0%	8.0%	5.1%	6.0%	6.8%	6.4%
	2	10.0%	4.0%	8.8%	7.4%	8.8%	6.4%	7.6%
	3	14.0%	14.0%	16.8%	18.3%	12.8%	19.6%	16.2%
	4	30.0%	30.0%	28.0%	24.0%	26.8%	28.0%	27.4%
	Strongly Agree	35.0%	40.0%	34.4%	43.4%	41.6%	36.0%	38.8%
	Unsure	2.0%	8.0%	4.0%	1.7%	4.0%	3.2%	3.6%
Que1.5 How much do you agree that... Lowering business taxes will encourage existing businesses to expand?	Strongly Disagree	8.0%	4.0%	7.2%	5.1%	8.0%	4.0%	6.0%
	2	8.0%	6.0%	5.6%	4.6%	5.2%	6.4%	5.8%
	3	20.0%	20.0%	19.2%	20.0%	18.4%	21.2%	19.8%
	4	28.0%	25.0%	32.8%	26.3%	26.8%	29.2%	28.0%
	Strongly Agree	36.0%	40.0%	32.8%	40.6%	40.0%	35.2%	37.6%
	Unsure		5.0%	2.4%	3.4%	1.6%	4.0%	2.8%

Fast Consulting, Saskatoon, SK
Interviewing Mar.6/06 - Mar.9/06 N = 500

		Region				Gender		Table Total
		Regina	Saskatoon	Small Cities	Rural	Male	Female	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Que1.6 How much do you agree that... Lowering busienss taxes will create more jobs?	Strongly Disagree	6.0%	8.0%	3.2%	5.1%	5.2%	5.6%	5.4%
	2	9.0%	5.0%	6.8%	8.0%	8.4%	7.2%	7.8%
	3	22.0%	22.0%	20.0%	21.1%	19.2%	23.2%	21.2%
	4	25.0%	22.0%	25.6%	21.1%	24.0%	22.4%	23.2%
	Strongly Agree	34.0%	34.0%	39.2%	39.4%	38.8%	35.6%	37.2%
	Unsure	4.0%	9.0%	3.2%	5.1%	4.4%	6.0%	5.2%
Que1.7 How much do you agree that... With more jobs Saskatchewan's youth will remain in the province?	Strongly Disagree	5.0%	5.0%	6.4%	5.1%	6.0%	4.8%	5.4%
	2	7.0%	6.0%	6.4%	6.3%	8.0%	4.8%	6.4%
	3	13.0%	13.0%	13.6%	6.9%	10.4%	11.6%	11.0%
	4	28.0%	22.0%	14.4%	18.9%	24.0%	16.4%	20.2%
	Strongly Agree	47.0%	53.0%	58.4%	60.6%	50.8%	60.8%	55.8%
	Unsure		1.0%	.8%	2.3%	.8%	1.6%	1.2%
Que2.1 Do you pay PST on... Clothes for youth under 14?	Yes	11.0%	8.0%	8.0%	17.1%	11.2%	12.4%	11.8%
	No	84.0%	87.0%	80.8%	74.3%	78.0%	82.8%	80.4%
	Unsure	5.0%	5.0%	11.2%	8.6%	10.8%	4.8%	7.8%
Que2.2 Do you pay PST on... Clothes for teens and adults over 14?	Yes	94.0%	98.0%	92.8%	92.0%	91.6%	96.0%	93.8%
	No	6.0%	2.0%	4.0%	5.7%	6.4%	2.8%	4.6%
	Unsure			3.2%	2.3%	2.0%	1.2%	1.6%
Que2.3 Do you pay PST on... Electrical services?	Yes	75.0%	72.0%	85.6%	73.1%	75.2%	77.6%	76.4%
	No	17.0%	20.0%	9.6%	20.6%	18.0%	16.0%	17.0%
	Unsure	8.0%	8.0%	4.8%	6.3%	6.8%	6.4%	6.6%
Que2.4 Do you pay PST on... Restaurant meals?	Yes	53.0%	54.0%	61.6%	59.4%	58.4%	56.8%	57.6%
	No	44.0%	39.0%	34.4%	37.1%	38.0%	38.4%	38.2%
	Unsure	3.0%	7.0%	4.0%	3.4%	3.6%	4.8%	4.2%
Que2.5 Do you pay PST on... New vehicles?	Yes	92.0%	95.0%	96.0%	91.4%	94.0%	92.8%	93.4%
	No	4.0%	5.0%	3.2%	5.7%	4.4%	4.8%	4.6%
	Unsure	4.0%		.8%	2.9%	1.6%	2.4%	2.0%
Que2.6 Do you pay PST on... New homes?	Yes	46.0%	65.0%	60.8%	61.1%	55.6%	62.0%	58.8%
	No	35.0%	27.0%	26.4%	22.3%	32.0%	21.6%	26.8%
	Unsure	19.0%	8.0%	12.8%	16.6%	12.4%	16.4%	14.4%

		Region				Gender		Table Total
		Regina	Saskatoon	Small Cities	Rural	Male	Female	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Que2.7 Do you pay PST on... Movie tickets?	Yes	70.0%	54.0%	48.8%	45.1%	50.0%	55.6%	52.8%
	No	20.0%	27.0%	21.6%	26.9%	25.6%	22.8%	24.2%
	Unsure	10.0%	19.0%	29.6%	28.0%	24.4%	21.6%	23.0%
Que2.8 Do you pay PST on... Professional services?	Yes	52.0%	61.0%	56.8%	58.3%	55.2%	59.2%	57.2%
	No	36.0%	30.0%	30.4%	30.9%	32.8%	30.4%	31.6%
	Unsure	12.0%	9.0%	12.8%	10.9%	12.0%	10.4%	11.2%
Que2.9 Do you pay PST on... Gasoline?	Yes	84.0%	85.0%	82.4%	80.0%	83.6%	81.2%	82.4%
	No	13.0%	11.0%	14.4%	16.6%	13.6%	14.8%	14.2%
	Unsure	3.0%	4.0%	3.2%	3.4%	2.8%	4.0%	3.4%
Que3 Do you recall hearing about a recent business report from Saskatchewan Business Tax Review Committee headed by Jack Vic?	Yes	21.0%	17.0%	11.2%	9.7%	19.2%	8.4%	13.8%
	No	77.0%	83.0%	88.0%	88.6%	79.2%	90.8%	85.0%
	Unsure	2.0%		.8%	1.7%	1.6%	.8%	1.2%
Que4 How much do you agree with the recommendation to harmonize PST with GST, but lowering the PST rate from 7% to 5%?	Strongly Disagree	20.0%	15.0%	12.0%	13.1%	15.2%	14.0%	14.6%
	2	9.0%	7.0%	9.6%	6.3%	8.8%	6.8%	7.8%
	3	18.0%	25.0%	18.4%	14.3%	17.2%	19.2%	18.2%
	4	16.0%	18.0%	17.6%	15.4%	16.8%	16.4%	16.6%
	Strongly Agree	35.0%	33.0%	36.8%	45.1%	38.8%	38.4%	38.6%
	Unsure	2.0%	2.0%	5.6%	5.7%	3.2%	5.2%	4.2%
Que5 How much do you agree with the recommendation to pay PST on a larger number of goods and services, but at a lower rate?	Strongly Disagree	35.0%	33.0%	31.2%	36.6%	34.0%	34.4%	34.2%
	2	19.0%	14.0%	17.6%	14.3%	14.8%	17.2%	16.0%
	3	15.0%	20.0%	23.2%	15.4%	17.6%	18.8%	18.2%
	4	14.0%	9.0%	10.4%	11.4%	11.2%	11.2%	11.2%
	Strongly Agree	14.0%	15.0%	11.2%	18.3%	16.8%	13.2%	15.0%
	Unsure	3.0%	9.0%	6.4%	4.0%	5.6%	5.2%	5.4%
Age	18 - 24	4.0%	10.0%	8.0%	2.3%	4.4%	6.8%	5.6%
	25 - 34	15.0%	23.0%	4.8%	9.7%	10.8%	13.6%	12.2%
	35 - 44	20.0%	18.0%	17.6%	22.9%	19.2%	20.8%	20.0%
	45 - 54	26.0%	25.0%	26.4%	26.9%	29.6%	22.8%	26.2%
	55 - 64	17.0%	11.0%	23.2%	17.1%	18.8%	16.0%	17.4%
	65 +	18.0%	13.0%	20.0%	21.1%	17.2%	20.0%	18.6%

		Region				Gender		Table Total
		Regina	Saskatoon	Small Cities	Rural	Male	Female	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Education	Less than high school	3.0%	3.0%	9.6%	10.9%	7.6%	7.2%	7.4%
	High school	25.0%	15.0%	39.2%	32.0%	28.4%	29.6%	29.0%
	Some post-secondary	19.0%	16.0%	12.0%	12.6%	14.4%	14.4%	14.4%
	Post-secondary diploma	23.0%	29.0%	20.8%	23.4%	22.0%	25.6%	23.8%
	University degree	30.0%	37.0%	18.4%	19.4%	26.8%	22.8%	24.8%
	Refused				1.7%	.8%	.4%	.6%
Occupation	White Col	54.2%	41.7%	37.3%	33.9%	30.5%	47.7%	39.5%
	Blue Col	11.1%	12.5%	20.9%	31.6%	38.9%	6.8%	22.1%
	NIWF	6.9%	18.1%	9.1%	10.5%	4.9%	16.2%	10.8%
	Retired	27.8%	23.6%	30.9%	24.0%	24.6%	27.9%	26.4%
	Refused		4.2%	1.8%		1.0%	1.4%	1.2%
Income	Less than $20,000	4.0%	10.0%	11.2%	12.0%	8.4%	11.2%	9.8%
	$20,000 to $39,999	16.0%	10.0%	18.4%	11.4%	11.2%	16.4%	13.8%
	$40,000 to $59,999	12.0%	16.0%	18.4%	13.7%	16.0%	14.0%	15.0%
	$60,000 to $79,999	8.0%	7.0%	9.6%	6.3%	9.6%	5.6%	7.6%
	$80,000 to $99,999	13.0%	14.0%	4.8%	7.4%	10.4%	8.0%	9.2%
	$100,000 & over	16.0%	12.0%	12.0%	11.4%	16.8%	8.4%	12.6%
	Refused	31.0%	31.0%	25.6%	37.7%	27.6%	36.4%	32.0%
Aboriginal	Yes	14.0%	5.0%	13.6%	13.1%	11.2%	12.4%	11.8%
	No	86.0%	95.0%	86.4%	86.9%	88.8%	87.6%	88.2%
Que11 Do you own a business?	Yes	17.0%	13.0%	16.0%	29.1%	26.8%	13.6%	20.2%
	No	83.0%	86.0%	84.0%	70.9%	73.2%	86.0%	79.6%
	Refuse		1.0%				.4%	.2%
Que11acode How many employees does your organization have in total?	1	23.5%	38.5%	65.0%	39.2%	43.3%	38.2%	41.6%
	2	23.5%	23.1%	25.0%	33.3%	22.4%	41.2%	28.7%
	3 - 5	23.5%	15.4%	5.0%	13.7%	13.4%	14.7%	13.9%
	6 - 10		7.7%		7.8%	6.0%	2.9%	5.0%
	11 - 20	17.6%	15.4%		3.9%	9.0%	2.9%	6.9%
	More than 20	11.8%		5.0%	2.0%	6.0%		4.0%
Table Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

		Age						Table Total
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 +	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Region	Regina	14.3%	24.6%	20.0%	19.8%	19.5%	19.4%	20.0%
	Saskatoon	35.7%	37.7%	18.0%	19.1%	12.6%	14.0%	20.0%
	Small Cities	35.7%	9.8%	22.0%	25.2%	33.3%	26.9%	25.0%
	Rural	14.3%	27.9%	40.0%	35.9%	34.5%	39.8%	35.0%
Gender	Male	39.3%	44.3%	48.0%	56.5%	54.0%	46.2%	50.0%
	Female	60.7%	55.7%	52.0%	43.5%	46.0%	53.8%	50.0%
Que1.1 How much do you agree that... Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada?	Strongly Disagree	7.1%	23.0%	15.0%	13.7%	11.5%	12.9%	14.2%
	2	14.3%	13.1%	10.0%	9.2%	12.6%	7.5%	10.4%
	3	21.4%	16.4%	16.0%	19.1%	12.6%	16.1%	16.6%
	4	21.4%	16.4%	13.0%	10.7%	12.6%	10.8%	12.8%
	Strongly Agree	3.6%	9.8%	21.0%	26.7%	21.8%	23.7%	20.8%
	Unsure	32.1%	21.3%	25.0%	20.6%	28.7%	29.0%	25.2%
Que1.2 How much do you agree that... Saskatchewan's business taxes are the highest in Canada?	Strongly Disagree	7.1%	6.6%	4.0%	3.1%	5.7%	4.3%	4.6%
	2	10.7%	6.6%	3.0%	5.3%	6.9%	6.5%	5.8%
	3	28.6%	24.6%	21.0%	16.8%	11.5%	8.6%	16.8%
	4	21.4%	11.5%	14.0%	16.8%	19.5%	8.6%	14.8%
	Strongly Agree	3.6%	11.5%	19.0%	18.3%	19.5%	20.4%	17.4%
	Unsure	28.6%	39.3%	39.0%	39.7%	36.8%	51.6%	40.6%
Que1.3 How much do you agree that... Saskatchewan's business taxes are too high?	Strongly Disagree		4.9%	1.0%	6.1%	5.7%	10.8%	5.4%
	2	25.0%	3.3%	5.0%	4.6%	9.2%	4.3%	6.4%
	3	35.7%	26.2%	19.0%	19.8%	8.0%	12.9%	18.0%
	4	7.1%	19.7%	22.0%	16.0%	24.1%	15.1%	18.4%
	Strongly Agree	21.4%	27.9%	32.0%	40.5%	32.2%	32.3%	33.2%
	Unsure	10.7%	18.0%	21.0%	13.0%	20.7%	24.7%	18.6%
Que1.4 How much do you agree that... Lowering business taxes from their current level will result in more businesses being established in Saskatchewan?	Strongly Disagree	3.6%	3.3%	3.0%	6.1%	5.7%	14.0%	6.4%
	2	14.3%	4.9%	7.0%	6.1%	6.9%	10.8%	7.6%
	3	21.4%	27.9%	19.0%	13.7%	12.6%	10.8%	16.2%
	4	28.6%	26.2%	31.0%	26.0%	28.7%	24.7%	27.4%
	Strongly Agree	28.6%	34.4%	36.0%	46.6%	41.4%	34.4%	38.8%
	Unsure	3.6%	3.3%	4.0%	1.5%	4.6%	5.4%	3.6%

		Age						Table Total
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 +	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Que1.5 How much do you agree that... Lowering business taxes will encourage existing businesses to expand?	Strongly Disagree		4.9%	1.0%	4.6%	6.9%	15.1%	6.0%
	2	17.9%	4.9%	8.0%	4.6%	3.4%	4.3%	5.8%
	3	10.7%	27.9%	23.0%	17.6%	20.7%	16.1%	19.8%
	4	35.7%	26.2%	32.0%	28.2%	31.0%	19.4%	28.0%
	Strongly Agree	32.1%	34.4%	32.0%	44.3%	35.6%	39.8%	37.6%
	Unsure	3.6%	1.6%	4.0%	.8%	2.3%	5.4%	2.8%
Que1.6 How much do you agree that... Lowering busienss taxes will create more jobs?	Strongly Disagree	7.1%	6.6%	2.0%	3.1%	5.7%	10.8%	5.4%
	2	7.1%	8.2%	11.0%	7.6%	6.9%	5.4%	7.8%
	3	10.7%	32.8%	20.0%	26.0%	18.4%	14.0%	21.2%
	4	39.3%	24.6%	25.0%	18.3%	24.1%	21.5%	23.2%
	Strongly Agree	25.0%	23.0%	39.0%	40.5%	41.4%	39.8%	37.2%
	Unsure	10.7%	4.9%	3.0%	4.6%	3.4%	8.6%	5.2%
Que1.7 How much do you agree that... With more jobs Saskatchewan's youth will remain in the province?	Strongly Disagree	3.6%	3.3%	2.0%	6.1%	6.9%	8.6%	5.4%
	2	7.1%	4.9%	6.0%	8.4%	5.7%	5.4%	6.4%
	3	25.0%	13.1%	7.0%	10.7%	8.0%	12.9%	11.0%
	4	21.4%	24.6%	23.0%	19.8%	18.4%	16.1%	20.2%
	Strongly Agree	42.9%	54.1%	61.0%	53.4%	59.8%	54.8%	55.8%
	Unsure			1.0%	1.5%	1.1%	2.2%	1.2%
Que2.1 Do you pay PST on... Clothes for youth under 14?	Yes	21.4%	16.4%	12.0%	11.5%	6.9%	10.8%	11.8%
	No	78.6%	82.0%	82.0%	84.0%	78.2%	75.3%	80.4%
	Unsure		1.6%	6.0%	4.6%	14.9%	14.0%	7.8%
Que2.2 Do you pay PST on... Clothes for teens and adults over 14?	Yes	85.7%	95.1%	96.0%	95.4%	93.1%	91.4%	93.8%
	No	14.3%	4.9%	2.0%	3.8%	5.7%	4.3%	4.6%
	Unsure			2.0%	.8%	1.1%	4.3%	1.6%
Que2.3 Do you pay PST on... Electrical services?	Yes	82.1%	70.5%	77.0%	74.0%	74.7%	82.8%	76.4%
	No	10.7%	19.7%	21.0%	16.0%	19.5%	11.8%	17.0%
	Unsure	7.1%	9.8%	2.0%	9.9%	5.7%	5.4%	6.6%
Que2.4 Do you pay PST on... Restaurant meals?	Yes	71.4%	63.9%	57.0%	55.7%	50.6%	59.1%	57.6%
	No	28.6%	32.8%	35.0%	42.0%	49.4%	32.3%	38.2%
	Unsure		3.3%	8.0%	2.3%		8.6%	4.2%

		Age						Table Total
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 +	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Que2.5 Do you pay PST on... New vehicles?	Yes	92.9%	86.9%	92.0%	94.7%	96.6%	94.6%	93.4%
	No	7.1%	8.2%	6.0%	3.8%	1.1%	4.3%	4.6%
	Unsure		4.9%	2.0%	1.5%	2.3%	1.1%	2.0%
Que2.6 Do you pay PST on... New homes?	Yes	75.0%	68.9%	44.0%	54.2%	59.8%	68.8%	58.8%
	No	14.3%	23.0%	36.0%	26.7%	33.3%	17.2%	26.8%
	Unsure	10.7%	8.2%	20.0%	19.1%	6.9%	14.0%	14.4%
Que2.7 Do you pay PST on... Movie tickets?	Yes	67.9%	72.1%	52.0%	47.3%	49.4%	47.3%	52.8%
	No	28.6%	24.6%	26.0%	28.2%	19.5%	19.4%	24.2%
	Unsure	3.6%	3.3%	22.0%	24.4%	31.0%	33.3%	23.0%
Que2.8 Do you pay PST on... Professional services?	Yes	46.4%	67.2%	61.0%	55.7%	47.1%	61.3%	57.2%
	No	46.4%	27.9%	28.0%	31.3%	39.1%	26.9%	31.6%
	Unsure	7.1%	4.9%	11.0%	13.0%	13.8%	11.8%	11.2%
Que2.9 Do you pay PST on... Gasoline?	Yes	71.4%	78.7%	88.0%	80.2%	79.3%	88.2%	82.4%
	No	28.6%	16.4%	10.0%	15.3%	18.4%	7.5%	14.2%
	Unsure		4.9%	2.0%	4.6%	2.3%	4.3%	3.4%
Que3 Do you recall hearing about a recent business report from Saskatchewan Business Tax Review Committee headed by Jack Vic?	Yes	3.6%	14.8%	10.0%	15.3%	14.9%	17.2%	13.8%
	No	96.4%	85.2%	90.0%	81.7%	83.9%	81.7%	85.0%
	Unsure				3.1%	1.1%	1.1%	1.2%
Que4 How much do you agree with the recommendation to harmonize PST with GST, but lowering the PST rate from 7% to 5%?	Strongly Disagree	10.7%	9.8%	18.0%	11.5%	16.1%	18.3%	14.6%
	2	7.1%	9.8%	7.0%	7.6%	8.0%	7.5%	7.8%
	3	21.4%	21.3%	16.0%	16.8%	18.4%	19.4%	18.2%
	4	32.1%	19.7%	21.0%	11.5%	18.4%	10.8%	16.6%
	Strongly Agree	28.6%	34.4%	34.0%	48.1%	34.5%	39.8%	38.6%
	Unsure		4.9%	4.0%	4.6%	4.6%	4.3%	4.2%
Que5 How much do you agree with the recommendation to pay PST on a larger number of goods and services, but at a lower rate?	Strongly Disagree	21.4%	26.2%	31.0%	41.2%	34.5%	36.6%	34.2%
	2	21.4%	19.7%	21.0%	16.0%	16.1%	6.5%	16.0%
	3	25.0%	23.0%	21.0%	16.0%	14.9%	16.1%	18.2%
	4	21.4%	13.1%	9.0%	10.7%	10.3%	10.8%	11.2%
	Strongly Agree	10.7%	13.1%	14.0%	11.5%	16.1%	22.6%	15.0%
	Unsure		4.9%	4.0%	4.6%	8.0%	7.5%	5.4%

		Age						Table Total
		18 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65 +	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Education	Less than high school		1.6%	1.0%	5.3%	8.1%	22.8%	7.4%
	High school	39.3%	23.0%	24.2%	32.8%	33.7%	26.1%	29.2%
	Some post-secondary	25.0%	13.1%	17.2%	11.5%	14.0%	14.1%	14.5%
	Post-secondary diploma	25.0%	26.2%	28.3%	29.0%	19.8%	14.1%	23.9%
	University degree	10.7%	36.1%	29.3%	21.4%	24.4%	22.8%	24.9%
Occupation	White Col	54.2%	44.4%	63.9%	50.5%	36.3%	4.4%	40.0%
	Blue Col	16.7%	24.4%	27.7%	37.1%	17.5%	6.6%	22.4%
	NIWF	29.2%	31.1%	8.4%	8.2%	10.0%	2.2%	11.0%
	Retired				4.1%	36.3%	86.8%	26.7%
Income	Less than $20,000	27.3%	20.5%	5.3%	8.4%	11.5%	31.4%	14.4%
	$20,000 to $39,999	36.4%	11.4%	14.5%	13.7%	28.8%	33.3%	20.3%
	$40,000 to $59,999	22.7%	25.0%	22.4%	23.2%	21.2%	17.6%	22.1%
	$60,000 to $79,999	9.1%	9.1%	17.1%	12.6%	9.6%	3.9%	11.2%
	$80,000 to $99,999		22.7%	15.8%	11.6%	15.4%	9.8%	13.5%
	$100,000 & over	4.5%	11.4%	25.0%	30.5%	13.5%	3.9%	18.5%
Aboriginal	Yes	28.6%	11.5%	13.0%	11.5%	6.9%	10.8%	11.8%
	No	71.4%	88.5%	87.0%	88.5%	93.1%	89.2%	88.2%
Que11 Do you own a business?	Yes		18.3%	20.0%	24.4%	31.0%	11.8%	20.2%
	No	100.0%	81.7%	80.0%	75.6%	69.0%	88.2%	79.8%
Que11acode How many employees does your organization have in total?	1		9.1%	45.0%	28.1%	66.7%	45.5%	41.6%
	2		45.5%	25.0%	31.3%	14.8%	45.5%	28.7%
	3 - 5		18.2%	10.0%	25.0%	7.4%		13.9%
	6 - 10		9.1%	10.0%	6.3%			5.0%
	11 - 20		18.2%	5.0%	3.1%	7.4%	9.1%	6.9%
	More than 20			5.0%	6.3%	3.7%		4.0%
Table Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

		Education					Table Total
		Less than high school	High school	Some post-secondary	Post-secondary diploma	University degree	
		Col %	Col %	Col %	Col %	Col %	Col %
Region	Regina	8.1%	17.2%	26.4%	19.3%	24.2%	20.0%
	Saskatoon	8.1%	10.3%	22.2%	24.4%	29.8%	20.0%
	Small Cities	32.4%	33.8%	20.8%	21.8%	18.5%	25.0%
	Rural	51.4%	38.6%	30.6%	34.5%	27.4%	35.0%
Gender	Male	51.4%	49.0%	50.0%	46.2%	54.0%	50.0%
	Female	48.6%	51.0%	50.0%	53.8%	46.0%	50.0%
Que1.1 How much do you agree that... Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada?	Strongly Disagree	8.1%	13.8%	6.9%	16.0%	19.4%	14.2%
	2	8.1%	11.7%	6.9%	8.4%	13.7%	10.4%
	3	5.4%	17.2%	20.8%	15.1%	18.5%	16.6%
	4	10.8%	9.0%	13.9%	17.6%	12.9%	12.8%
	Strongly Agree	24.3%	22.1%	27.8%	21.0%	12.1%	20.8%
	Unsure	43.2%	26.2%	23.6%	21.8%	23.4%	25.2%
Que1.2 How much do you agree that... Saskatchewan's business taxes are the highest in Canada?	Strongly Disagree	5.4%	6.9%	1.4%	2.5%	5.6%	4.6%
	2	5.4%	7.6%	4.2%	5.9%	4.8%	5.8%
	3	5.4%	20.0%	20.8%	15.1%	16.1%	16.8%
	4	16.2%	10.3%	12.5%	20.2%	15.3%	14.8%
	Strongly Agree	27.0%	19.3%	18.1%	16.0%	12.1%	17.4%
	Unsure	40.5%	35.9%	43.1%	40.3%	46.0%	40.6%
Que1.3 How much do you agree that... Saskatchewan's business taxes are too high?	Strongly Disagree	8.1%	7.6%	1.4%	5.0%	4.8%	5.4%
	2	8.1%	8.3%	2.8%	5.9%	6.5%	6.4%
	3	5.4%	20.7%	18.1%	16.8%	20.2%	18.0%
	4	21.6%	15.2%	16.7%	19.3%	21.8%	18.4%
	Strongly Agree	32.4%	30.3%	44.4%	36.1%	25.8%	33.2%
	Unsure	24.3%	17.9%	16.7%	16.8%	21.0%	18.6%
Que1.4 How much do you agree that... Lowering business taxes from their current level will result in more businesses being established in Saskatchewan?	Strongly Disagree	10.8%	6.9%	2.8%	7.6%	4.8%	6.4%
	2		9.7%	8.3%	8.4%	6.5%	7.6%
	3	5.4%	15.2%	13.9%	13.4%	25.0%	16.2%
	4	40.5%	26.2%	25.0%	26.1%	28.2%	27.4%
	Strongly Agree	40.5%	38.6%	45.8%	41.2%	31.5%	38.8%
	Unsure	2.7%	3.4%	4.2%	3.4%	4.0%	3.6%

		Education					Table Total
		Less than high school	High school	Some post-secondary	Post-secondary diploma	University degree	
		Col %	Col %	Col %	Col %	Col %	Col %
Que1.5 How much do you agree that... Lowering business taxes will encourage existing businesses to expand?	Strongly Disagree	8.1%	7.6%	2.8%	3.4%	7.3%	6.0%
	2	2.7%	4.1%	6.9%	7.6%	6.5%	5.8%
	3	13.5%	18.6%	18.1%	18.5%	25.0%	19.8%
	4	29.7%	26.2%	29.2%	25.2%	32.3%	28.0%
	Strongly Agree	37.8%	40.0%	40.3%	42.0%	29.0%	37.6%
	Unsure	8.1%	3.4%	2.8%	3.4%		2.8%
Que1.6 How much do you agree that... Lowering business taxes will create more jobs?	Strongly Disagree	8.1%	6.9%	2.8%	5.0%	3.2%	5.4%
	2		7.6%	11.1%	8.4%	8.1%	7.8%
	3	13.5%	17.2%	18.1%	21.0%	30.6%	21.2%
	4	24.3%	22.1%	18.1%	24.4%	26.6%	23.2%
	Strongly Agree	43.2%	40.7%	44.4%	37.8%	26.6%	37.2%
	Unsure	10.8%	5.5%	5.6%	3.4%	4.8%	5.2%
Que1.7 How much do you agree that... With more jobs Saskatchewan's youth will remain in the province?	Strongly Disagree	8.1%	4.1%	2.8%	9.2%	3.2%	5.4%
	2		6.9%	11.1%	6.7%	4.8%	6.4%
	3	10.8%	11.7%	9.7%	7.6%	14.5%	11.0%
	4	13.5%	18.6%	18.1%	20.2%	25.8%	20.2%
	Strongly Agree	64.9%	57.2%	55.6%	55.5%	51.6%	55.8%
	Unsure	2.7%	1.4%	2.8%	.8%		1.2%
Que2.1 Do you pay PST on... Clothes for youth under 14?	Yes	10.8%	14.5%	13.9%	10.1%	9.7%	11.8%
	No	67.6%	79.3%	81.9%	84.0%	81.5%	80.4%
	Unsure	21.6%	6.2%	4.2%	5.9%	8.9%	7.8%
Que2.2 Do you pay PST on... Clothes for teens and adults over 14?	Yes	91.9%	91.7%	100.0%	93.3%	94.4%	93.8%
	No	2.7%	6.9%		5.0%	4.0%	4.6%
	Unsure	5.4%	1.4%		1.7%	1.6%	1.6%
Que2.3 Do you pay PST on... Electrical services?	Yes	83.8%	81.4%	80.6%	73.9%	68.5%	76.4%
	No	10.8%	13.1%	12.5%	19.3%	23.4%	17.0%
	Unsure	5.4%	5.5%	6.9%	6.7%	8.1%	6.6%
Que2.4 Do you pay PST on... Restaurant meals?	Yes	62.2%	59.3%	58.3%	53.8%	57.3%	57.6%
	No	35.1%	37.9%	37.5%	40.3%	37.9%	38.2%
	Unsure	2.7%	2.8%	4.2%	5.9%	4.8%	4.2%

		Education					Table Total
		Less than high school	High school	Some post-secondary	Post-secondary diploma	University degree	
		Col %	Col %	Col %	Col %	Col %	Col %
Que2.5 Do you pay PST on... New vehicles?	Yes	86.5%	93.8%	95.8%	93.3%	94.4%	93.4%
	No	5.4%	5.5%	1.4%	5.0%	4.0%	4.6%
	Unsure	8.1%	.7%	2.8%	1.7%	1.6%	2.0%
Que2.6 Do you pay PST on... New homes?	Yes	51.4%	63.4%	69.4%	54.6%	53.2%	58.8%
	No	27.0%	21.4%	16.7%	34.5%	31.5%	26.8%
	Unsure	21.6%	15.2%	13.9%	10.9%	15.3%	14.4%
Que2.7 Do you pay PST on... Movie tickets?	Yes	24.3%	47.6%	52.8%	56.3%	63.7%	52.8%
	No	27.0%	29.7%	30.6%	23.5%	14.5%	24.2%
	Unsure	48.6%	22.8%	16.7%	20.2%	21.8%	23.0%
Que2.8 Do you pay PST on... Professional services?	Yes	45.9%	56.6%	58.3%	58.0%	60.5%	57.2%
	No	37.8%	31.0%	29.2%	34.5%	28.2%	31.6%
	Unsure	16.2%	12.4%	12.5%	7.6%	11.3%	11.2%
Que2.9 Do you pay PST on... Gasoline?	Yes	81.1%	82.8%	90.3%	84.0%	76.6%	82.4%
	No	10.8%	15.2%	8.3%	14.3%	16.9%	14.2%
	Unsure	8.1%	2.1%	1.4%	1.7%	6.5%	3.4%
Que3 Do you recall hearing about a recent business report from Saskatchewan Business Tax Review Committee headed by Jack Vic?	Yes	8.1%	8.3%	13.9%	15.1%	21.0%	13.8%
	No	91.9%	89.0%	86.1%	84.9%	77.4%	85.0%
	Unsure		2.8%			1.6%	1.2%
Que4 How much do you agree with the recommendation to harmonize PST with GST, but lowering the PST rate from 7% to 5%?	Strongly Disagree	8.1%	17.9%	19.4%	11.8%	12.1%	14.6%
	2	16.2%	8.3%	5.6%	5.0%	8.9%	7.8%
	3	16.2%	9.0%	15.3%	17.6%	32.3%	18.2%
	4	13.5%	16.6%	19.4%	16.0%	16.9%	16.6%
	Strongly Agree	43.2%	43.4%	37.5%	44.5%	25.8%	38.6%
	Unsure	2.7%	4.8%	2.8%	5.0%	4.0%	4.2%
Que5 How much do you agree with the recommendation to pay PST on a larger number of goods and services, but at a lower rate?	Strongly Disagree	35.1%	34.5%	37.5%	38.7%	27.4%	34.2%
	2	5.4%	16.6%	13.9%	18.5%	16.9%	16.0%
	3	18.9%	18.6%	22.2%	14.3%	19.4%	18.2%
	4	10.8%	9.0%	16.7%	8.4%	13.7%	11.2%
	Strongly Agree	16.2%	16.6%	6.9%	17.6%	14.5%	15.0%
	Unsure	13.5%	4.8%	2.8%	2.5%	8.1%	5.4%

		Education					Table Total
		Less than high school	High school	Some post-secondary	Post-secondary diploma	University degree	
		Col %	Col %	Col %	Col %	Col %	Col %
Age	18 - 24		7.6%	9.7%	5.9%	2.4%	5.6%
	25 - 34	2.7%	9.7%	11.1%	13.4%	17.7%	12.2%
	35 - 44	2.7%	16.6%	23.6%	23.5%	23.4%	20.0%
	45 - 54	18.9%	29.7%	20.8%	31.9%	22.6%	26.2%
	55 - 64	18.9%	20.0%	16.7%	14.3%	16.9%	17.4%
	65 +	56.8%	16.6%	18.1%	10.9%	16.9%	18.6%
Occupation	White Col	8.3%	33.3%	41.4%	53.1%	48.9%	40.0%
	Blue Col	22.2%	31.1%	20.7%	23.5%	8.9%	22.4%
	NIWF	13.9%	12.6%	13.8%	8.2%	7.8%	11.0%
	Retired	55.6%	23.0%	24.1%	15.3%	34.4%	26.7%
Income	Less than $20,000	50.0%	16.8%	15.2%	10.5%	4.6%	14.4%
	$20,000 to $39,999	26.9%	24.2%	30.4%	20.9%	8.0%	20.3%
	$40,000 to $59,999	15.4%	22.1%	21.7%	27.9%	18.4%	22.1%
	$60,000 to $79,999		8.4%	4.3%	10.5%	21.8%	11.2%
	$80,000 to $99,999	3.8%	8.4%	17.4%	18.6%	14.9%	13.5%
	$100,000 & over	3.8%	20.0%	10.9%	11.6%	32.2%	18.5%
Aboriginal	Yes	21.6%	10.3%	12.5%	14.3%	8.1%	11.8%
	No	78.4%	89.7%	87.5%	85.7%	91.9%	88.2%
Que11 Do you own a business?	Yes	21.6%	21.4%	18.1%	26.3%	14.5%	20.2%
	No	78.4%	78.6%	81.9%	73.7%	85.5%	79.8%
Que11acode How many employees does your organization have in total?	1	62.5%	45.2%	23.1%	35.5%	50.0%	41.6%
	2	25.0%	32.3%	15.4%	38.7%	16.7%	28.7%
	3 - 5	12.5%		30.8%	16.1%	22.2%	13.9%
	6 - 10		9.7%	7.7%	3.2%		5.0%
	11 - 20		9.7%	23.1%	3.2%		6.9%
	More than 20		3.2%		3.2%	11.1%	4.0%
Table Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

		Occupation				Table Total
		White Col	Blue Col	NIWF	Retired	
		Col %	Col %	Col %	Col %	Col %
Region	Regina	23.2%	8.5%	10.9%	17.9%	20.0%
	Saskatoon	17.9%	9.6%	28.3%	15.2%	20.0%
	Small Cities	24.4%	24.5%	21.7%	30.4%	25.0%
	Rural	34.5%	57.4%	39.1%	36.6%	35.0%
Gender	Male	36.9%	84.0%	21.7%	44.6%	50.0%
	Female	63.1%	16.0%	78.3%	55.4%	50.0%
Que1.1 How much do you agree that... Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada?	Strongly Disagree	15.5%	12.8%	10.9%	13.4%	14.2%
	2	9.5%	11.7%	6.5%	11.6%	10.4%
	3	14.9%	23.4%	13.0%	11.6%	16.6%
	4	11.9%	14.9%	15.2%	11.6%	12.8%
	Strongly Agree	22.0%	17.0%	15.2%	23.2%	20.8%
	Unsure	26.2%	20.2%	39.1%	28.6%	25.2%
Que1.2 How much do you agree that... Saskatchewan's business taxes are the highest in Canada?	Strongly Disagree	3.6%	6.4%	6.5%	4.5%	4.6%
	2	7.1%	3.2%		8.9%	5.8%
	3	20.2%	20.2%	17.4%	7.1%	16.8%
	4	13.7%	21.3%	13.0%	12.5%	14.8%
	Strongly Agree	13.7%	20.2%	23.9%	16.1%	17.4%
	Unsure	41.7%	28.7%	39.1%	50.9%	40.6%
Que1.3 How much do you agree that... Saskatchewan's business taxes are too high?	Strongly Disagree	4.2%	5.3%	2.2%	9.8%	5.4%
	2	8.3%	7.4%	10.9%	2.7%	6.4%
	3	19.6%	16.0%	21.7%	14.3%	18.0%
	4	16.7%	19.1%	15.2%	18.8%	18.4%
	Strongly Agree	31.0%	38.3%	39.1%	29.5%	33.2%
	Unsure	20.2%	13.8%	10.9%	25.0%	18.6%
Que1.4 How much do you agree that... Lowering business taxes from their current level will result in more businesses being established in Saskatchewan?	Strongly Disagree	4.2%	4.3%	13.0%	11.6%	6.4%
	2	8.3%	7.4%	6.5%	9.8%	7.6%
	3	17.9%	11.7%	21.7%	13.4%	16.2%
	4	28.6%	26.6%	21.7%	27.7%	27.4%
	Strongly Agree	38.7%	45.7%	34.8%	32.1%	38.8%
	Unsure	2.4%	4.3%	2.2%	5.4%	3.6%

		Occupation				Table Total
		White Col	Blue Col	NIWF	Retired	
		Col %	Col %	Col %	Col %	Col %
Que1.5 How much do you agree that... Lowering business taxes will encourage existing businesses to expand?	Strongly Disagree	4.8%	7.4%		11.6%	6.0%
	2	6.0%	5.3%	8.7%	3.6%	5.8%
	3	21.4%	13.8%	26.1%	19.6%	19.8%
	4	28.6%	35.1%	26.1%	24.1%	28.0%
	Strongly Agree	37.5%	36.2%	37.0%	36.6%	37.6%
	Unsure	1.8%	2.1%	2.2%	4.5%	2.8%
Que1.6 How much do you agree that... Lowering busienss taxes will create more jobs?	Strongly Disagree	1.8%	8.5%	13.0%	8.9%	5.4%
	2	8.3%	7.4%	10.9%	4.5%	7.8%
	3	25.6%	20.2%	17.4%	17.9%	21.2%
	4	23.2%	21.3%	17.4%	24.1%	23.2%
	Strongly Agree	38.7%	36.2%	34.8%	37.5%	37.2%
	Unsure	2.4%	6.4%	6.5%	7.1%	5.2%
Que1.7 How much do you agree that... With more jobs Saskatchewan's youth will remain in the province?	Strongly Disagree	5.4%	7.4%	4.3%	4.5%	5.4%
	2	6.5%	4.3%	6.5%	7.1%	6.4%
	3	8.3%	4.3%	17.4%	11.6%	11.0%
	4	23.2%	20.2%	19.6%	19.6%	20.2%
	Strongly Agree	55.4%	62.8%	50.0%	55.4%	55.8%
	Unsure	1.2%	1.1%	2.2%	1.8%	1.2%
Que2.1 Do you pay PST on... Clothes for youth under 14?	Yes	7.7%	17.0%	30.4%	8.9%	11.8%
	No	85.7%	73.4%	65.2%	79.5%	80.4%
	Unsure	6.5%	9.6%	4.3%	11.6%	7.8%
Que2.2 Do you pay PST on... Clothes for teens and adults over 14?	Yes	93.5%	93.6%	93.5%	92.0%	93.8%
	No	4.8%	5.3%	6.5%	4.5%	4.6%
	Unsure	1.8%	1.1%		3.6%	1.6%
Que2.3 Do you pay PST on... Electrical services?	Yes	79.2%	78.7%	78.3%	77.7%	76.4%
	No	16.1%	14.9%	15.2%	17.0%	17.0%
	Unsure	4.8%	6.4%	6.5%	5.4%	6.6%
Que2.4 Do you pay PST on... Restaurant meals?	Yes	57.1%	62.8%	60.9%	57.1%	57.6%
	No	38.1%	36.2%	39.1%	35.7%	38.2%
	Unsure	4.8%	1.1%		7.1%	4.2%

		Occupation				Table Total
		White Col	Blue Col	NIWF	Retired	
		Col %	Col %	Col %	Col %	Col %
Que2.5 Do you pay PST on... New vehicles?	Yes	90.5%	94.7%	84.8%	96.4%	93.4%
	No	7.1%	3.2%	8.7%	3.6%	4.6%
	Unsure	2.4%	2.1%	6.5%		2.0%
Que2.6 Do you pay PST on... New homes?	Yes	56.0%	58.5%	63.0%	66.1%	58.8%
	No	26.2%	24.5%	26.1%	22.3%	26.8%
	Unsure	17.9%	17.0%	10.9%	11.6%	14.4%
Que2.7 Do you pay PST on... Movie tickets?	Yes	55.4%	45.7%	47.8%	44.6%	52.8%
	No	25.6%	27.7%	32.6%	20.5%	24.2%
	Unsure	19.0%	26.6%	19.6%	34.8%	23.0%
Que2.8 Do you pay PST on... Professional services?	Yes	52.4%	61.7%	52.2%	58.0%	57.2%
	No	33.9%	29.8%	34.8%	29.5%	31.6%
	Unsure	13.7%	8.5%	13.0%	12.5%	11.2%
Que2.9 Do you pay PST on... Gasoline?	Yes	80.4%	88.3%	67.4%	83.9%	82.4%
	No	16.1%	10.6%	26.1%	10.7%	14.2%
	Unsure	3.6%	1.1%	6.5%	5.4%	3.4%
Que3 Do you recall hearing about a recent business report from Saskatchewan Business Tax Review Committee headed by Jack Vic?	Yes	9.5%	9.6%	6.5%	20.5%	13.8%
	No	89.3%	88.3%	93.5%	78.6%	85.0%
	Unsure	1.2%	2.1%		.9%	1.2%
Que4 How much do you agree with the recommendation to harmonize PST with GST, but lowering the PST rate from 7% to 5%?	Strongly Disagree	14.9%	11.7%	17.4%	15.2%	14.6%
	2	7.7%	5.3%	6.5%	7.1%	7.8%
	3	20.2%	12.8%	19.6%	17.0%	18.2%
	4	18.5%	14.9%	13.0%	16.1%	16.6%
	Strongly Agree	35.1%	50.0%	37.0%	40.2%	38.6%
	Unsure	3.6%	5.3%	6.5%	4.5%	4.2%
Que5 How much do you agree with the recommendation to pay PST on a larger number of goods and services, but at a lower rate?	Strongly Disagree	34.5%	36.2%	28.3%	36.6%	34.2%
	2	17.3%	13.8%	21.7%	11.6%	16.0%
	3	20.8%	18.1%	21.7%	13.4%	18.2%
	4	9.5%	8.5%	10.9%	14.3%	11.2%
	Strongly Agree	12.5%	21.3%	8.7%	18.8%	15.0%
	Unsure	5.4%	2.1%	8.7%	5.4%	5.4%

		Occupation				Table Total
		White Col	Blue Col	NIWF	Retired	
		Col %	Col %	Col %	Col %	Col %
Age	18 - 24	7.7%	4.3%	15.2%		5.6%
	25 - 34	11.9%	11.7%	30.4%		12.2%
	35 - 44	31.5%	24.5%	15.2%		20.0%
	45 - 54	29.2%	38.3%	17.4%	3.6%	26.2%
	55 - 64	17.3%	14.9%	17.4%	25.9%	17.4%
	65 +	2.4%	6.4%	4.3%	70.5%	18.6%
Education	Less than high school	1.8%	8.6%	11.1%	18.0%	7.4%
	High school	26.8%	45.2%	37.8%	27.9%	29.2%
	Some post-secondary	14.3%	12.9%	17.8%	12.6%	14.5%
	Post-secondary diploma	31.0%	24.7%	17.8%	13.5%	23.9%
	University degree	26.2%	8.6%	15.6%	27.9%	24.9%
Income	Less than $20,000	9.1%	15.4%	39.4%	22.2%	14.4%
	$20,000 to $39,999	17.4%	16.9%	24.2%	34.9%	20.3%
	$40,000 to $59,999	25.6%	23.1%	24.2%	17.5%	22.1%
	$60,000 to $79,999	14.9%	9.2%	3.0%	9.5%	11.2%
	$80,000 to $99,999	14.9%	15.4%	3.0%	7.9%	13.5%
	$100,000 & over	18.2%	20.0%	6.1%	7.9%	16.5%
Aboriginal	Yes	13.7%	16.0%	15.2%	7.1%	11.8%
	No	86.3%	84.0%	84.8%	92.9%	88.2%
Que11 Do you own a business?	Yes	18.5%	41.5%	8.7%	8.0%	20.2%
	No	81.5%	58.5%	91.3%	92.0%	79.8%
Que11acode How many employees does your organization have in total?	1	32.3%	48.7%	50.0%	66.7%	41.6%
	2	25.8%	33.3%	50.0%	33.3%	28.7%
	3 - 5	16.1%	10.3%			13.9%
	6 - 10	6.5%	5.1%			5.0%
	11 - 20	12.9%				6.9%
	More than 20	6.5%	2.6%			4.0%
Table Total		100.0%	100.0%	100.0%	100.0%	100.0%

		Income						Table Total
		Less than $20,000	$20,000 to $39,999	$40,000 to $59,999	$60,000 to $79,999	$80,000 to $99,999	$100,000 & over	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Region	Regina	8.2%	23.2%	16.0%	21.1%	28.3%	25.4%	20.0%
	Saskatoon	20.4%	14.5%	21.3%	18.4%	30.4%	19.0%	20.0%
	Small Cities	28.6%	33.3%	30.7%	31.6%	13.0%	23.8%	25.0%
	Rural	42.9%	29.0%	32.0%	28.9%	28.3%	31.7%	35.0%
Gender	Male	42.9%	40.6%	53.3%	63.2%	56.5%	66.7%	50.0%
	Female	57.1%	59.4%	46.7%	36.8%	43.5%	33.3%	50.0%
Que1.1 How much do you agree that... Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada?	Strongly Disagree	12.2%	7.2%	18.7%	23.7%	17.4%	12.7%	14.2%
	2	10.2%	4.3%	6.7%	13.2%	23.9%	12.7%	10.4%
	3	20.4%	13.0%	13.3%	18.4%	19.6%	25.4%	16.6%
	4	20.4%	10.1%	14.7%	7.9%	17.4%	9.5%	12.8%
	Strongly Agree	12.2%	24.6%	17.3%	13.2%	15.2%	27.0%	20.8%
	Unsure	24.5%	40.6%	29.3%	23.7%	6.5%	12.7%	25.2%
Que1.2 How much do you agree that... Saskatchewan's business taxes are the highest in Canada?	Strongly Disagree	6.1%	4.3%	8.7%	5.3%	6.5%	1.6%	4.6%
	2	8.2%	4.3%	6.7%	5.3%	4.3%	6.3%	5.8%
	3	16.3%	10.1%	12.0%	26.3%	19.6%	20.6%	16.8%
	4	12.2%	17.4%	10.7%	18.4%	19.6%	20.6%	14.8%
	Strongly Agree	16.3%	15.9%	18.7%	15.8%	21.7%	17.5%	17.4%
	Unsure	40.8%	47.8%	45.3%	28.9%	28.3%	33.3%	40.6%
Que1.3 How much do you agree that... Saskatchewan's business taxes are too high?	Strongly Disagree	4.1%	1.4%	9.3%	10.5%	4.3%	4.8%	5.4%
	2	10.2%	11.6%	8.0%	2.6%	2.2%	1.6%	6.4%
	3	20.4%	23.2%	21.3%	23.7%	19.6%	15.9%	18.0%
	4	14.3%	18.8%	13.3%	21.1%	34.8%	23.8%	18.4%
	Strongly Agree	28.6%	29.0%	29.3%	28.9%	28.3%	39.7%	33.2%
	Unsure	22.4%	15.9%	18.7%	13.2%	10.9%	14.3%	18.6%
Que1.4 How much do you agree that... Lowering business taxes from their current level will result in more businesses being established in Saskatchewan?	Strongly Disagree	6.1%	5.8%	10.7%	5.3%	4.3%	1.6%	6.4%
	2	4.1%	14.5%	6.7%	5.3%	6.5%	7.9%	7.6%
	3	18.4%	11.6%	21.3%	21.1%	13.0%	12.7%	16.2%
	4	30.6%	29.0%	25.3%	26.3%	26.1%	33.3%	27.4%
	Strongly Agree	30.6%	36.2%	34.7%	36.8%	47.8%	41.3%	38.8%
	Unsure	10.2%	2.9%	1.3%	5.3%	2.2%	3.2%	3.6%

		Income						Table Total
		Less than $20,000	$20,000 to $39,999	$40,000 to $59,999	$60,000 to $79,999	$80,000 to $99,999	$100,000 & over	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Que1.5 How much do you agree that... Lowering business taxes will encourage existing businesses to expand?	Strongly Disagree	2.0%	4.3%	9.3%	5.3%	4.3%	7.9%	6.0%
	2	4.1%	8.7%	10.7%	5.3%	8.7%	1.6%	5.8%
	3	24.5%	14.5%	20.0%	18.4%	13.0%	20.6%	19.8%
	4	28.6%	29.0%	22.7%	39.5%	30.4%	28.6%	28.0%
	Strongly Agree	30.6%	43.5%	33.3%	28.9%	43.5%	39.7%	37.6%
	Unsure	10.2%		4.0%	2.6%		1.6%	2.8%
Que1.6 How much do you agree that... Lowering busienss taxes will create more jobs?	Strongly Disagree	2.0%	2.9%	9.3%	2.6%	4.3%	4.8%	5.4%
	2		5.8%	9.3%	10.5%	8.7%	11.1%	7.8%
	3	22.4%	23.2%	20.0%	26.9%	21.7%	25.4%	21.2%
	4	28.6%	20.3%	22.7%	26.9%	23.9%	20.6%	23.2%
	Strongly Agree	36.7%	43.5%	32.0%	28.9%	39.1%	36.5%	37.2%
	Unsure	10.2%	4.3%	6.7%		2.2%	1.6%	5.2%
Que1.7 How much do you agree that... With more jobs Saskatchewan's youth will remain in the province?	Strongly Disagree	4.1%	4.3%	5.3%		6.5%	3.2%	5.4%
	2		8.7%	9.3%	7.9%	10.9%	4.8%	6.4%
	3	10.2%	8.7%	12.0%	15.8%	10.9%	11.1%	11.0%
	4	22.4%	20.3%	25.3%	26.3%	15.2%	23.8%	20.2%
	Strongly Agree	59.2%	56.5%	46.7%	50.0%	56.5%	57.1%	55.8%
	Unsure	4.1%	1.4%	1.3%				1.2%
Que2.1 Do you pay PST on... Clothes for youth under 14?	Yes	22.4%	13.0%	17.3%	10.5%		7.9%	11.8%
	No	67.3%	78.3%	77.3%	73.7%	95.7%	84.1%	80.4%
	Unsure	10.2%	8.7%	5.3%	15.8%	4.3%	7.9%	7.8%
Que2.2 Do you pay PST on... Clothes for teens and adults over 14?	Yes	89.8%	87.0%	96.0%	89.5%	93.5%	95.2%	93.8%
	No	6.1%	10.1%	4.0%	7.9%	6.5%	3.2%	4.6%
	Unsure	4.1%	2.9%		2.6%		1.6%	1.6%
Que2.3 Do you pay PST on... Electrical services?	Yes	69.4%	81.2%	76.0%	71.1%	69.6%	84.1%	76.4%
	No	26.5%	10.1%	17.3%	15.8%	26.1%	11.1%	17.0%
	Unsure	4.1%	8.7%	6.7%	13.2%	4.3%	4.8%	6.6%
Que2.4 Do you pay PST on... Restaurant meals?	Yes	65.3%	55.1%	60.0%	50.0%	45.7%	58.7%	57.6%
	No	30.6%	39.1%	38.7%	42.1%	54.3%	39.7%	38.2%
	Unsure	4.1%	5.8%	1.3%	7.9%		1.6%	4.2%

		Income						Table Total
		Less than $20,000	$20,000 to $39,999	$40,000 to $59,999	$60,000 to $79,999	$80,000 to $99,999	$100,000 & over	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Que2.5 Do you pay PST on... New vehicles?	Yes	87.8%	92.8%	93.3%	94.7%	91.3%	95.2%	93.4%
	No	10.2%	5.8%	4.0%	2.6%	6.5%	3.2%	4.6%
	Unsure	2.0%	1.4%	2.7%	2.6%	2.2%	1.6%	2.0%
Que2.6 Do you pay PST on... New homes?	Yes	59.2%	69.6%	57.3%	60.5%	52.2%	44.4%	58.8%
	No	20.4%	20.3%	28.0%	26.3%	41.3%	41.3%	26.8%
	Unsure	20.4%	10.1%	14.7%	13.2%	6.5%	14.3%	14.4%
Que2.7 Do you pay PST on... Movie tickets?	Yes	36.7%	52.2%	61.3%	63.2%	63.0%	54.0%	52.8%
	No	28.6%	23.2%	21.3%	18.4%	19.6%	28.6%	24.2%
	Unsure	34.7%	24.6%	17.3%	18.4%	17.4%	17.5%	23.0%
Que2.8 Do you pay PST on... Professional services?	Yes	49.0%	56.5%	53.3%	57.9%	52.2%	68.3%	57.2%
	No	28.6%	31.9%	34.7%	18.4%	45.7%	23.8%	31.6%
	Unsure	22.4%	11.6%	12.0%	23.7%	2.2%	7.9%	11.2%
Que2.9 Do you pay PST on... Gasoline?	Yes	77.6%	87.0%	81.3%	81.6%	78.3%	76.2%	82.4%
	No	20.4%	10.1%	14.7%	15.8%	21.7%	15.9%	14.2%
	Unsure	2.0%	2.9%	4.0%	2.6%		7.9%	3.4%
Que3 Do you recall hearing about a recent business report from Saskatchewan Business Tax Review Committee headed by Jack Vic?	Yes	10.2%	10.1%	12.0%	13.2%	19.6%	15.9%	13.8%
	No	87.8%	88.4%	88.0%	84.2%	80.4%	81.0%	85.0%
	Unsure	2.0%	1.4%		2.6%		3.2%	1.2%
Que4 How much do you agree with the recommendation to harmonize PST with GST, but lowering the PST rate from 7% to 5%?	Strongly Disagree	18.4%	11.6%	13.3%	10.5%	23.9%	7.9%	14.6%
	2	10.2%	7.2%	8.0%	5.3%	13.0%	9.5%	7.8%
	3	16.3%	20.3%	14.7%	18.4%	17.4%	22.2%	18.2%
	4	16.3%	18.8%	22.7%	18.4%	13.0%	19.0%	16.6%
	Strongly Agree	34.7%	37.7%	36.0%	42.1%	32.6%	38.1%	38.6%
	Unsure	4.1%	4.3%	5.3%	5.3%		3.2%	4.2%
Que5 How much do you agree with the recommendation to pay PST on a larger number of goods and services, but at a lower rate?	Strongly Disagree	30.6%	37.7%	29.3%	31.6%	47.8%	25.4%	34.2%
	2	20.4%	14.5%	12.0%	21.1%	26.1%	19.0%	16.0%
	3	18.4%	15.9%	20.0%	21.1%	17.4%	22.2%	18.2%
	4	8.2%	11.6%	13.3%	13.2%	4.3%	14.3%	11.2%
	Strongly Agree	18.4%	17.4%	18.7%	7.9%	4.3%	12.7%	15.0%
	Unsure	4.1%	2.9%	6.7%	5.3%		6.3%	5.4%

		Income						Table Total
		Less than $20,000	$20,000 to $39,999	$40,000 to $59,999	$60,000 to $79,999	$80,000 to $99,999	$100,000 & over	
		Col %	Col %	Col %	Col %	Col %	Col %	Col %
Age	18 - 24	12.2%	11.6%	6.7%	5.3%		1.6%	5.6%
	25 - 34	18.4%	7.2%	14.7%	10.5%	21.7%	7.9%	12.2%
	35 - 44	8.2%	15.9%	22.7%	34.2%	26.1%	30.2%	20.0%
	45 - 54	16.3%	18.8%	29.3%	31.6%	23.9%	46.0%	26.2%
	55 - 64	12.2%	21.7%	14.7%	13.2%	17.4%	11.1%	17.4%
	65 +	32.7%	24.6%	12.0%	5.3%	10.9%	3.2%	18.6%
Education	Less than high school	26.5%	10.1%	5.3%		2.2%	1.6%	7.4%
	High school	32.7%	33.3%	28.0%	21.1%	17.4%	30.2%	29.2%
	Some post-secondary	14.3%	20.3%	13.3%	5.3%	17.4%	7.9%	14.5%
	Post-secondary diploma	18.4%	26.1%	32.0%	23.7%	34.8%	15.9%	23.9%
	University degree	8.2%	10.1%	21.3%	50.0%	28.3%	44.4%	24.9%
Occupation	White Col	22.9%	33.9%	47.7%	58.1%	52.9%	52.4%	40.0%
	Blue Col	20.8%	17.7%	23.1%	19.4%	29.4%	31.0%	22.4%
	NIWF	27.1%	12.9%	12.3%	3.2%	2.9%	4.8%	11.0%
	Retired	29.2%	35.5%	16.9%	19.4%	14.7%	11.9%	26.7%
Aboriginal	Yes	16.3%	13.0%	16.0%	10.5%	10.9%	9.5%	11.8%
	No	83.7%	87.0%	84.0%	89.5%	89.1%	90.5%	88.2%
Que11 Do you own a business?	Yes	14.3%	18.8%	14.7%	21.1%	34.8%	25.4%	20.2%
	No	85.7%	81.2%	85.3%	78.9%	65.2%	74.6%	79.8%
Que11acode How many employees does your organization have in total?	1	71.4%	53.8%	27.3%	50.0%	12.5%	37.5%	41.6%
	2	14.3%	30.8%	54.5%	25.0%	18.8%	18.8%	28.7%
	3 - 5	14.3%	7.7%		12.5%	31.3%	25.0%	13.9%
	6 - 10		7.7%	9.1%		12.5%		5.0%
	11 - 20			9.1%		18.8%	12.5%	6.9%
	More than 20				12.5%	6.3%	6.3%	4.0%
Table Total		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

		Aboriginal		Que11 Do you own a business?		Table Total
		Yes	No	Yes	No	
		Col %	Col %	Col %	Col %	Col %
Region	Regina	23.7%	19.5%	16.8%	20.9%	20.0%
	Saskatoon	8.5%	21.5%	12.9%	21.6%	20.0%
	Small Cities	28.8%	24.5%	19.8%	26.4%	25.0%
	Rural	39.0%	34.5%	50.5%	31.2%	35.0%
Gender	Male	47.5%	50.3%	66.3%	46.0%	50.0%
	Female	52.5%	49.7%	33.7%	54.0%	50.0%
Que1.1 How much do you agree that... Saskatchewan's Provincial Sales Tax (PST) is the highest in Canada?	Strongly Disagree	10.2%	14.7%	17.8%	13.1%	14.2%
	2	8.5%	10.7%	15.8%	9.0%	10.4%
	3	15.3%	16.8%	14.9%	17.1%	16.6%
	4	11.9%	12.9%	8.9%	13.8%	12.8%
	Strongly Agree	30.5%	19.5%	22.8%	20.4%	20.8%
	Unsure	23.7%	25.4%	19.8%	26.6%	25.2%
Que1.2 How much do you agree that... Saskatchewan's business taxes are the highest in Canada?	Strongly Disagree	8.5%	4.1%	4.0%	4.8%	4.6%
	2	3.4%	6.1%	6.9%	5.5%	5.8%
	3	16.9%	16.8%	11.9%	18.1%	16.8%
	4	16.9%	14.5%	11.9%	15.6%	14.8%
	Strongly Agree	22.0%	16.8%	25.7%	15.3%	17.4%
	Unsure	32.2%	41.7%	39.6%	40.7%	40.6%
Que1.3 How much do you agree that... Saskatchewan's business taxes are too high?	Strongly Disagree	11.9%	4.5%	4.0%	5.8%	5.4%
	2	15.3%	5.2%	8.9%	5.8%	6.4%
	3	15.3%	18.4%	8.9%	20.4%	18.0%
	4	8.5%	19.7%	18.8%	18.3%	18.4%
	Strongly Agree	37.3%	32.7%	43.6%	30.7%	33.2%
	Unsure	11.9%	19.5%	15.8%	19.1%	18.6%
Que1.4 How much do you agree that... Lowering business taxes from their current level will result in more businesses being established in Saskatchewan?	Strongly Disagree	13.6%	5.4%	4.0%	7.0%	6.4%
	2	8.5%	7.5%	6.9%	7.8%	7.6%
	3	18.6%	15.9%	11.9%	17.3%	16.2%
	4	25.4%	27.7%	24.8%	28.1%	27.4%
	Strongly Agree	32.2%	39.7%	50.5%	35.9%	38.8%
	Unsure	1.7%	3.9%	2.0%	3.8%	3.6%

		Aboriginal		Que11 Do you own a business?		Table Total
		Yes	No	Yes	No	
		Col %	Col %	Col %	Col %	Col %
Que1.5 How much do you agree that... Lowering business taxes will encourage existing businesses to expand?	Strongly Disagree	13.6%	5.0%	5.0%	6.3%	6.0%
	2	5.1%	5.9%	5.0%	6.0%	5.8%
	3	13.6%	20.6%	19.8%	19.8%	19.8%
	4	28.8%	27.9%	18.8%	30.4%	28.0%
	Strongly Agree	35.6%	37.9%	50.5%	34.4%	37.6%
	Unsure	3.4%	2.7%	1.0%	3.0%	2.8%
Que1.6 How much do you agree that... Lowering busienss taxes will create more jobs?	Strongly Disagree	8.5%	5.0%	5.0%	5.5%	5.4%
	2	8.5%	7.7%	6.9%	8.0%	7.8%
	3	15.3%	22.0%	19.8%	21.6%	21.2%
	4	32.2%	22.0%	16.8%	24.9%	23.2%
	Strongly Agree	28.8%	38.3%	46.5%	34.9%	37.2%
	Unsure	6.8%	5.0%	5.0%	5.0%	5.2%
Que1.7 How much do you agree that... With more jobs Saskatchewan's youth will remain in the province?	Strongly Disagree	5.1%	5.4%	3.0%	5.8%	5.4%
	2	11.9%	5.7%	7.9%	6.0%	6.4%
	3	8.5%	11.3%	7.9%	11.8%	11.0%
	4	11.9%	21.3%	18.8%	20.6%	20.2%
	Strongly Agree	61.0%	55.1%	62.4%	54.3%	55.8%
	Unsure	1.7%	1.1%		1.5%	1.2%
Que2.1 Do you pay PST on... Clothes for youth under 14?	Yes	16.9%	11.1%	9.9%	12.3%	11.8%
	No	76.3%	81.0%	81.2%	80.2%	80.4%
	Unsure	6.8%	7.9%	8.9%	7.5%	7.8%
Que2.2 Do you pay PST on... Clothes for teens and adults over 14?	Yes	91.5%	94.1%	93.1%	94.0%	93.8%
	No	8.5%	4.1%	5.9%	4.3%	4.6%
	Unsure		1.8%	1.0%	1.8%	1.6%
Que2.3 Do you pay PST on... Electrical services?	Yes	81.4%	75.7%	71.3%	77.9%	76.4%
	No	11.9%	17.7%	20.8%	16.1%	17.0%
	Unsure	6.8%	6.6%	7.9%	6.0%	6.6%
Que2.4 Do you pay PST on... Restaurant meals?	Yes	57.6%	57.6%	50.5%	59.5%	57.6%
	No	39.0%	38.1%	47.5%	35.9%	38.2%
	Unsure	3.4%	4.3%	2.0%	4.5%	4.2%

		Aboriginal		Que11 Do you own a business?		Table Total
		Yes	No	Yes	No	
		Col %	Col %	Col %	Col %	Col %
Que2.5 Do you pay PST on... New vehicles?	Yes	88.1%	94.1%	93.1%	93.5%	93.4%
	No	10.2%	3.9%	3.0%	5.0%	4.6%
	Unsure	1.7%	2.0%	4.0%	1.5%	2.0%
Que2.6 Do you pay PST on... New homes?	Yes	54.2%	59.4%	52.5%	60.3%	58.8%
	No	27.1%	26.8%	32.7%	25.4%	26.8%
	Unsure	18.6%	13.8%	14.9%	14.3%	14.4%
Que2.7 Do you pay PST on... Movie tickets?	Yes	54.2%	52.6%	40.6%	55.8%	52.8%
	No	22.0%	24.5%	25.7%	23.9%	24.2%
	Unsure	23.7%	22.9%	33.7%	20.4%	23.0%
Que2.8 Do you pay PST on... Professional services?	Yes	57.6%	57.1%	62.4%	55.8%	57.2%
	No	28.8%	32.0%	28.7%	32.4%	31.6%
	Unsure	13.6%	10.9%	8.9%	11.8%	11.2%
Que2.9 Do you pay PST on... Gasoline?	Yes	76.3%	83.2%	82.2%	82.4%	82.4%
	No	22.0%	13.2%	11.9%	14.8%	14.2%
	Unsure	1.7%	3.6%	5.9%	2.8%	3.4%
Que3 Do you recall hearing about a recent business report from Saskatchewan Business Tax Review Committee headed by Jack Vic?	Yes	15.3%	13.6%	15.8%	13.3%	13.8%
	No	84.7%	85.0%	83.2%	85.4%	85.0%
	Unsure		1.4%	1.0%	1.3%	1.2%
Que4 How much do you agree with the recommendation to harmonize PST with GST, but lowering the PST rate from 7% to 5%?	Strongly Disagree	18.6%	14.1%	20.8%	13.1%	14.6%
	2	3.4%	8.4%	5.9%	8.3%	7.8%
	3	18.6%	18.1%	16.8%	18.6%	18.2%
	4	27.1%	15.2%	12.9%	17.6%	16.6%
	Strongly Agree	23.7%	40.6%	36.6%	39.2%	38.6%
	Unsure	8.5%	3.6%	6.9%	3.3%	4.2%
Que5 How much do you agree with the recommendation to pay PST on a larger number of goods and services, but at a lower rate?	Strongly Disagree	33.9%	34.2%	34.7%	34.2%	34.2%
	2	15.3%	16.1%	13.9%	16.6%	16.0%
	3	11.9%	19.0%	13.9%	19.3%	18.2%
	4	15.3%	10.7%	11.9%	11.1%	11.2%
	Strongly Agree	15.3%	15.0%	18.8%	14.1%	15.0%
	Unsure	8.5%	5.0%	6.9%	4.8%	5.4%

		Aboriginal		Que11 Do you own a business?		Table Total
		Yes	No	Yes	No	
		Col %	Col %	Col %	Col %	Col %
Age	18 - 24	13.6%	4.5%		7.0%	5.6%
	25 - 34	11.9%	12.2%	10.9%	12.3%	12.2%
	35 - 44	22.0%	19.7%	19.8%	20.1%	20.0%
	45 - 54	25.4%	26.3%	31.7%	24.9%	26.2%
	55 - 64	10.2%	18.4%	26.7%	15.1%	17.4%
	65 +	16.9%	18.8%	10.9%	20.6%	18.6%
Education	Less than high school	13.6%	6.6%	7.9%	7.3%	7.4%
	High school	25.4%	29.7%	30.7%	28.9%	29.2%
	Some post-secondary	15.3%	14.4%	12.9%	14.9%	14.5%
	Post-secondary diploma	28.8%	23.3%	30.7%	22.0%	23.9%
	University degree	17.9%	26.0%	17.8%	26.8%	24.9%
Occupation	White Col	43.4%	39.5%	37.3%	40.7%	40.0%
	Blue Col	28.3%	21.5%	47.0%	16.3%	22.4%
	NIWF	13.2%	10.6%	4.8%	12.5%	11.0%
	Retired	15.1%	28.3%	10.8%	30.6%	26.7%
Income	Less than $20,000	18.2%	13.9%	9.9%	15.6%	14.4%
	$20,000 to $39,999	20.5%	20.3%	18.3%	20.8%	20.3%
	$40,000 to $59,999	27.3%	21.3%	15.5%	23.8%	22.1%
	$60,000 to $79,999	9.1%	11.5%	11.3%	11.2%	11.2%
	$80,000 to $99,999	11.4%	13.9%	22.5%	11.2%	13.5%
	$100,000 & over	13.6%	19.3%	22.5%	17.5%	18.5%
Que11acode How many employees does your organization have in total?	1	71.4%	39.4%	41.6%		41.6%
	2	14.3%	29.8%	28.7%		28.7%
	3 - 5		14.9%	13.9%		13.9%
	6 - 10		5.3%	5.0%		5.0%
	11 - 20	14.3%	6.4%	6.9%		6.9%
	More than 20		4.3%	4.0%		4.0%
Table Total		100.0%	100.0%	100.0%	100.0%	100.0%